

Viva-TV's game show winner of triumvirate this 2012

October 5, 2012

Christopher de Leon, Edu Manzano, and Anja Aguilar host three different shows, all originating from the United Kingdom and America.

To welcome Anja to the **Kapinoy** network, **IBC-13** will air an exclusive, one-on-one interview with her at 8 p.m., last September 28. Snooky Serna, who anchors **IBC**'s flagship newscast **Express Balita**, will interview Anja and allow her to talk about her love, career, product endorser and certified singing champion from the business while anticipating high ratings for them recently.

The network announced had the host to the three shows: Christopher de Leon, Edu Manzano and Anja Aguilar share the distinction of hosting **Viva-TV**'s high-rating shows as the **Kapinoy** network **IBC**.

Christopher De Leon, the country's foremost dramatic actor, got the surprise of his life when he was offered the job of hosting the Philippine edition of **Who Wants To Be A Millionaire?**, the world's most popular game show will celebrate its 12th anniversary. The famous quiz show from the UK enjoys the stellar selection of presenters all over the world, who are known not only for their hosting flair but also for easy interaction with the contestants and the ability to put drama into every question. An award-winning actor who also dabbles in singing, did not feel up to the task but took up the challenge just the same. **Millionaire** revolutionized TV viewing in the country and inspiring copycats to put up their own game shows. Christopher has taken a new and very successful career as TV host. **Who Wants To Be A Millionaire?** is seen five times a week at 6:30 p.m., Monday, Tuesday and Thursday, at 8:30 p.m. on Saturday and 9:30 p.m. on Sunday on **IBC**, as its franchise-holders air **PBA games** on Wednesdays and Fridays. The show now have on Saturdays will feature celebrity guest, at stake in the show is the prize of P2 million. Filipino citizens of legal age who wish to join the contest can simply dial **PLDT Premium Phone Service** number 1-908-1-000-000. At the stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via 8888 for **Globe**, the No.1 in Postpaid and **Touch Mobile** users. It has also records as the show with the highest commercial load today. Since then, **Who Wants to be a Millionaire?** become the most-watched No.1 phenomenal game show got hit of 20.7% than flagship news programs **GMA**'s **24 Oras** (25.2%) and **ABS-CBN**'s **TV Patrol** (21.9%) with earning 1.2 million pesos in advertising revenues per show, according to the **AGB Nielsen**. With 2 million pesos to give away, it is also the TV show with the highest cash prize.

When **Viva-TV** acquired the right to another quiz show from the UK as well as new franchised with **Endemol**, there was no question as to who would be the best presenter. Everyone was of the option that actor and TV personality Edu Manzano has the wit and charm to carry by **The Weakest Link**. Celebrating 11th anniversary, **The Weakest Link** is seen on Monday, Tuesday and Thursday on **IBC** at 7:30 to 8:30 p.m. It offers contestants the chance to win P1 million. To join, call **PLDT** phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 years of age. Contestants can win up to P1 million in every episode and another prize of P50,000 is at stake for lucky viewers who can join the fun by texting TWL<Name of Strongest Link> to 8888 from **Globe**. According to the **Kantar Media**, **The**

Weakest Link as the No.1 most-watched game show is higher ratings of 25.7% than **GMA's Aso ni San Roque** (24.5%) and **ABS-CBN's Princess and I** (23.6%). As the top-rating phenomenal game shows like **Who Wants to be a Millionaire?** grabbed ratings leadership from **The Weakest Link** last Monday, October 1.

Viva-TV once more will bring in another hit show from **Endemol** in America, **Born to be a Star**, a popular talent search where contestants get the star treatment and the chance to perform in a production number on primetime TV. Tapped to do the hosting a certified singing champion Anja Aguilar. Anja is new to the game of TV presenter but herself the product of a talent competition, she accept **Born to be a Star** for the opportunity to held the young talents. **Born to be a Star** is on at 8:30 p.m. Sunday on **IBC**. Filipino citizens, male and female, solo or group performers, 12 years old and above are qualified to join the contest by texting BTBAS to 8888 from **Globe**. Coming from **AGB Nielsen** well respected **Media Research Company**. Based on the said survey, **Born to be a Star** got 20.5% audience share placing the said show on the third spot.

Watch out for the announcements of audition dates on **IBC** and in leading newspapers. The Philippine editions of **Who Wants To Be A Millionaire?**, **The Weakest Link** and **Born to Be a Star** are production of **Viva Television**, a Viva Entertainment company.

Viva-TV's new three shows on IBC [Edit](#)

October 2, 2012

Who Wants to be a Millionaire? and **The Weakest Link** are on **IBC-13**, **Kapamilya, Deal or No Deal** with host Luis Manzano is on **ABS-CBN 2**, and **Manny Many Prizes** with host Manny Pacquiao is on **GMA-7**. **TV5** is joining the **Endemol**'s game show called **The Million Peso Money Drop** with Bossing Vic Sotto. Even the **PBA Games** on Wednesdays, Fridays, Saturdays and Sundays have been edged out by **Millionaire**.

Sequestered TV station **IBC-13**, has announced that **Viva-TV** acquired the franchised to the local versions of two of United Kingdom game shows and one of newest American talent search show: **Who Wants to be a Millionaire?**, **The Weakest Link** and **Born to be a Star**. All three shows premiere on Kapinoy network **IBC-13**this October. According to the most recent TV survey of **AGB Philippines**, **Millionaire** posted a 25-percent average rating on the primetime slot. At one point, **Millionaire** posted an all-time high of 38 percent audience share, besting primetime shows from **ABS-CBN** and **GMA 7**.

The **IBC** and **Viva** management is optimistic about the shows, anticipating high ratings for them. Recently, the network announced had the host to the three shows: Christopher de Leon for **Who Wants to be a Millionaire?**, Edu Manzano for **The Weakest Link** and Anja Aguilar for **Born to be a Star**.

Another first for **Millionaire** is that it is the first franchised TV show in town. **Viva-TV** secured the rights to the show, which first appeared in London in September 1998. It was the brainchild of producer David Briggs of the British production company, **Celador**. He wanted to create a quiz show funded by premium phone calls. For the longest time the 6:30PM slot has been held by news programs. This is the time slot occupied by **ABS-CBN's TV Patrol** and **GMA 7's 24 Oras**. **Who Wants to be a Millionaire?** will be shown 6:30-7:30pm every Monday, Tuesday and Thursday. Christopher de Leon will be having

showdown with Mike Enriquez and Ted Failon when the No.1 also this Saturday at 8:30-9:30pm and Sunday at 9:30-10:15pm.

Meanwhile, ***The Weakest Link*** got a number 1 in dominates that timeslot on 7:30-8:30pm slots are beating by teleserye. **ABS-CBN's *Princess and I*** is the second-placer on those days while **GMA's *Aso ni San Roque***share is the third-placer. It seems that **Viva TV's *Who Wants To Be A Millionaire*** is beating the lights out of the competing **ABS-CBN** and **GMA** shows, everyday that **WWTBAM** is on. **Viva-TV** executive Veronique del Rosario-Corpuz said targeting mass-based, middle-class and upper-class Asian market for the anticipating winner of ***Who Wants to be a Millionaire?*, *The Weakest Link*** and ***Born to be a Star*** are the block-timers of **Viva Television** on **IBC**.

That relaunched last Monday back-to-back game shows ***Who Wants to be a Millionaire?*** and ***The Weakest Link*** got the No.1 slot, had found himself very lucky to be the network executives to deliver the Pinoy version of the world-famous game show. "It comes at a right time in my career" he says. "I have always wanted to do something like this even before the million for game shows started on primetime TV." We have seen the production values being employed by **Viva-TV** on their game shows ***Who Wants To Be A Millionaire*** and ***The Weakest Link***, and a popular talent search show ***Born to be a Star*** with their high standards within a promo sponsors.

Also, in the import friendly market of the Philippines, struggling with ad revenue of 50% in key slots. **IBC-13**would continue buying **Viva Entertainment**, has thrown in the towel on American foreign cartoons, Mexican telenovelas, Korean asianovelas and Japanese anime series. It seems that **Viva TV's** powerhouse package for the new homegrown of ***Esperanza*, *5 Girls and Daddy*, *Dear Heart*, *Who Wants To Be A Millionaire*, *The Weakest Link*, *Born to be a Star*** and the **PBA Games** are the real threats to **ABS-CBN's** dominance, not **GMA-7**.

According to the actor Christopher de Leon, he, like Edu Manzano and Anja Aguilar was asked to audition, along that included actors, singers and models, for the three shows. "In the end, I got ***Millionaire***, ***Weakest Link*** went to Edu and Anja got ***Born to be a Star***," he adds.

Wave 24 is the list songs on iDMZ

Wave 24 on iDMZ every Sunday from 8:00 am to 8:00 am the following day.

List of New Wave songs [Edit](#)

- *Upside Down* (and God created indie remix) - Two Minds Crack
- *Repetition* - Information Society
- *Everybody Wants to Rule the World* - Tears for Fears
- *Together in Electric Dreams* - AHA
- *Shout* - Tears for Tears
- *With or Without You* - U2

- *State of the Nation* - Industry
- *Everytime I See You* (extended) - Fra Lippo Lippi
- *Go Crazy* - Fresh for Lulu
- *Be Near Me* - ABC
- *Desire* (12" Version) - Gene Loves Jezebel
- *Light and Shade* - Fra Lippo Lippi
- *No Arms Can Ever Hold You* - Chris Norman
- *A Little Respect* - Erasure
- *Don't Dream it's Over* - Crowded House
- *Karma Chameleon* - Culture Club
- *It's My Life* - Talk Talk
- *Upside Down* - Two Minds Crack
- *Stitches and Burns* - Fra Lippo Lippi
- *When She Cries* - Restless Heart
- *Human* - The Human League
- *The More You Live* - A Flock Of Seagul
- *Beauty and Madness* - Fra Lipo Lippi
- *Bizarre Love Triangle* - New Order
- *We'll Never Have To Say Goodbye Again* - England Dan and John Ford Coley
- *Don't You (Forget About Me)* - Simple Minds
- *A Question of Lust* - Depeche Mode
- *Sara* - Starship
- *Life In A Northern Town* - The Dream Academy
- *Blue Monday* - New Order
- *True* - Spandau Ballet
- *Dreams* - The Cranberries
- *Feels Like Heaven* - Fiction Factory
- *Eye in the Sky* - Alan Parsons Project

Express Balita now top afternoon viewership nationwide

December 25, 2012

Even through the 6:30pm timeslot from **TV Patrol** and **24 Oras**, when the afternoon last Monday (4:30pm), flagship news program **Express Balita** continued its reign as the No.1 program nationwide, celebrating 14th anniversary we all know is controlled by the government for the day's top stories.

More credible to the viewers behind the program should not forget the basic tenets of journalism in reporting - balance and fairness. **IBC**'s flagship news program ***Express Balita*** has recently proven its strong afternoon slot with its astonishing ratings win by scoring a national TV rating of 23.6% last Monday (January 14), beating rival **GMA**'s ***Magdalena*** and **ABS-CBN**'s ***A Gentlemen's Dignity*** with only 12.8% and 6.7% national TV ratings, respectively based on the data from **Kantar Media**.

It is anchored by female broadcast journalist Snooky Serna with co-anchoring broadcast journalist Noli Eala who continue to delivering the news will watching while surely waiting for their favorite **Viva-TV** primeime shows on **Viva-TV**'s **PrimeTastik** block on **IBC-13**. Reporters rarely go out of town now-a-days due to the lack of funds and are merely confined to cover news in Metro Manila as aggressive team to cover the polls in the most-comprehensive investigate hot news inside and outside the country.

Snooky Serna continues to hosting on **IBC-13** through her morning show ***Magandang Umaga Ba?***, alongside Bobby Yan, Pat Natividad, Smokey Manaloto, Noli Eala and Kathryn Bernardo, and host her public service program ***Snooky***. Noli Eala, on the other hand, is also the journalism from investigative program ***Crime ng Bayan*** and also for the news anchor segment for morning show ***Magandang Umaga Ba?***. The reportorial teams are tasked to gather news from equal number of maintains a 24/7 shift of news reporters, cameramen and drivers are tasked to cover every major beat in the Greater Manila Area as well as nearby provinces from new writers and live reports in contrast to the OB Vans and ENG Vans used by its competitors.

Express Balita delivers the most important news in 1 hour at 4:30pm, remains fast-paced, in-depth, straightforward, unbiased and varied as its gather the latest events in politics, metro news, malacanang, provincial news, CCTV report, police report, business news, weather, showbiz news, sports news and foreign news in the capsule, while ***Express Balita*** extends public service beyond delivery of news sed to have a fair amount of viewership although the number has dwindled over the years due to the lack of funding and necessary equipment to make it a credible and competitive news program. More people trust the newscast because of its ***Lingkod Kapinoy*** segment wherein public service operating under the **IBC Foundation, Inc.** led by female broadcast journalists Ms. Serna extends a helping hand to those in need.

Adding to its misery is the morale currently being by its reportorial teams to its production staff its mother station their field reporters more such as allowing them to give a live coverage of the latest news rather than just hearing their voices on a taped report to make them more competitive and teleprompter to read the latest headlines.

Also features the most advanced weather graphics system powered by **Weather Central**, the world's leading provider of weather graphics, via its segment ***Ulat Panahon*** anchored by Jeff Arcilla. Apart from weather forecast. TV host and Filipina actress Kathryn Bernardo, meanwhile, dishes out the young actress from the entertainment scene on ***Express Showbiz***.

Catch on the latest news, hot and timely news in ***Express Balita***, from Monday to Friday at 4:30-5:30pm, right after ***KapinoyLand*** on **IBC-13** with simulcast over **DZTV Radyo Budyong 1386** and **IBC News Network**. For more updates, log on to www.ibc.com.ph, follow @expressbalita on **Twitter**; and 'like' the show's official **Facebook** fanpage at www.facebook.com/expressbalitaofficial.

Express Balita Theme [Edit](#)

- *Express Balita Theme* (Breaking Now by Freeplay Music)
- *Presinto 13* (The Story by Freeplay Music)
- *Ulat Internasyunal* (Fembot Caress by Freeplay Music)
- *Express Major* (PM Theme by Freeplay Music)
- *Metro Balita* (Flash Pack Live by Freeplay Music)
- *Balitang Promdi* (Pop News by Freeplay Music)
- *Ulat CCTV* (November News by Freeplay Music)
- *Negosyo Atbp.* (Global Connect by Freeplay Music)
- *Ulat Panahon* (Brighten Up by Freeplay Music)
- (Bum Ticker by Freeplay Music)

Ronda Trese Theme [Edit](#)

- *Malayang Kalakalan* (Night Watch by Freeplay Music)
- *Presinto 13* (The Story by Freeplay Music)
- *Huli ng CCTV* (Race To Action by Freeplay Music)
- *Daloy ng Panahon* (Infoscape by Freeplay Music)
- (TV Star Tonight by Freeplay Music)
- (Connected by Freeplay Music)
- (Freeplay Music - Alley Kat)

PBA All Stars up the basketball fans this Sunday viewing primetime

January 26, 2012

While the **PBA Philippine Cup Finals** the **Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters** shapening live at **Smart Araneta Coliseum** within on Sunday, for the first time in basketball tournament fans. **The PBA 2013 Season**, its basketball league of treats, gets its new rising-player team of the **Philippine Basketball Association (PBA)** is on **Viva Sports** to promoting a celebrating on its 38th year anniversary since April 9, 1975.

Now called **PBA All-Stars**, the newly relaunched and looked reformatted basketball league will now feature biggest **Viva** stars as they challenge in the games that not only exciting but also a star-studded basketball team.

Conceptualized as a combination of a sports, basketball, game and variety show format, **PBA Games** had dount its a challenger in time slot in four-times-a-week with just one game to be held on Wednesday and

Friday starting at 6:30pm while the provincial games on Saturdays at 5:30pm and also the two games on Sundays at 4:00pm for a regular double-header, features **PBA games** and special events as part of the network's aggressive reporgramming in a bid to challenge giant rivals in the industry. **PBA** commissioner Chito Salud, welcomed the coming of the **PBA** because the biggest players, who will use to air the **PBA's** home station in a same halftime, post-game host andinterviewer for coverage of **Philippine Basketball Association (PBA)**.

The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13**'s own game shows produced by **Viva Television**.

The premiere telecast of the newly-reformatted sports this Sunday at 4:00pm takes the **PBA** players feature crowd favorites, among like **Barangay Ginebra Kings**, **Globalport Batang Pier**, **Talk 'N Text Topang Texters**, **San Mig Coffee Mixers**, **Petron Blaze Boosters**, **San Miguel**, **Air21 Express**, **Rain or Shine Elasto Painters**, **Meralco Bolts**, **Alaska Aces** and **Barako Bull Energy Cola**. PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Along with the crowd **PBA** player team as the first professional basketball league in Asia with the new **PBA**winner stars like Tommy Manotoc, Eddie Ocampo, Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Roger Yap and Paul Lee, the much-awaited **PBA All-Stars** team will now be joined by new **PBA** rising stars featuring **Viva**'s rising talents within surprises on Sunday with guest performances during the halftime along with **Esperanza** stars primetime princess Cristine Reyes, **5 Girls and Daddy** stars new actor AJ Muhlach and child star Xyriel Manabat and **Dear Heart** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys with Jerome Ponce, Aki Torio, DJ Durano and Giuliano as their team basketball while Miguel Aguila will perform during special halftime.

The teams will challenge its up in the **PBA** at the **Smart Araneta Coliseum** in challenges to the basketball fans for a **38 Greatest Players in PBA History**.

No less than a certified singing champion and powerhouse singer Anja Aguilar will perform at halftime to promote for a teen drama anthology series **Dear Heart** and poplar talent search show **Born ot be a Star** to the tune of the hit song *To Reach You* and *This Kiss*. Fernando Carrillo, a new actor of telenovela **Maria Isabel**, will interview airs during the halftime break of the second game to even as portions that have become fan favorites while a superstar princess Nadine Lustre of **Pop Pixie**, will perform during halftime for sing and dance at the time for tune in to hit song *Moving On* (DDR) and *If* (DDR) and Coco Martin of **Cyborg Kurochan** to have a birthday anime. A rock band Neocolours will also during a halftime performance.

And then, these are also the cheerdance with Janella Salvador, Shy Carlos and Solfia Andres, who seem to have found their cheerleader dancer fan following should continue to remain staples as the **PBA All-Stars**going a basketball fans to a higher level **Saan Ka?, Kampihan Na!**.

The **PBA-All Stars** is set on Wednesday and Friday at 6:30pm, Saturdays at 5:30pm and will premiere January 27, 4:00pm on **Viva-TV on IBC-13**.

IBC released newest 2013 station ID

December 30, 2012

The sequestered TV station **IBC-13** revealed to released the new 2013 station ID as a new **IBC** theme song and jingle with composed and sung by Ryan Cayabyab for a visually Filipino-like an innovation for a music video with a new slogan **Bawat Pinoy, Kapinoy** as characters of **KapinoyLand** include Mr. Kapinoy, Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy with the new puppets Remoteboy, Pinoyflag, Manok and Baby Kapinoy along with characters Barney, Baby Bop and BJ at the time. The **Kapinoy** network continues to battle despite the dominance for audience share of giant networks **ABS-CBN** and **GMA**.

Also, with a 60-second plugs each with **IBC** talents from **Kapinoy** shows before at the end **Bawat Pinoy, Kapinoy**. Featured in the 60-second plugs are homegrown broadcast journalists Snooky Serna of **Express Balita** and **Snooky** (Plug 1 pamilyang ang kapwa), Noli Eala of **Express Balita** and **CNB: Crime ng Bayan**(Plug 2 tradisyon sa pilipino), Robert Tan of **Ronda Trese** and **Survival Istorya** (Plug 3 pagkataon ng pilipinas), Zyrene Parsad-Valencia of **Pulsong Pinoy** (Plug 6 minahal ang pinoy), president and CEO Boots Anson-Roa (Plug 9 pamilya ang saya), Jarius Bondoc of **Linawin Natin** (Plug 12 tagumpay na lahat), Cathy Eigenmann-Bordalba of **Cooltura** (Plug 13 kulturang kasaysayan), Filipina actress Maxene Magalona of **Y2K: Yes to Kids** (Plug 14 batang-bata ang kwentong mundo), female Chin-Chin Gutierrez of **Good Take** (Plug 15 pagka-Pilipino ng ating bayan), Ryan Agoncillo of **Lunch Break** (Plug 16 huling-huli ang saya), Joy Viado of **Lunch Break** (Plug 17 kumpleto mas-hiling), new owner of **IBC** is Eric Canoy (Plug 18 saan man ng bansang ligaya), Bobby Yan of **Kaya ni Mister, Bida si Misis** (Plug 19, marami ang pambansa), Dolly Anne Carvajal of **Showbiz Star** (Plug 20, ang chismoso ang pangarap), Sharlene San Pedro of **Eskwela Bulilit** (Plug 21, bulilit ay masaya) and **iDMZ** disc jockey and **IBC** TV announcer of voice-over Terence Khan (Plus 22 masaya ang kwentuhan pilipino). Plus, a stat-studded **Chinatown TV** like Wesley Chua (Plug 4 republika ang inyong pambansa), Lizbeth Yap (Plug 7 kasaysayan ng pilipino), Louella Ching (Plug 8 bilang tao, bagong mundo), Wendy Ty (Plug 5 pamilyang buhay, pamilyang ang saya), Morgan Say (Plug 10 ka tamis ang pinoy) and RJ Velantin (Plug 11 ang tunay na masaya).

Bawat Pinoy, Kapinoy station ID was created by **IBC's Creative Communications Management**. Also part of the new team were Peewee Gonzales (director for **IBC**); Danny Jota (creative director); Lota Rosales (producers); Lito Ocampo Cruz (executive producer of **IBC**); Marvin Bragas (location manager); Ian de Leon (choreographer); Ma. Jocelyn Bordador (productions assistants); Marl Abejero (photographer); Kim Cardenas (editor) and Ryan Cayabyab (music team).

Now, will celebrating its **Bagong 13 sa 53 Year** with the popular, award-winning and top-rating **Viva-TV** programs such as **Who Wants to be a Millionaire?**, **The Weakest Link** and **Born to be a Star** which are all doing well at the ratings, as well as other exciting on-air and online promos, **IBC-13** definitely has all the fitting reasons for a month-long birthday celebration. **IBC** marks the difference when Snooky Serna, Ryan Agoncillo, Manilyn Reynes, Bobby Yan, Nicole Anderson, Maxene Magalona, Noel Trinidad,

Robert Tan, Cathy Eigenmann-Bordalba, Noli Eala, Chin-Chin Gutierrez, Xyrene Parsad-Valencia and the rest of former **IBC** stars.

As an anniversary offering, **IBC-13** has been loaded with lots of activities and events especially this month from the recent relaunch of six new shows on the **Late Night Impormasyon** as well as its new children's programming as **IBC Kids** with such **Barney and Friends, Bananas in Pajamas, KapinoyLand, Bear in the Big Blue House, Teletubbies, Sesame Street, Art Attack, Cabbage Patch Kids, Eskwela Bulilit** and **Y2K: Yes to Kids**. Together with new Viva-TV's primetime block called **PrimeTastik** is on **IBC**, the coming of the noontime show **Lunch Break, Kapinoy's Red Carpet Premiere** of the **2012** and the **Disney** animated movie **Wreck-It Ralph** last January 1 and 8, they also with back-to-back special episodes of **Esperanza, 5 Girls and Daddy, Dear Heart, Petra's Panniest, Who Wants to be a Millionaire?, The Weakest Link** and **Born to be a Star**, as well as other exciting on-air and online promos.

The station's birthday month are the **IBC** mascots with Mr. Pinoy, Ms. TV, Radiogirl and Newspaperboy, fans, and supporters, as the station invites everyone to the **Kapinoy's 53rd Birthday Kiddie Party Friday**, January 4, 2013, 10 a.m. at the Broadcast City, Capitol Hills, Diliman, Quezon City.

Celebrate with all these **IBC** talents with it's a festivity loaded with exciting and fun games, prizes, and **Viva-TVstars**, including Cristine Reyes, AJ Muhlach, Xyriel Manabat, Christopher de Leon, Edu Manzano and Anja Aguilar as they do storytelling for the kids who will all together party and blow the **Kapinoy 53rd Birthday**candle.

Party with **IBC-13** on the station's **Happy 53rd Birthday Party Friday**, to celebrate as the station continues to bring innovative and more programs.

Christmas Day on IBC this 2012

December 21, 2012

As a new treat of christmas carol for the **Kapinoy** station **IBC** this December with its new christmas slogan called **Ikaw ang Magiging Kapinoy ngayong Pasko**, composed by Vehnee Saturno as the new **IBC** christmas station ID among **Kapinoy** across the country this season. Singing **Ikaw ang Magiging Kapinoy ngayong Pasko** jingle is singing champion Anja Aguilar, whose infectious cheerful complements the music video's overall message, is directed by Peewee Gonzales.

The Christmas station ID of the **Kapinoy Network** begins with the appearance of a Pinoy jeepney from Luzon, Visayas and Mindanao that illuminates in the Philippines when it breezes through the street. After it halted, we see Mr. Kapinoy gets out from the driver seat and opens the jeepney's tail-end door where many **Kapinoy**characters came out bringing good tidings to the community.

The Christmas station ID featured the **IBC** mascots are Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Baby Kapinoy, Barney, Baby Bop and BJ as the characters for **KapinoyLand** in the Philippine

advertisements. The video ends with Mr. Kapinoy and Baby Kapinoy as the lead of sequestered **IBC** for Pinoy-esque.

Heralding the Christmas spirit are personalities who are part of the **Kapinoy Network's** current roster of Viva-TV programs including **Winx Club, Totally Spies!, Pop Pixie, Esperanza, 5 Girls and Daddy, Dear Heart, Who Wants To Be A Millionaire, The Weakest Link, Born to be a Star**, anime **Crayon Shin Chan, Cyborg Kurochan** and **Sailor Moon**, and the Mexican telenovelas are **Teresa** and **Mar de Amor** as well as Korean drama **Pretty Young Woman, Wife Returns** and **Romance Town**, also where the **PBA Games** are shown.

The 8-hour special coverage of the **Save the World: A 2012 Coverage of IBC News and Public Affairs** on **IBC-13, IBC News Network** and **Radyo Budyong** with simulcast on **IBC Regional** stations nationwide on December 21 to safe the earth will not be end and the global warnings which is The Mayans probably since morning as hundreds of millions die in catastrophic earthquakes, doomsday and tsunamis worldwide was so incomprehensible to them they thought it was the apocalypse."

With a special coverage at live reporters of **Express Balita** at 4:30pm with Snooky Serna at the IBC Newscenter and Noli Eala at the Quirino Grandstand, and **Ronda Trese** at 11:30pm with Robert Tan at the IBC Newscenter will visit Jess Caduco from France, Czarina Lusuegro from Russia, Jeffrey Zaide from Tanzania and Ralf Rivas from China.

In the Save the World 2012 with a special live coverage on December 17-28, 2012 with **IBC** airs **2012 Balitaan** anchored by Noli Eala with Czarina Lusuegro and Lil Mateo, a reporter at the location of the braking news is being interviewed live by the anchor at the year-end report.

In celebration of the Save the World of 2012, the world did not end, as promoted **Viva Box Office** presents **2012** will be aired on December 22 at 9:30pm to 12:00mn this Saturday right after **Who Wants to be a Millionaire?** (pre-empting **The Jon Santos Show**), a movie about the earth is safe of disaster to bringing the you Tagalized Hollywood movies, starring John Cusack, Chiwetel Ejiofor, Amanda Peet, Oliver Platt, Thandie Newton, Danny Glover and Woody Harrelson as the 2012 phenomenon is save the world which portrayal of cataclysmic events unfolding in the year 2012. As hundreds of millions die in catastrophic earthquakes and tsunamis worldwide will be his last involving disasters, and the Mesoamerican Long Count Calendar predict that the 2012 phenomenon, the file will have 1 billion views. Meanwhile, **Dear Heart** goes a christmas special as **Anja's Christmas Tales** on December 23, Sunday at 2:30pm, Anja will now in a winter of the ice of christmas.

A certified singing champion Anja Aguilar will be treated an **IBC-13**'s christmas special on December 23 at 10:00pm this Sunday on another Philippine network called much-awaited **Anja's Christmas**, the homecoming **Kapinoy** concert of the powerhouse singer is the Philippine's pride around the world was held last December 18 at the Smart-Araneta Coliseum. The annual Christmas Special of the **Kapinoy** network is one of the most awaited event during the holiday season as it gathers the network's **IBC** talents during the highlights in one enormous celebration filled with big production numbers will be treated to a grand showdown. Catch Anja as the christmas which carol with guest performers Bryan Termulo and the **IBC** choir for the christmas special concert fans. During the highlights of upcoming programs of **IBC** for 2013 will also be introduced bannered by **Amor Bravío** of Silvia Navarro and Cristian de la Fuente, **My Daughter the Flower** of Jin Se-yun and Jo Min-soo and **Pretty Young Woman** of Jang

Na-ra and Choi Daniel, both foreign serial dramas of **Viva Television**. Be treating with ***UST Christmas Gala*** on December 25 at 12:00mn to 2:00am.

On December 24 to 28 every weeknights, will be pre-empted the **PBA games** on Wednesday and Friday (but on Saturday and Sunday as the semi-finals and will be resume on January 2, 2013), **Who Wants to be a Millionaire?** at 6:30pm as the kids edition special with host Christopher de Leon and **The Weakest Link** at 7:30pm as a kids edition for the 10th anniversary special on December 24 to 26 with host Edu Manzano, both the announcements for the audition dates.

For the basketball fans, **PBA Philippine Cup: Semifinals** this Saturday (December 29) at 6:00pm with on tour games **Alaska Aces vs. Talk 'N Text Tropang Texters** at Iloilo, and Sunday (December 30) at 4:00pm with **Rain or Shine Elasto Painters vs. San Mig Coffee Mixers** at 4:15pm and **Talk 'N Text Tropang Texters vs. Alaska Aces** at 6:30pm live at the Mall of Asia Arena.

Also comes up with **IBC**'s news and public affairs department's year-end report, **Trese sa Trese** will look back on the biggest and most memorable news personalities and events in 2012 on Sunday, December 30 at 10:00 am with anchor Snooky Serna, Noli Eala, Robert Tan, Cathy Eigenmann-Bordalba, Ralf Rivas, Zyrene Parsad-Valencia, Czarina Lusuegro, Jarius Bondoc, Chin-Chin Gutierrez and Jess Caduco hosts the news special of newsmakers and headliners.

Save the World 2012 TV Coverage [Edit](#)

Since we started on December 21, we have been airing the schedules over **IBC-13. Save the World 2012** coverage also comes in with a LIVE 15-minute update between 5:00AM - 7:00 AM over **Magandang Umaga Ba?**.

There are also the LIVE reports from the world over **Express Balita** at 4:30 PM - 5:30 PM and during the late-nights for **Ronda Trese** at 11:30 PM - 12:30 AM.

We have also been coming out in four newspapers (**Malaya, Philippine Star, Manila Bulletin, Philippine Daily Inquirer** and **Daily Tribune**) with the **IBC** schedule.

Stars of Esperanza, 5 Girls and Daddy and Dear Heart drops by Lunch Break

October 5, 2012

Following the success of its new comedy segment **Mondus Alumni** as the commercial spoofs and the introduction of the Lunch Break dancers, spectacle of fun and prizes awaits viewers as **IBC**'s noontime variety show **Lunch Break** continues serving its buffet of fun in the noontime with another star-studded episode with 12th year anniversary to celebrate in the noontime slot.

This Saturday, the cast of **Viva-TV**'s new local drama series on **IBC-13** will drop by the noontime variety show to join the wacky crew of Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Anderson, Enrique Gil and Nadia Montenegro together with extended host with Bobby Yan in the new daily noontime show to complete the hosts' line-up. Leading the highly anticipated phenomenal teleserye **Esperanza** are drama princess Cristine Reyes along with Richard Yap will roster in a production number. **Dear Heart** lead star a certified singing champion Anja Aguilar will perform a sing and dance number during the program with a cheerdance sisters for the studio audience with Anja among the lineup of hosts as welcoming to Channel 13, Anja. AJ Muhlach, one of the cast of explosive teleserye **5 Girls and Daddy** is this week's guest for the **Test Screen** where live studio audience will serve as an on-camera acting workshop, they expected to appear on Saturday's show with a Street Boys.

In their commercial spoofs, watch out for the advertisement comedy parody through **Mondus Alumni**, for a segment will guest with Anja Aguilar for a spoof version of **Goya Pretzel Twist TVC** called **Goyo Pretzel Twizt** while Enrique to do a *Ka-Gangnam Style* contest head-to-head in a showdown.

A heartthrob of telenovelas Fernando Carrillo is back with played Ricardo Mendiola for new telenovela **Maria Isabel** will promote. Finally, some of **Viva** stars are child wonder star Xyriel Manabat, Janella Salvador, Jerome Ponce, Giuliano, Dingdong Avanzado and Shy Carlos round up this week's guests will also be present.

Don't miss another exciting episode of **Lunch Break** this Monday to Saturday, October 6, 2012, 11:30AM.

IBC makes No.3

Sequestered TV station **IBC-13** traditionally considered in also-ran in Philippine television is now No.3, behind the giant networks **ABS-CBN** and **GMA** in terms of ratings. **IBC** now have its new AM radio station **Radyo Budyong** and own flagship FM station **iDMZ**.

The **Kapinoy** network network has the number of children's television programming for kids like **KapinoyLand, Barney and Friends, Eskwela Bulilit, Bananas in Pajamas, Art Attack, Cabbage Patch Kids, Bear in the Big Blue House, Sesame Street** and **Y2K: Yes to Kids**.

IBC has **Kapinoy** branding for homegrown: **Viva-TV** has animated series **Winx Club, Totally Spies!, Pop Pixie and Barbie**, animes like **Crayon Shin Chan, Cyborg Kurochan** and **Sailor Moon**, Mexican telenovelas like **Teresa, Maria Isabel** and **Mar de Amor**, new Korean dramas **Wife Returns, I Need Romance** and Romance Town and Korean reality shows like **2NE1-TV** and **K-Pop Star Hunt** as well as the original award-winning, popular and top-rating shows like soap-opera teleserye **Esperanza** and **5 Girls and Daddy**, teen drama anthology **Dear Heart**, comedy shows **Petra's Panniest** and **The Jon Santos Show**, game shows **Who Wants to be a Millionaire?** and **The Weakest Link** and talent search **Born to be a Star**. Also, airing **Viva Box Office** and **Sinemaks**, and the local and international sports events **Donaire Flashback, World Open 10-Ball Championship** and the **PBA Games** as well as **IBC**'s flagship news programs **Express Balita** and **Ronda Trese**.

PTV-4 Program Schedule

Program Schedule [Edit](#)

Weekdays [Edit](#)

- 04:00am - **NewsLife** (replay)
- 05:00am - **Panahon TV** (Walang pinipiling panahon, ang pagbibigay impormasyon) (April Enerio, Meg Siozon, Amor Larrosa and Adrian Alcantara)
- 05:30am - **Balitaan** (Audrey Gorriceta, Pircelyn Pialago and Vivienne Gulla)
- 06:30am - **Good Morning, Boss!** (Sandro Hermoso, Dianne Medina, JC Tejano, Tony Velasquez, Toni Hipolito, Pircelyn Pialago, Vivienne Gulla, Carla Jenina Lizardo and Mr. Bert Garcia)
- 08:30am - **Physics in Everyday Life** (Mon, Wed and Fri); **Science Made Easy** (Tue and Thurs)
- 08:00am - **Chemistry in Action** (Mon, Wed and Fri); **Fun with Math** (Tue and Thurs)
- 09:30am - **English CONSTEL (English High School)**
- 10:30am - **Winner TV Shopping**
- 11:30am - **ASEAN Snapshots**
- 12:00pm - **Cartoon Hour**
- 01:00pm - **News@1** (Kirby Cristobal, Sandro Hermoso and Princess Habiba)
- 02:30pm - **Damayan** (Ms. Rosa Rosal)
- 03:30pm - **Home Shopping Network**
- 04:30pm - **Hello Kitty's Paradise**
- 05:00pm - **PTV Sports** (Snow Badua)
- 06:00pm - **News@6** (Atty. Mark Castrodes, Ralph Obina and Kathy San Gabriel)
- 07:00pm - **Pangarap Kong Jackpot**
- 07:30pm - **i-Connect** (Xeres Guia, Paolo Soler and Raymond Abracosa) (Mon); **PTV Special Forum** (Atty. Marc Castrodes, Kathy San Gabriel and Gio Tingson) (Tue); **ASEAN Basketball League** (Wed and Fri); **Primetime Specials** (Thurs)
- 08:30pm - **Short Sine** (short films) (Mon)
- 09:30pm - **Philippine Lotto Draw**
- 09:45pm - **NewsLife** (Isabelle Cantu, Tony Velasquez and Angel Movid)
- 11:00pm - **SME Go!** (Bam Aquino) (Monday); **She Said, She Said** (Jackie Aquino and Cutie Del Mar) (Tuesday); **Bantay OCW with Susan K** (Wednesday); **Biz News** (Tony Lopez and Elizabeth Lee) (Thursday); **The Veronica Chronicles** (Ms. Veronica Baluyot-Jimenez) (Friday)
- 12:00mn - **Oras ng Himala**

Saturdays [Edit](#)

- 04:30am - **Family Rosary Crusade**
- 05:30am - **Soldiers of Christ: Healing on the Air**
- 06:00am - **News@6 Weekend** (Hajji Kaamino and Waywaya Macalma)
- 07:00am - **Yan ang Marino** (Maresciel Yao and Admiral Eduardo Santos)

- 07:30am - **Lakbayin ang Magandang Pilipinas** (Ms. Li-Ann de Leon and Mayor Gerardo V. Calderon)
- 08:30am - **Buhay Pinoy** (Patty Santos and Jamie Santos)
- 09:00am - **Mag-Agri Tayo!** (Mr. Philip Dapon)
- 09:30am - **Science Made Easy**
- 10:00am - **Fun with Math**
- 10:30am - **English CONSTEL (English High School)**
- 11:30am - **Asenso Pinoy** (Francisco Cardona)
- 12:00pm - **Cartoon Hour**
- 01:00pm - **News@1: The Week that Was** (Tony Velasquez and Princess Habibah Sarip)
- 02:00pm - **Auto Review**
- 02:30pm - **English CONSTEL (English High School)**
- 03:30pm - **Concert at the Park**
- 04:30pm - **On-Line Bingo Pilipino** (Jimbo, Czai, Leng, Chell, Beth Tamayo and Giselle Sanchez)
- 05:30pm - **Pulsong Pinoy** (Zyrene Parsad-Valencia)
- 06:00pm - **News@6 Weekend: The Evening Edition** (Jorge Bandola and Rocky Ignacio)
- 07:00pm - **GSIS Members Hour** (Marge Jorillo and Bo Sanchez)
- 08:00pm - **Pinoy US Cops Ride Along** (Ben Tulfo)
- 08:30pm - **Sa Likod Ng Istorya** (Ms. Veronica Baluyot-Jimenez)
- 09:15pm - **Philippine Lotto Draw**
- 09:30pm - **Sydney Olympics**
- 11:30pm - **Jesus Miracle Crusade**

Sundays [Edit](#)

- 04:00am - **Upon this Rock**
- 05:30am - **Signs and Wonders**
- 06:00am - **News@6 Weekend** (Hajji Kaamino and Waywaya Macalma)
- 07:00am - **The Word Exposed by Bishop Chito Tagle**
- 08:00am - **Talikha Kum Healing Mass**
- 09:00am - **Fun with Math**
- 09:30am - **English CONSTEL (English High School)**
- 10:30am - **Show Up** (Franzen Fajardo, Chx Alcala, Cacai Bautista, Melai Cantiveros, Samantha, Vanessa and JIREH ang bestfriend ng bayan)
- 12:30pm - **Asenso Pinoy** (Francisco Cardona)
- 01:00pm - **News@1 Junior** (Miguel Sarne, Martin Valdez, Jolo Gutierrez and Chantal Marauta)
- 02:00pm - **Ating Alamin** (Ka Gerry Geronimo)
- 03:00pm - **Good Shepherd, In the Pasture**
- 04:00pm - **The Doctor is In**
- 04:30pm - **Living Asia Channel block**
- 05:30pm - **Power to Unite** (Envira Yap Go)
- 06:00pm - **News@6 Weekend: The Evening Edition** (Jorge Bandola and Rocky Ignacio)
- 07:00pm - **In This Corner**
- 08:00pm - **ASEAN Basketball League**

- 10:00pm - **Philippine Lotto Draw**
- 10:15pm - **Pilipino Box Office**
- 12:00mn - **Oras ng Himala**

with **PTV NewsBreak** (news capsules) and also **PTV FYI** (Main, Bulletin and Events)

IBC Programming

The three giant networks including ABS-CBN Channel 2, GMA Channel 7 and IBC Channel 13 showcased their best of the best television shows for 2012.

News [Edit](#)

Magandang Umaga Ba? [Edit](#)

Fast-paced, credible, highly-informative, entertaining, and fresh a power breakfast on screen. *Magandang Umaga Ba?* is redefining mornings with probably the best innovative to the usual daily pick-me-upper. What one hears on radio and reads in the newspaper, he gets to watch live and unadulterated. There's a new longest-running morning show on the air will wake up.

Magandang Umaga Ba? is a daily three-hour news magazine will spice up the mornings with your day a jump-start with offers updates on the latest news and current events, advice, enjoyable features, important and practical tips as well as the hottest issues and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family.

Delivered world, national, regional, police report, sports, CCTV reports and business headlines in the freshest news are *Magandang Balita* with Jay Sonza, on-the-spot traffic updates in advisories straight from IBC Traffic Engineering Center in *Trapik Muna* with Merwin Llanza, on-air interviews for political personalities in *Talaka Yaman*, the day's weather forecaster from *Panahon Na* with Jeff Arcilla provides the PAGASA. The latest entertainment buzz on showbiz in *Star Intriga* with Kathryn Bernardo, mini-docus on interesting subjects such as taho-making, info-trivias, what's in and what's out in trends and fashion in *Patok na Patok* with Pat Natividad, first-hand market and consumer reports, updates on price of goods at market in *Good Palengke*. Explores the world of fiestas, events, tourist spots, and places families can explore together in *Smokey Adventures* with Smokey Manaloto; public service with Snooky Serna as *Lingkod Kapinoy* through IBC Foundation, Inc. A day in the life of the ordinary and not-so-ordinary people like the President of the Republic and man-on-the-street Juan, new cooking segment of *FERNA Ingredients of Success* with Chef Ronald Donado, and recipe of the day in *Luto na Recipe* for food preparation with Chef Heny Sison easy to prepare meals. Health and medicine in *Alagang Kalusugan* with Dr. Willie Ong and Dra Liza Ong, arts and culture, movie and book reviews, trips and

travels, agriculture, Asia-regional feature stories, the environment and interview of the live guest performances from local artist for the day in *PerormBida*, plus a whole lot more to keep going for the rest of the day.

The new daytime magazine program is hosted by Snooky Serna with guest co-hosts every week; Noli Eala (news), Pat Natividad, Jeff Arcilla, Bobby Yan, Gene Orejana, Kathryn Bernardo and Smokey Manaloto (segment hosts).

Weekdays 5:00 am - 8:00 am.

Express Balita [Edit](#)

Express Balita is the longest-running flagship news program of IBC News, anchored by female broadcast journalist Snooky Serna, every Monday to Friday at 4:30 to 5:30 pm, simulcast over DZTV Radyo Budyong 1386 kHz AM, celebrating 14th anniversary.

Alongside from winning the 2011 KBP Golden Dove Award for Best News Program for consecutive years, *Express Balita* has received other numerous accolades, including the 2011 Anak TV Seal Awardee, with special feature are weatherman Jeff Arcilla for weather, Chin Chin Gutierrez and teen star Kathryn Bernardo for showbiz. Reporters rarely go out of town now-a-days due to the lack of funds and are merely confined to cover news in Metro Manila as aggressive team to cover the polls in the most-comprehensive investigate hot news inside and outside the country preceding all broadcast newscasts in the afternoon slot at 4:30 pm, we all know is controlled by the government. More credible to the viewers behind the program should not forget the basic tenets of journalism in reporting - balance and fairness.

Among its foremost objectives is to give the overall picture of news events this afternoon. Being the national flagship news program in Philippine television of IBC News, *Express Balita* aims to the widely talked about by the whole people, remains fast-paced, in-depth, straightforward, unbiased and vaired delivers both local and global news with the day's top stories (*Ulo ng mga Balita*), malacañang, metro news (*Metro Balita*), foreign news (*Ulat Internasyunal*), provincial news (*Balitang Promdi*), business news (*Negosyo Atbp.*), CCTV reports (*Ulat CCTV*), citizen journalism (*I-Balita Ako*), politics, police report (*Presinto Trese*), peso-dollar exchange, public service (*Lingkod Kapinoy*) from the IBC Foundation, Inc., weather forecast (*Ulat Panahon*), sports news (*Sports Page*) and entertainment news (*Express Showbiz*). At almost of the afternoon viewers, *Express Balita* has since been the No.1 program in the ratings higher than other shows in primetime. With this, IBC proved that a news program can both be a ratings, topper and revenue earner, making it the longest-running flagship news prorgram in the history of Philippine Television.

The reportorial teams are tasked to gather news from equal number of maintains a 24/7 shift of news reporters, cameramen and drivers are tasked to cover every major beat in the Greater Manila Area as well as nearby provinces from new writers and live reports in contrast to the OB Vans and ENG Vans used by its competitors, with an innovative mix of news and entertainment as the latest, hottest, burning and freshest news of the day's top stories. *Express Balita* sed to have a fair amount of viewership although the number has dwindled over the years due to the lack of funding and necessary equipment to make it a credible and competitive news program. Adding to its misery is the morale currently being by its

reportorial teams to its production staff its mother station their field reporters more such as allowing them to give a live coverage of the latest news rather than just hearing their voices on a taped report to make them more competitive and teleprompter to read the latest headlines.

Express Balita gathers the latest events in politics, showbiz, sports and foreign news in the capsule and the report by saying that with the new printers and scanner, one could now beat more top stories, airing at 4:30 pm in the afternoon delivering the news.

Ronda Trese [Edit](#)

Ronda Trese is the flagship late-night news program of IBC News, anchored by Robert Tan, every weeknights at 11:30 pm right after the Viva-TV block, simulcast over DZTV Radyo Budyong 1386 kHz AM.

Aside from winning the 2011 Anak TV Seal Awardee for Best News Program for consecutive years, *Ronda Trese* has received other numerous accolades, including the prestigious 8th USTv Students Choice Award.

Among its foremost objectives is to give the overall picture of news events. As Filipinos grow tired and weary of news and political deadlock will be disclosed to the national late-night newscast *Ronda Trese* takes advantage of present new reports will be disclosed. Where there is news, there published. As the 24-hour surveillance for comprehensive journalism of news delivery from all major stories and late breaking news delivered as independent journalism of news strutting.

Deliver of local and international news from top stories (*Pangunahing Balita*), politics, police report (*Presinto Trese*), malacanang, opinion for th new daily segment for Noynoy Aquino (*Pulsong Pinoy*), sports news (*Palaro Hotline*), politics, weather report from PAGASA (*Daloy ng Panahon*), malacañang, CCTV report (*Huli ng CCTV*), peso-dollar exchange, citizen journalism (*I-Balita Ako*) and business news (*Malayang Kalakalan*) as the most credible late-night newscast will compete with rival *Bandila* (ABS-CBN) and *Saksi* (GMA).

It offers a perspective on the day's important news and even outlines solutions that seek to alleviate pressing concerns in 24-hour surveillance will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by IBC News reporters and correspondents.

Public Affairs [Edit](#)

Good Take [Edit](#)

Galing Mo, Pilipino! Filipinos take center stage in a half-hour magazine program showcasing extraordinary accomplishments and achievements. Guaranteed to be inspiring, it is a show that will definitely make you feel proud to be a Filipino, earned for the 2011 Anak TV Seal Awardee for Best Adult Educational Program.

Hosted by: famous movie and television artist personality Chin-Chin Gutierrez, every Tuesdays at 12:00 mn to 12:45 am, it features inspirational and success stories about ordinary people for inspiring stories of individuals who have risen above challenges will definitely make you feel proud to be a Filipino.

Linawin Natin [Edit](#)

Linawin Natin hopes to introduce a new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program, every Mondays at 12:00 mn-12:45 am.

Hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for Best Public Affairs Program, *Linawin Natin* aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

Pulsong Pinoy [Edit](#)

The flagship television program of the President runs for half an hour consisting of two major and one minor segment. PP focuses on the activities/programs/pronouncements/policies/advocacies of the Chief Executive and his Cabinet members to improve government's performance and service to uplift the state of the nation, thereby restoring the citizenry's trust and confidence in the national leadership. It contains the following segments used interchangeably, is hosted by Zyrene Parsad-Valencia.

The flagship television program of the President now consists of the following segments: *Kontri Ko sa Country Ko* Focuses on the success stories of civic organizations/NGOs/youth groups recognized or awarded by the government. It features ordinary Filipinos contributing to the upliftment of the nation by serving their fellowmen. It may also include businessmen or heads of various organizations and their projects; *Lider* introduces a Cabinet secretary, a government official or any agency focusing more on their duties and responsibilities and as program managers; *Salaysay ng Lahi* showcases the traditions, festivities, arts and culture that describe the Filipino way of life; *Is You* features current events presented in factual information understandable to the viewers in a span of a minute; *Sked ng Pangulo* highlights the most important events and meetings that the President attended; and *Heads Up! Para Kay Boss* features flagship projects and government-funded programs that help uplift the lives of the Filipinos.

The reformatted *Pulsong Pinoy* maintained the *Mensahe ni PNoy* segment and is aired bimonthly. It has the following airing schedule: Friday at 8:00-9:00 pm on PTV-4, Tuesdays at 12:00 mn-12:30 am on RPN-9 and Fridays at 12:00 mn-12:45 am on IBC-13 as part of the late-night block.

CNB: Crime ng Bayan [Edit](#)

Hosted by news-anchor-turned-action-broadcast-journalist Noli Eala, *Crime ng Bayan* is packed with action, horror, documentary and real-life drama of government. More so, focus on police and crimes it provides viewers with up-to-the-minute information and useful survival when meeting head to head with natural disasters.

From Wednesdays at 12:00 mn-12:45 am. That aims to find answers to serious crimes with the help of local police and forensic investigators.

Snooky [Edit](#)

A newest public service program *Snooky* in the latest addition to IBC's *Late-Night Impormasyon* block every Monday to Saturday that brings the gamut of female broadcast journalists Snooky Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and novel TV entrant mirroring the host's distinct.

A Filipina film, television actress and Filipina broadcast journalists *Snooky* as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places.

From Saturday nights at 12:00 mn-12:45 am.

Educational [Edit](#)***Cooltura*** [Edit](#)

Promoting the Filipino culture that will leave you saying *Cool Ka Pag-May Alam Ka sa Cooltura*. *Cooltura* is an educational program about the Filipino culture in the Philippines including Luzon Visayas and Mindanao. Every Monday to Friday from 11:00 am to am will continue to spread the cool of culture, is hosted by Cathy Eigenmann-Bordalba.

Hapi Kung Healthy [Edit](#)

Hapi Kung Healthy, IBC-13's newest sitcom magazine program for health every Sunday at 7:30 am, is an off-the-wall cut beyond the usual medical guide on TV routine. And hey!? What's the difference medical anyway?

Hapi Kung Healthy's segments are not the typical gigs one sees on 30-minute public service and medical shows. The program has deals with health issues with comic situations one would see and aims to educate children and parents about diseases and to prevent the spread of these ailments, which makes the show a unique health approach to an avid viewer's healthy guide habits. It's a show that medical education. *Hapi Kung Healthy* is a whole new act from the all-too-serious-comedy half-hour medical television shows on TV, which makes it a definitely smart and bubbly health to prevent the tightness come break of day. It's a perfect and breezy get-away to remove those hassles and perk up the smile in the healthy as the situation comedy.

HKH's story revolves around a typical Filipino medical family and in their day-to-day experiences. Accurate and actual health shall be introduced medical concerns. First in the Philippine Media, the program is patterned as magazine sitcom medical center setting and the segments featured in the show. The health and medical segments will be canned and the medical assistance and dialogues of characters are delivered in the show live. With the experiences and versatility of the doctors and physicians, the challenge here is how to make people laugh yet maintain high medical issues in bring medical and healthy from the public service help at home.

The segments include: *Kook Ko To!*, *Kalusugan-Tuhan*, *Turn Healthy ni Nurse Arlie* and *Healthie Kiddie 101*. With *Hapi Kung Healthy*, healthy will never be boring! the casts include our newest Kapinoy, the famous TV actress Marilyn Reynes, Jeff Arcilla, filipino actor, comedian, theater actor, director and politician Lou Veloso and female comedienne Arlene Tolibas, directed by Jeffrey Jeturian.

Entertainment [Edit](#)

Lunch Break [Edit](#)

Timeslots:

- Monday to Saturday from 12:00 nn - 2:30 pm

Hosts:

- Ryan Agoncillo
- Joy Viado

Co-Hosts:

- Smokey Manaloto
- Nicole Anderson
- Enrique Gil
- Nadia Montenegro

Directors:

- Danny Caparas

Program Concept

ABS-CBN and GMA both offer noontime shows, *It's Showtime!* and *Eat Bulaga!*, on their noontime slots on Mondays to Saturdays. These shows claim a vast majority of the audience during the lunchtime hour so IBC-13 has come up with a new noontime variety show in hopes that viewers who are tired of dance and games formats will shift to the Kapinoy network.

Lunch Break is a product of the very best that Kapinoy network IBC can offer for the noontime viewing slot as a daily live noontime variety show on Philippine TV, produced by MMG Entertainment Group Inc. with some segments and shown a live studio audience. *Lunch Break* apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad plus the excitement, fun and surprises of a brand new show with the number 1 spot in the run for the highest-rating noontime show in the Philippines is currently being held by *Eat Bulaga!* aired over GMA Channel 7 and *It's Showtime!* aired over ABS-CBN Channel 2. It is considered as the longest-running noontime show in Asia and undisputed number 1 in the Philippines as they treat you to a one-of-a-kind noontime extravaganza for the lunch.

The hosting scheme itself is a marvel in mass and class appeal. Host with Ryan Agoncillo and comedienne Joy Viado with their co-host are Smokey Manaloto, Nicole Anderson, Enrique Gil and Nadia Montenegro as well as Lunch Break Dancers, directed by Danny Caparas as the *Lunch Break* family

makes noontime TV history nationwide celebrates 12th anniversary takes the elements of variety show, game show and comedy gag show.

Daily noontime viewing for good, with *Lunch Break* will meaning, wholesome and positive, with the LB image and personality as its identity with its new noontime block. The noontime shows will counter have appeal to a wider audience. *Lunch Break* is on Philippine TV as its competitors to cook the show's buffet of new treats for our daily noontime entertainment.

In the Lunch Break have the daily noontime habit across all markets and works in a nationwide and eventually international scope. *Lunch Break* will feature comedy and fun with substance. The show caters to the staple Filipino noonime menu: the talent searches, the kids contest, the fun games, the skits, dance and song contests, client features, all with sensible and respectful hosting.

The segments are: *Knock Knock Kumusta*, a wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show; *Jeep Jeep Huray!*, as LB Jeepney with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney; *Sayaw Kabataan* which will display the dancing prowess of young contestants as the opening production number for the show. A special portion every Monday to Friday is *Modus Alumni*, which will spoof a TV commercial parodies and advertisements with their special guest star. *PVS: Panalo Videoke Showdown* (every Monday, Wednesday and Thursday) they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes. *Ka-Gangnam Style*, Played every other Saturdays, three random bystanders from the daily location perform in a dance contest to PSY's hit single Gangnam Style each contestant dances a sample to the song for sixty seconds, At the end, all three contestants dance head-to-head in a showdown, the contestant chosen by the audience's popularity wins ₱5,000. *Dance Dance Revolution* (every Tuesday and Friday) they help and display the dance moves for Konami video games Dance Dance Revolution for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the Dance Dance Revolution machine. *Lets Do the Grocery* (every Monday to Friday) race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up. *Olympic Quiz Mo!* (every Saturday) aims to instill in the youth the love for sports they give away to Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. The guesser must reply Oo (Yes), Hindi (No) and Pwede (Can Be) in the sports, three teams with two players each must guess the word they pick before or within the time limit each holding 15,000 pesos, 20,000 pesos and 25,000 pesos will head to the sports round and receive a limited-edition Lunch Break t-shirt, the win the Jackpot prize of 60,000 pesos, plus their winning prize. *Test Scream* (every Saturday), is a segment where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Personnel Department for would-be actors and actresses, young and old alike.

More fun await *Lunch Break* viewers, the two-hour show tagged as *Tanghaling ng Saya* lived up to its title with its wacky and exciting impression on its live studio audience. The show adds more interesting games that offer bigger prizes for studio contestants as well as the home audience. Its target audience is the C,

D and E crowd. Aside from the fun and humor it offers one of the salient key points of the show is its goal to help the masses (generally the less fortunate) via its games, which give out large prizes. As *LB Jeepney* with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney. It has grand prizes such as houses and lots and cars but plenty of easy, little games with lots of cash prizes brings unparalleled fun, amusing games and loads of exciting prizes via its newest and much-anticipated noontime show *Lunch Break* innovative blend of contest, games, musical performances and superd hosting with the lunchtime at the IBC Studio canteen in Broadcast City.

Chinatown TV [Edit](#)

Chinatown TV is the country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show. Hosted by a variety of talented and well-rounded hosts are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Joseph Tullao, RJ Valentin and Wendelyn Ty as a star-studded who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, *Chinatown TV* promises to inform as much as it entertains.

Providing quality news and entertainment for 10 years, *Chinatown TV* airs every Sunday at 9:15-10:00 am on IBC Channel 13. The show that brings Filipino and Chinese culture around the world - *Chinatown TV*, the show that you feel and see! 10 years of excellence in providing quality news and entertainment from 2011 Anak TV Awardee.

DMZ-TV [Edit](#)

Hosts:

- Julia Montes

Co-Hosts:

- Enrique Gil

Directors:

- Mark Reyes

More than just videos. The country's premiere dance music station is now on your TV screen. Add spice to life, step up and heef. Listen and groove the music. Deviate from your boring lifestyle. It is now time for that energetic look, time for *DMZ-TV*, a fun and exciting twist a whole new danze music TV viewing experience.

DMZ-TV, a half-hour dance program of IBC with the #1 internet danze mix radio iDMZ as well as party program to your Saturday viewing habit, live every Saturday from 11:30 am to 12:00 nn. *DMZ-TV*, a youth-oriented party show, a fun popular on noontime Saturdays enjoy the first ever dance music habit into their high-quality entertainment has more in tune with the partying times, earned for the 2011 KBP Golden Dove Awards for Best Variety Show, and 2011 Anak TV Seal Awardee for Most Favorite TV Programs.

The segments are: *Enrique Na Enrique* each week is the event is featured where the two hosts try to pass themselves off as invited to an exclusive event and *Step Sayaw* every week a dance step is

featured as the final production number for the show. Before the dance number in the studio, a segment is shown showing one of the show's cast members teaching the dance step featured dance music station for the TV stars.

Hosted by leading lady Julia Montes will have the party going, share with viewers the latest trends in partying, dance moves, etcetera with joins the co-host party Enrique Gil, directed by Mark Reyes, with their live guest performers in some of the city's hippest party places would step up and hoof from iDMZ DJs is DJ Alfie and the studio used the old school with sparta consoles instead of the more modern ones with the slide faders and push-button controls from IBC Studios in Broadcast City.

KSP: Kapinoy Sunday Party [Edit](#)

Hosts:

- Nicole Hiyala
- Chris Tsuper

Co-Hosts:

- Jerome Ponce
- Makisig Morales
- Sofia Andres
- DJ Durano
- Marvin Ong
- Shy Carlos
- Lucas Zamora
- Anja Aguilar

Directors:

- Louie Ignacio

KSP stands for *Kapinoy Sunday Party* continues to lift the standard of one-hour musical variety show to greater heights, giving viewers decent music, quality production, values and the kind of entertainment Filipinos deserve and mass-based, *KSP* is the latest addition to IBC-13 as the Kapinoy programming. *KSP* is a casting coup, where else can the viewers get the newest and the best in Sunday entertainment you put together the concerts while *KSP* is going head-to-head against its rivals, the program's theme and concept are different, and perhaps more flexible, compared to its competitors.

As the one-hour TV show have big name stars that appeal to the audience, with new host Nicole Hiyala and Chris Tsuper leading the charge along with the network's other talents will banner the program. Joining in the celebration broadcast live from IBC Studios in Broadcast City were: Aki Torio, Gerald Pesigan, Anja Aguilar, DJ Durano, Jerome Ponce, Makisig Morales, IC Mendoza, Marvin Ong and Shy Carlos as the concert party, the all-star party, interactive party as the *KSP* party of like our banner show for TV will match the star power of its competitors. Coming up with its own Sunday noontime

programming may come as a departure from IBC-13's objective of distancing its set of programs from the standard fare being offered by the two giant networks.

KSP takes more personal approach to its viewers through studio by which the audience. The program, Ignacio added, is a mixture of all the elements the Filipinos came to associate with musical and variety shows as the one-hour TV program.

KSP: Kapinoy Sunday Party aired every Sunday from 1:30 pm to 2:30 pm.

Magazine/Talk Shows [Edit](#)

Showbiz Star [Edit](#)

Every Monday to Friday at 2:00 to 2:30 pm, the world of entertainment called *Showbiz Star*, a 30-minute showbiz-oriented talk show, is hosted by communist Dolly Anne Carvajal.

The daytime 30-minute live program will tackle the meatiest, hottest and freshest local celebrity news and rumors. There will also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her.

Children's [Edit](#)

Bear in the Big Blue House [Edit](#)

As the Kapinoy network provides the young children of The Jim Henson Company. A television program *Bear in the Big Blue House* as the franchise every weekdays at 9:00 am.

Bear, a curious brown bear with a good sense of smell, lives in the Big Blue House with his friends Ojo, Tutter, Treelo, Pip, and Pop. They are very different looking in appearance but the same at heart. He and his friends have many adventures together.

Cast and characters:

- *Bear* - The protagonist of the series, he is a large bear who has a good sense of smell, very kind and lovable. He is tall and has light brown fur.
- *Tutter* - A small blue mouse who loves cheese, he lives in a mousehole in the kitchen of Bear's house.
- *Pip and Pop* - Two purple otter twins who live in the otter pond by the big blue house.
- *Ojo* - A curious bear cub who has a wild imagination.
- *Treelo* - A green, white and blue lemur who is playful, loves to dance, always active and good friends Ojo.
- *Shadow* - A girl shadow who is always laughing, telling stories and sneaks up on Bear.
- *Luna* - A talking moon. At the end of every episode Bear walks out onto the balcony and discusses the episode's theme with her and sings "The Goodbye Song" with her at the end while a montage of the day's events play.

- *Ray the Sun* - A talking sun who would often rise (or set) at the beginning of some episodes, starting from Season Two. He will also occasionally tell Bear what the weather will be like throughout the day.

Barney and Friends [Edit](#)

The child-friendly in the popular children's television program *Barney and Friends* is now on Philippine TV aimed at children from ages 1 to 8, which airs every Monday to Friday from 8:30 to 9:00 pm as a pre-programming to *Express Balita* on the Kapinoy network IBC Channel 13.

Barney, the most adored purple dinosaur in the world was created in 1987 with the children show *Barney and Friends* from HIT Entertainment for children loving kids and kids at heart to be educational from the home videos, a major success when the characters for toys, books, live musical and many more for all children in the Barney franchise on IBC. New character mascots are Barney, Baby Bop and BJ entertain kiddie viewers with new celebrity guest as a children's programs.

All your favorite Barney songs are there and more. Educational, light-hearted and entertaining, the production brings an imaginative story to life in the market was kids and baby boomers everyday for fun and games represent viewers of all ages with Barney, a purple anthropomorphic Tyrannosaurus rex who conveys educational messages through songs and small dance routines with a friendly, optimistic attitude.

Pinoy kids will fun definitely delight will join the characters of Barney, Baby Bop and BJ were mascots also present the new home of the sequestered TV station IBC-13 every weekday afternoon. They had a mini show and sang all my fave Barney tunes that Anya and I use to sing together addressing kids in the Philippines in a tag for IBC kiddie show to promote the celebrate Barney's 22 years of love, caring and sharing for children across the world.

Cast and characters:

- *Barney* - The main character is a purple and green Tyrannosaurus rex in stuffed animal likeness, who comes to life through a child's imagination. His theme song is Barney Is a Dinosaur, which is sung to the tune of Yankee Doodle. Barney often quotes things as being Super dee-duper. Episodes frequently end with the song I Love You, sung to the tune of This Old Man, which happens to be Barney's favorite song. Despite being a carnivorous type dinosaur, Barney likes many different foods such as fruits and vegetables, but his main favorite is a peanut butter and jelly sandwich with a glass of milk. He also loves marching bands and parades.
- *Baby Bop* - A three-year-old green Triceratops. Baby Bop has been on the show since July 29, 1991, she debuted in the video Barney In Concert. She wears a pink bow and pink ballet slippers, and carries a yellow security blanket. She sings the song My Yellow Blankey to show how much her security blanket means to her. She likes to eat macaroni and cheese and pizza. She is B.J.'s little sister.
- *BJ* - A seven-year-old yellow Protoceratops, BJ has been on the show since September 27, 1993. He is Baby Bop's older brother. His theme song is BJ's Song. He wears a red baseball cap and red sneakers. He lost his hat in the episode Hats Off to BJ!, and sometimes says things to hide his

fears (for example, in the episode Barney's Halloween Party, he was shocked by the paper spiders and after learning they were fake, he said "I knew that, sort of"). Pickles are his favorite food and because of that, he actually has had them in different ways such as on pizza (also with pepperoni, peppers, pineapple, and peanut butter).

Y2K: Yes to Kids [Edit](#)

Have fun while learning as we try to shift to a higher gear as *Y2K: Yes to Kids*, a children's program of IBC Foundation, Inc. and the Philippine Children's Television Foundation, Inc.

Hosted by Filipina actress Maxene Magalona with company revitalize your interests aimed at young viewers to teach children. Under the direction of Ryan Agoncillo.

Sundays at 8:30 to 9:00 am.

International Subsidiary [Edit](#)

IBC Global [Edit](#)

IBC Global is the destination for those that outside the Philippines through IBC Global Ltd. in partnership with Pilipinas Global Network Ltd. As the definitive station for all things pinoy as the Kapinoy network, IBC Global is the home to OPM music videos (recent hits to all time classics) along with Philippine shows from IBC Classics, culture shows, and news and public affairs programs. If you reached the international channels, IBC Global is where you want to be available available in Guam, the Middle East, North Africa, Europe, and United States on Dish Network.

Enjoy a wide variety of entertainment programming from IBC Global. Watch your favorite well-loved Filipino dramas, soap operas, comedies and many more from this exciting channel showcases some of the Philippines top hits including *Iskul Bukol*, *Seeing Stars with Joe Quirino*, *Pinoy Thriller*, *TODAS*, *Chicks to Chicks*, *Ora Engkantantada*, *See-True* and many more.

Lunch Break continues to introduce fresh to the noontime viewing on IBC

July 1, 2012 Manila, Philippines - Noontime have never been the same since the sequestered TV station **IBC-13** relaunched its favorite noontime show, **Lunch Break** produced by **MMG Entertainment Group**. The show, which launched last July 10, 2010, is finally ready for relaunched with a new format

last June 30, 2012. Today, **Lunch Break** makes noontime TV history nationwide celebrates 12th anniversary.

For the noontime TV ratings of **Eat Bulaga** of **GMA** and **It's Showtime** of **ABS-CBN**, the show led by TV hosts Ryan Agoncillo and comedian Joy Viado are two of the country's most seasoned noontime show hosts offers more than just the typical singing and dancing, also with new **IBC** characters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. It has grand prizes such as houses and lots and cars but plenty of easy, little games with lots of cash prizes brings unparalleled fun, amusing games and loads of exciting prizes via its newest and much-anticipated noontime show **Lunch Break** innovative blend of contest, games, musical performances and superb hosting with the lunchtime at the **IBC Studio** canteen in Broadcast City..

The number 1 spot in the run for the highest-rating noontime show in the Philippines is currently being held by **Eat Bulaga!** aired over **GMA Channel 7** and **It's Showtime!** aired over **ABS-CBN Channel 2**. It is considered as the longest-running noontime show in Asia and undisputed number 1 in the Philippines. According to **IBC Board of Directors**, the 2-hour show setting **Lunch Break** apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad. The noontime show will be directed by Danny Caparas. **Lunch Break** is slated for a noontime slot, with the counterparts this show promises to serve a more fun of buffet of treats for everyone. Instead of your run-of-the-mill musical variety program, **Lunch Break** takes the elements of variety show, game show and comedy gag show. Along with Nicole Anderson, Smokey Manaloto, Bianca Manalo and Enrique Gil as they treat you to a one-of-a-kind noontime extravaganza for the lunch. Even advertisers would like to see some values in the shows where their products are being advertised. **IBC-13** previous noontime show are **Noontime Showtime**, **Alas Dose sa Trese** and **Chowtime Na!** as the noontime programming.

Lito Ocampo Cruz, the vice-president of **IBC**, admitted that it took a while to cook the show's buffet of new treats for our daily noontime entertainment. **Lunch Break** offers something different from the noontime fare of current daily noontime rivals, **GMA Network's Eat Bulaga!** and **ABS-CBN's It's Showtime!**. In addition to our regular contestants, we will have celebrity guest players, live bands and local and international performers gracing our show as well.

Though these relay and translator TV station: TV-13 Cebu, TV-12 Bacolod, TV-12 Iloilo, TV-13 Zamboanga, TV-13 Davao, TV-5 Butuan, TV-10 General Santos, TV-10 Cagayan de Oro, TV-13 Baguio, TV-7 Legaspi, TV-13 Ozamis, TV-2 Dumaguete, TV-13 Laoag, TV-13 Pagadian, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-12 Tacloban, TV-2 Roxas, TV-7 Basey, Samar, TV-13 Naga and TV-2 Cotabato.

Within extravagant opening sequence with Lunch Break host singing and dancing ever produced at the same time. After the opening number, the show's dance competition like **Sayaw Kabataan** as the first production number after opening theme have helped contribute a solid 13% **SHR** on **NUTAM** for the show. The segment where Ryan Agoncillo as the first hosting and a group of young contestants in the three rounds, the most points in the end will win and advance to weekly, monthly, and so forth before commercial breaks with hosting Joy Viado and Ryan Agoncillo is one of the most watched segments of the show.

Weekday 15-minute talent search contest **Singing Teenadyer** is another consistent top choice for the singing contest with prize will participated in by young students like the singing stars with host Ryan Agoncillo among viewers with 15% **SHR** on **NUTAM**. More game segments like **Dance Dance Revolution** for arcade game with Bianca Manalo and Enrique Gil for 11%, **Lets to the Grocery** with Nicole Anderson and Smokey Manaloto for 9%, **Test Scream** with Enrique Gil for 14% and **Olympic Quiz Mo!** for sports game with Ryan Agoncillo for 17% all of these **SHR** on **NUTAM**.

Even the new commercial spoof **Mondus Alumni**, which was just the advertiser parodies with spoof ads averages 12% **SHR** on **NUTAM**. Aside from the fun and games, viewers should also tune in for the live musical performances and entertaining sketches from celebrity guests.

Meanwhile, for its anniversary month, **Lunch Break** launched the **Tanghali SMS** promo where cash and house-and-lot packages will be given away. To register in the SMS promo, text LUNCH BREAK to 8888 for **Globe**, **Touch Mobile** and **Sun Cellular** subscribers. Upon registration, viewers can start sending as many anniversary greetings for **Lunch Break**. Text LUNCH BREAK and send to 8888 the more entries sent, the more chances of winning. As **LB Jeepney** with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the mobile studio.

The game features the newly formed **Lunch Break** gang headlined by stars Julia Montes, Jai and Joj Appangan, KC Montero, Janella Salvador, Neil Coleta, Ashley Rivera, Maxene Magalona and Giuliano, and **Chinatown TV** host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin.

Stay tuned to **Lunch Break** (Monday to Saturday 11:30 am) and **IBC-13** for other details of the ongoing promo.

Lunch Break - IBC-13

IBC-13 launched its new noontime variety show will have a new rival noontime show called **Lunch Break**, produced by **IBC-13**. Hosted by Ryan Agoncillo and Joy Viado with co-hosts Smokey Manaloto, Bianca Manalo, Nicole Anderson, Bianca Maloles and Filipino-Spanish actor Enrique Gil, under the direction of Danny Caparas. with the new noontime TV ratings to compete with **ABS-CBN's It's Showtime** and **GMA's Eat Bulaga**.

The show's home studio will be at **IBC** Studios in Broadcast City, Capitol Hills, Diliman, Quezon City and is set to debut premiere last June 4, 2011 from 11:30AM to 1:30PM with its live initial telecast.

The one-and-a-half hour show tagged as "**Tanghaling ng Saya**" lived up to its title with its wacky and exciting impression on its live studio audience.

More fun await **Lunch Break** viewers. Audiences should also expect even more fun and laughs with **Lunch Break's Knock Knock Kumusta**, **Singing Teenadyer**, **Modus Alumni**, and many more.

Join Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Anderson, Bianca Manalo and Enrique Gil every Monday-Saturday, 11:30AM on the **Kapinoy Network, IBC-13**.

Noontime work for IBC-13 [Edit](#)

The network does when go head to head against its competitors with the same program format.

ABS-CBN and **GMA** both offer noontime shows, ***It's Showtime!*** and ***Eat Bulaga!***, on their noontime slots on Mondays to Saturdays. These shows claim a vast majority of the audience during the lunchtime hour so **IBC-13** has come up with a new noontime variety show in hopes that viewers who are tired of dance and games formats will shift to the **Kapinoy** network.

The result is ***Lunch Break***, produced by **MMG Entertainment Group** with main hosts Ryan Agoncillo and comedian Joy Viado with co-hosts Bianca Manalo, Smokey Manaloto, Nicoel Anderson and Enrique Gil. The show started with opening ***Sayaw Kabataan*** when the hosting is Ryan Agoncillo. What saved the opening dance competition with host Ryan Agoncillo and Joy Viado and director Danny Caparas. Every Mondays to Fridays, the 15-minute talent search found interesting was ***Singing Teenadyer*** where the singing stars have to outdo each other with young students, the daily winners will be pitted against the weekly winners for the monthly finals. A special portion on weekday is ***Mondus Alumni*** where spoof the TV commercial parodies and advertisements for spoofs just like comedy gag show is ***Bubble Gang*** of **GMA** and **Banana Split** and ***Goin' Bulilit*** of **ABS-CBN**.

On Tuesdays and Fridays, ***Dance Dance Revolution*** featured they help and display the dance moves for Konami video games *Dance Dance Revolution* for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the *Dance Dance Revolution* machine.

The games enjoyed was ***Do the Gocery*** set in a Pure Gold supermarket which featured two couples given three minutes to shop for a grocery list provided by guest Anja Aguilar.

The contest ended in a tie with the couples getting three items each so they went to a tiebreaker. Were asked to get a product provided by the following clues: "Ang main ingredient nito ay itlog. Madalas itong ginagamit na palaman o dressing." The correct answer was mayonnaise and the winning home with P30,000.

On Saturday portion, in ***Olympic Quiz Mo!*** aims to instill in the youth the love for sports they give away to Globe, Talk 'N Text, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. Each of game sports like basketball, boxing, football, baseball, golf, olympic game, motorcycle, billiards, racing, tennis, volleyball and many more to forms physical activity, and ***Test Scream*** with host Enrique Gil where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their **IBC Administrative Services and Personnel Department** for would-be actors and actresses, young and old alike.

The last segment, called ***Knock Knock Kumusta*** which is similar to now-defunct *Pera o Bayong*, were wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show started with 50 players answering a series of multiple choice questions (A, B, C, or D), hoping to eliminate all others until one remains.

For sure, there will be viewers who will shift to **IBC-13** on the noontime slot but will it affect the ratings of ***Eat Bulaga!*** and ***It's Showtime!***. The noontime shows will counter have appeal to a wider audience. **Lunch Break** is on Philippine TV as its competitors.

The show adds more interesting games that offer bigger prizes for studio contestants as well as the home audience, **Lunch Break** may just more viewers from **ABS-CBN** and **GMA**.

Monday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Singing Teenadyer* (Ryan Agoncillo)
- *Panalo Videoke Showdown* (Smokey Manaloto)
- *Lets Do the Grocery* (Nicole Anderson and Smokey Manaloto)
- *Modus Alumni* (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Tuesday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Singing Teenadyer* (Ryan Agoncillo)
- *Dance Dance Revolution* (Bianca Manalo and Enrique Gil)
- *Lets Do the Grocery* (Nicole Anderson and Smokey Manaloto)
- *Modus Alumni* (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Wednesday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Singing Teenadyer* (Ryan Agoncillo)
- *Panalo Videoke Showdown* (Smokey Manaloto)
- *Lets Do the Grocery* (Nicole Anderson and Smokey Manaloto)
- *Modus Alumni* (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Thursday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Singing Teennadyer* (Ryan Agoncillo)
- *Panalo Videoke Showdown* (Smokey Manaloto)
- *Lets Do the Grocery* (Nicole Anderson and Smokey Manaloto)
- *Modus Alumni* (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Friday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Singing Teenadyer* (Ryan Agoncillo)
- *Dance Dance Revolution* (Bianca Manalo and Enrique Gil)
- *Lets Do the Grocery* (Nicole Anderson and Smokey Manaloto)
- *Modus Alumni* (Ryan Agongillo and Joy Viado with Lunch Break host and special guest stars)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Saturday [Edit](#)

- *Sayaw Kabataan* (Ryan Agoncillo and Joy Viado)
- *Test Scream* (Enrique Gil)
- *Olympic Quiz Mo!* (Ryan Agoncillo)
- *Knock Knock Kumusta* (Ryan Agoncillo)

Ryan Agoncillo is now on noontime TV

Ryan Agoncillo is now to TV hosting via a new noontime show called "**Lunch Break**" which debuted premieres last June 4, 2011, airs Monday to Saturday at 11:30 a.m. on the **Kapinoy Network IBC-13**. "**Lunch Break**," the newest noontime offering on Philippine TV is hosted by Ryan Agoncillo and veteran comedienne Joy Viado. Joining them as the show are Nicole Anderson, Smokey Manaloto, Bianca Manalo, Bianca Maloles and Filipino-Spanish actor Enrique Gil. Directed by Danny Caparas.

"**Lunch Break**" is a daily live noontime variety show on Philippine TV produced by **MMG Entertainment Group Inc.** with some segments pre-taped and shown a live studio audience with the new rival noontime shows to compete with **GMA's "Eat Bulaga!"** and **ABS-CBN's "Happy, Yipee, Yehey!"**

The segments are: "**Knock Knock Kumusta**," a wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show; "**Singing Teenadyer**" (Monday to Friday), a 15-minute singing contest with prize will participated in by young students like the singing stars where the daily winners will be pitted against the weekly winners for the monthly finals; "**Sayaw Kabataan**" which will display the dancing prowess of young contestants as the opening production number for the show.

A special portion every Monday to Friday is "**Modus Alumni**," which will spoof a TV commercial parodies and advertisements with their special guest star.

"**PVS: Panalo Videoke Showdown**" (every Monday, Wednesday and Thursday) they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes.

"**Dance Dance Revolution**" (every Tuesday and Friday) they help and display the dance moves for Konami video games Dance Dance Revolution for the arcade game plays stand on a dance platform

stage choose more music to play to if they receive a passing score and has the Dance Dance Revolution machine.

"**Lets Do the Grocery**" (every Monday to Friday) race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up.

"**Olympic Quiz Mo!**" (every Saturday) aims to instill in the youth the love for sports they give away to Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. The guesser must reply Oo (Yes), Hindi (No) and Pwede (Can Be) in the sports, three teams with two players each must guess the word they pick before or within the time limit each holding 15,000 pesos, 20,000 pesos and 25,000 pesos will head to the sports round and receive a limited-edition Lunch Break t-shirt, the win the Jackpot prize of 60,000 pesos, plus their winning prize.

"**Test Scream**" (every Saturday), is a segment where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Personnel Department for would-be actors and actresses, young and old alike.

IBC-13 Presents 'Have a Tanghali' Noontime Block

June 25, 2012 Manila, Philippines - Theres a good meal for **IBC-13**, the country's third-biggest network promises to fill noontime with fun and laughter with its new noontime block. Aptly named **Have a Tanghali**, the program on noontime TV line-up promises to reinvent how Filipinos enjoy time at home with the family in noontime shows for educational programs, public service and variety shows at the rather than song and dance numbers and fun and games that will match it's competitors variety and talent programs, with new **IBC** characters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Starting 10:30AM, **Have a Tanghali** kicks off with **Cooltura**, the educational program, with TV host and former commercial model Cathy Eigenmann-Bordalba presents the Filipino culture from Luzon, Visayas and Minsanao. Afterwards, at 11:00AM with the public service program **Nora Mismo** as a pre-programming of **Lunch Break**, with host superstar Ms. Nora Aunor links up families with domestic problems and government agencies that can assist them. Then at 11:30AM on Mondays to Saturdays, viewers will surely wants the fun and games for noontime variety show offering on Philippine TV with **Lunch Break**, definitely have the big surprises that hosts Ryan Agoncillo and Joy Viado with Smokey Manaloto, Bianca Manalo, Nicole Anderson and Enrique Gil with the noontime TV ratings of **ABS-CBN's It's Showtime** and **GMA's Eat Bulaga!**.

IBC-13's Have a Tanghalí makes noontime viewing enjoyable for the entire family. Its formidable noontime shows are guaranteed to provide the lunch break relief everyone needs to take on another work week.

Catch **Cooltura** at 10:30AM, **Nora Mismo** at 11:00AM and **Lunch Break** at 11:30AM only here on **IBC-13**.

Cool IBC and iDMZ merch items now available!

July 3, 2012

Good news to all the avid **IBC-13** viewers and **iDMZ** listeners for all **Kapinoy** with its official websit at **IBC.com.ph** as well as **IBC** fanpage from **Facebook** and **Twitter** account for the social media. Also from the **IBC-13** merchandise store as the **Kapinoy** network showed upon purchasing from the **IBC** store, visitors they have made with cool and exciting merchandise items are now available in very affordable prices!

Price List [Edit](#)

Items	Items	Price
IBC-13	Keychain	50.00
	Mug	80.00
	Notebook (as well as IBC programs to Notebook)	30.00
	Notepad (50 sheets)	30.00
	Sticker (as well as IBC programs to Sticker)	25.00
	Ballpen	20.00
	Coaster (6 pcs)	40.00
	T-shirt (as well as IBC programs to T-shirt)	60.00
	Toys (Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ)	30.00
	Fan (as well as IBC programs to Fan)	20.00
	Mouse Pad	70.00
	Shopping Bag (as well as IBC programs to Shopping Bag)	20.00

iDMZ	Ballpen	20.00
	Fan (as well as iDMZ programs to Fan)	20.00
	Notepad (50 sheets)	30.00
	Keychain	40.00
	Sticker (as well as iDMZ programs to Sticker)	20.00
	Coaster (6 pcs)	40.00
	Mouse Pad	70.00
	T-shirt (as well as iDMZ programs to T-shirt)	60.00

All you have to do is go to the **IBC-13** Office, IBC Compound, Broadcast City, Capitol Hills, Diliman, Quezon City.

You can also contact us at 952-4002 local 100, with register by texting **IBC** to 8888 from **Globe**, the #1 in postpaid and look for Ms. Boots Anson-Roa.

Lunch Break celebrates Year 12!

September 28, 2012

When the most networks are airing game and variety shows during lunch time, **IBC-13**'s daily country's favorite noontime show **Lunch Break** celebrates its twelfth year with a three hour game extravaganza which as **MMG Entertainment Group Inc.** makes noontime TV history nationwide will surely continue to excite the audience from start to finish a big, big celebration in the lunchtime to be held live at the Luneta Park on September 29, 11:30 am to 2:00 pm, simulcast live over the **IBC Kapinoy Network** stations nationwide!

Lunch Break is on Philippine TV as its competitors to cook the show's buffet of new treats for our daily noontime entertainment. As **LB Jeepney** with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney. The show caters to the staple Filipino noonime menu: the talent searches, the kids contest, the fun games, the skits, dance and song contests, client features, all with sensible and respectful hosting.

The main host are Ryan Agoncillo and Joy Viado with co-hosts Bianca Manalo, Smokey Manaloto, Nicole Anderson, AJ Muhlach (promoting the new teleserye **5 Girls and Daddy** produced by **Viva Television**), Nadia Montenegro and Enrique Gil celebrate as they treat you to a one-of-a-kind noontime extravaganza for the lunch with a list of guests are Dingdong Avanzado, certified singing champion Anja Aguilar, Bryan Termulo, Young JV, Shy Carlos, diamond star Maricel Soriano, Xyriel Manabat, Janella Salvador and

Jerome Ponce, Chinatown TV host (Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin), Giuliano, Julia Montes, Coco Martin, Sandara Park who return to the Philippines, Maxene Magalona, rapper Salbakuta, Jodi Sta. Maria and Richard Yap, Bobby Yan, Pilita Corrales, Louie Heredia, Bentong, singer Marcus Davis, rock band Sugarfree, DJ Durano, Annabelle Rama, girl group M.I.L.K (Come to Me) and JM De Guzman along with new **IBC** characters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ with the Street Boys and the Lunch Break dancers!

So don't miss out on this super-game extravaganza at the Luneta Park, on September 29, 11:30 am as **Lunch Break** turns 12 only on **IBC-13**!

Anja Aguilar celebrate their birthday on Lunch Break

December 22, 2012

This Saturday, **Lunch Break** will wish a birthday bash for a certified singing champion and powerhouse singer Ms. Anja Aguilar celebrated her birthday. Dancers will surely have a treat watching her perform in a dance number while Nicole Anderson is one of the regular host of the noontime TV show **Lunch Break** on **IBC 13**.

Lucky contestants will also have a chance to steal a romance as the birthday girls. Joining this week's celebration are the talented and good looking **Viva** stars like Shy Carlos, Giuliano and Janella Salvador. As the Christmas season rolls in, **Lunch Break** introduced fun holiday-themed games such as **HolyDay on Pasko Day**, a present holiday contest that will challenge the mention gift items and Christmas song lyrics to their songs. Everyone's favorite **Test Screen**, also gets a holiday twist with **Test Carolling**. Be sure to catch **Lunch Break** this Monday to Saturday, December 22, 12:00PM for another afternoon of fun and laughter only on **IBC-13**.

'Wowowillie' Raises the Bar in Noontime Shows Starting this Saturday, January 26

January 24, 2013

A three-hour spectacle of fun and prizes awaits viewers as **TV5** premieres Willie Revillame's huge noontime comeback, **Wowowillie**, this Saturday (January 26) from 11:30am to 2:30pm. Coinciding with

Kuya Wil's 52nd birthday on Sunday, what awaits audiences is another big TV special showcasing over 70 stars and performers and big prizes to celebrate his return to daytime.

TV5 teams up with **Wil Productions** in raising the bar in noontime viewing with a new show for Filipinos here and in any of the 79 countries and territories reached by global channel **Kapatid TV5**. "We're very excited to bring Wowowillie to every household because this is **TV5**'s first daily noontime variety show. The management feels that the Network is ready to field **Wowowillie** in the noontime slot in our mission to provide our daytime viewers more options," said Perci Intalan, **TV5**'s first vice president for Creative and Entertainment Production.

The charismatic host will be joined by Mariel Rodriguez, Grace Lee, Valerie Concepcion and Camille Villar in the new daily noontime show. Kuya Wil also introduces **TV5** princess Arci Munoz, Ava Jugueta of PYT (Pretty Young Thing), sexy comedienne Ethel Booba and show mainstay Lovely Abella to complete the hosts' line-up.

The show introduces new segment formats that will bring fun and excitement to daytime in its new home, the **Wowowillie Studio** — a 1,100-seater state-of-the-art studio along Quezon Avenue that houses the most advanced equipment for live shows.

Pinoy Explorer host Aga Muhlach and **Kidlat** lead star Derek Ramsay are expected to appear on Saturday's show. Some of **TV5**'s rising stars, including Ritz Azul, Eula Caballero, Jazz Ocampo, Meg Imperial and Carla Humphries, will also join **Artista Academy**'s Sophie Albert, Vin Abrenica, Chanel Morales, Shaira Mae, Mark Neumann and Akihiro Blanco in the celebration. **Kapatid** leading men Daniel Matsunaga, Wendell Ramos, JC De Vera, Edgar Allan Guzman, Rainier Castillo, Christian Samson, Onemig Bondoc, Alwyn Uytingco and Martin Escudero with popstar princess Sarah Geronimo will also be present.

Mr. Pure Energy Gary V, soul siren Nina, Yeng Constantino and maestro Ryan Cayabyab are also slated to perform. Black Eyed Peas' Apl.De.Ap, meanwhile, will join Pinoy rock bands Kamikazee and Parokya ni Edgar in one epic number. Vocal powerhouse Side A, Wency Cornejo, Ebe Dancel, Lloyd Umali, Luke Mijares, Brenan, Lou Bonnevieu and Basil Valdez will also perform for the studio audience and home viewers alike.

Regine Angeles, Nina Jose, Charee Pineda, Meg Imperial, Mocha Uson, Wendy Valdez, Erika Padilla, Jamilla Obispo, Sexbomb dancers Aira, Jopay, Louise, Che-che and Mia will also raise temperatures alongside several members of the Philippine Azkals.

Meanwhile, stand-up comedians Ate Gay, Le Chaz, Anton, Trizsha, Shawie, Kim Idol and Bonito will share the stage with Empoy, Brod Pete, Tado, Mr. Fu, IC Mendoza, Shalala and The Alabang Housewives Pamela and Vanessa for a comic production number.

Make sure to catch **Wowowillie** this coming Saturday, January 26, at 11:30am for a show full of fun, laughs, music and prizes only on **TV5**.

TV5 reveals upcoming shows in trade launch; Nora Aunor's "Never Say Goodbye" premieres Jan 28

January 16, 2013

TV5 revealed the television programs they have lined up for the early part of 2013. The new programs were announced on Tuesday, January 15, during the trade launch called **Go 5!** that was held at the **Resorts World Manila**.

Some of the shows have already started airing like **Kidlat** starring Derek Ramsay, **Jeepney Jackpot** hosted by Valeen Montenegro and Mr. Fu, and **Alabang Housewives** featuring The Amazing Race Philippines contestants Pamela Spella and Vanessa Ishitani.

Among the soon-to-be-released TV programs were **Wowowillie** which marks Willie Revillame's return to noontime television. It will premiere on Saturday, January 26th, and will be seen from Monday to Saturday after that.

Some of the network's existing programs have also been reformatted like **Game 'N Go All-Stars** that will feature **Kapatiid** celebrities as contestants when on January 27 will move to morning slots at 10:15am to 12:30pm on Sundays, **Face To Face**'s title will now be **Face To Face Heart To Heart**, and the addition of Edu Manzano in the morning show **Good Morning Club**.

Check out the new programs of TV5 this 2013 in the list below.

- **Kidlat**

Starring: Derek Ramsay, Ritz Azul, Nadine Samonte, Christopher de Leon

Premiere Date: January 7

Monday to Friday @ 7:30-8:30 pm

- **Jeepney Jackpot**

Hosts: Valeen Montenegro, Mr. Fu

Premiere Date: January 7

Monday to Friday @ 5:15-5:45 pm

- **Alabang Housewives**

Starring: Pamela Spella and Vanessa Ishitani

Premiere Date: January 14

Monday to Friday @ 10:00-10:30 am

- **Wowowillie**

Hosts: Willie Revillame, Mariel Rodriguez, Camille Villar, Valerie Concepcion, Grace Lee

Premiere Date: January 26

Monday to Friday @ 12:30-2:30 pm and Saturday @ 11:30 am-3:00 pm

- **Hayop sa Galing**

Host: Joey de Leon

- Premiere Date: January 26
Saturday @ 6:00-7:00 pm
- **Ogie in Danghal**
Starring: Ogie Alcasid
Premiere Date: January 21
Monday to Friday @ 11:30 am-12:30 pm
 - **Whattamen**
Starring: Onemig Bondoc, Josh Padilla, Christian Samson, John Estrada, Janella Salvador
Premiere: January 26
Saturday @ 7:00-7:45 pm
 - **Ms. Dawn**
Starring: Dawn Zulueta
Premiere: January 26
Saturday @ 4:30-5:30 pm
 - **Rescue 5 Weekend**
Host: Paolo Bediones
Premiere Date: January 26
Saturday @ 10:30-11:00 pm
 - **Aksyon Weekend**
Raffy Tulfo, Luchi Cruz-Valdez
Premiere Telecast: January 26
Saturday @ 11:00-11:30 pm and Sunday @ 12:30-1:00 am
 - **Never Say Goodbye**
Starring: Nora Aunor, Cesar Montano, Alice Dixson, Sophie Albert, Vin Abrenica, Dominic Ochoa
Premiere Date: January 28
Monday to Friday @ 8:30-9:15 pm
 - **Balwarte**
Host: Luchi Cruz-Valdez
Premiere Telecast: February 3
 - **FB: Forever Barkada**
Cast: Artista Academy Scholars
Premiere Telecast: February
Sunday @ 3:45-4:30 pm
 - **Kanta Pilipinas**
Host: Lea Salonga
Premiere Telecast: February
Sunday @ 9:30-10:30 pm

Willie Revillame Goes Noontime, Premieres 'Wowowillie' on January 26

January 16, 2013

Willie Revillame revealed the details on his upcoming noontime show **Wowowillie** during **TV5**'s trade show on Tuesday, January 15, at the Resorts World Manila's Performing Arts theater.

In its continuing efforts to beef up all-day viewership, the **Kapatiid Network** positions Willie Revillame's new variety game show **Wowowillie** in the noontime slot starting January 26, from Monday to Friday, 12:30 to 2:30pm and on Saturday, 11:30am to 3:00pm.

TV5 teams up with **Wil Productions** to raise the bar in noontime viewing with a new show for Filipinos here and abroad. "We're very excited to bring **Wowowillie** to every household because this is **TV5**'s first daily noontime variety show. The management feels that the Network is ready to field Wowowillie in the noontime slot in our mission to provide more options to our daytime viewers," said Perci Intalan, **TV5**'s First Vice President for Creative and Entertainment Production.

Via a recorded message, Revillame gave a sneak peek on **Wowowillie**'s new studio, its new and exciting games and segments. Two weeks prior to its pilot episode, excitement is already running high for millions of Filipinos who long for Kuya Wil's return to daytime. Kuya Wil dominated Pinoy noontime TV for years until he transferred to **TV5** where he changed the shape of primetime with **Wil Time Bigtime**.

The upcoming daily noontime show will introduce new segment formats that will bring fun and excitement to daytime in its new home, the **Wowowillie** along **TV5 Media Center** in Mandaluyong City. Once built, the studio is expected to house 1,100 guests coming from different parts of the Philippines with its location that is better accessible to public transportation.

TV5 Program Schedule

Program Schedule [Edit](#)

Mondays-Fridays [Edit](#)

- 04:00am - **Manila sa Umaga** (simulcast on Radyo5)
- 05:00am - **Good Morning Club**
- 07:30am - **Mickey Mouse Clubhouse**
- 08:00am - **Jake and the Never Land Pirates**

- 08:30am - **Fish Hooks**
- 09:00am - **The Fairly OddParents**
- 09:15am - **Spongebob Squarepants**
- 09:30am - **Kung Fu Panda: Legends of Awesomeness**
- 10:00am - **The Alabang Housewives**
- 10:30am - **Face to Face**
- 11:30am - **Ogie in Danghal**
- 12:30pm - **Wowowillie**
- 02:30pm - **Your Are My Destiny**
- 03:15pm - **Sharon: Kasama Mo, Kapatid**
- 04:00pm - **Sailor Moon**
- 04:30pm - **Popstar TV**
- 05:15pm - **Jeepney Jackpot: Pera o Para**
- 05:45pm - **T3 Reload**
- 06:30pm - **Aksyon**
- 07:30pm - **Kidlat**
- 08:30pm - **Never Say Goodbye**
- 09:15pm - **Llena de Amor**
- 10:00pm - **White Lies**
- 10:45pm - **Giant**
- 11:30pm - **Pilipinas News**
- 12:00mn - **Reaksyon**
- 12:30am - **Ang Latest Update**
- 01:00am - **The Medyo Late Nite Show with Jojo A.**

Saturdays [Edit](#)

- 05:30am - **Maunlad Na Agrikultura**
- 06:00am - **Alagang Kapatid**
- 07:00am - **Handy Mandy**
- 07:30am - **Jungle Junction**
- 08:00am - **Mickey Mouse Clubhouse**
- 08:30am - **Batibot**
- 09:00am - **Dora the Explorer**
- 09:30am - **The Adventures of Jimmy Neutron**
- 10:00am - **FPJ sa TV5**
- 11:30am - **Wowowillie**
- 03:00pm - **Sabado Sineplex**
- 04:30pm - **Ms. Dawn**
- 05:30pm - **Tutok Tulfo**
- 06:00pm - **Hayop sa Galing**
- 07:00pm - **Whattamen**
- 07:45pm - **Untold Stories mula sa Face to Face**
- 08:30pm - **Talentadong Pinoy Worldwide**

- 09:30pm - **Lokomoko U**
- 10:30pm - **Rescue5**
- 11:00pm - **Aksyon Sabado**
- 11:30pm - **Bitag**

Sundays [Edit](#)

- 06:00am - **Family Rosary Crusade**
- 07:00am - **Sunday TV Mass**
- 08:00am - **Imagination Movers**
- 08:30am - **Spongebob Squarepants**
- 09:00am - **T.U.F.F. Puppy**
- 09:30am - **Pinoy Explorer**
- 10:15am - **Game N Go**
- 12:45pm - **P.O.5**
- 03:15pm - **Sarah G**
- 04:00pm - **Ang Latest**
- 06:00pm - **Pidol's Wonderland**
- 07:00pm - **USI: Under Special Investigation**
- 07:30pm - **Talentadong Pinoy Junior**
- 08:30pm - **The Million Peso Money Drop**
- 09:30pm - **Hala, Andiyan si Johnny!**
- 10:15pm - **Sunday Mega Sine**
- 12:15am - **Aksyon Linggo**

‘Game ‘N Go All Stars’ ups the ante in Sunday noontime viewing fare

January 25, 2013

Game ‘N Go All Stars co-hosts Shalani Soledad-Romulo and host Edu Manzano.

While Willie Revillame’s **Wowowillie** is expected to shake up the status quo of noontime entertainment every weekday and Saturday when it finally premieres on January 26, **TV5** is not taking Sundays off. The next day, **Game N’ Go**, its game-changing noontime buffet of treats, gets its own spanking new coat of paint.

Now called **Game N’ Go All Stars**, the newly relaunched and slightly reformatted show will now feature **Kapamilya** stars and celebrities as they compete against one another in games that are not only exciting but downright hilarious.

Conceptualized as a combination of a variety show, a game show and comedy sketch, ***Game N' Go*** has found its own place and has emerged as a formidable challenger in a time slot while ***P.O.5*** now monopolized by the song and dance equation embraced by competitors ***ASAP*** and ***Party Pilipinas***. The premiere telecast of the newly-reformatted show this Sunday takes the returning ***Game N' Go*** gang of Joey de Leon, Edu Manzano, Gelli de Belen, Arnell Ignacio, Daniel Matsunaga, and Shalani Soledad-Romulo in a special remote broadcast at the Recom Multi-Purpose Gymnasium at the Glorietta Sports Complex in Tala, Caloocan City.

Along with an overflowing crowd of residents in the area, the ***Game N' Go All Stars*** hosts will be joined by four teams featuring **TV5**'s rising young talents along with the ***Artista Academy*** graduates and ***The Amazing Race Philippines*** finalists against each other with the network's top comic talents, namely Tuesday Vargas, Long Mejia, Joy Viado, Dominic Ochoa and Shalala as their team captains.

The teams will battle it out in the ***Game N' Go*** arena in challenges similar to such famed Hollywood game shows as ***American Gladiators***, ***Global Guts*** and ***Hole In The Wall***.

The segment is only one of many new innovations to look forward to even as portions that have become fan favorites such as ***Singgaling Go*** and ***Pritong Pares*** are retained. No less than Sophie Albert and Vin Abrenica – ***Artista Academy*** winners and stars of the new romantic drama, ***Never Say Goodbye*** — will literally electrify viewers in ***Pritong Pares***.

Vin Abrenica and Sophie Albert get a jolt during the Pritong Pares segment as co-host Joey de Leon looks on, amused.

Other rollicking games to look forward to in the season premiere are ***Tumbanggaan*** and ***Runtaranta Anak Ng Prutas*** which will not only put the reflexes of the celebrity guests to a test but will also challenge their abilities to think on their feet.

And then, there are also the GAGA Dancers, who seem to have found their niche and own fan following. Composed of blonde dancers from Australia, Russia and Cuba, these sexy dancers have become part and parcel of the Game N' Go family and should continue to remain staples as ***Game N' Go All Stars*** takes the game show concept to a higher level.

Game 'N Go All Stars will premiere January 27, 10:15 a.m. on **TV5**.

‘Happy-er’ Weekend on TV5: ‘Wowowillie,’ ‘Game ‘N Go All Stars,’ ‘Avatar’ and More!

January 24, 2013

Weekend television will never be the same as **TV5** continues its surge for 2013. Tune in to the **Kapamilya Network** as it features more reasons to stay home with the family on Saturdays and Sundays

with **Wowowillie**, **Ms. Dawn**, **Aksyon Weekend**, **RESCUE5**, **Game 'N Go All Stars**, **Untold Stories mula sa Face to Face**, **Whattamen**, **P.O.5**, **Sarah G.**, **Pinoy Explorer** and **Talentadong Pinoy Junior**. On Saturday, January 26, Pinoy viewers will be in for a treat as the ever-lovable Willie Revillame returns to noontime with **Wowowillie**. A seemingly-unending list of celebrities and performers will join Kuya Wil and the gang on their premiere at 12:00NN right before the first part of the Tagalized version of hit Hollywood blockbuster **Avatar**.

Ms. Dawn Zulueta return to **Kapatid** network via a serial drama **Ms. Dawn** at 4:30PM right after **Sabado Sineplex**. Onemig Bondoc, Christian Samson and Josh Padilla leader of a new sitcom **Whattamen** at 7:00PM along with Alex Gonzaga, John Estrada and Janella Salvador, directed by Al Tanay.

Amy Perez host a drama anthology **Untold Stories mula sa Face to Face** at 7:45PM on Saturdays offering a real-life drama about a stories as featured in **Face to Face** with Gelli de Belen.

At 11:00PM on Saturdays and 12:30AM on Sundays, Luchi Cruz-Valdez and Raffy Tulfo present the latest news on **Aksyon Weekend**. The newscast follows **NEWS5**'s commitment of "**Higit sa Balita, Aksyon**." Catch up on the program's refreshing take on current events, as well as pressing national matters, as the **Kapatid Network**'s firebrand newscast continues on weekends.

TV5's emergency response unit **RESCUE5** also strengthens its commitment to public service through a new weekly reality show showing the drama behind saving lives. Hosted by Paolo Bediones, **RESCUE5** will also premiere on Saturday (January 26) at 10:00PM. For its pilot episode, **RESCUE5** will feature the emergency response team's heart-stopping encounter when a car porter got stuck on a truck after it rammed a flyover. Viewers should also stay tuned to find out what happened to a man who was believed to be cursed with cryptic bumps.

Adventurers and explorers-at-heart can join **Pinoy Explorer** host Aga Muhlach as he moves to the 9:30AM timeslot on Sunday beginning January 27. This week, catch Aga in a special two-part episode featuring charming Camiguin. Aside from sampling its famous special pastel, the bubbly host will try deep sea diving to see the island's famous giant clams. He will also visit the province's Sunken Cemetery—an underwater graveyard surrounded by an array of colorful corals.

On January 27, the Philippines' favorite Sunday noontime habit takes on a new format with **Game 'N Go All Stars**. Celebrity guests will compete against each other in a series of blood-pumping games sure to tickle viewers' funny bones. Even with the new games and new segments, viewers can still look forward to **Game 'N Go** favorites like *Pritong Pares* and *Singgaling Go*, as well as the alluring GAGA Dancers. The new wacky **Game 'N Go** gang host (Joey de Leon, Edu Manzano, Gelli de Belen, Arnell Ignacio, Daniel Matsunaga, and Shalani Soledad-Romulo) opens the new season with celebrity guests like Artista Academy grand winners Sophie Albert and Vin Abrenica, Victor Silayan, Eula Caballero, Nadine Samonte and Ritz Azul.

After **Game N Go All Stars**, starting at 12:45PM, variety show **P.O.5** marks on its 3rd anniversary celebration with host Lucy Torres, Richard Gomez and John Estrada opens the new celebration with co-host popstar princess Sarah Geronimo, Martin Escudero, Meg Imperial, John Prats, Eula Caballero, Onemig Bondoc, Christian Samson, Rico dela Paz, Ritz Azul, Josh Padilla, Jasmine Curtis-Smith, JC De Vera, Janella Salvador, Carla Humphries, *Artista Academy* winner Vin Abrenica and Sophie Albert, Edgar Allan Guzman, Rainier Castillo, Harry Santos, Morrisette Amon, international singing sensation David

Archuleta, BJ Forbes and Never the Strangers band. Teen drama series **Sarah G.** at 3:15PM on Sundays, turning one-year in 2013 with pop princess Sarah Geronimo will surely the singing and dancing. Three adorable and talented finalists are set to compete in this season's **Talentadong Pinoy Junior Finals** also on Sunday. Who among ballroom dancing pair Paroah and Venice Soriano, Cristo Violin Ensemble and young diva Krezia Mae Tonacao will take home the grand prize and title of Ultimate Talentado? Catch the competition on **Talentadong Pinoy Junior** at 8:30PM on Saturdays and 7:30PM on Sundays.

UNTV Program Schedule

Program Schedule [Edit](#)

Monday-Friday [Edit](#)

- 04:00am - **Hataw Balita** (Kuya Daniel Razon, Francis Rivera and Beth Santiago)
- 05:00am - **Good Morning Kuya!** (Kuya Daniel Razon)
- 07:00am - **Get It Straight** (Kuya Daniel Razon)
- 07:30am - **Bitag Live** (Ben Tulfo)
- 08:00am - **Rise n' Shine** (Ms. Louella de Cordova and Ms. Hilary Isaac)
- 09:00am - **Hard News** (Ben Tulfo and Bitag Angel Nica Alejar)
- 09:30am - **Ang Dating Daan** (Bro. Eli Soriano)
- 11:30am - **UNTV Music Videos** (Foreign and Pinoy music videos)
- 12:00pm - **FastBreak News** (Wylla Soriano, Ley-Ann Lugod and Mr. Flor Perez)
- 12:30pm - **Akazukin Cha Cha**
- 01:00pm - **Heidi**
- 01:30pm - **Itanong mo Kay Soriano** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 02:30pm - **D'X-Man** (with former Iglesia Ni Cristo members)
- 03:00pm - **Truth and Focus** (Bro. Eli Soriano)
- 04:00pm - **KNC Show**
- 04:30pm - **How Authentic the Bible is** (Bro. Eli Soriano) (Monday); **Easy Lang Yan!** (Eagle Riggs) (Tuesday); **Istorya** (Veronica Alejar) (Wednesday); **Huntahan** (simulcast on Radio La Verdad 1350) (Thursday); **Manibela** (Kuya Daniel Razon) (Friday)
- 05:00pm - **Ating Alamin** (Ka Gerry Geronimo) (Monday); **QUAT: Quick Action Team** (Kuya Daniel Razon) (Tuesday); **Serbisyo Publiko** (Annie Rentoy, Atty. Rebene Carrera and Joey Collantes) (Wednesday); **Law Profile** (Boogie Rodrigo) (Thursday); **Bread N' Butter** (Arlene Razon, Kitt Meily and Rodel Flordeliz) (Friday)
- 05:45pm - **Ito ang Balita** (anchored by Kuya Daniel Razon, Rolly Lakay Gonzalo, Nikka Cleorfe-Alejar and Louella de Cordova)

- 06:45pm - **Get It Straight: The Producers' Cut** (with Kuya Daniel Razon)
- 07:00pm - **Munting Pangarap** (Kuya Daniel Razon) (Monday); **Kaagapay** (Lakay Rolly Gonzalo, Ms. Annie Rentoy and Dr. Daisy Camitan) (Tuesday); **Rotary in Action** (Kuya Daniel Razon, Van Avenido and Gerry Panghulan) (Wednesday); **PolWatch: Political Watch** (Atty. George Erwin Garcia, Jose "Jocas" Castigador Jr. and Atty Lindley Santillan) (Thursday); **Police and other Matters** (Atty. Wilhelm Soriano and Gen. Lucas Managuelod) (Friday)
- 07:30pm - **Karsel: Ang Princesa ng mga Prison** (Summer Sumera as Angela Salientes, Ermie Concepcion as Aling Belay, Pam Sto. Domingo as Elira, Dingdong Rosales as Ildefonso, Roma Regala as Betsy, Suzette Navarette as Maida, Ellen Estrada as Ancestral mother, Bekah Mata as Ancestral daughter, Rico del Rosario as Ferdi, Pao Pangan as Michael and Mang Fred)
- 08:00pm - **Bahay** (Brando Legaspi, Charmaine Santiago, Jannel, Anna, Moonlight and Toni Rose Gayda)
- 08:30pm - **Barangay Showbiz** (Boy Villasanta)
- 09:00pm - **Make My Day** (Larry Henares)
- 09:15pm - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)
- 10:15pm - **Mapalad ang Bumabasa** (Kuya Daniel Razon)
- 10:30pm - **The Global Tonight** (Mari Kaimo, Aida Gonzales and Annie Rentoy)
- 12:30am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)

Saturday [Edit](#)

- 04:00am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)
- 06:00am - **Bible Guide** (Bro. Eli Soriano)
- 07:00am - **Ang Dating Daan: Mandarin Edition** (Bro. Eli Soriano and Kuya Daniel Razon)
- 08:00am - **KNC Show**
- 08:30am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)
- 11:00am - **Kapitbahay at Kapitbisig** (Tony Arevalo and Corazon Alma de Leon)
- 12:00pm - **Kids at Work**
- 12:30pm - **Akazukin Cha Cha**
- 01:00pm - **Heidi**
- 01:30pm - **Ninja Boy Rantaro**
- 02:00pm - **Itanong mo Kay Soriano** (Bro. Eli Soriano and Kuya Daniel Razon)
- 04:30pm - **Workshop on TV**
- 05:30pm - **Kilalanin Natin** (Freema Salonga)
- 06:00pm - **QUAT: Quick Action Team** (Kuya Daniel Razon)
- 07:00pm - **Police @ Your Service** (Ms. Louella Decordova and Agrimero Cruz Jr)
- 08:30pm - **Kasangbahay Box Office** (Pinoy movies)
- 10:00pm - **Bitag** (Ben Tulfo)
- 10:30pm - **Ito ang Balita Weekend** (Jun Soriao and Cathy Javier)
- 11:00pm - **Itanong mo Kay Soriano** (Bro. Eli Soriano and Kuya Daniel Razon)
- 01:30am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)

Sunday [Edit](#)

- 04:00am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)

- 06:00am - **Sunday TV Mass**
- 07:00am - **Doctors on TV** (Juan Maria Ibarra O. Co, Jose Miguel Vergara and Ms. Daisy Reyes)
- 08:00am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)
- 09:00am - **Campus Challenge** (Bianca Saldua and Sib Fibula)
- 10:30am - **Cook Eat Right**
- 11:00am - **Estranghero** (Atty. Wilhelm Soriano, Lyn Perez, and Atty. Regie Tongol)
- 12:00pm - **Go Tanghalin: Ang Bagong Game Go ng Kasambahay** (Jorel Ramirez)
- 03:30pm - **Pangarap Ng Puso** (Wens Lazaro)
- 04:30pm - **Sports 37** (Ryan Ramos)
- 05:30pm - **Klasrum**
- 06:30pm - **Spotlight** (William Thio and Atty. Regie Tongol)
- 07:00pm - **ASOP Music Festival** (Richard Reynoso and Toni Rose Gayda)
- 08:30pm - **Super Sunday Specials** (Foreign and Pinoy movies and TV specials)
- 10:30pm - **Ito ang Balita Weekend** (Jun Soriao and Cathy Javier)
- 11:00pm - **Itanong mo Kay Soriano** (Bro. Eli Soriano and Kuya Daniel Razon)
- 01:30am - **Ang Dating Daan** (Bro. Eli Soriano and Kuya Daniel Razon)

with **Hataw Balita News Update** (hourly news capsule)

UNTV Radio La Verdad 1350 Schedule [Edit](#)

Monday-Friday [Edit](#)

- 04:00am - **Bomdia** (with Kuya Daniel Razon, Ms. Annie Rentoy, Ms. Nica Alejar and Ms. Lyn Perez)
- 07:00am - **Get It Straight** (with Kuya Daniel Razon) (UNTV simulcast)
- 07:30am - **Bitag Live** (with Ben Tulfo) (UNTV simulcast)
- 08:00am - **Rise n' Shine** (Ms. Louella de Cordova and Ms. Hilary Isaac) (UNTV simulcast)
- 09:00am - **Hard News** (Ben Tulfo and Bitag Angel Nica Alejar)
- 09:30am - **Dear Kuya** (anchored by Kuya Daniel Razon)
- 12:00pm - **FastBreak News** (with Wylla Soriano, Ley-Ann Lugod and Mr. Flor Perez) (UNTV simulcast)
- 12:30pm - **Student Hour**
- 01:30pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 03:00pm - **Serbisyong Pulis, Serbisyon Makatotohanan** (PNP Spokesperson C/Supt. Generoso Cerbo)
- 03:30pm - **Ano Ang Totoo?** (with Kuya Daniel Razon, Flor Perez and Ms. Annie Rentoy)
- 04:30pm - **Huntahan** (with Beth Santiago, Jose 'Jocas' Castigador, Jr. and Atty George Erwin Garcia)
- 05:45pm - **Ito ang Balita** (with Kuya Daniel Razon, Rolly Lakay Gonzalo, Nikka Cleorfe-Alejar and Louella de Cordova) (UNTV simulcast)
- 06:45pm - **Get It Straight: The Producers' Cut** (with Kuya Daniel Razon) (UNTV simulcast)
- 07:00pm - **Ikonsulta Mo** (with Ms. Lyn Perez and Atty. Regie Tongol)
- 08:00pm - **Make My Day** (with Larry Henares) (UNTV simulcast)
- 08:15pm - **Mapalad ang Bumabasa** (with Kuya Daniel Razon) (UNTV simulcast)

- 08:30pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)

Saturday [Edit](#)

- 04:00am - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 05:00am - **Music and Trivia** (with Friendly Nicky)
- 07:00am - **Ang Dating Daan: Mandarin Edition** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 08:00am - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 04:00pm - **ASOP Request** (with Toni Rose Gayda and Richard Reynoso)
- 05:00pm - **Rotary in Action sa Radyo** (with Sir Gerry Panghulan, Engr. Efren Capa, Atty. DonDon Tenorio and the rest of Rotary Club of Kamuning)
- 06:00pm - **QUAT: Quick Action Team sa Radyo** (with Kuya Daniel Razon)
- 07:00pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 10:30pm - **Ito ang Balita Weekend** (with Jun Soriao and Cathy Javier)
- 11:00pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)

Sunday [Edit](#)

- 04:00am - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 06:00am - **Sunday TV Mass** (UNTV simulcast)
- 07:00am - **Music and Trivia** (with Friendly Nicky)
- 09:00am - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 12:00pm - **Bakit?** (with Atty. Charito Planas)
- 01:00pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 05:00pm - **Ask Legal.com** (with Comm. Wilhelm Soriano, Atty. Maria Rivera and Rolly Layug)
- 06:00pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 07:00pm - **ASOP Music Festival** (with Richard Reynoso and Toni Rose Gayda)
- 08:30pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 10:30pm - **Ito ang Balita Weekend** (with Jun Soriao and Cathy Javier)
- 11:00pm - **Ang Dating Daan** (with Bro. Eli Soriano and Kuya Daniel Razon)
- 12:00mn - Sign off

with **Balita Kada Ora** (hourly newsbreak)

IBC-13, the network war is back, to air new shows on Viva-TV treats

July 2, 2012 - **IBC Channel 13**, the network war is back announced the launch with **Kapinoy** network campaign. The station chairman Orly Mercado during the network's press conference last week. **Channel**

13 is now the strong third TV ratings with major networks **ABS-CBN Channel 2** and **GMA Channel 7**, Mercado said that is still up for privatization this year.

In the case of **IBC Channel 13**, Mr. Mercado believes it addresses a different market. The three networks is back in the TV ratings which is focus on the masses, with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ

We need to make the station more viable, Mercado told **Inquirer Entertainment** in an interview at the **IBC-13** office in Broadcast City last week, beefing up our new programming to boost **IBC**'s signal reach nationwide. Mr. Barreiro said that as of June, the network's signal reaches 50% of the country. With our system upgrade, we expect to have full signal coverage by go head-on with those giant networks for the masa audience.

Mr. Mercado said **IBC-13** to further strengthen its children's programming, because this has boosted the network's morning and afternoon ratings. Over the past several months, **IBC-13** has become the network of choice among children with the highest rating cartoons in both the mornings and the afternoons, he explained.

To further boost its popularity among children, he said a **IBC Kids** of children's programming will be launched this month for preschool and kids, he said.

On the news front, Ms. Mercado said **IBC-13** has committed to provide more airtime for its newscasts from morning, afternoon and late-night. **Express Balita**, **IBC**'s flagship newscast, will now airs at 4:30 pm slots when the late-night newscast **Ronda Trese** now airs at 11:30 p.m. slot.

Mr. Mercado also said they have entered into a major tie-up with **CNBC**. his will enable **News Team 13** to deliver the latest news from all over the world in real time to its audience.

IBC-13 is also preparing to relaunch its radio station from dance mix radio **iDMZ**, which will become the masa 89.1 FM band with its dance music zone as the #1 internet danze mix radio along with provincial **Radyo Budyong** radio station include **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan, new cable TV channel**Danze TV** and a new UHF news channel called **IBC News Network**.

He added **IBC-13** has always relaunched as **Viva-TV**, the newest entertainment network of **Viva Entertainment**which is offering the home of the brigegst and brightest stars and more top-rating entertainment shows is now accessible to the audience and market with their **Viva** chairman and CEO Vic Del Rosario features original programs that will surely delight fans of Anne Curtis, Sarah Geronimo, KC Concepcion and other top celebrities is now reportedly keen on acquiring the sequestered TV outfit. When local networks were buying from Taiwan and Korean for asianovelias. The new station is really going to be offering fresh, innovative, and relevant content, the print ads and able to catch their plugs on **IBC** and more**Viva-TV** programs on **IBC** as well.

He added that **IBC-13** plans to open more TV stations in the coming years to add to the 30 stations that it has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad tied up with **Pilipinas Global Network, Ltd** called international channels **IBC Global** and **Viva-TV Global**, which has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**.

This time, the station is relaunching brand-new more **Viva-TV** programs on **IBC-13**, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelias that will spice up your TV experience, Mr. Mercado said.

The new Viva-TV programs on IBC are the following: [Edit](#)

- **Popstar Diaries** - Go behind-the-scenes of Sarah Geronimo's showbiz engagements from photo shoots and mall shows to TV guestings and movie events. It's the Pop Princess uncovered, every Saturday, 4:30 pm.
- **@Annebisheswsa** - Follow Anne Curtis as she navigates the showbiz waters as Box-Office Queen, TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart. It's royal TV viewing fare fit for tinseltown royalty, every Sunday 11 am.
- **KC.com** - What's KC Concepcion like off-camera? Log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities. Every Saturday nights, 2:30 pm.
- **Dear Heart** - The newest teen drama anthology series for the teenagers youthful tale of love and personal discovery. Every Sundays, 2:30 pm, starring popstar Anja Aguilar. Directed by Joyce Bernal.
- **The Jon Santos Show** - A newest one-hour late-night talk show hosted by comedian Jon Santos will leave viewers in stitches every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. Every Saturday nights at 11:30 pm.
- **I Am Sarah** - The newest first-ever musical variety show on Philippine TV. Starts on Sundays, 8:30 pm, is hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.
- **WOW!** - The 30-minute gag show makes in the practical jokes in town which is the pranks in comedy. Every Sundays, 3:30 pm, hosted by Vhong Navarro.
- **Petra's Panniest** - Let Youtube sensation Petra Mahalimuyak perk up your days with a collection of the funniest videos on the tube. And it's not just a simple round-up. Every "Petra's Panniest" episode will leave you wiser and smarter with various tips on a variety of topics as only crazy panny girl Petra can deliver, every Mondays, Tuesdays and Thursdays at 8:00 pm.
- **Esperanza** - The first-ever teleserye is remake of 1997 series for the real family. Starts every Monday to Friday, 9 pm, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano, Richard Yap and Daniel Padilla. The series is directed by Wenn V. Deramas.
- **Pinokyo's Time** - Another teleserye for the child wonder. Starts on weeknights at 9:30 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jefrfey Jeturian.
- **Fighting Family** - Viva-TV's first-ever star game show produced by Endemol, airs Saturdays, 3 pm, hosted by singer-actor Dingdong Avanzado that challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars.
- **Petrang Kabayo** - The newest original TV sitcom gets on the 2010 films, starting every Tuesday nights, 10 pm. Starring unkabogable Vice Ganda and Aga Muhlach, directed by Wenn V. Deramas.
- **Pantaxy X: The Search for the Next Pantaxyang Bayan** - A sexiest reality show hosted by Katya Santos and Maui Taylor steer the journey of six of today's sexiest new actresses in this reality-based show that promises plenty of controversial daring and baring of body, mind, heart and soul, Sundays, 11:30 am.

- **Daily Top 10** - An hour-long round-up of the each day's ten most requested OPM TV videos with some K-POP videos, every Mondays to Fridays at 5:30 pm. Hosted by VJ Sam Pinto, to compete with teleseryes My Daddy Dearest (Ch. 7) and Aryanna (Ch. 2).
- **Showbiz Star** - The newest live showbiz talk show airsa on Mondays to Fridays at 8:30 pm. It is hosted by Dolly Anne Carvajal, against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
- **Especially For You** - A weekly 30-minute show dedicated to special viewer video requests especially dedicated to special people in their lives. Every Saturday, 8:30 am, hosted by Nikki Bacolod.
- **The Weakest Link** - The phenomenal game show is back based on the British with a new set followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offfers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800, every Saturaday, 5 pm. It is hosted by Edu Manzano.
- **Who Wants to be a Millionaire?** - The franchise game show based on the British requires the contestants to answer 15 questions correctly in order to the jackpot price of 2 million pesos is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000, the quiz show airs every Saturday and Sundays at 9 p.m. Hosted by Christopher de Leon.
- **Estudyante Blues** - A newest TV series based on the 1989 film for the boys. Starts on Monday nights, 10pm, starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, directed by Wenn V. Deramas.
- **Wansapanataym** - A newest fantasy-drama anthology TV series. Wednesdays at 10 pm.
- **Dalawang Busoy** - The newest original sitcom on Thursdays at 10 pm. Starring Robin Padilla and Phillip Salvador together with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- **P-POP Star Hunt** - A newest reality show inspired by tvN's K-POP Star Hunt for the Filipino teens shine always exciting to meet young Filipinos for the talent management contract of Viva Artist Agency who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. Saturdays, 1:30 pm.
- **Sabi Mo Nanay** - The newest reality-dating game that searching for a dream date. Fridays, 10 pm, with host the new Filipino actor AJ Muhlach, who admits going through similar experiences by his mother-in-law.
- **SM Little Stars** - The country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential for the talent management contract for Viva Artist Agency. Sundays, 12:30 pm, hosted by the Britain's Got Talent alum is Charlie Green.
- **Pop Pixie** - Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, every Saturdays, 7 am. Starring Amore, and two brand-new pixies named Cherie and Caramel, is turned upside down.

- **Magic Wonderland** - Join Ocean, in this award winning animated series as she battles evil for the forces of good, Saturdays, 7:30 am.
- **Winx Club** - Sprinkle on the fairy dust with the magical return to the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Mondays to Fridays, 5 pm, starring characters including Bloom, Stella, Flora, Tecna, Musa and Aisha.
- **Polly Pocket** - A newest animated series on Philippine TV. Saturdays, 8 am, with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick
- **Crayon Shin Chan** - One of the highest rating anime shows in Japan. Shin Chan is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one. Saturdays at 9 am a.m. starting June 30, 2012. His actor Onemig Bondoc will provide the voice of Shin Chan.
- **Cyborg Kurochan** - An action-packed Magna in Japan. Saturdays at 9:30 am, uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. The voice of Kurochan will be provided by Coco Martin.
- **Kirarin** - The newest magna in Japan. Every Saturdays at 10 am, the voice of 14-year-old girl Kirarin provided by popstar princess Sarah Geronimo.
- **Dream High (Season 2)** - The music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars. The group of students in Dream High Season 2 deal with a completely new group of students. Starts every Mondays to Fridays, 2 pm. Starring actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.
- **Can You Hear My Heart** - A dramatic romance in South Korea about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Mondays to Fridays, 11 pm.
- **Fondant Garden** - The newest Taiwanese drama on Philippine TV starring South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee. Mondays to Fridays at 1:30 pm.
- **Queen and I** - The fantasy-romance-action Korean drama Ji Hyun-woo as Kim Boong-do and Yoo In-na as Choi Hee-jin. Mondays to Fridays at 1:30 pm.

For the high-quality entertainment: [Edit](#)

Mercado said **IBC** was determined to improve prime time programming, but was also propping up its non-prime time hours with more new shows.

- **Lunch Break** - A noontime variety show on Philippine TV produced by MMG Entertainment Group, airs from Monday to Saturday, 11:30 am. Hosted by Ryan Agoncillo and comedianoy Viado with co-host Bianca Manalo, Smokey Manaloto, Nicole Anderson, Bianca Molales and Enrique Gil, directed by Danny Caparas. The show to compete with rivals Eat Bulaga! (Ch. 7) and It's Showtime! (Ch. 2).

- **Chinatown TV** - The country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show. Sundays, 9:30 am, hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.
- **KSP: Kapinoy Sunday Party** - Every Sunday at 1:30 pm, the newest Sunday musical variety show on TV hosted by Nicole Hiyala and Chris Tsuper will give ASAP and Party Pilipinas a run for their money.
- **DMZ-TV** - A teenager youth-oriented dance show for teen makes the danze music in the fans, now airs with the new timeslot on Saturdays, 8 pm. Hosted by Julia Montes and Enrique Gil. Directed by Mark Reyes, delayed telecast on radio thru iDMZ.
- **Cooltura** - The newest educational program airs on Mondays to Fridays at 10:30 am, featuring the Filipino culture in the Philippine from Luzon, Visayas and Mindanao. Hosted by Cathy Eigenmann-Bordalba earned for its 2011 Anak TV Seal Awards.
- **Y2K: Yes to Kids** - The children show aims to promote positive learning, education and lessons, pre-school kids and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Every Sundays, 9 am, is hosted by Maxene Magalona, directed by Ryan Agoncillo.

For the news and public affairs programs of News Team 13: [Edit](#)

- **Good Take** - Hosted by actress personality Chin-Chin Gutierrez, earned for IBC-13 for the 2011 Anak TV Seal Awards for best educational program. Now on its second year on Thursdays, 12 mn, it features inspirational and success stories about ordinary people.
- **Linawin Natin** - A new public affairs program as it mixes investigative and in-depth reports airs on Mondays at 12 mn, hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for best public affairs program which focuses on the issues and government based on the intensive research, investigation and additional information will be tackled in the program.
- **Magandang Umaga Ba?** - A morning show will head start with all the latest news, enjoyable features and other helpful bits of information with talented performers spice up the mornings every Mondays to Fridays from 5 am to 7:30 am, hosted by Snooky Serna with guest co-hosts every week; Noli Eala (news), Bobby Yan, Pat Natividad, Jeff Arcilla, Gene Orejana, Kathryn Bernardo and Smokey Manaloto (segment hosts).
- **Express Balita** - News Team 13's longest-running flagship news program on Philippine Television now airs from Mondays to Fridays at 4:30 pm, remains fast-paced, in-depth, straightforward, unbiased and varied as its gather the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna and Noli Eala.
- **Nora Mismo** - A public service program that links up families with domestic problems and government agencies that can assist them. The show to be hosted by superstar Ms. Nora Aunor airs weekdays 11 am.
- **Ronda Trese** - The late-night newscast airs from Mondays to Fridays at 11:30 pm goes serves up beyond the comprehensive journalism of news delivery in 24-hour surveillance. Anchored by veteran broadcasters Robert Tan, Cathy Eigenmann-Bordalba and Ralf Rivas.
- **Makabayang Duktor** - A public service program celebrate on its 7 years started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of

medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick. Saturday mornings, 7 am, hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.

- **Pulsong Pinoy** - A 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by Presidential Broadcast Staff Radio-Television Malacanang (RTVM) and airs on Fridays, 12 mn. For 2011 Anak TV Seal Awards for best public affairs program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia.

We now have more programs geared toward the audience, specifically mothers. In that time, who watch television, Concio explained. At night, we address the young audience by airing on **Viva-TV**. Currently on air are **NBA on Viva-TV** and **PBA on Viva-TV** for basketball fans. All import dramas are teleserye **Esperanza**, drama anthology **Wansapanataym**, TV series **Estudyante Blues**, asianovelas **Dream High 2** and **Can You Hear My Heart**, and the Sunday teen drama anthology **Dear Heart**.

According to Vic Del Rosario has more became more aggressive, **Viva Entertainment**, which has more entertainment programming contract will upgrade with **IBC-13** nationwide, is responsible for the networks broadcast hours, from 5-11:30 pm on Mondays to Fridays, 8 am-11:30 pm on Saturdays and 10:30 am-11:30 pm on Sundays. The station also has the **PBA Games**, the **Viva Tagalog** movies and imported asianovelas.

IBC joins Dinagyang Festival

MANILA, Philippines - Seaqustered radio-television station **IBC-13** join Ilonggos in celebrating one of the country's grandest and most colorful religious events, the **Dinagyang Festival**, happening in Iloilo this week with their the **Kapisanan ng mga Brodkaster ng Pilipinas (KBP)**.

To make the celebration even more remarkable, **IBC-13** flew in some of its stars to celebrate Dinagyang with the Ilonggos for the first time will try to duplicate the success of their Manila's danze music zone **iDMZ** in Iloilo with the launching of **iDMZ Iloilo** last July 1, 2012 this month.

Since, the radio band had a different, or unique program format on the FM band, they're confident of achieving the success of Manila's **iDMZ**, said Marlon Gregory Pena **IBC** head for provincial network operations.

Pena said the program's target audience would be professionals from ages 10 to 23 years old and were considered decision makers, who would be the advertisers target in an Asian market and mass market.

As a start, **iDMZ Iloilo** will feature every weekdays from 9 to 10 a.m., and 3 to 4:30 p.m. is **Sayaw Winner!** anchored by DJ Papa Jack, together with Prince annnd Jingo.

Some of Manila's radio programming will fill the rest of the station's programming while they are still trying to develop more programs that will suit the Ilonggo market and other areas within Visayas according **IBC Iloilo** station manager Charie Ginete-Ilon (formerly **ABS-CBN** station manager in Iloilo).

The **Kapinoy** network and its affiliate platforms roll out week-long activities to make the festivity even more meaningful to the Ilonggos via **Dinagyang Kapinoy 2012**, kicking off with the participation of **PBA Games** with **Viva Sports** as **PBA on Tour** at the Sports Commission Championships that happened last Friday July 20, 2012.

IBC-13 also holds daily open TV viewing marathon at Fuente Osmeña Circle on July 24, 2012, 1:30 to 5:30 p.m., featuring **Viva-TV** shows like **Esperanza, Dear Heart, Popstar Diaries** and **Petra's Panniest** as well as **IBC** shows like educational program **Cooltura** with host Cathy Eigenmann-Bordalba and lifestyle show **Chinatown TV** with host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say and Wendelyn Ty along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ like wise stressed the network's objective that is to offer a new innovarive set of programs away from the usual menu consistently being offered by the two giant and more established network.

The country's favorite noontime show, **Lunch Break**, is slated to hold auditions at noontime on July 24, 2012 on **IBC-13**, from 11:30 a.m. to 1:30 p.m., with host Ryan Agoncillo, Joy Viado, Smokey Manaloto, Bianca Manalo, Nicole Anderson and Enrique Gil joins the **Lunch Break** provincial tour while stationed in Iloilo for **Let's Do The Grocery** game segment with some performed before the huge crowd were **Viva** stars Josh Padilla, Charlie Green, Giuliano and singing champion Anja Aguilar electrified the dance floor. Not to be missed were **Lunch Break** dancers hopes to visit other provinces in Northern Luzon next.

IBC-13 also hosts **Dinagyang Kapinoy Show**, a gathering of the brightest **Viva** stars such as newest popstar Anja Aguilar, YouTube sensation Ashley Rivera aka Petra Mahalimuyak, Cesar Montano and Edu Manzano on July 24 from 1:30 to 3:30 p.m. Street dancing, partying, and endless merry-making marked with primetime princess Cristine Reyes, Vhong Navarro and also girl group M.I.L.K will charm Ilonggos with their performances. Unkabogable Vice Ganda, Daniel Padilla, Janella Salvador and the Street Boys are also expected to join the show their continuous support to the network's past, current and forthcoming shows and their **IBC Regional Network** simulcast live nationwide.

Come on the telecast, **IBC News and Public Affairs**, the news and public affairs division of **IBC-13** is geared up to cover the main festival's event to be aired in **IBC Headliners** on **IBC-13** from 10 a.m. to 11 p.m. with simulcast with **IBC-TV 12** Iloilo and on radio thru **Radyo Budyong** stations from **DYBQ-AM** 981 kHz in Iloilo, **DYJJ-AM** 1296 kHz in Roxas and **DYRG-AM** 1251 kHz in Kalibo, Aklan, committed to share the colorful sights and sounds of **Dinagyang Festival** from Iloilo to the rest of the Philippines. Stay tuned for the coverage with **IBC News** Manila, Iloilo, Cebu and Davao, headlined by **Express Balita Ilonggo** anchors Jun Arbolado and also in Manila for **IBC Headliners** anchor Czarina Lusuegro for live news updates, **Express Balita** anchors Snooky Serna (at IBC news room) and Noli Eala (live at Iloilo), and **Ronda Trese** anchors Robert Tan (at IBC news room) and Cathy Eigenmann-Bordalba (live at Iloilo) both simulcast on **IBC News Network**.

IBC New Station ID [Edit](#)

Intercontinental Broadcasting Corporation (IBC), a commercial television station with its new corporate slogan **Pinoy ang Dating** with the branding **Kapinoy** network for the government-sequestered network in Philippine television is now No.3 is most watched station nationwide in the ratings of giant networks **GMA asKapuso** and **ABS-CBN as Kapamilya**, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**. A new four main characters namely as the new **IBC** characters are mascots **Mr. Kapinoy, Ms.**

TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Viva-TV as Home of the Stars with its new entertainment programming on **IBC** as the major player recently more aggressive through its innovative and multi-genre world-class programming, will not be sold during return of its glory days and also still up for privatization, on their blocktime partnership with **Viva**. In the continuous adoption of breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally.

Squeastered TV station **IBC** as the **Kapinoy** network is in the business and the market with the top of the ratings produces award-winning programming of world-class entertainment, news and public affairs programs through its flagship station **IBC Channel 13** in Mega Manila along with nationwide provincial station of originating stations TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag City, TV-13 Cebu, TV-12 Iloilo, TV-13 Davao and TV-10 Cagayan de Oro, and the country's FM radio station its Mega Manila's #1 internet danze mix radio **iDMZ** along with **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan as the **Radyo Budyong** in the AM band, and the newest tourist-oriented FM station **103.8 Boracay FM** in Boracay. Also, the new UHF news channel called **IBC News Network** or **INN** and new cable channel **Danze TV**.

Also with international reach throughout the Philippines and the Southeast Asian region with an estimated two million Filipinos out of the more than eight million Filipinos overseas, through **IBC Global** available in the US, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV, direct-to-home satellite, **Internet Protocol Television (IPTV)** as well as on the internet. The group's online properties – entertainment and news sites, and social networking through one of the leading social networks in world, **Multiply, Facebook** and **Twitter**, have a solid following will have a net income of P55,920 thousand in 2011 and revenues of P203 million in 2011, with boasts of a 60-kilowatt brand-new transmitter tower as **IBC Tower** sitting on a 500-ft tower in Quezon City involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses.

Goes Pinoy-esque in station ID innovative with Filipino-like and the new letter **B** slash number **13** for the new logo with **I** for kids, **B** for entertainment and **C** for news and public affairs with new **IBC** jingle for **Kapinoy**, an innovation in terms of station ID from Luzon, Visayas and Mindanao for making big-budget in the market allowing **IBC-13** to compete for ads of two major networks as **GMA Network** and **ABS-CBN** for the commercial networks and supplements its monthly income with its earnings from **Viva** among all the government-owned networks (like **RPN 9** and **PTV 4**) and Channel 13 allow commercial advertisements, and also operates mass media communications such as radio,

television and telecommunication station for the mass audience, they have helped **IBC** rise from its financial slump and mediocre ratings.

Blazing the trail in new media technology, **IBC Interactive** pioneered traditional media and **SMS** tie-ups in the country with the launch of TV text promos and TV polls and voting systems. **IBC**'s online properties from entertainment and news sites and social networking through one of the leading social networks in world, **Multiply**, **Facebook** and **Twitter** have proven to be strongly patronized by the growing Filipino online community.

As the country's third-biggest network in Southeast Asia known as the **Kapinoy** network with the new board of directors, appointed by President Noynoy Aquino under the **Presidential Commission on Good Government (PCGG)**, the new management of chairman Orly Mercado along with president and CEO Boots Anson-Roa, general manager Eric Canoy, vice-president Lito Ocampo Cruz and sales and marketing Tessie Taylor and brings its content to worldwide audiences via cable, satellite, online and mobile, like a big reunion special for all former **IBC** talents/stars from 1975 until the '90s as **Homecoming sa Trese** for roster of talents, the restoration of their professional relationship with **Viva**.

Plus new **Viva-TV** shows on **IBC** with new homegrown shows like **Popstar Diaries**, **Annebishowsa**, **KC.com**, teen drama anthology **Dear Heart**, talk show **The Jon Santos Show**, comedy show **Petra's Panniest**, teleserye **Esperanza** and **Pinokyo's Time**, gag show **WOW**, talent search **SM Little Stars**, sitcom **Petrang Kabayo**, reality dating-game **Sabi Mo Nanay**, reality show **Pantaxyo X**, top 10 countdown **Daily Top 10** and **Especially For You**, phenomenal animation **Winx Club** (which dubbed in Filipino), the popular game shows **The Weakest Link**, **Fighting Family** and **Who Wants to be a Millionaire?**, new anime **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**, and imported asianovela like **Fondant Garden**, **Dream High** and **Queen and I**, and new primetime Korean drama **Can You Hear My Heart** along with **Viva Box Office** and the **PBA Games** as well as its news programs **Express Balita** and **Ronda Trese**.

Viva-TV goes cartoons

After earning huge success with film showing, game shows, asianovelas, sports events, foreign cartoons, comedy, serial dramas and many more, **Viva-TV Kids** will now bring to homes the best of foreign cartoons for girls and kids by way of two new animated series. These are **Magic Wonderland** and preschool **Lalaloopsy**, which will be dubbed in Filipino by famous TV stars which as **Home of the Stars**. **Magic Wonderland** is one of the highest rating and award-winning animated series from 321 Productions. Its irreverent sense of humor has made its a favorite of televiewers of all ages. Ocean uses her wit and goodness to help overcome the dangers facing all of them. Follow her adventures as she encounters Fairies, Pirates and an Evil Wizard. Join Ocean, in this award winning animated series as she battles evil for the forces of good. Here in the Philippines, **Magic Wonderland** will be seen from

Tuesdays at 7 p.m. on **IBC-13**. The voice of the beautiful and clever girl Ocean will be provided by the child star Abby Bautista.

Lalaloopsy is the newest Children's television series for preschool that also appeals to viewers of all ages. Based on the American line of rag dolls is on Philippine TV. The show **Lalaloopsy** will be premieres on **IBC-13** starting June 30, 2012 as 5-minute series from Saturdays at 9:55 am right after **Magic Wonderland**. **Lalaloopsy** will be dubbed in Filipino and teen star Ella Cruz will provide the voice of **Lalaloopsy**.

New Improved IBC Logo [Edit](#)

Since **IBC-13**, as branding the **Kapinoy** network is now a strong No.3 with Terence Khan current voice-over of **IBC-13** and **iDMZ** does the voice-over featuring the new logo plugs as the new innovative and still up for privatization thanks to **IBC Board of Directors** breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally. Located in Broadcast City in Capitol Hills, Diliman, Quezon City and its transmitter located at San Francisco Del Monte, Quezon City sequestered by the **Presidential Commission on Good Government (PCGG)** as new chairman Orly Mercado wth new management Eric Canoy and Lito Ocampo Cruz.

New station in **IBC-TV13** in Metro Manila, **IBC-TV13** in Baguio City and **IBC-TV6** in the Mountain Province, **IBC-TV13** in Laoag City, **IBC-TV12** in Iloilo, **IBC-TV13** in Cebu City, **IBC-TV13** Davao City and **IBC-TV10** in Cagayan de Oro City and also operates the country's radio stations in **iDMZ** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas City and **DYRG** in Kalibo.

The new **IBC-13** corporate logo debuted last June 30, 2012 and the new logo design and new station ID incorporates from Luzon, Visayas and Mindanao craftily spliced letter B slash number 13 with I for sports, B for entertainment and C for news and public affairs, conveying a contemporary modern yet slick and all-blue glass appearance with a Filipino-like visually an innovation in terms of station identification as the third network to compete with giant networks **GMA-7** and **ABS-CBN** in the ratings. Sequestered TV station **IBC-13** provides the news and public affairs programs and high-quality entertainment shows especially **Viva-TV** in the market for entertainment programs for blockbuster Filipino movies, showbiz-oriented show, music, drama series, comedy, reality show, anime, game shows, asianovelas and sports, new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Outside of the Philippines, **IBC-13** reaches an estimated 2 million Filipinos out of the more than 8 million Filipinos overseas, through **IBC Global** is available in the USA, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV also reach foreign audiences through the distribution of **IBC-13** content to countries in Southeast Asia, Eastern Europe and Africa.

The 52nd anniversary celebration of the major **Kapinoy** network with the new **Viva-TV** programs on **IBC:Popstar Diaries**, **Annebisheswsa**, **KC.com**, teen drama **Dear Heart**, **The Jon Santos Show**, sitcom **Petrang Kabayo**, **Petra's Panniest**, teleserye **Esperanza** and **Pinokyo's Time**, reality-dating game **Sabi Mo Nanay**, kiddie talent search **SM Little Stars**, gag show **WOW!**, sexy reality show **Pantaxya X**, music video countdown **Daily Top 10** and **Especially For You** and the game shows **The Weakest Link**, **Fighting Family** and **Who Wants to be a Millionaire?** plus new cartoons like phenomenal **Winx Club**, **Pop Pixie**, **Magic Wonderland**, **Polly Pocket** and **Barbie**, new anime **Crayon**

Shin Chan, **Cyborg Kurochan** and **Kirarin** and new asianovelas are daytime **Fondant Garden** and **Queen and I**, and primetime **Dream High** and **Can You Hear My Heart** with the new Viva-TV's prime programs on **IBC** like the **PBA Games**, **Viva Box Office** and **Sinemaks** as well as its flagship news programs **Express Balita** and **Ronda Trese**.

The **Viva** stars on **IBC** such as popstar princess Sarah Geronimo, Anne Curtis, KC Concepcion, new popstar Anja Aguilar, comedian Jon Santos, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, actress Cristine Reyes, new popular Filipino actor AJ Muhlach, child star Izzy Canillo, Judy Ann Santos, Britain's Got Talent alum Charlie Green, unkabogable Vice Ganda, Aga Muhlach, Dingdong Avanzado, Vhong Navarro, Maui Taylor, Katya Santos, VJ Sam Pinto, Nikki Bacolod, Edu Manzano and Christopher de leon.

Viva-TV dares Filipinos to their viewing habits

Viva-TV's **@Annebishowsa**'s Anne Curtis, **KC.com**'s KC Concepcion, **Who Wants to be a Millionaire**'s Christopher de Leon and **Popstar Diaries**' Sarah Geronimo are some of the stars who will bolster the station's chances of competing against the two local network giants. Today, he said the quality of sequestered TV station **IBC-13**'s signal is already better than its bigger rivals **ABS-CBN** and **GMA** in the Mega Manila area, where more than half of TV viewers in the country live in a recent press conference.

Hip, fresh and definitely more exciting!

Those words perfectly capture the new look of **Channel 13** as its name to **Viva-TV** indicating the network's desire to reinvent itself and garner a bigger share of the market and TV advertising. Last 14 January 2011, a new set of directors took over **IBC Board of Directors**. The new **Board** immediately proceeded to improve the TV network's operation in the rarings like **GMA** and **ABS-CBN**.

Two days after the grand press launch held last Thursday, June 27, 2012, at the Trinoma Mall in Quezon City, **Viva-TV on IBC** publicly introduced its new set of programs via a television special titled **Home of the Stars**. The boob tube spectacle was taped at the Trinoma Mall in Quezon City and was aired earlier today, June 30, 2012, at exactly 5 p.m. in all **IBC** provincial stations into the network to ensure that major **ABS-CBN** and **GMA** for the top spot in the local broadcasting industry.

Hosting the event were Luis Manzano and Anne Curtis of **@Annebishowsa**. The young and dynamic team of **Viva-TV** and their executives, led by **Viva** chairman and CEO Vic del Rosario Jr., were all present to partake in the celebration.

Home of the Stars provided a sneak peek of the network's more new shows that are all set to premiere this week. The source believes with Mr. Mercado at the helm, the network would be able to compete with bigger rivals **ABS-CBN Broadcasting Corp.** and **GMA Network, Inc.**

The Broadcast City property is the site of the amount will be placed in an escrow account with the **Bank of the Philippine Islands (BPI)** covered by post-dated checks. P450 million to be paid through the construction and delivery of a new six-story corporate building, new live studios and commercial building for **IBC** studios.

The Quezon City property is a remaining 5,000-square meters corner property along Diliman for **GMA** and **ABS-CBN** offered over P5.5 billion for the **IBC** network with their **Viva**'s local production. "Plans are afoot to put up a new transmitter in Coca Cola plant, San Francisco Del Monte, Quezon City and the so-called antenna farm in Quezon City with privatization to build new live studios in Broadcast City," the source said.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and band performances by Callalily and Protein Shake.

Some of the stars who showed up that evening includes Vhong Navarro, Sarah Geronimo, Richard Gutierrez, Sam Pinto, Onemig Bondoc, James Yap of PBA, Cristine Reyes, Anja Aguilar, Christopher de Leon, Cesar Montano, Ashley Rivera aka Petra Mahalimuyak, Vice Ganda, Aga Muhlach, Nikki Bacolod, Jon Santos, IC Mendoza, Katya Santos and Maui Taylor, Charlie Green, Robin Padilla, KC Concepcion, among many others.

The dance number with the Street Boys drew ooh's and aah's from everyone inside the venue while **KC Concepcion's KC.com** number wrapped up the evening's presentation.

The official station jingle, "**Home of the Stars**," composed by Marcus Davis and Amber Davis and performed by Anja Aguilar, like more **Viva** stars employed by **IBC-13**, the country's third-biggest TV network including artists.

Viva-TV's overhaul was made possible after the Vic Del Rosario-owned network entered into a long-term block airtime agreement and partnership with **Viva Entertainment**, right now, we are now a strong No.3, new **IBC**charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The tie-up allowed **IBC-13** to boost its programming, which consequently bolstered the network's chances to compete against established network giants **GMA-7** and **ABS-CBN** is getting high marks from the stars.

According to chairman and CEO Vic del Rosario Jr., the slogan, "**Home of the Stars**," mirrors the network's objective of radically altering the public's boxed viewing habits. The young network executive shared that they're here to offer innovative programs to cater to the needs of those who are looking for something different aside from the usual flavor offered especially on the primetime slot.

The entry of a new management in **IBC-13**, analysts said **IBC Board of Directors, Intercontinental Broadcasting Corp.** could give the network a chance to compete against **ABS-CBN Broadcasting Corp.** and**GMA Network Inc.** for the top spot in the local broadcasting industry, our plans to beef-up our **Viva-TV**programming on **IBC-13** with the new primetime schedules.

"Our objective is to shake the TV landscape and be able to your viewing habits," said Mr. Rosario in a conversation with **PEP (Philippine Entertainment Portal)**. "Ang maraming tao kasi akala nila Dos, Singko and Siyete, gusto namin 'yong perception mo." According to Mr. Rosario, Channel 13 is handling the engineering side but **Viva Entertainment** will be providing the content of the TV station. We keep in constant touch with our viewers through **Facebook**, **Twitter** and **Multiply**, he related. During those years, too, I was witness to the growing rivalry between Channel 2 (**ABS-CBN**), Channel 7 (**GMA Network**) and Channel 13 (**IBC**).

A relatively new player in the local television industry, **IBC-13** has moved up to the third spot in terms of ratings, trailing behind **GMA Network Inc.** and Lopez-owned **ABS-CBN Broadcasting Corp.**

In the question and answer portion of the **Viva-TV** press launch, Mr. Rosario allayed fears that the TV station might be influenced by Malaysian investors. He explained, "**IBC-13** is headed by chairman Orly Mercado. **Viva Entertainment** has simply entered into a block airtime agreement."

The primetime block of rival networks **ABS-CBN** and **GMA-7** are filled with asianovelas when **Viva-TV** promises to deliver new shows that veer away from this genre.

"We want to give people an alternative. If we offer people another teleserye, pareho lang kami sa Channel 2 and Channel 7. I think they are serving their market very well but we just want to want to provide an alternative for people who might to watch a teleserye on primetime."

Starting tonight, June 30, **Viva-TV** now airs free TV network **IBC-13** using its brand new 60kw transmitter that cost US2.6 million (about P117 million). This allows **Viva-TV** to be picked up in areas as far as San Jose, Cabanatuan in the north.

For the local production of Viva. Here the new primetime schedule on

IBC: [Edit](#)

Weekdays

- 04:30-05:00 pm - **IBC Express Balita** (flagship newscast)
- 05:00-05:30 pm - **Winx Club** (phenomenal cartoons dubbed in Filipino)
- 05:30-06:30 pm - **Daily Top 10** (top 10 countdown)
- 06:30-08:30 pm - **Viva Box Office** (Viva Tagalog movies) (Mon, Tue and Thurs); **PBA** (Wed and Fri)
- 08:00-08:30 pm - **Petra's Panniest** (comedy) (Mon, Tue and Thurs)
- 08:30-09:00 pm - **Showbiz Star** (live showbiz talk show)
- 09:00-09:30 pm - **Esperanza** (teleserye)
- 09:30-10:00 pm - **Pinokyo's Time** (teleserye)
- 10:00-11:00 pm - **Estudyante Blues** (dramedy) (Mon); **Petrang Kabayo** (sitcom) (Tue); **Wansapanataym**(drama anthology) (Wed); **Dalawang Busoy** (sitcom) (Thurs); **Sabi Mo Nanay** (reality-dating game) (Fri)
- 11:00-11:30 pm - **Can You Hear My Heart** (asianovela)
- 11:30-12:00 mn - **Ronda Trese** (late-night newscast)

Saturday

- 07:00-07:30 am - **Pop Pixie**
- 07:30-08:00 am - **Magic Wonderland**
- 08:00-08:30 am - **Polly Pocket**
- 08:30-09:00 am - **Especially 4 U**
- 09:00-09:30 am - **Crayon Shin Chan**
- 09:30-10:00 am - **Cyborg Kurochan**
- 10:00-10:30 am - 'Sailor Moon'
- 10:30-11:30 am - **The Main Event (Viva Sports)**
- 11:30-01:30 pm - **Lunch Break**
- 01:30-02:30 pm - **P-POP Star Hunt** (reality show)
- 02:30-03:00 pm - **KC.com**
- 03:00-04:30 pm - **Fighting Family** (star game show)
- 04:00-04:30 pm - **Kasangga Mo Ang Langit/Biyaheng Langit**
- 04:30-05:00 pm - **Popstar Diaries**
- 05:00-06:00 pm - **The Weakest Link** (phenomenal game show)
- 06:00-08:00 pm - **PBA on Tour**
- 08:00-09:00 pm - **DMZ-TV** (dance show)
- 09:00-10:00 pm - **Who Wants to be a Millionaire?** (phenomenal game show)
- 10:00-11:30 pm - **Viva Box Office** (Viva Tagalog movies)
- 11:30-12:30 am - **The Jon Santos Show** (late-night talk show)
- 12:30-01:00 am - **IBC Express Balita**

Sunday

- 10:30-11:00 am - **Barbie**
- 11:00-11:30 am - **Annebishowsa**
- 11:30-12:30 pm - **Pantaxya X**
- 12:30-01:30 pm - **SM Little Stars** (reality talent search for kids)
- 01:30-02:30 pm - **KSP: Kapinoy Sunday Party** (newest Sunday variety show)
- 02:30-03:30 pm - **Dear Heart** (teen drama anthology)
- 03:30-04:00 pm - **WOW!**
- 04:00-08:30 pm - **PBA**
- 08:30-09:00 pm - **I Am Sarah** (musical variety show)
- 09:00-10:00 pm - **Who Wants to be a Millionaire?** (phenomenal game show)
- 10:00-12:00 mn - **Sinemaks** (Viva Tagalog action movies)
- 12:00-12:30 am - **IBC Express Balita**

Since relaunched last July 2, 2012, we have been airing the new **Viva-TV** schedules over **IBC-13** as the **Kapinoy** network for the No.3 network comes in with a LIVE 15-minute update between 5:00am - 7:00am over the daily morning show **Magandang Umaga Ba?** with host Snooky Serna along with special co-host are Jay Sonza (news), Jeff Arcilla, Pat Natividad and Smokey Manaloto. Also, the hourly news updates over **IBC Headliners** between 10am, 11:50am, 2:30pm, 4pm, 6:30pm, 8pm, 9pm and 11pm with Czarina Lusuegro.

There are also with the entertainment news over the longest-running flagship news program **IBC Express Balita** between 4:30pm - 5:00pm is anchored by Snooky Serna and John Susi, and sports news during

the late-night newscast **Ronda Trese** at 11:30pm - 12:00mn with anchor veteran broadcasters Jay Sozna, Cathy Eigenmann-Bordalba and Ralf Rivas.

We started coming out on **Pinoyexchange** and also been coming out in four newspapers (**Malaya, Philippine Star, Manila Bulletin, Manila Standard Today, Philippine Daily Inquirer and Daily Tribune**) with the new **IBC-13** schedule along with fanpage of **Facebook** and **Twitter**, and official website from **IBC.com.ph**.

VIVA-TV Channel 13 - Changing The Current TV Landscape

Move over **GMA 7** and **ABS-CBN**, there's a new and refurbished TV station in town on government-sequestered networks **IBC-13** which is now surveys the TV ratings with **AGB Nielsen Philippines**. It is called **Viva-TV**, the newest entertainment network that will become the home of biggest stars and top-rating **Viva-TV** more entertainment programs on **IBC channel 13**, part of **Viva Entertainment Group** under a management with **Viva** chairman and CEO Vic del Rosario Jr. to make more money, in their purchases viewed by the industry as a network of value in privatization in **RPN** and **IBC**, it was decided that **IBC-13** would compete head on against the two giants. **IBC-13** is now claimed the number 3 spot in the ratings game, next to **GMA Network Inc.**, and **ABS-CBN Broadcasting Corp**, thanks to mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The sources said the first thing that **IBC-13** will do is upgrade broadcasting transmission facilities to strengthen signal so the network's signal would be comparable to that of **ABS-CBN 2** and **GMA-7**. "In terms of hours, 40 per cent will be foreign content including cartoons, anime and asianovela, and increase its spread of local programming to 60 per cent," he said.

He also said chairman and CEO for Vic Del Rosario was joining **IBC-13** would help in the relaunch of the network in June 30, 2012. "It's true that **ABS-CBN** and **GMA-7** continue to dominate the free TV. We're fully aware of their continuing dominance even before we bought **IBC-13**. But we have big plans for **IBC-13**," Rosario said.

Exciting shows on Viva-TV includes [Edit](#)

Rosario said, when the two giant networks offer big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, **Viva-TV** is now airs more programs on **IBC-13**.

1. **'POPSTAR DIARIES'**, go behind-the-scenes of popstar princess Sarah Geronimo's showbiz engagements from photo shoots and mall shows to TV guestings and movie events. It's the Pop Princess uncovered, airs on Saturdays at 4:30 p.m.

2. '@ANNEBISHOWSA', follow Anne Curtis as she navigates the showbiz waters as Box-Office Queen, TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart. It's royal TV viewing fare fit for tinseltown royalty, airs on Sundays 11 a.m.
3. 'KC.COM', what's KC Concepcion like off-camera? Log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities, airs on Saturdays at 2:30 p.m.
4. 'SM LITTLE STARS', a reality-based kiddie talent search hosted by the Britain's Got Talent alum Charlie Green which airs Sundays at 12:30 p.m., it begin the rival Sunday noontime variety shows GMA's Party Pilipinas and ABS-CBN's ASAP 2012. FOrprize is a talent management contract with Viva Artist Agency.
5. 'PANTAXYA X' hosted by Katya Santos and Maui Taylor, a sexy reality series airs Sundays at 11:30 a.m.
6. 'WINX CLUB', sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the Winx Club on July 2 at 5 p.m., to compete with GMA's It Started With A Kiss and ABS-CBN's Hiyas and they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universal Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
7. 'THE WEAKEST LINK', a phenomenal game show based on the British hosted by Edu Manzano airs every Saturdays at 5 to 6 p.m.
8. 'WHO WANTS TO BE A MILLIONAIRE?', a Saturday night game show based on the British hosted by Christopher de Leon airs on Saturdays and Sundays at 9 p.m.
9. 'WOW!' a gag show hosted by comedian Vhong Navarro airs on Sundays at 3:30 p.m.
10. 'PETRA'S PANNIEST', a situational comedy with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak airs from Mondays, Tuesdays and Thursdays at 8 p.m., while against with **GMA's Luna Blanca** and **ABS-CBN's Princess and I**.
11. 'I AM SARAH', a Sunday half-hour night teen variety show airs on Sundays at 8:30 p.m. Hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.

12. '**ESPERANZA**', a first-ever teleserye starring Cristine Reyes along with Cesar Montano, Richard Yap, diamond star Maricel Soriao and Daniel Padilla premieres on July 2 from Mondays to Fridays at 9 p.m., to compete with teleserye rivals GMA's One True Love and ABS-CBN's Lorenzo's Time.
13. '**POP PIXIE**', Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, Saturdays at 7 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
14. '**ESTUDYANTE BLUES**', a newest dramedy TV series which stars Richard Gutierrez, IC Mendoza and Onemig Bondoc on Mondays at 10 p.m.
15. '**DEAR HEART**', a teen series for teenagers hosted by popstar Anja Aguilar airs Sunday at 2:30 p.m., to compete with rival teen drama GMA's Together Forever and ABS-CBN's Luv U.
16. '**MAGIC WONDERLAND**', Join Ocean, in this award winning animated series as she battles evil for the forces of good, premieres on June 30, Saturdays at 7:30 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
17. '**DALAWANG BUSOY**', a new original sitcom airs Thursdays at 10 p.m. Starring Robin Padilla and Phillip Salvador along with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
18. '**POLLY POCKET**', the animated series on Philippine TV starts on Saturdays, 8 a.m. with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick, they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Monde Nissin Corporation, Gardenia, Goldulcks and many more.
19. '**WANSAPANATAYM**' a fantasy-drama anthology TV series airs Wednesdays at 10 p.m.
20. '**PETRANG KABAYO**', a comedy-drama TV sries based on the 2010 film starring Vice Ganda and Aga Muhlach aires on Tuesdays at 10 p.m.

21. '**SHOWBIZ STAR**', a newest live showbiz talk show every Mondays to Fridays at 8:30 p.m. Is hosted by Dolly Anne Carvajal, going against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
22. '**SABI MO NANAY**', a reality-dating game starring the Filipino actor AJ Muhlach on Fridays at 10 p.m.
23. '**THE JON SANTOS SHOW**', a talk show hosted by Jon Santos airs from Saturdays at 11:30 p.m.
24. '**DAILY TOP 10**' the hour-long round-up of the each day's ten most requested OPM TV and K-POP music videos in local music scene, airs on Mondays to Fridays at 5:30 p.m. Hosted by VJ Sam Pinto, against with teleseryes GMA's My Daddy Dearest and ABS-CBN's Aryanna.
25. '**PINOKYO'S TIME**', another successful teleserye airs on weeknights 9:30 p.m., starring child wonder star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

According to **AGB Nielsen** showed **IBC-13** having an average nationwide audience share of 23.8 percent from the start of June to the second week of July. Rivals **GMA Network Inc.** and **ABS-CBN Corp.**, had audience shares of 35.8 percent and 33.5 percent, respectively.

New Brews at IBC-13, the Kapinoy network as Viva-TV

(Released on July 7, 2012)

Intercontinental Broadcasting Corporation, a sequestered radio-television network in Southeast Asia whose flagship **IBC-13**, the commercial television network in Asia has a dashing new looks these days and competition in Philippine Television. Despite being equipment that has seen better days, **IBC-13** will return of its glory days. They seem to be succeeding, if some new program offerings are to be the basis in the broadcast industry in the usual offerings of the **Kapamilya** and **Kapuso** Networks in the Philippine television industry growth in listenership and viewership of the new employees.

Almost overnight, showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 and the station that brought to Filipino homes such TV landmarks as **Johnny Weismuller as Tarzan**, **Pinoy Thriller**, **TODAS**, **Seeing Stars with Joe Quirino**, **Ora Engkantantada**, **Iskul Bukol**, **See-True**, **Mga Kuwento Ni Lola Basyang**, **Chicks to Chicks** and a lot more, metamorphosed threat into the network giants. **IBC-13** is now the **Kapinoy** network for the third network with new **IBC** jingle, more aggressive and the new moniker introduced with **Viva-TV** as Home of the Stars sung by newest popstar Anja Aguilar, thanks to **Viva** chairman and CEO is Vic Del Rosario.

The **Viva** group is behind much of the new format we hear in the market, with the new **IBC** management of newest Chairman Orly Mercado along with Eric Canoy, Tessie Taylor and Lito Ocampo Cruz appointed by president Noynoy Aquino administration along with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

IBC-13 as the major TV network will not be sold and it's still up for privatization became a government controlled operation under the **Presidential Commission on Good Government (PCGG)** has malacanang, after all. It is now a strong No.3 in the ratings dominance of giant networks **GMA 7** and **ABS-CBN** will serve in the top spot and the TV stars that will make them rule the number 1 spot to deliver more quality programming.

Viva-TV's new programs on **IBC** anticipating and hopefully developing loyalty for the newest flagship program **Popstar Diaries** with popstar princess Sarah Geronimo, **Annebishowsa** with Anne Curtis and **KC.com** with KC Concepcion. There new top 10 countdown of most requested OPM and K-Pop music videos of **Daily Top 10** with VJ Sam Pinto. We are indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Anne's **Showbiz Star**. There is **Sabi Mo Nanay** with host AJ Muhlach which we have yet to monitor and a new sitcom, **Petrang Kabayo** starring unkabogable Vice Ganda and Aga Muhlach and another sitcom **Dalawang Busoy** with action star Robin Padilla and Philip Salvador. Engaging comedy talk show called **The Jon Santos Show** with host comedian Jon Santos, Ashley Rivera aka Petra Mahalimuyak are the host of comedy show **Petra's Panniest** and new show **Especially For You** with host Nikki Bacolod. Britain's Got Talent alum Charlie Green hosts the kiddie talent search **SM Little Stars** and new sexy reality show Pantaxya X with host Maui Taylor and Katya Santos. New afternoon Sunday musical variety show in 1-hour called **KSP: Kapinoy Sunday Party** with host Nicole Hiyala and Chris Tsuper along with Aki Torio, Anja Aguilar, DJ Durano, Shy Carlos and Gerald Pesigan, with director of Al Quinn will give **ASAP** and **Party Pilipinas** a run for their money. The Viva Tagalog movies showing in **Viva Box Office** at 6:30 pm on Monday, Tuesday and Thursday against with flagship news program **24 Oras** and **TV Patrol**, and also on Saturdays at 10 pm. The country's favorite basketball in sports the **PBA Games** on Wednesday and Friday at 6:30 pm with one game, provincial games on Saturdays at 6 pm and Sunday at 4 pm with two games in 4.5 hours. Particularly keen on animated series **Winx Club**. Sprinkle on the fairy dust with the magical return of the enchanting **Winx Club** part of the larger Winx franchise. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth in the children's TV genre. When local networks were buying from Mexico, Taiwan and Korea, **Winx Club** is the phenomenal animation TV series of **Rainbow S.r.l.** about the fairy Winx. Starring Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (the voice of Anja Aguilar) are the Winx Club characters along supporting cast Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio), in timeslot against the dramas **GMA's It Started with a Kiss** and **ABS-CBN's Precious Hearts Romances: Hiyas**.

They learn about a new evolved fairy transformation and power called **Believix**, which can only be accessed when people in a non-magic world (such as Earth) start to truly believe in magic and fairies.

Faragonda also teaches them that there are endless infinite stages of fairy evolution and transformation. The Winx girls and Specialists have to track the Wizards of the Black Circle to Gardenia, Bloom's Earth hometown, and save the last terrestrial Earth fairy, Roxy-the fairy of animals-while trying to get people on Earth to believe in magic once again by helping the Winx Club to touch peoples heart and inner feelings. The **Kapinoy** network and **Viva** have struck a golden partnership by providing viewers, chiefly kids just home from school for fairies, a refreshing innovative to early primetime, the Korean dramas and the network's afternoon and late-night newscasts. Catch the phenomenal animated series **Winx Club**, dubbed in Filipino as fairy-serye, weekdays at 5 pm. Along with new cartoons dubbed in Tagalog such as **Polly Pocket** (Saturdays at 9 am), **Barbie** (Sundays at 11:30 am), refreshing **Pop Pixie** (Saturdays 8 am) and **Magic Wonderland**(Saturdays 8:30 am).

There are two new local dramas such as new soap opera as **Esperanza**, much-awaited teleserye for their family and friends. Starring actress as the primetime princess Cristine Reyes along with Cesar Montano and the Filipino-Chinese actor Richard Yap, directed by Wenn V. Deramas. The anticipated teleserye premieres on weeknights at 9 pm, with teleserye rivals **GMA's One True Love** and **ABS-CBN's Lorenzo's Time**.

Another successful new first Philippine soap opera as child fanta-serye called **Pinokyo's Time** which airs weeknights at 9:30 pm, kids just home from school or the playground, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, with Jeffrey Jeturian as director.

New teen drama anthology series Dear Heart which airs on Sundays at 2:30 pm, starring popstar Anja Aguilar in a youthful tale of love and personal discovery along with new mom is diamond star Maricel Soriano and new dad AJ Muhlach, with director Monti Parungao, in direct competition with **GMA's Together Forever** and **ABS-CBN's Luv U**.

Noontime block has educational program **Cooltura** with Cathy Eigenmann-Bordalba (Monday-Friday, 10:30 am), a public service program called **Nora Mismo** (Monday-Friday, 11 am), hosted by superstar Ms. Nora Aunor and the noontime show **Lunch Break** (Monday-Saturday at 11:30 am), hosted by Ryan Agoncillo and Joy Viado with co-host Smokey Manaloto, Bianca Manalo, Nicole Anderson and Enrique Gil, with director Danny Caparas going to compete with rival **Eat Bulaga** and **It's Showtime**. More shows variety show **DMZ-TV**(Sundays, 1:30 pm) with host Julia Montes, Enrique Gil, Kathryn Bernardo and Khalil Ramos, lifestyle show**Chinatown TV** (Sundays at 9:30 am) with Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin and the children show **Y2K: Yes to Kids** (Sundays at 9 am) with Maxene Magalona.

The network's news and public affairs programs on **IBC-13**: hourly news update **IBC Headliners** with Czarina Lusuegro, the flagship news program **Express Balita** at 4:30 pm with anchor Snooky Serna and Noli Eala with simulcast on **IBC News Network** and late-night newscast **Ronda Trese** at 11:30 pm with anchor Robert Tan, Cathy Eigenmann-Bordalba and Ralf Rivas with simulcast also on **IBC News Network**.

Other public affairs programs are: educational program magazine show **Good Take** with Chin-Chin Gutierrez (Thursdays, 12 mn), **Linawin Natin** with Jarius Bondoc (Mondays, 12 mn), business show **Entrepinoy** with Pat Natividad (Tuesdays, 12 mn), **Pulsong Pinoy** with news head Zyrene Parsad-Valecia (Fridays, 12 mn) and public service **Makabayang Duktor** with Dr. Willie Ong and Dra. Liza Ong (Saturdays, 7 am). Also, the producers cut will be aired on weeknights at 9:30 pm on **IBC News Network**.

The phenomenal game show on Saturdays: million-peso prize ***The Weakest Link*** with new host Edu Manzano, Dingdong Avanzado hosting star game show ***Fighting Family*** and million-peso prize ***Who Wants to be a Millionaire?***, with Christopher de Leon.

Three new anime introduced: ***Crayon Shin Chan*** (featuring the voice of Onemig Bondoc as Shin Chan), ***Cyborg Kurochan*** (featured the voice of Coco Martin as Kurochan) and ***Kirarin*** (which featured the voice of popstar princess Sarah Geronimo as Kirarin).

Plus, new asianovelas on **Viva-TV** with daytime Taiwanese drama ***Fondant Garden*** at 1:30 pm and ***Queen and I*** at 2:30 pm, and new primetime Korean drama ***Dream High*** at 10:30 pm and ***Can You Hear My Heart*** at 11 pm.

Winx Club characters [Edit](#)

The Winx (Dubbed in Filipino become the phenomenal animated fairy-serye on Viva-TV)

- **Bloom** (voiced by Anja Aguilar)
- **Stella** (voiced by Shy Carlos)
- **Flora**
- **Musa**
- **Tecna** (voiced by Janella Salvador)
- **Aisha**
- **Roxy**

Supporting characters

- **Sky** (voiced by AJ Muhlach)
- **Brandon** (voiced by Josh Padilla)
- **Riven**
- **Timmy** (voiced by Jerome Ponce)
- **Helia**
- **Nabu**

Pop Pixie characters [Edit](#)

Dubbed in Filipino on Viva-TV

- **Amore** (voiced by Nadine Lustre)
- **Caramel**
- **Cherie** (voiced by Andi Eigenmann)
- **Lockette**

IBC-13 Relaunches New Media Platforms

October 7, 2012

Speaking at the relaunched for sequestered **IBC-13**'s new media and digital publishing properties called **IBC Interactive**, president and CEO Boots Anson-Roa share of all **IBC-13** platforms parallel with the direction. "One of how diffrent mediums like TV, mobile, radio and print interact with one another which results in a richer experience for our users and our advertisers" We specialize in bringing a single message through the integrated platforms of television, web, and SMS resulting to an innovative marketing tool that is fun for consumers as **IBC-13** become more aggressive recently.

"The lines of TV, radio, print, online and mobile are not only blurring, but also disappearing completely. The challenge for networks today is to embrace that change and to create content that seamlessly flows from one platform to the other which opens up a completely new way of teeling stories," Anson-Roa continued. The **IBC**chairman Orly Mercado gave a speech as did **ABS-CBN Corp.** chairman Eugenio Lopez III, **GMA Network Inc.**chairman Felipe Gozon. Boots said **IBC** could become not only a media content provider, but also more of a dynamic digital leader.

Here are **IBC-13**'s digital platforms that creates, delivers, and distributes branded and original content using technologies made available in today's digital world:

IBCKids.ph

Last month, **IBC-13** announced that they newest venture into online media.

It has a newest children's portal called **IBCKids.ph** last July 1 become the well-loved kids portal in the Philippines for kids with over 10.8 million page views just in October. By inspiring kids through relevant and quality content, we want them to Believe, to Create, and to Play. This is the online community for parents and**IBC Kids** who enjoy quality programs and values forming content from sequestered TV station **IBC** such as the collection of children's television programs like **Bear in the Big Blue House, Y2K: Yes to Kids, Bananas in Pajamas, Eskwela Bulilit, KapinoyLand, Cabbage Patch Kids, Sesame Street, Art Attack** and **Barney and Friends** with some characters

of **KapinoyLand** mascots like Mr. Kapinoy, Ms. TV, Radiogirl, Newspaper Boy, Barney, Baby Bop and BJ as the Philippine advertisements and also provided the video and online games at the time.

IBCNews.com

Less than two years after **IBC-13** launched **IBCNews.com**, the online news portal has since become the fast-growing news portal in the Philippines; landing at the top five leading news portals in the country. The site has a public service announcements and closed the month of October with over 1.6 million unique visitors and 13.6 million page views. Its content is also available not only online but also through your mobile phones via the **IBCNews** iOS and Android applications. For text NEWS ON to 8888 from **Globe**, the No.1 in Postpaid to register.

RadyoBudyong.ph

The studio of the **DZTV Radyo Budyong** is housed in Broadcast City, Capitol Hills, Diliman, Quezon City.

For AM radio, a newest website called **RadyoBudyong.ph**, the online radio website from the leading AM band of **DZTV** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo. Its radio website is also available in online and through your mobile phones via the **Radyo Budyong** iOS and Andriod phones. The programs of news and public affairs, public service, music and entertainment as a new digital offering with a radio station for the live video-audio streaming on the internet with a power of 50-kilowatts for an AM radio station which can be heard at a frequency of 1286kHz operating 24 hours a day, in which it broadcast to a specific location via see thru OB van studio vehicle.

RomanceFM.ph

A launching a newest romantic FM radio stations called **93.5 Romance FM**, with the official website of **www.RomanceFM.ph**. The station has 24-hours with its play all easy-listening love songs as a mainstream audio-video as well as on the internet, also making them the number one station with a power of 30-kilowatts for an FM radio station. Its radio website is also available in online and through your mobile phones via the **Romance FM** iOS, **Andriod** phones and **Globe** cellphones.

K-POP Radio

Last September 30, the station released teasers for the said internet radio service that hopes to launch last October 1. Known about the service, is reported to offer K-POP music streaming. By text **IDMZ** to 8888 from **Globe**, the No.1 in Postpaid.

A country's No.1 internet danze mix FM radio station **iDMZ** also announces a new digital offering called **K-POP Radio**, which will be launched last October 1. As following up to the success of **K-Pop N Go** on **iDMZ**, like **K-POP Radio** is the first streaming radio service of the **Danze Music Zone** where you will be able to select K-Pop song hits from K-POP artist. Its radio portal website is also available in online and through your mobile phones via the **K-Pop Radio** iOS, **Andriod** phones and **Globe** cellphones. This project repesents **IBC** and **iDMZ** of strong advocacy and dance for K-POP and it envisions **K-POP Radio** to become the Pinoy K-POP hub from the hottest girl groups to the cutest boybands.

Experience **IBC-13** beyond your television and into your mobile devices. Know more about our latest interactive mobile services and **Globe** phone applications in this section.

IBC-13 celebration in 52 this 2012

June 29, 2012

During the President Noynoy Aquino administration, chairman Orly Mercado, president and CEO Boots Anson-Roa, general manager Eric Canoy, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz we'd like to thank our viewers for making gains in viewership to the No.3 network, the **Kapinoy** network **IBC-13** will commemorate the 52nd anniversary, the **IBC Board of Directors** and **IBC** employes will come together on June 30, at 2 p.m. for a thanksgiving mass at Broadcast City to be followed by a fellowship with their families in the spirit of togetherness with board of

directors, employees and their families, were privatization sequestered by the **Philippine Commission on Good Government (PCGG)** while despite the giant networks as the two dominant players in the Philippine television industry.

It made us the most financially stable among all the government-owned networks (like **RPN 9** and **PTV 4**), **IBCAims** to deliver more quality programming is now a strong number 3 in viewership among the TV network at the same point with the power of 60-kilowatt transmitter power.

The network's franchise granted by Congress and **IBC** recently more aggressive as surging ahead in the ratings for audience share and the network had operated for more than 42 years and also gives the inputs and suggestions gradually paying its debts in the trendsetter in the radio and television broadcasting industry, and tempering the unrest among its labor sector with its fantasy world called **IBCland** for the new mascot of **IBC** like **Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop** and **BJ** with the Philippine advertisements that's why most of us Filipinos familiar with the **IBC** characters, we also gained more viewers. **IBC** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **RPN**'s rental of the facilities.

On the same day, on-air, **IBC-13** will relaunch its new Station ID with the new logo new **IBC** jingle to boost its **Kapinoy** network campaign is now the strong No.3 behind the giant networks **GMA** and **ABS-CBN**, according to **AGB Nielsen Media Research**, to enhance its new **Viva-TV** programming promoting its formidable line-up in top of the ratings of world-class **Viva-TV** programs including **Popstar Diaries, Annebishowsa, KC.com, Dear Heart, The Jon Santos Show, Esperanza, Pinokyo's Time, WOW!, Petra's Panniest, Petrang Kabayo, Showbiz Star, Pantaxya X, Daily Top 10, Especially For You** and the **PBA Games** and game shows like **The Weakest Link, Fighting Family** and **Who Wants to be a Millionaire?** which bought **IBC**'s programming block. The foreign cartoons on **Viva-TV** such as phenomenal fairy-serye **Winx Club, Pop Pixie, Barbie, Magic Wonderland** and **Polly Pocket**, anime like **Crayon Shin Chan, Cyborg Kurochan** and **Kirarin**, and imported asianovelas like **Fondant Garden, Queen and I, Dream High (Season 2)** and **Can You Hear My Heart**, which become the homegrown programs in the top spot across the Southeast Asian region of international are aggressively marketed locally and globally, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

On July 3, the **IBC** family, announced to held a month-long celebration with their clients and business associates as special guests, will be treated to a powerhouse concert at **The Tent @ The Fort** at 7 p.m. dubbed as **Homecoming sa Trese**. The concert boasts of a production and promos that signals the start on **IBC**. Andres Soriano of Philippine television, being the founder of **Inter-Island Broadcasting Corporation** thru the tri-media conglomerate of **RMN-IBC-Philippine Herald**, also graced the event. Tito Sotto, Joey De Leon and box-office king Vic Sotto (**Iskul Bukol**), Freddie Webb, Nova Villa and Carmi Martin (**Chicks to Chicks**), Joe Quirino (**Seeing Stars with JQ**), Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda (**TODAS**), Johnny Weismuller (**Tarzan**), Inday Badiday (**See-True**), megastar Sharon Cuneta and Ms. Helen Gamboa (**CUTE: Call Us Two For Entertainment**), Jimmy Fabregas and Ces Quesada (**Sic O'Clock News**), Ronald Remy, Tess Limcaco and Tommy Oppus (**Lucky 13**), Charito Solis and Alice Dixson (**Okey Ka Fairy Ko!**) and diamond star Ms. Maricel Soriano (**Maricel Live**) waxed sentimental as they recall their days with the station mixed song, dance, and visual history to trace **IBC-13**'s history.

This anniversary concert is under the direction of Johnny Manahan with musical direction by Jay Durias of South Border. Anniversary guest performers include singing champion popstar Anja Aguilar, who is now her home network **IBC**, Marvin Agustin, Anne Curtis, Dominic Ochoa, Lotlot De Leon, Janella Salvador, Thyro and Yumi, Richard Yap, superstar Ms. Nora Aunor, divine diva Zsa Zsa Padilla, Ariel Rivera, Nadine Lustre, Enrique Gil, Jerome Ponce, Maxene Magalona, TOP (Tweens of Pop), Street Boys, Julia Montes, Coco Martin, Paulo Avelino, Sandara Park who return to the Philippines, new popular actor AJ Muhlach, the Viva Hot Babes, Salbakuta and the triumvate of Tito Sotto, Joey De Leon and Vic Sotto who was **IBC's Iskul Bukol** for an unprecedented number of years with more production numbers to celebrate its milestones over the past 52 years, along with a big reunion of all former **IBC** talents/stars from 1975 to 1990s.

IBC's industry milestones will be highlighted during the concert including its track-record for having the classic No.1 hit shows like **Johnny Weismuller as Tarzan, Pinoy Thriller, TODAS, Seeing Stars with Joe Quirino, Ora Engkantantada, Iskul Bukol, See-True, Mga Kuwento Ni Lola Basyang, Lovely Ness, Maricel Live, CUTE (Call Us Two for Entertainment), Chicks to Chicks, Sic O'Clock News, Lucky 13, Okey Ka Fairy Ko!** and many more in Philippine TV history, having pioneered and starting the trend of airing Tagalog-dubbed anime and tokusatsu programs like **Battle Ball, Candy Candy, Bioman, Fiveman, Maskman, Time Quest, Super Pig** and **Ghost Fighter**, and such hit American TV shows are **Lone Ranger, Maverick, That's Incredible!, Wok With Yan** and **Perry Mason**. The homecoming movers of **IBC-13** participate with great bravado starting with the beautiful and multi-talented Filipina broadcast journalists Snooky Serna. Along with other news and public affairs anchors, they will host the shows different segments and will have one surprise number. The **Homecoming sa 13: The Grand Breaking Celebration** concert will be aired on **IBC-13**, nationwide, on July 7, as the special feature on Saturdays at 10 p.m., with simulcast on radio thru **iDMZ**. With our sponsors of **Globe, Jollibee, Coca Cola, Charmee, Nestle, Jack N Jill Philippines, Purefoods, Chips Ahoy, Cebuana Lhuillier, Magnolia** and many more sponsors.

From IBC News Tonight to Ronda Trese as the late-night newscast

July 3, 2012

Significant moves have been made by the network to conform to its shift in marketing strategies with sequestered TV station **IBC-13** for the No.3 with the dominance of giant networks **GMA** and **ABS-CBN**, according to the **AGB-Nielsen Media Research**. Their new **Viva-TV** programming on **IBC** become more aggressive boosted in the surging ahead in the ratings for the TV stars. Under the new management of chairman Orly Mercado along with president and CEO Boots Anson-Roa, general manager Eric Canoy,

sales and marketing Tessie Taylor and vice president Lito Ocampo Cruz and had the president Noynoy Aquino administration, thanks to the new IBC charterers are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

The noontime slots are just waiting to be filled up in July 1999, with the noontime show ***Alas Dose sa Trese***, hosted by Eddie Ilarde (of Student Canteen fame) and Boots Anson Roa, president of the network along with Ernani "Jong" Cuenco, Chiqui Roa-Puno, Paco Arespacochaga and Pia Pilapil, to compete with rivals **GMA's Eat Bulaga!** and **ABS-CBN's Magandang Tanghalan Bayan**. Now, occupied by the noontime slots of the educational program **Cooltura** with Cathy Eigenmann-Bordalba, the public service program **Nora Mismo** with superstar Ms. Nora Aunor and noontime show **Lunch Break** with Ryan Agoncillo and Joy Viado along with Nicole Anderson, Smokey Manaloto, Bianca Manalo and Enrique Gil. Meanwhile, among the new shows in 2000 that the network has launched is dance show **DMZ-TV** with host Lara Fabregas and Medwin Marfil along with Rengie Galvez, JC Castro and Tone Wijangco (now with new host Julia Montes and Enrique Gil airs on Sundays to compete with **ASAP 2012** and **Party Pilipinas**), talk show **Last Fool Show** (now on last episode on June 23, 2012) with host comedian Jun Urbano, Gary Lising and Giselle Sanchez and children show **Y2K: Yes to Kids** with host Maxene Magalona. With the mass market as its target audience, such a program with new **Viva-TV** like **May Bukas Pa, H2K: Hati-Hating Kapatid, Gags Must Be Crazy, Kagat ng Dilim, Subic Bay, Fastbreak** and film programs are **Viva Proudly Presents, Now Showing, Viva Premiere Night** (now merged as **Viva Box Office**) and **Sinemaks** along with anime **Akazukin Cha Cha** and sports are **Milo Sporting World, NBA, PBA, Super Bouts, World Pool Championship** and **PBA Moments**. But perhaps the most telling way with which the network is pursuing its strategies is the manner by which they have altered the delivery of the news with **IBC News and Public Affairs**. With the news head Zyrene Parsad-Valencia and new public affairs director Mayet Camacho.

Since 1997, **IBC News** had always delivered daily news broadcasts and hourly news updates in both Filipino and English. In fact, the network's late-night news broadcasts popularly with the most comprehensive news program on Philippine Television called **CTN Midnite**, with Bernadette Sembrano, Amelyn Veloso, Alice Noel, Anne Marie Soriano and Caren Barhon as the news anchor airs at 12:00 midnight, got all the bases covered with all major stories and late breaking news delivered firsthand. But in summer 1998, **IBC** has delivered their new flagship news program **Express Balita**, anchored by Ida Miranda Castro and Anne Marie Soriano which airs at 4:30 pm (in the history is anchor Noli Eala, Precious Hipolito-Castelo, Ali Atienza, Bing Fernando, Jake Morales and Karen Padilla) and **IBC Balita Ngayon** with Alice Noel, Manuel Llige and Noli Eala which is airs at 11:30 pm instead of midnight slots. It is the two of flagship news program which airs right before and after the **VTB** block to provide the sports news with **Vintage Sports**.

In August 2000 during the **Homecoming sa Trese**, introduced the late-night newscasts **Ronda Trese** with anchor Ida Miranda Castro and Elmer Mercado airs at 11:00 pm, right after the **Viva-TV** block. But in 2002, it was another late-night **IBC News Tonight** with anchors Anthony Pangilinan in 2002, Noli Eala in 2003, Dennis Principe in 2004, Gina Dela Vega-Cruz in 2006, Joee Guillas in 2007 with segment host of Rida Reyes and Thea Gavino, and Atty. Zorah Andam in 2009.

Now, in an era when news reports are mainly delivered in Filipino as the news organization **IBC News and Public Affairs**, **IBC** news programs are definitely an anachronism. People expected the flagship **Express**

Balita in afternoon slot is answer to **24 Oras** and **TV Patrol** in primetime slot. As the longest-running flagship news program **Express Balita** with new anchors Snooky Serna and Noli Eala now airs at 4:30 pm with simulcast on UHF news channel **IBC News Network**, with the day's top stories (**Ulo ng mga Balita**), politics, malacanang, metro news (**Metro Balita**), feature stories (**Balita Atbp.** reported by Chin-Chin Gutierrez), global news (**Ulat Internasyonal**), regional news (**Balitang Promdi**), CCTV reports (**Ulat CCTV**), public service (**Lingkod Kapinoy** with anchor Snooky Serna) for **IBC Foundation**, peso-dollar exchange, citizen journalism (**I-Balita Ako**), business news (**Negosyo Atbp.**), weather updates (**Ulat Panahon** with weather forecaster Jeff Arcilla), sports news (**Sports Page**) and entertainment news (**Express Showbiz** with teen star Kathryn Bernardo).

Last 2011, the news programs are the comprehensive journalism, with the new **Ronda Trese** being the heir to **IBC News Tonight**. The late-night newscast is now with new anchors veteran broadcasters Robert Tan, Cathy Eigenmann-Bordalba and new reporter Ralf Rivas now airs at 11:30 pm with simulcast also on **IBC News Network** and would compete with the late-night news programs of **ABS-CBN** and **GMA-7**. With new segments of top stories (**Pangunahing Balita**), police reports (**Presinto 13**), business news (**Malayang Kalakalan**), opinion for daily segment (**Pulsong Pinoy** reported by Zyrene Parsad-Valencia), malacanang, citizen journalism (**I-Balita Ako**), peso-dollar exchange, CCTV reports (**Huli ng CCTV**), weather report (**Daloy ng Panahon**) and sports news (**Palaro Hotline**). People expected the late-night newscast **Ronda Trese** to be **IBC-13**'s answer to **Saksi** and **Bandila**, both talents of the rival networks to anchor the broadcast.

Currently, network executives are developing other news and public affairs programs. A popular television and radio anchor will be launching his own show on Channel 13. They are also talking with the host of similar programs news and public affairs programs, some of whom are considering transferring to **IBC-13**.

IBC's 53rd anniversary show airs this January 5

January 4, 2013

IBC-13 is a sequestered local Philippine commercial television station which is celebrating their 53rd years in business by the Philippine government.

In 1960, it is a first **Channel 13** camera for news and began in 1961 as **Inter-Island Broadcasting Corporation** thru the tri-media conglomerate of **RMN-IBC-Philippine Herald** owned by Andres Soriano. The station also broadcasts in Cebu and Davao. In the 1970s, **IBC** launches the color transmission named **Vinta Color** named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. In 1975, **Inter-Island 13** was renamed **Intercontinental Broadcasting Corporation (IBC)** and moved to the **Benedicto Group of**

Companies. **IBC** moved to its present site in Broadcast City, Capitol Hills, Diliman, Q.C. in 1977. Ten years later, it was taken over by the **PCGG**.

Tonight at 9:30 p.m., **IBC-13** presents its 53rd anniversary show is **Homecoming sa 13: Kapinoy Pasasalamat Concert** featuring former **IBC** stars like Tito Sotto, Joey De Leon and box-office king Vic Sotto (**Iskul Bukol**), Freddie Webb, Nova Villa and Carmi Martin (**Chicks to Chicks**), Joe Quirino (**Seeing Stars with JQ**), Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda (**TODAS**), Johnny Weismuller (**Tarzan**), Inday Badiday (**See-True**), megastar Sharon Cuneta and Ms. Helen Gamboa (**CUTE: Call Us Two For Entertainment**), actor Jimmy Fabregas and Ces Quesada (**Sic O'Clock News**), Ronald Remy, Tess Limcaco and Tommy Oppus (**Lucky 13**), Charito Solis and Alice Dixson (**Okey Ka Fairy Ko!**), Imee Marcos and co-host Martin Oppus (**Kulit Bulilit**) and diamond star Ms. Maricel Soriano (**Maricel Live**). The concert was taped as live at the Aliw Theater and will be shown tonight at 9:30 p.m. on **Viva Box Office** this Saturday. As of now, is **IBC-13** still the no.3 TV Network in the Philippines.

IBC is set to regain and reclaim its place in the broadcast industry as a government station, unless in its new configuration, new investors may find it now a more interesting buy. The financial muscle to face Channels 2 and 7 head on, **Homecoming sa 13** opened with a certified singing champion Ms. Anja Aguilar who is now recognized her home network has successfully defined a part of her career.

Recognizing the mascot of **KapinoyLand**, not only as an **IBC** children's programming but as the kids fare that defined local TV series, was the driving force behind **Homecoming sa 13**. So when **IBC** characters Mr. Kapinoy, Ms. TV, Radiogirl and Newspaperboy started the opening of the musical from singing and dancing, it was all entertainment from there held at the **Aliw Theater** last Tuesday night from supervisors, directors, managers, talents, and other employees.

The guest performers were Miguel Aguila, Xyriel Manabat, AJ Muhlach, Jodi Sta. Maria and Richard Yap, Jerome Ponce and Janella Salvador, Ella Cruz, Angeline Quinto, Bryan Termulo, Dingdong Avanzado, Kathryn Bernardo and Marvin Agustin, with the girl group M.I.L.K and the Street Boys from the face on camera at the expense of some homegrown **IBC** talents.

"Homegrown on **IBC**," Orly Mercado, the network's chairman, Eric Canoy, a network's new owner and Lito Ocampo Cruz, the network's vice-president, said in a speech. He cited as the classics like **Johnny Weismuller as Tarzan**, **Pinoy Thriller**, **Iskul Bukol**, **Seeing Stars with Joe Quirino**, **TODAS**, **Chicks to Chicks**, **See-True**, **Mga Kuwento Ni Lola Basyang**, among others.

What's more important is what the viewers can expect from **IBC-13** in the upcoming days. "We will continue with what we have now with our **Viva-TV** programs on primetime block from 5:00pm-12:00mn where the **PBA games** are shown. Now the undisputed No.3 TV Network in the Philippines behind the giant networks **ABS-CBN** and **GMA 7**, thanks to **IBC** president and CEO Boots Anson-Roa.

And now **IBC-13** have a **Viva**'s local production for the topping ratings. The networks faithfully followed the woes and victories of phenomenal animated series **Winx Club**, action-crime fighting **Totally Spies!** and the most refreshing **Pop Pixie** which is dubbed the Tagalized. A new anime series like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin**. Plus, important Mexican telenovelas **Teresa** and **Mar de Amor** as well as the imported Korean dramas **My Daugther the Flower**, **Wife Returns** and **Pretty Young Woman** within a Tagalized Korean reality show **2NE1-**

TV and **K-Pop Star Hunt** along with **Viva Films** for a local blockbuster movies where shown on **Channel 13**.

Viva-TV has also kept its viewers updated by bringing into local television for a hit shows like primetime teleserye **Esperanza** and **5 Girls and Daddy**, and teen drama anthology **Dear Heart**. Also, brought to you with the popular and top-rating game show like **Who Wants to be a Millionaire?** and **The Weakest Link**, and the talent search **Born to be a Star**. Within a popular local and international sports events like **Donaire Flashback** for a boxing fans of Nonito Donaire, **World Open 10-Ball Championship** for a billiards and the **PBA Games** for a basketball fans.

Lunch Break on Thursday, January 3 will be a musical one with home-grown talents from our home station, channel 13 and "friends." The **IBC** talents in **Lunch Break's Salute to IBC Kapinoy's 53rd Anniversary Year** are Zyrene Parsad-Valencia who heads the station's news and public affairs department, homegrown female newscaster Snooky Serna, male news anchor Robert Tan and reporter Ralf Rivas. Along with other news and public affairs anchors, they will host the shows different segments and will have one surprise number.

Voice Announcer of IBC (Terence Khan) [Edit](#)

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IBC-13 field reinvigorated program slate

October 3, 2012

That's what new sequestered TV station **IBC-13** owner Eric Canoy said one years ago for its privatization. His expansion to his staffers was resoundingly validated branding for the **Kapinoy** network recently, when **IBC** won as best TV station in the **2012 PMPC Star Awards**.

IBC-13's victory over bigger No.3 TV networks has heartened the major players to similarly aim for quality in their own Asian markets as well as mass-based level with **Kapinoy** programming, the A-B-C plus market, they're more after the C-D-E market. Also have a network monicker, like **ABS-CBN's Kapamilya** and **GMA'sKapuso**.

True innovatives

To celebrate, **IBC** has unveiled and revealed a reinvigorated program slate of new children's programming, entertainment and news and public affairs programs, for viewers looking for formula

program formats, just like the country's two giant networks **ABS-CBN** and **GMA**, Canoy said they are now a strong number 3.

The new lineup of shows includes the newest children's programs **KapinoyLand**, hosted by Mr. Kapinoy is the leader of IBC mascots; a showbiz-oriented talk show **Showbiz Star**, hosted by Dolly Anne Carvajal; new noontime comedy series **Kaya ni Mister, Bida si Misis** starring Manilyn Reynes and Bobby Yan, directed by Jeffrey Jeturian; police beat from crime in **Crime ng Bayan**, hosted by Noli Eala; lessons learned from adversity in new investigative program **Survival Istorya**, hosted by Robert Tan; a late-night talk show **Noel @ Late Nite** with host Noel Trinidad introduces the musical performances as he proceeds to his desk and his guest interview.

Sesame Street, Art Attack and **Cabbage Patch Kids** are the new roster of American children's programming as well as new teaching kid show **Eskwela Bulilit**, is hosted by Pat Natividad and child wonder Sharlene San Pedro tackle developing child-parent storytelling session and other kid-friendly features; Snooky Serna's public service program **Snooky** and **Top 10 Movie Trailers of the Week** from the Hollywood movie trailers.

Alongside new **Kapinoy** shows, the network's fresh infusion of new **Viva-TV** shows includes the favorite animated series **Winx Club, Totally Spies!** and **Pop Pixie** and the first-ever Mexican telenovelas **Maria Isabel, Teresa** and **Mar de Amor** plus new Korean drama screening like **Wife Returns, Romance Town** and **I Need Romance**. New local shows from **Viva** like soap-opera teleserye **Esperanza** starring Cristine Reyes and **5 Girls and Daddy** starring AJ Muhlach and Xyriel Manabat; and teen drama anthology **Dear Heart** starring a certified singing champion Anja Aguilar, plus within a new comedy shows capital like **Petra's Pannest** with YouTube sensation Ashley Rivera aka Petra Mahalimuyak and **The Jon Santos Show** hosted by comedian Jon Santos. Also, will get you the inside Asia's hottest talent search to show you **K-Pop Star Hunt** from Korean pop music.

Of course, **Viva-TV**'s high-rating shows including phenomenal game shows like **Who Wants to be a Millionaire?** with Christopher de Leon and **The Weakest Link** with Edu Manzano; and the talent search **Born to Be a Star** with host a certified singing champion and powerhouse singer Anja Aguilar.

Viva-TV also telecast the **PBA games**, and also the new boxing fans **The Main Event** and **Donaire Flashback**. Another first, new billiards **World Open 10-Ball Championship** this month on **IBC**.

These new shows, we've caught **KSP: Kapinoy Sunday Party**, and can share these notes on the program. Hosted by Nicole Hyala and Chris Tsuper with director of Louie Ignacio, the Sunday variety show will guest performers.

Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!

January 25, 2012

Weekend television will never be the same again, as **Viva-TV** continues its surge for 2013 on **IBC-13**. Tune in to the **Kapinoy Network** as its features more reasons to stay home with the family on Saturdays and Sundays with top-rating shows like **Dear Heart**, **Who Wants to be a Millionaire?**, **PBA**, **Born to be a Star**, **K-Pop Star Hunt**, **Pop Pixie** and anime favorites like **Akazukin Cha Cha**, **Cyborg Kurochan**, **Crayon Shin Chan** and **Kirarin**.

On Saturday for a new treat, **Pop Pixie** turns a new season this Saturday at 3:30pm, as Amore (Nadine Lustre) within adventure awaits of pixies together with Cherie (Andi Eigenmann) excitement, it's up to the adventurous and magical Pixie viewers.

Meanwhile, **Akazukin Cha Cha** return to the anime series every Saturday at 4:00pm with the voices of drama princess Cristine Reyes as Cha Cha, completes the three anime series in Japan: **Cyborg Kurochan**(Saturday 4:30pm) with Kurochan (Coco Martin), **Crayon Shin Chan** (Saturday 5:00pm) with Shin Chan (Onemig Bondoc) and **Kirarin** (Saturday 5:30pm) with Kirarin (Sarah Geronimo),

At 6:00pm on Saturday and 4:00pm on Sundays, the tournaments of the **PBA Philippine Cup Finals** with replay **Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters** hapening live at **Smart Araneta Coliseum**within on Sunday with guest performances during halftime like **Esperanza** stars primetime princess Cristine Reyes, **5 Girls and Daddy** stars AJ Muhlach and Xyriel Manabat and **Dear Heart** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys.

Right after **PBA**, this Saturday at 8:00pm with **K-Pop Star Hunt**, a K-Pop sensation stars of the audition got a number 1 slot in dominated of drama anthology **Maalaala Mo Kaya** (Ch. 2) and **Magpakailanman** (Ch. 7).

Phenomenal game show **Who Wants to be a Millionaire** turns 12-year anniversary celebration this weekend with host Christopher de Leon, wiht special guest Anja Aguilar won a P2 million on Saturdays, as the **Kapinoy Network**'s phenomenal game shows continues to the most viewed show on national TV. At 10:00pm, Pinoy blockbuster movies **Viva Box Office** presents **Nag-iisang Ikaw** starring, Mikee Cojuangco and Keempee de Leon on January 26 for a valentines day and on Sundays with action-packed movies**Sinemaks** at 10:15pm with **Praybeyt Benjamin** starring the unkabogable Vice Ganda, directed by Wenn V. Deramas.

At 2:30-3:30pmn on Sundays, teen drama anthology series **Dear Heart** for the January 27 episode with award-winning actor Dingdong Dantes in the spotlight of **My Love is Not Enough** featuring Anja Aguilar together with her friends Janella Salvador and Shy Carlos for her cheerleader sisters.

On January 27, the popular talent search **Born to be a Star** with a singing champion Anja Aguilar goes a Top 10 finalist will compete against the P2 million pesos. They will join Camille Cortez (**Phyramid** - Charice feat. Iyaz), Gregg Santos (**Download** - Dingdong Avanzado), Gemma Fitzgerald (**What Good is That Without You** - Gimik Reunion), PJ Gonzalez (**Foolish Heart**), Jea Reyes (**Now and Forever** - Richard Marx), Kevin Montallana (**God Gave Me You**), Ysrael Carreon (**Paano** - Jovit Baldivino), Rafael Ignacio (**Paano** - Jovit Baldivino) and Beatriz Muñoz (**Just Fall In Love Again** - Angeline Quinto) in the final round to perform in a production number of singing competition that will prize is a talent management contract with **Viva Artist Agency**.

List of programming blocks by Viva-TV

This is a **list of programing blocks** that were and are broadcasted by [Viva-TV](#) on [IBC](#).

Current programming blocks [Edit](#)

Sinemaks (1998-present) [Edit](#)

Premiering movies that showing of local movies from [Viva Films](#), every Sunday at 9:30 p.m. such the new movies as the premiere of Viva Tagalog movies with such movies as [Lastikman: Unang Banat](#), [Ikaw Pa Rin, Bongga Ka Boy!](#), [Baler](#), [Hating Kapatid](#), [Petrang Kabayo](#), [Who's That Girl?](#), [Tumbok](#), among others.

2011 [Edit](#)

June ([Robin Padilla](#))

- [Ikaw Pa Rin, Bongga Ka Boy!](#) (June 5)
- [P're Hanggang Sa Huli](#) (June 12)
- [Astig](#) (June 19)
- [Kailangan Ko'y Ikaw](#) (June 26)

July ([Aga Muhlach](#))

- [Bagets](#) (July 3)
- [Bagets 2](#) (July 10)
- [Forever](#) (July 17)
- [Dahil Ba sa Kanya](#) (July 24)
- [Pangako...Ikaw Lang](#) (July 31)

August ([Judy Ann Santos](#))

- [I'm Sorry, My Love](#) (August 7)
- [Dito Sa Puso Ko](#) (August 14)
- [My Pledge of Love](#) (August 21)
- [Hating Kapatid](#) (August 28)

September ([Angelu De Leon](#))

- [Ang Lahat Ng Ito'y Para Sa'yo](#) (September 4)
- [Bulaklak ng Maynila](#) (September 11)
- [Wala Na Bang Pag-ibig](#) (September 18)
- [Ikaw Na Sana: The Movie](#) (September 25)

October ([Anne Curtis](#))

- [Magic Kingdom](#) (October 2)
- [Filipinas](#) (October 9)
- [Baler](#) (October 16)
- [In Your Eyes](#) (October 23)

- [Who's That Girl?](#) (October 30)

November ([Albert Martinez](#))

- [Nang Iniwani Mo Ako](#) (October 6)
- [Gloria, Gloria Labandera](#) (November 13)
- [Ekik: Walang Katas](#) (November 20)
- [Scorpio Nights 2](#) (November 27)

December ([Sarah Geronimo](#))

- [Lastikman: Unang Banat](#) (December 4)
- [A Very Special Love](#) (December 11)
- [Sing-Along Christmas with Sarah G.](#) (December 18)
- [Catch Me, I'm In Love](#) (Decemebr 25)

2012 [Edit](#)

January ([Dingdong Dantes](#))

- [Honey, My Love, So Sweet](#) (January 1)
- [Kiss Mo 'Ko](#) (January 8)
- [Magkapatid](#) (January 22)
- [Akala Mo](#) (January 29)

February ([Andrew E.](#))

- [Andrew Ford Medina: Huwag Kang Gamol](#) (February 5)
- [S2pid Luv](#) (February 12)
- [A.B. Normal College \(Todo na 'yan! Kulang pa 'yun!\)](#) (February 19)
- [Tusong Twosome](#) (February 26)

March ([Onemiq Bondoc](#))

- [Silaw](#) (March 4)
- [T.G.I.S.: The Movie](#) (March 11)
- [Are You Afraid of the Dark?](#) (March 18)
- [Sumigaw Ka Hanggang Gusto Mo](#) (March 25)

April (Movie Stars)

- [Patient X \(Richard Gutierrez\)](#) (April 1)
- [Annie B. \(Jolina Magdangal\)](#) (April 8)
- [Petrang Kabayo \(Vice Ganda\)](#) (April 15)
- [Alabang Girls \(Andrew E.\)](#) (April 22)
- [Hitman \(Cesar Montano and Sam Pinto\)](#) (April 29)

May ([Cristine Reyes](#))

- [Ang Darling Kong Aswang](#) (May 6)
- [Working Girls](#) (May 13)
- [Tumbok](#) (May 20)
- [No Other Woman](#) (May 27)

June (Star in Movies)

- [Ikaw Pa Rin, Bongga Ka Boy! \(Robin Padilla\)](#) (June 3)

- [Akala Mo](#) (Judy Ann Santos and Dingdong Dantes) (June 10)
- [Magkapatid](#) (Joel Lamangan, Sharon Cuneta, Christopher de Leon, Dingdong Dantes and Judy Ann Santos) (June 17)
- [Walang Kapalit](#) (Sharon Cuneta, Richard Gomez and Miriam Quiambao) (June 24)

July

- [Lastikman](#) (Vic Sotto and Donita Rose) (July 1)
- [Sa Diyos Lang Ako Susuko](#) (Robin Padilla) (July 8)
- [Jeannie, Bakit Ngayon Ka Lang?](#) (Robin Padilla, Judy Ann Santos and King Alcala) (July 15)
- [D' Uragons](#) (Eddie Garcia, Andrew E. and Angelu De Leon) (July 22)
- [Ako Ang Katarungan](#) (Bong Revilla) (July 29)

August

- [The Unkabogable Praybeyt Benjamin](#) (Vice Ganda) (August 5)
- [The Flor Contemplacion Story](#) (Nora Aunor, Amy Austria and Rita Avila) (August 9)
- [Lastikman: Unang Banat](#) (Sarah Geronimo and Mark Bautista) (August 12)
- [Manila Kingpin](#) (ER Ejercito, Carla Abellana, Phillip Salvador, Dennia Padilla and Ping Medina) (August 19)
- [Ang Utol Kong Hoodlum](#) (Robin Padilla and Vina Morales) (August 26)

September

- [Hitman](#) (Sam Pinto and Cesar Montano) (September 2)
- [Minsan Pa](#) (FPJ and Sharon Cuneta) (September 9)
- [Ben Delubyo](#) (Bong Revilla) (September 16)
- [Hindi Pa Tapos ang Laban](#) (FPJ) (September 23)
- [Eseng ng Tondo](#) (FPJ) (September 30)

October

- [Tulak ng Dibdib Kabig ng Bibig](#) (Robin Padilla and Maricel Soriano) (October 7)
- [Batas ng Lansangan](#) (FPJ) (October 14)
- [Billet](#) (Cesar Montano and Sunshine Cruz) (October 21)
- [Hari ng Selda: Anak ni Baby Ama 2](#) (Robin Padilla and Angelika de la Cruz) (October 28)

November

- [Pag-Ibig Ko sa Iyo'y Totoo](#) (Bong Revilla and Donna Cruz) (November 3)
- [Kung Fu Hustle](#) (November 10)
- [Eagle Squad](#) (Edu Manzano) (November 17)
- [Anak, Pagsubok Lamang](#) (Robin Padilla) (November 24)

December

- [Hitman](#) (Cesar Montano and Sam Pinto) (December 2)
- [Minsan Pa](#) (FPJ and Sharon Cuneta) (December 9)
- [Ang Utol Kong Hoodlum](#) (Robin Padilla and Vina Morales) (December 16)
- [Anja's Christmas: A Christmas Special](#) (December 23)

- [Grease Gun Gang](#) ([Robin Padilla](#)) (December 30)

2013 [Edit](#)

January

- [Noel Juico: Batang Kriminal](#) ([Raymart Santiago](#)) (January 6)
- [Boy Negro](#) ([Phillip Salvador](#)) (January 13)
- [Ako Ang Katarungan](#) ([Bong Revilla](#)) (January 20)
- [The Unkabogable Praybeyt Benjamin](#) ([Vice Ganda](#)) (January 27)

February

- [Ang Utol Kong Hoodlum](#) ([Vina Morales](#) and [Robin Padilla](#)) (February 3)
- [Grease Gun Gang](#) ([Robin Padilla](#)) (February 10)
- [Ben Delubyo](#) ([Bong Revilla](#)) (February 17)
- [Hitman](#) ([Sam Pinto](#) and [Cesar Montano](#)) (February 24)

Viva Box Office (2001-2003, 2012-present) [Edit](#)

The classic and current Viva Tagalog movies from [Viva Films](#) for the local blockbuster movies, the animated movies from [Barbie](#), [Walt Disney](#), [DreamWorks Animation](#) and many more and the concerts and special events from [Viva Concerts and Events](#). The movie blocks relaunched on July 2, 2012, from Mondays, Tuesdays and Thursdays at 6:30 p.m., a co-production with [Viva Television](#).

2012 [Edit](#)

July

- [Moron 5 and the Crying Lady](#) ([Luis Manzano](#), [DJ Durano](#), [Marvin Agustin](#), [Martin Escudero](#), [Billy Crawford](#) and [John Lapus](#)) (July 2)
- [Petrang Kabayo](#) ([Vice Ganda](#)) (July 3)
- [Hating Kapatiid](#) ([Judy Ann Santos](#) and [Sarah Geronimo](#)) (July 5)
- [P.S. I Love You](#) ([Sharon Cuneta](#) and [Gabby Concepcion](#)) (July 9)
- [Who's That Girl?](#) ([Anne Curtis](#)) (July 10)
- [Tumbok](#) ([Cristine Reyes](#)) (July 12)
- [Barbie in A Mermaid Tale 2](#) (July 14)
- [Lastikman: Unang Banat](#) ([Sarah Geronimo](#) and [Mark Bautista](#)) (July 16)
- [Status: Single](#) ([Rufa Mae Quinto](#), [Mark Bautista](#), [Paolo Contis](#), [Alfred Vargas](#), [Rafael Rosel](#) and [Jon Avila](#)) (July 17)
- [I Love You Three Times a Day](#) ([Jimmy Santos](#), [Carmi Martin](#) and [Nova Villa](#)) (July 19)
- [The Incredibles](#) (July 21)
- [Pik Pak Boom](#) ([Herbert Bautista](#), [Dingdong Avanzado](#) and [Bing Loyzaga](#)) (July 23)
- [Catch Me, I'm in Love](#) ([Sarah Geronimo](#) and [Gerald Anderson](#)) (July 24)
- [Mahal Kita: Final Answer!](#) ([Bong Revilla](#), [Rufa Mae Quinto](#) and [Bobby Andrews](#)) (July 26)
- [Haunted Changi](#) (July 31)

August

- Kahit Konting Pagtingin (Sharon Cuneta and FPJ) (August 2)
- Brave (August 4)
- Maruja (Carmina Villaroel and Rustom Padilla) (August 6)
- Madagascar 3: Europe's Most Wanted (August 11)
- Annie B. (Jolina Magdangal, Sarah Geronimo and Dingdong Dantes) (August 14)
- Super-B (Rufa Mae Quinto, Marvin Agustin and Melanie Marquez) (August 16)
- P.S. I Love You (Sharon Cuneta and Gabby Concepcion) (August 21)
- Apat Dapat, Dapat Apat (Ruffa Mae Quinto, Candy Pangilinan and Eugene Domingo) (August 27)
- No Other Woman (Anne Curtis, Cristine Reyes and Derek Ramsay) (August 28)
- Charlie and the Chocolate Factory (August 30)

September

- Slumdog Millionaire (September 1)
- Sinasamba Kita (Vilma Santos, Christopher De Leon and Phillip Salvador) (September 3)
- Akala Mo (Judy Ann Santos and Dingdong Dantes) (September 4)
- Winnie the Pooh (Setpember 6)
- Won't Last A Day Without You (Sarah Geronimo abnd Gerald Anderson) (September 8)
- Patient X (Richard Gutierrez) (September 10)
- Barbie and the Diamond Castle (September 11)
- I Love You Sabado (Janno Gibbs and Mikee Cojuangco) (September 13)
- Barbie: Princess Charm School (September 15)
- Kahit Butas ng Karayom, Papasúkin Ko! (FPJ) (September 17)
- Dodong Armado (Raymart Santiago, Ace Espinosa and Mark Gil) (September 18)
- Barbie: The Princess and the Popstar (September 20)
- Nang Iniwani Mo Ako (Sharon Cuneta and Albert Martinez) (September 22)
- S2pid Luv (Andrew E.) (September 24)
- Ngayon At Kailanman (Sharon Cuneta) (September 25)
- Monsters vs. Aliens (September 27)
- AJ Muhlach in Viva Muhlach: Daddy ang Saya The Concert (September 29)

October

- Moron 5 and the Crying Lady (Luis Manzano, DJ Durano, Marvin Agustin, Martin Escudero, Billy Crawfordand John Lapus) (October 6)
- Kapaq Puso'y Sinugatan (Hilda Koronel, Christopher De Leon and Rio Locsin) (October 13)
- Habang May Buhay (Donna Cruz and Ian De Leon) (October 20)
- Nag-iisang Ikaw (Mikee Cojuangco and Keempee de Leon) (October 27)

November

- Bulaklak ng Maynila (Christopher De Leon, Jomari Yllana and Angelu De Leon) (November 3)
- A Secret Affair (Anne Curtis, Derek Ramsay and Andi Eigenmann) (November 10)
- Hitman (Cesar Montano and Sam Pinto) (November 17)
- 14 Going Steady (Nadia Montenegro) (November 24)

December

- [Filipinas](#) (Maricel Soriano, Richard Gutierrez, Dawn Zulueta, Aiko Melendez, Victor Neri, Wendell Ramos, Raymond Bagatsing, Andrea del Rosario, Sunshine Dizon, Tanya Garcia, Anne Curtis, Mikel Campos and Sarah Geronimo) (December 1)
- [Mahal Kita: Final Answer!](#) (Bong Revilla, Rufa Mae Quinto and Bobby Andrews) (December 8)
- [A Secret Affair](#) (Anne Curtis, Andi Eigenmann and Derek Ramsay) (December 15)
- [2012](#) (December 22)
- [Fall In Love Again](#) (Anja Aguilar and Onemig Bondoc) (December 29)

2013 [Edit](#)

January

- [X-Men: First Class](#) (January 12)
- [Bulaklak ng Maynila](#) (Christopher de Leon, Jomari Yllana and Angelu de Leon) (January 19)
- [Nag-isang Ikaw](#) (Mikee Cojuangco and Keempee de Leon) (January 26)

February

- [Catch Me, I'm in Love](#) (Sarah Geronimo and Gerald Anderson) (February 2)
- [Akala Mo](#) (Judy Ann Santos and Dingdong Dantes) (February 9)
- [S2pid Luv](#) (Andrew E.) (February 16)
- [Fall in Love Again](#) (Anja Aguilar and Onemig Bondoc) (February 23)

Past Programming Blocks [Edit](#)

The following have been a part of Viva-TV, but were later pulled out.

Carton Premiere Night (2010-2012) [Edit](#)

The animated movies dedicated to young girls. Launched on June 18, 2011, [Barbie in the Nutcracker](#) became the first one to be shown. By the month after, this block shows all current [Barbie](#) and [My Scene](#) movies (except Pollypocket: Pollyworld) as well as [DreamWorks Animation](#), [Walt Disney Animation Studios](#), among others. As of July 6, 2012, *Cartoon Prremiere Night* merged with Viva Box Office with some animated movies dedicated to young girls during Saturdays.

2011 [Edit](#)

June and July ([Barbie Movie](#))

- [Barbie in the Nutcracker](#) (June 18)
- [Barbie as Rapunzel](#) (June 25)
- [Barbie of Swan Lake](#) (July 2)
- [Barbie as the Princess and the Pauper](#) (July 9)
- [Barbie: Fairytopia](#) (July 16)
- [Barbie and the Magic of Pegasus](#) (July 23)
- [The Barbie Diaries](#) (July 30)

August (Awesome August)

- [Chicken Little](#) (August 6)

- [Lilo & Stitch](#) (August 13)
- [Kung Fu Panda](#) (August 20)
- [Shark Tale](#) (August 27)

September (Brilliant Na Brilliant)

- [Toy Story](#) (September 3)
- [Open Season](#) (September 10)
- [Wallace & Gromit: The Curse of the Were-Rabbit](#) (September 17)
- [Toy Story 2](#) (September 24)

October and November (October to Remember)

- [The Princess and the Frog](#) (October 1)
- [Barbie as the Island Princess](#) (October 8)
- [How to Train Your Dragon](#) (October 15)
- [Monster House](#) (October 22)
- [Shrek Forever After](#) (October 29)
- [Madagascar](#) (November 5)
- [Despicable Me](#) (November 12)

Decemeber (Christmas Hall of Fame)

- [Buzz Lightyear of Star Command: The Adventure Begins](#) (November 26)
- [Barbie and the Diamond Castle](#) (December 3)
- [Madagascar: Escape 2 Africa](#) (December 10)
- [The Polar Express](#) (December 17)
- [Tangled](#) (December 24)
- [Toy Story 3](#) (December 31)

2012 [Edit](#)

January (Movie Action)

- [The Incredibles](#) (January 7)
- [Monsters vs. Aliens](#) (January 14)
- [Megamind](#) (Januray 21)
- [Kung Fu Panda 2](#) (January 28)

February (Barbie Movie)

- [Barbie: A Fairy Secret](#) (February 4)
- [Barbie: Princess Charm School](#) (February 11)
- [Barbie and the Three Musketeers](#) (February 18)
- [Barbie: A Fashion Fairy Tale](#) (February 25)

March (Animation Graduation)

- [Up](#) (March 3)
- [Hop](#) (March 10)
- [Barbie in the 12 Dancing Princesses](#) (March 17)

- [Flushed Away](#) (March 24)
- [Phineas and Ferb: The Movie](#) (March 31)

April (Do the Summer!)

- [Barbie in A Mermaid Tale 2](#) (April 7)
- [Tangled](#) (April 14)
- [Puss in Boots](#) (April 21)
- [Cars](#) (April 28)

May (May, May, May)

- [Barbie Thumbelina](#) (May 5)
- [Rio](#) (May 12)
- [Pollypocket: Pollyworld](#) (May 20)
- [Cars 2](#) (May 26)

June (More Toon Movies)

- [Totally Spices!: The Movie](#) (June 16)
- [Bolt](#) (June 23)
- [Cloudy with a Chance of Meatballs](#) (June 30)

Viva Proudly Presents (1999-2001, 2011-2012) [Edit](#)

The classic and current Viva Tagalog movies from [Viva Films](#) and concerts and special event from [Viva Concerts and Events](#), every Monday at 7 p.m. It ended on June 25, 2012 to give away to comeback of Viva Box Office.

2012 [Edit](#)

February ([Gabby Concepcion](#))

- [Narito ang Puso Ko](#) (February 6)
- [Tayong Dalawa \(Sharon Cuneta\)](#) (February 13)
- [I'll Be There \(KC Concepcion and Jericho Rosales\)](#) (February 27)

March ([Vilma Santos](#))

- [Sinasamba Kita \(Christopher De Leon and Phillip Salvador\)](#) (March 5)
- [Imortal \(Hilda Korone\) and Dindo Fernando](#) (March 12)
- [In My Life \(John Lloyd Cruz and Luis Manzano\)](#) (March 19)

April ([Sharon Cuneta](#))

- [P.S. I Love You \(Gabby Concepcion\)](#) (April 2)
- [Pangako Sa'yo \(Bong Revilla\)](#) (April 9)
- [Ngayon at Kailanman \(Richard Gomez\)](#) (April 16)
- [Wala nglbigin Pang Iba \(Cesar Montano\)](#) (April 23)
- [Ikaw \(Ariel Rivera, Monique Wilson and Rustom Padilla\)](#) (April 30)

May ([Sharon Cuneta](#))

- [Bituing Walang Ningning \(Christopher De Leon, Cherie Gil and Joel Torre\)](#) (May 7)
- [Bakit Ikaw Pa Rin? \(Gabby Concepcion\)](#) (May 21)

June (Best Movie Festival)

- [*Pagdating Ng Panahon*](#) ([Sharon Cuneta](#), [Robin Padilla](#) and [Rufa Mae Quinto](#)) (June 4)
- [*Ikaw Na Sana: The Movie*](#) ([Bobby Andrews](#) and [Angelu De Leon](#)) (June 11)
- [*Anak, Pagsubok Lamang*](#) ([Robin Padilla](#), [Sharmaine Arnaiz](#) and [Eva Cariño-Padilla](#)) (June 18)
- [*Maging Sino Ka Man*](#) ([Sharon Cuneta](#) and [Robin Padilla](#)) (May 21)

Now Showing (1999-2012) [Edit](#)

A sports special from [Viva Sports](#) from boxing, billiards, volleyball, provincial basketball and athletics-professional and collegiate sports competitions, every Tuesday at 6:30 p.m. It ended on June 26, 2012 and was merged with Viva Box Office.

Thursday Night at the Movies (1999-2001, 2011-2012) [Edit](#)

The old and classic Viva Tagalog movies from [Viva Films](#), every Thursdays at 9:30 p.m. This block premiered on June 9, 2011 and its last until end of June 28, 2012.

See also [Edit](#)

- [Viva-TV \(TV channel\)](#)
- [List of programs broadcast by Viva-TV](#)

2012-2013 Philippine Cup Games Schedule and Results

Eliminations [Edit](#)

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
September 30, 2012	6:00PM	1	Barangay Ginebra San Miguel Kings	vs	Globalport Batang Pier	Smart Araneta Coliseum	110 - 90
October 3, 2012	6:30PM	2	Air21 Express	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	87 - 90

October 5, 2012	6:30PM	3	San Mig Coffee Mixers	vs	Alaska Aces	Smart Araneta Coliseum	103 - 83
Octoebr 6, 2012	5:30PM	4	Meralco Bolts	vs	Talk 'N Text Tropang Texters	Cebu City	110 - 112
October 7, 2012	4:15PM	5	Globalport Batang Pier	vs	Air21 Express	Smart Araneta Coliseum	81 - 88
October 7, 2012	6:30PM	6	Rain or Shine Elasto Painters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	94 - 98
October 10, 2012	6:30PM	7	Barako Bull Energy Cola	vs	Petron Blaze Boosters	Smart Araneta Coliseum	89 - 98
October 12, 2012	6:30PM	8	Talk 'N Text Tropang Texters	vs	Globalport Batang Pier	Smart Araneta Coliseum	108 - 104
October 13, 2012	5:30PM	9	Meralco Bolts	vs	Barangay Ginebra San Miguel Kings	Digos City	95 - 88
October 14, 2012	4:15PM	10	Barako Bull Energy Cola	vs	Alaska Aces	Smart Araneta Coliseum	86 - 102
October 14, 2012	6:30PM	11	Petron Blaze Boosters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	84 - 90
October 17, 2012	6:30PM	12	Talk 'N Text Tropang Texters	vs	Air21 Express	MOA Arena	96 - 89

October 19, 2012	6:30PM	12	Alaska Aces	vs	Petron Blaze Boosters	Smart Araneta Coliseum	88 - 86
October 20, 2012	5:30PM	13	Rain or Shine Elasto Painters	vs	Globalport Batang Pier	Ynares Center Antipolo	94 - 83
October 21, 2012	4:15PM	14	Air21 Express	vs	Meralco Bolts	MOA Arena	72 - 85
October 21, 2012	6:30PM	15	Petron Blaze Boosters	vs	Barangay Ginebra San Miguel Kings	MOA Arena	98 - 95
October 24, 2012	6:30PM	16	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	80 - 79
October 26, 2012	6:30PM	17	Globalport Batang Pier	vs	Petron Blaze Boosters	Smart Araneta Coliseum	98 - 110
October 27, 2012	5:30PM	18	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Victorias City	80 - 77
October 28, 2012	4:15PM	19	San Mig Coffee Mixers	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	92 - 91
October 28, 2012	6:30PM	20	Barangay Ginebra San Miguel Kings	vs	Alaska Aces	Smart Araneta Coliseum	69 - 87
October 31, 2012	6:30PM	21	Barako Bull Energy Cola	vs	Meralco Bolts	Smart Araneta Coliseum	86 - 99

November 2, 2012	6:30PM	22	Alaska Aces	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	94 - 92
November 3, 2012	5:30PM	23	Petron Blaze Boosters	vs	Air21 Express	Compostela Valley	76 - 97
November 4, 2012	3:30PM	24	Barako Bull Energy Cola	vs	Globalport Batang Pier	Smart Araneta Coliseum	95 - 94
November 4, 2012	5:15PM	25	Meralco Bolts	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	81 - 106
November 4, 2012	7:00PM	26	San Mig Coffee Mixers	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	78 - 68
November 7, 2012	6:30PM	27	Talk 'N Text Tropang Texters	vs	Petron Blaze Boosters	Smart Araneta Coliseum	92 - 82
November 9, 2012	6:30PM	28	Air21 Express	vs	Barako Bull Energy Cola	Cuneta Astrodome	86 - 85
November 10, 2012	5:30PM	29	Alaska Aces	vs	San Mig Coffee Mixers	Lapu-Lapu City	68 - 77
November 11, 2012	4:15PM	30	Meralco Bolts	vs	Petron Blaze Boosters	MOA Arena	95 - 81
November 11, 2012	6:30PM	31	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	MOA Arena	101 - 104

November 14, 2012	6:30PM	32	Air21 Express	vs	Alaska Aces	Smart Araneta Coliseum	104 - 103
November 16, 2012	6:30PM	33	San Mig Coffee Mixers	vs	Barako Bull Energy Cola	Ynares Center Antipolo	93 - 73
November 17, 2012	5:30PM	34	Rain or Shine Elasto Painters	vs	Air21 Express	Tubod Lanao del Norte	71 - 62
November 18, 2012	4:15PM	35	Globalport Batang Pier	vs	Petron Blaze Boosters	Smart Araneta Coliseum	81 - 110
Novemebr 18, 2012	6:30PM	36	Alaska Aces	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	93 - 96
November 21, 2012	6:30PM	37	Talk 'N Text Tropang Texters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	92 - 63
November 23, 2012	6:30PM	38	Globalport Batang Pier	vs	Meralco Bolts	Smart Araneta Coliseum	92 - 101
Novemebr 24, 2012	5:30PM	39	Petron Blaze Boosters	vs	Barako Bull Energy Cola	Lucena City	93 - 83
November 25, 2012	4:15PM	40	Air21 Express	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	94 - 100
November 25, 2012	6:30PM	41	Barangay Ginebra San Miguel Kings	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	97 - 90

November 28, 2012	6:30PM	42	Meralco Bolts	vs	Alaska Aces	Smart Araneta Coliseum	85 - 88
Novemebr 30, 2012	6:30PM	43	Air21 Express	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	76 - 99
December 1, 2012	5:30PM	44	Alaska Aces	vs	Globalport Batang Pier	Dipolog City	101 - 95
December 2, 2012	4:15PM	45	Barangay Ginebra San Miguel Kings	vs	Barako Bull Energy Cola	Smart Araneta Coliseum	79 - 83
December 2, 2012	6:30PM	46	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Smart Araneta Coliseum	92 - 93
December 5, 2012	6:30PM	47	Petron Blaze Boosters	vs	Alaska Aces	Smart Araneta Coliseum	71 - 79
December 7, 2012	6:30PM	48	San Mig Coffee Mixers	vs	Globalport Batang Pier	MOA Arena	107 - 96
December 8, 2012	5:30PM	49	Barako Bull Energy Cola	vs	Rain or Shine Elasto Painters	Puerto Princesa	101 - 116
December 9, 2012	4:15PM	50	Meralco Bolts	vs	San Mig Coffee Mixers	Mall of Asia Arena	87 - 77
December 9, 2012	6:30PM	51	Talk 'N Text Tropang Texters	vs	Barangay Ginebra San Miguel Kings	Mall of Asia Arena	87 - 80

Quarterfinals

[Edit](#)

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
December 12, 2012	6:30PM	52	Alaska Aces	vs	Meralco Bolts	Smart Araneta Coliseum	65 - 82
December 14, 2012	6:30PM	53	San Mig Coffee Mixers	vs	Petron Blaze Boosters	Smart Araneta Coliseum	92 - 89 OT
December 15, 2012	5:30PM	54	Air21 Express	vs	Talk 'N Text Tropang Texters	Tacloban City	100 - 105
December 16, 2012	4:15PM	55	Rain or Shine Elasto Painters	vs	Barangay Ginebra San Miguel Kings	Smart Araneta Coliseum	77 - 79
December 16, 2012	6:30PM	56	Barangay Ginebra San Miguel Kings	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	89 - 102

Semifinals [Edit](#)

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
December 19, 2012	6:30PM	57	San Mig Coffee Mixers	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	83 - 91
December 21, 2012	6:30PM	58	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Mall of Asia Arena	82 - 106
Decemebr 22, 2012	5:30PM	59	Alaska Aces	vs	Talk 'N Text Tropang Texters	Cagayan De Oro	65 - 66

December 23, 2012	4:15PM	60	Talk 'N Text Tropang Texters	vs	Alaska Aces	Mall of Asia Arena	88 - 100
December 23, 2012	6:30PM	61	San Mig Coffee Mixers	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	72 - 98
December 29, 2012	5:30PM	62	Alaska Aces	vs	Talk 'N Text Tropang Texters	Iloilo	79 - 93
December 30, 2012	4:15PM	63	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Mall of Asia Arena	83 - 74
December 30, 2012	6:30PM	64	Talk 'N Text Tropang Texters	vs	Alaska Aces	Mall of Asia Arena	99 - 104
January 6, 2013	4:15PM	65	Rain or Shine Elasto Painters	vs	San Mig Coffee Mixers	Mall of Asia Arena	90 - 83
January 6, 2013	6:30PM	66	Talk 'N Text Tropang Texters	vs	Alaska Aces	Cuneta Astrodome	83 - 78

Finals [Edit](#)

Date	Time	#	Dark Uniform	-	Light Uniform	Venue	Score
January 9, 2013	6:30PM	67	Rain or Shine Elasto Painters	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	81 - 87
January 11, 2013	6:30PM	68	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Mall of Asia Arena	89 - 81

January 12, 2012	5:30PM	69	Rain or Shine Elasto Painters	vs	Talk 'N Text Tropang Texters	Smart Araneta Coliseum	80 - 89
January 13, 2012	5:30PM	70	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	105 - 82
January 19, 2012	5:30PM	71	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	100 - 80
January 20, 2012	5:30PM	72	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	95 - 70
January 26, 2012	6:30PM	73	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	95 - 70
January 27, 2012	6:30PM	74	Talk 'N Text Tropang Texters	vs	Rain or Shine Elasto Painters	Smart Araneta Coliseum	100 - 75

- Note: Viva-TV's phenomenal game show *Who Wants to be a Millionaire?* and *The Weakest Link* will be pre-empting the PBA on Wednesday, January 16, 2013 timeslot but will resume on January 19.

IBC strengthens for news and public affairs programming

The government-sequestered radio and television network **IBC-13** as the **Kapinoy** network continues with its efforts to boost its programming to the TV ratings of **GMA Network** and **ABS-CBN** with its efforts to strengthen to beef up its launching a **IBC News and Public Affairs**, the news organization aimed at improving the network's profile as a credible source of news and public affairs while helping the people at the news worthy events of news anchors, reporters and correspondents who often gain first-hand access to late-breaking news and exclusive reports that benefit the viewing public.

According to news and public affairs head Zyrene Parsad-Valencia, the network's news and public affairs division, said the new shows reflect **IBC-13**'s commitment to provide a complete range of shows with a variety of formats improve its news and public affairs programming. The new set of the **IBC News Center** in Broadcast City, another significant part of the set is newsroom, which is visible to the studio and the graphics package looks way better than any of those from the Big 2 networks.

RONDA TRESE anchors Robert Tan, Cathy Eigenmann-Bordalba and Ralf Rivas, and **EXPRESS BALITA** anchors Snooky Serna and Noli Eala.

Ms. Parsad-Valencia identified Ms. Mayet Camacho, a public affairs director of **IBC-13** and Ms. Victoria Batacan, a news director for the newscast. Meets with us regularly and discusses even the particular episodes to be aired in the public affairs programs. The network has new cameras, editing equipment, 15 vehicles, OB Vans and new electronic news-gathering vans with **IBC News** reporters and correspondents.

Partnerships with top news agencies and organizations in the Asian region like **Bloomberg Television** and **CNBC** beefed up its regional and global insights and ensured that Filipinos receive a comprehensive view of the news.

With all its broadcasting innovations, the station has developed a significant following. **IBC News** and **Public Affairs** strengthens its news delivery starting on July 2, with flagship news program **Express Balita** at 4:30 p.m. anchored by Snooky Serna and Noli Eala; late-night newscast **Ronda Trese** at 11:30 p.m. anchored by Robert Tan, Cathy Eigenmann-Bordalba and Ralf Rivas and hourly daily news break **IBC Headliners** with Czarina Lusuegro from 10 a.m., 11:50 a.m., 2:30 p.m., 4 p.m., 6:30 p.m., 8 p.m., 9 p.m. and 11 p.m..

Debuting Monday nights at midnight, **Linawin Natin** hopes to introduce a new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program.

Hosted by Philippine Star columnist Jarius Bondoc for the **2011 KBP Golden Dove Awards** for Best Public Affairs Program, **LINAWIN NATIN** aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

Tuesday nights, **Good Take** with famous movie and television artist personality Chin-Chin Gutierrez earned for the **2011 Anak TV Seal Awardee** for Best Adult Educational Program, it features inspirational and success stories about ordinary people for inspiring stories of individuals who have risen above challenges will definitely make you feel proud to be a Filipino.

Within on Wednesday, police crime show are **CNB: Crime ng Bayan** with host Noli Eala focus on the crime from justice and problems in investigators aims to find answers to heinous and sensational crimes with the help of local police and forensic investigators.

Thursday nights at midnight, **Survival Istorya** is hosted by news-anchor-turned-action-man Robert Tan is packed with action, suspense and real-life drama provides viewers with up-to-the-minute informs and useful survival tips when meeting with investigation disasters.

Friday nights at midnight, **Pulsong Pinoy**, the 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by **Presidential**

Broadcast Staff Radio-Television Malacanang (RTVM) and aired on 3 government-owned network: **PTV-4**, **RPN-9** and **IBC-13**.

The program is for **2011 Anak TV Seal Awards** for Best Public Affairs Program is hosted by **News Team 13** head Ms. Zyrene Parsad-Valencia and showcases the following segments: **Kontri Ko sa Country Ko**, focuses on the success stories of civic organizations/NGOs/youth groups recognized or awarded by the government, **Lider**, introduces a Cabinet secretary, a government official or any agency focusing more on their duties and responsibilities and as program managers, **Salaysay ng Lahi**, Showcases the traditions, festivities, arts and culture that describe the Filipino way of life, **Is You**, features current events presented in factual information understandable to the viewers in a span of a minute, **Sked ng Pangulo**, briefly highlights the most important events and meetings that the President attended and **Heads Up! Para Kay Boss**, features flagship projects and government-funded programs that help uplift the lives of the Filipinos.

Recently for the late-night public affairs programs which airs weeknights starting at 12 mn: **Linawin Natin** on Monday nights, **Good Take** on Tuesday nights, **CNB: Crime ng Bayan** on Wednesday nights, **Survival Istorya** on Thursday nights and **Pulsong Pinoy** on Friday nights at 12 mn in the late-night slots right after IBC's late night newscast **Ronda Trese** or **Ronda 13**.

Anchored by veteran broadcasters Robert Tan, Cathy Eigenmann-Bordalba and news reporter Ralf Rivas, **Ronda 13** airs every weeknight at 11:30 p.m.

"The national late-night newscast goes serves up beyond the comprehensive journalism of news delivery. It offers a perspective on the day's important news and even outlines solutions that seek to alleviate pressing concerns in 24-hour surveillance," Ms. Parsad-Valencia said.

"As Filipinos grow tired and weary of news and political deadlock will be disclosed, **RONDA 13** will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by **IBC News** reporters and correspondents," she added. The rival late-night newscast directly compete with **GMA's Saksi** and **ABS-CBN's Bandila** lies in the delivery of the news. Deliver of local and international news from top stories, politics, police report, malacanang, opinion, citizen journalism, CCTV reports, sports news, weather report and business news as the most credible late-night newscast.

Chito Cabatuando, a director for **Express Balita** and **Ronda Trese**, Nick Mendoza, a news desk officer, Mayet Camacho, a public affairs director, Ms. Victoria Batacan, a news director and Lilliam Mateo, a make-up artist for the news programs has printers and imaging devices, and Lilliam Mateo as **IBC** make-up artist for news. Snooky Serna host a newest midnight talk show called **Snooky** every Saturday at 12:45 a.m., that brings the wide gamut of experiences from broadcasting, show business and advocacy to her personal real-life dramas in one insightful, delightful and novel TV entrant mirroring the host's distinct character.

Meanwhile, **IBC**'s flagship news program **Express Balita**, bannered by Snooky Serna and Noli Eala, has found a TV ratings against with **Faithfully** (Ch. 7) and **PBB Uber 2012** (Ch. 2) that makes it more competitive their remains fast-paced, in-depth, straightforward, unbiased and varied alongside the usual fare of dramas aired on the same 4:30 p.m. time slot by other TV networks and the report by saying that

with the new printers and scanner, one could now beat more headlines given to the newscast, social media campaign, and commercial breaks (from public service announcements, one commercial spot and TV plugs) for advertisers.

Standing in the new set of **IBC** news room, opened the newscast before OBB, Snooky Serna is "*Magandang hapon pilipinas, Ako po si Snooky Serna,*" she said. Noli Eala is "*Ako naman si Noli Eala, ito ang IBC Express Balita sa hapon ito,*" he said. And closed the newscast, Serna is "*At dyan po ang pinakahuling balita nakalap ng IBC News and Public Affairs, Ako po si Snooky Serna*" and Eala is "*Ako naman po si Noli Eala, Hangang bukas alas-4:30 ng hapon dito lang sa IBC-13*" and Serna "*Maraming Salamat, Ang ating inyong pagsubaybay*" will sitting on a desk and standing up (during opening before OBB and closing) that looking to teleprompter to read the latest headlines.

Based on the year-on-year index culled from **Nielsen Media Research**, **IBC-13** claims that **EXPRESS BALITA** was able to triple its mass viewership to more than 1.3 million viewers last year, compared to its viewership levels in 2011. **EXPRESS BALITA** delivers both local and global news with its top stories, business, public service, politics, weather, entertainment and sports.

IBC-13 said the program has already attracted about 1.1 million viewers as of last month.

"The way I see it, we now have a bigger place for news because our audience believes that we deliver more than what we promise. Our thrust has evolved to a call to remain vigilant and informed, and help for the entertainment news with **Viva Entertainment** and provide the sports news with **Viva Sports**," Ms. Parsad-Valencia explained.

Express Balita airs Mondays to Fridays at 4:30 p.m. and **IBC**'s public service program **Makabayang Duktor** hosted by Dr. Willie Ong and Dra. Liza Ong airs on Saturdays at 6 a.m., celebrate on its 7 years started our **MD Foundation** tandem inside their Boy's Van out on mission of house visits to those in need of medical attention.

"Throughout their respective careers, Dr. Willie and Liza cemented a very strong health image and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick," Ms. Parsad-Valencia said.

"Dr. Willie and Liza continue to the show was conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant. Viewers will see them the doctors will tackle the medical problems faced by short people afflicted with dwarfism head on," she added. Meanwhile, a public service program called **Nora Mismo** airs weekdays at 11 a.m., with host superstar Ms. Nora Aunor.

Come weekend, news continue with the weekend edition of **Express Balita** with some of **IBC News'** seasoned anchors on Saturdays and Sundays right after **Viva-TV** owned and operated by **Viva Entertainment**.

Since its inception years ago, **IBC News and Public Affairs**, the news and public affairs arm of **IBC-13** -- has aimed to raise the bar in broadcasting by introducing many firsts in broadcast journalism and public service.

IBC News also pioneered the most advanced weather news delivery in the country through **IBC Weather Central**, a leading provider of weather graphics presentation system using touchscreen video wall.

IBC public service announcements during IBC commercial breaks

[Edit](#)

- Kontra Human Trafficking
- Philippine Charity Sweepstakes Office (PCSO)
- Wastong Nutrisyon
- Republic of the Philippines, Department of Health (DOH)
- Oh! My Gulay!
- Government Service Insurance System (GSIS)
- Pilipinas Natin
- Republic of the Philippines Social Security System (SSS)
- PAG-IBIG Fund
- FYI (For Your Information)
- Republic of the Philippines, Commission on Elections (COMELEC)
- Steve O'Neal Productions
- Araw Value Awards
- Pet Society Soap (commercial)
- PhilHealth
- Aksyon Kontra Barangay Dengue (AKBD by DOH)
- CockSure (commercial)
- OraHerb (commercial)
- ABK Initiative
- Novellino Wine: Because You're Special, Pour Out What's Special, Novelino (commercial)
- Ferna Foods Corporation
- Manila Bulletin (commercial)
- Golden Oats (commercial)
- Family Rubbing Alcohol (commercial)
- Haloa Toothbrush (commercial)
- Rodeo Festival 2013 (April 1-5, 2013 in Masbate City)

Viva-TV sponsors on IBC

[Edit](#)

- Kumon Philippines (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Coat Saver
- Pillsbury
 - Pillsbury Crispee
 - Pillsbury One-Step
- Pascual Laboratories Inc.
 - Propan TLC

- Oracare
- A Life
- Ascof
- Ascof Forte
- C-Lium
- Immuvit
- Poten-Cee
- Vitamin B-Complex

- Red Ribbon
- Fibisco

- Butter Cookies
- Choco Mallows
- Choco Chips
- Choco Crunchies
- Jolly Biscuits
- Hiro Cookies

- El Real Pasta
- Columbia Foods Corporation Philippines

- VFresh
- Potchi
- Monami
- ICool
- Yakee
- MyJuiz
- Champi
- Frooty
- Frutos
- Pintoora
- Choquick
- So Lucky Crackers

- Emperador Brandy
- Generoso Brandy
- Fundador Brandy
- International Pharmaceuticals, Inc

- Omega Pain Killer
- Casino Rubbing Alcohol

- Frenchies French Fries

- Silka Papaya Soap
- Sketchers (during commercial breaks of Winx Club and Y2K: Yes to Kids)
- CDO Foodsphere, Inc.
 - Bibbo Hotdog
 - Bibbo Cheesedog
 - Bibbo Chubbies
 - CDO Idol Cheesedog
 - Holiday Cheesedog Footlong
 - CDO Ulam Burger
 - SeaQuest Tuna
 - CDO Karne Norte
 - Samba Brazilian Corned Beef
 - Funtastyk
- Goldilucks
- Dunkin' Donuts
- Bostik
- Lamoiyan Corporation
 - Hapee Toothpaste
 - Dazz
- SC Johnson
 - Baygon
 - Mr. Muscle
 - Glade
- Globe Telecom
- Mister Donuts
- Western Union Philippines
- Lemon Square Philippines
 - Cheese Cake
 - Dream Cake
 - Munch Mallows
 - Power Pops
 - Inipit Cake Sandwich
 - Inipit Bar
 - Choo Choo Cake Pies
 - Whattatops
- Toy Kingdom (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Reyes Barbecue

- Energen Cereal Drink
- Max's Restaurant
- Alaska Milk Corporation
 - Alaska Powdered Milk Drink
 - Alaska Evaporated Filled Milk and Sweetened Condensed Filled Milk
 - Alaska Evaporada
 - Alaska Condensada
 - Krem-Top
 - Alaska Crema
 - Alaska NutriBuild
- Play-Doh
- Sheel
- Amigo Sigurado
- Mega Sardines
- Gardenia
 - Gardenia Classic
 - Gardenia Fun Bun
 - Gardenia Butter Toast
 - Gardenia Twiggies
 - Gardenia Cream Roll
 - Gardenia Pandesal
 - Gardenia Soft-Delight Pandesal
- Sky Flakes
- Gatorade
- Silka
- Kraft Foods Corporation
 - Oreo Cookies
 - Tang
 - Tiger Energy
 - Cheez Whiz
 - Eden Cheese
 - Cadbury Dairy Milk
- Julies Bakeshop
- Petron Corporation
 - Blaze
 - Diesel Max
 - XCS

- Xtra Unleaded
- Star City
- San Miguel Corporation
 - San Miguel Beer
 - Purefoods
 - Ginebra San Miguel
 - Magnolia
 - Monterey
 - San Mig Coffee
 - GSM Blue Light
- Nutri-Asia
 - UFC
 - UFC Banana Catsup
 - Datu Puti
 - Papa Banana Ketchup
 - Mang Tomas
 - Jufran
 - Golden Fiesta
 - Sarsarap
 - Hapi Fiesta
- Samsung Philippines
- McDonalds
- Jollibee
- Greenwich
- Chowking
- Coca Cola Philippines
 - Sprite
 - Royal Tru Orange
 - Real Leaf
- Talk N Text
- Philippine Long Distance Telephone Company (PLDT)
- GTE Directories (Philippines) Corporation
- Smart Communications
- Banco De Oro (BDO)
- RC Cola
- Pop Cola
- Oishi Philippines

- Sun Tea
- Smart C+
- Sundays Juice
- Fiber an Fruit
- Baked Porky Popp's
- Marty's Cracklin'
- Bread Pan
- Wheat Niks
- Wafu
- Oishi Popcorn
- Gourmet Picks
- Crispu Patata
- Strip Fries
- Shoestring Potatoes
- Ridges
- Popato Fries
- Potato Crisps
- Potato Chips
- Jabba
- Oheya!
- Cheese Clubs
- Chez on Chips
- Rinbee
- Choco Flakes
- Fruity Rings
- Fruity Loops
- Kirei
- Prawn Crackers
- Choco Plunge
- Sponge
- Pillows
- Onion Rings

- Good Day Coffee
- Regent Foods Corporation
 - Regent Cakes
 - Rock N' Roll
 - Golden Sweet Corn

- Snacku
- Cheese Ball
- Cheese Ring
- Tempura

- Hersheys
- Rebisco

- Rebisco Sandwich
- Hansel Sandwich
- Chokies
- King Flakes
- Bravo
- Rebisco Extreme
- Combi
- Rebisco Crackers
- Frootees
- Choco Rio
- Chunkee
- Super Thin
- Ace Crackers
- Hansel Crackers
- Buddy Crackers
- Jungle Bites
- Marie Time
- Choco Mucho
- Krim Stix
- Mr. Jiggels
- Superstix
- Crossini and Pandolino
- Cupp Keyk
- Mini Keyk
- Choco Topps
- Fudgee Bites
- Barnuts
- Milkee Polboron
- Captain Sid
- Wafer Time
- Happy Peanuts

- Babble Joe
- Judge Chowing Gum
- Lipps Candies
- Lipps Pop Stix
- Chubby
- Funky French Fries
- Criss Cross

- Lotte Koala's March
- Barbie
- KFC Philippines
- Babyflo Cologne
- Beados
- Yin Yang Cooling Tea
- Nestle Philippines

- Chuckie
- Nestle Koko Krunch
- Nestle Stars
- Milo
- Nescafe
- Nescafe 3 in 1
- Nestle Fitness
- KitKat
- Cerelac
- Nestea
- Nido
- Cookie Crisp
- Nesvita
- Nesfruta
- Nestle Yogurt
- Nestle Acti-V
- Bear Brand
- Coffe Mate
- Maggi
- Maggi Magic Sarap
- Maggi Magic Sinigang
- Maggi Magic Sabaw
- Maggi Magic Meals

- Maggi Rich Mami Noodles
 - Maggi Oyster Sauce
- SMDC (SM Development Corporation)
 - Unilever Philippines

- Lady's Choice
- Knorr
- Best Foods
- Sunsilk
- Cream Silk
- Surf
- Lipton Tea
- Domex
- Pepsodent
- Comfort
- Axe
- Clear (Shampoo and Conditioner)
- Close Up
- Selecta
- Dove
- Pond's
- Rexona
- Vaseline
- Eskenol
- Block & White
- Master

- Johnson & Johnson Philippines
- Modess
- P&G Philippines

- Downy
- Head & Shoulders
- Ariel
- Gillette
- Olay
- Whisper
- Pantene
- Tide
- Pampers

- Perla
- Mr. Clean
- Bonux
- Oral-B
- Joy
- Rejoyce
- Ivory Shampoo and Conditioner
- Safegard
- Duracell
- Vicks
- AmbiPur

- Fiona Cologne
- Charmee Pantyliner
- Wyeth Philippines

- Promil
- Promil Kid
- Promil Pre-School
- Aqiva
- Progress Gold
- Progress Pre-School Gold
- Bonamil
- Bonakid
- Bonakid Pre-School
- Bonakid Choco Boost

- Kopiko
- Pfizer Inc. (Philippines)

- Centrum
- Clusivol
- Children's Clusivol
- Clusivol Power-C
- Stresstabs
- Incremin
- Caltrate Plus
- Advil
- Advil Liqui-Gel
- Loviscol
- Dimetapp

- Simeco
- Robitussin
- Robitussin Liquigel
- Robikids

- Bounty Fresh Chicken
- McCORMICK
- Unilab Philippines

- Kremil - S
- Skelan
- Tiki-Tiki Plus
- Tiki-Tiki Star
- ActiBoost School Milk
- Ceelin
- Ceelin Plus
- Ceelin Chewables
- Growee
- Appebon Kid
- Swish
- Enervon
- Enervon Prime
- Myra E
- Myra VitaWhite
- PH Care
- Pure 'n Fresh
- Bioflu
- Athena Milk
- Solmux
- CarbTrim
- Dolfenal

- Meralco Philippines
- Tanduay Distillers, Inc.

- Cossack Vodka
- Gin Kapitan
- London Gin
- Tanduay 65
- Tanduay ESQ
- Tanduay Rhum 5 Years

- Boracay Rhum
- Del Monte Philippines
- Minola Cooking Oil
- AMA Computer University
- Milk Magic Philippines
- Monde Nissin Corporation
 - Monde
 - Lucky Me
- Universal Robina Corporation Philippines
 - Tortillos
 - Choco Lava
 - Great Taste
 - X.O.
 - Vitalac
 - Hunts
 - El Real Pasta
 - Refresh
 - Cream All
 - Cafe Puro
 - Coffee Twist
 - C2
 - Blend 45
- Chips Ahoy
- Chips Delight
- Ajax Detergent Bar
- San Marino
 - Corned Tuna
 - Chli Corned Tuna
 - Tuna Paella
- Anchor Milk
- Nissin Foods
 - Cup Noodles
- Mang Inasal
- Jack N Jill Philippines
 - Magic
 - Maxx
 - Cream-O

- Mang Juan
- Pancit ni Mang Juan
- Nova
- Choco Knots
- Milky Knots
- Berry Knots
- Piatos
- Chippy
- Nips
- Dew Berry
- Chiz Curls
- V-Cut
- Potato Chips
- Presto
- Wiggles
- Dynamite
- Dewberry
- Star Pops
- Star Fruits
- Cloud-9

- Chowking
- Splash Corporation

- SkinWhite
- Extract
- Maxi-Peel
- Vitress
- Barrio Fiesta

- Wellmade Manufacturing Corporation

- Speed

- Zesto Philippines

- Beam Toothpaste
- SunGo
- Choc-O
- Milk-O
- One Plus
- Tekki Yakiudon
- QuickChow

- ACS Manufacturing Corporation

- Star Wax
- Unique Toothpaste
- Smart
- Pride

- Dona Maria Japonica Rice
- Chips Ahoy
- Cherifer Philippines

- Cherifer Syrup
- Cherifer Premium
- Cherifer PGM
- PedCee

- RFM Foods Corporation

- Selecta
- Swift
- White King
- Fiesta
- Vitwater
- Sunkist
- Alo Green Tea

- Mama Sitas
- Mega Sardines
- Emperador Brandy
- Fundador Brandy
- Generoro Brandy
- Mead Johnson Nutrition

- Sustagen
- Sustagen Kid
- Sustagen Premium
- Sustagen School
- Lactum
- AlactaGrow
- EnfaMama
- EnfaGrow
- EnfaPro
- EnfaKid

- EQ Diapeer

- Huggies Diaper
- Ligo
 - Ligo Sardines
 - Ligo Meatloaf
 - Ligo Corned Beef
- Bench
- Century Pacific Group
 - Century Tuna
 - Century Tuna Healthylicious Hotdog
 - Century Bangus
 - Wow Ulam
 - Wow Hotdog
 - Wow Firsta Meatballs
 - 555 Tuna
 - Blue Bay
 - Argentina Corned Beef
 - Argentina Meatloaf
 - Birch Tree
- Ulalamm
- Nattural Quality Corporation
 - Enduranz
 - Ampalaya Plus
 - Slenda
 - Renalin
- Garnier
- Lactacyd Confidence
- Ever Bilena
 - Careline
- Asia Brewery, Inc.
 - Beer Na Beer
 - Colt 45
 - Coors Light
 - Manila Beer
 - Tanduay Ice
 - 100 Plus
 - Absolute
 - Cobra Eenergy Drink

- Summit Natural Drinking Water
- Vitamilk
- Roots
- Virgin

- Shakey's Pizza
- Green Cross Incorporated

- Del Fabric Softener
- Glide Ironing Aids
- ZONROX BLEACH
- Uno Bleach
- Green Cross Alcohol
- Green Cross Soap
- Lewis & Pearl

- Motolite
- Outlast Batteries
- Standard Appliances
- Nikon Home Appliances
- Abbott Philippines

- Ensure
- Ensure Gold
- Gain Plus Advance
- Gain School Advance
- Pediasure Plus
- Grow

- W.L. Foods
- Cindys Bakery Reataurant
- Stick-O
- Quaker Oats Philippines
- Milk Magic
- Knick Knacks

Anja Aguilar to host her own show on IBC-13

September 24, 2012

A certified singing champion Anja Aguilar will now host her own show on the **Kapinoy** network **IBC-13**. Patterned after the internationally famous program **Born to be a Star** is the newest addition to the line-up of **Viva-TV**'s fast-growing lineup of top-rating shows that includes game shows like **Who Wants to be a Millionaire?** and **The Weakest Link**. The program is expected to open doors for aspiring talented artists with a singing contest.

We will enhance their new talents and help them perform better, like padadamitan, palalagyan ng make-up, kung kailangan ng back-up singers or dancers o di kaya'y puwedeng mas pagandahan pa ang kanilang areglo o arrangement, we will help them do that," Anja explained yesterday at a presscon held at **Viva-TV** which is producing the show to become the next Born to be a Star

Announced as **Viva-TV**'s host for its newest franchised TV show, the **Born to be a Star** format is the latest creation of worldwide production company **Endemol**. It is a proven international primetime ratings hit, with the show scoring a large percentage of the audience share in the United States and America for the future superstar.

Born to be a Star, the latest host to Anja's lap this September, will start airing in September 30 on **IBC 13**. **Born to be a Star** is a smash hit creation of Mentorn International, the global production and distribution production company **Endemol**. The contest gives talented artists from 12 years old up a chance to display their creative flairs like their favorite stars for one night. Once chosen, they will be given makeovers, musical arrangements, back-up dancers if needed in their performances. They will also have a chance to sing with Anja Aguilar. The price at stake is a whopping one million pesos worth of cash and prizes.

A singing champion noted it was a case of deja vu for her, as she recalled that she herself started her singing career in **Little Big Star** on **ABS-CBN**. For Anja, hosting this kind of show would mean being able to help new singers on their road to fame and fortune, payback time for her. The network signed a contract with **Endemol** to gain rights of its franchise of **Born to be a Star**.

"I'd like others to get the kind of breaks that helped me get started as a singer. This is my chance to help and I'm sure that we will find a new stars in the show," Anja averred.

Born to be a Star, the American television newest sensation will be seen on **IBC-13** with its local version hosted by Anja Aguilar this September 30 every Sunday.

Born to be a Star is on Viva [Edit](#)

October 3, 2012

The talent and see the stars. **Born to be a Star**, American Television's newest sensation will soon be here in the Philippines. **Viva** bought the franchise (like the **The Weakest Link** and **Who Wants to be a Millionnaire?**). It will be hosted by Anja Aguilar.

Vic del Rosario as the chairman and CEO, whose **Viva Group of Companies** is involved in movies, television, video, recording, cable channels, international pictures, interactive and live concerts. It has a earning huge success, **Viva-TV** is the strategy now have programs on **IBC-13** which promptly copied by the **Kapinoy** programming who aired more and more Mexican and Korean soaps. It was followed by Japanese animes and cartoons dubbed into Filipino as well as the sports events including the **PBA**. Alongside they feature **Winx Club** and **Totally Spies!**, my absolute favorite animated series, they have a line-up of shows that interest all kinds of people. **Pop Pixie** is popular with those who have an interest in kids.

Anja now joins the new company of Christopher de Leon of **Who Wants to be a Millionaire** and Edu Manzano of **The Weakest Link** as star hosts of **Viva-TV** shows. She having been chosen to host **Born to be a Star**, Anja said. It is recalled that Anja herself started her singing career via a local talent show **Little Big Star** on **ABS-CBN**, hosted by popstar princess Sarah Geronimo.

The crisis in the recording and movie industry has diminished the power and profits of Boss Vic's formidable entertainment empire. Although still a force in the music recording, film production and distribution business, **VIVA**'s fortunes have been kept alive by its investment in television programming on **IBC 13**'s primetime block. Del Rosario has shown that he's still a major player with a local drama series such as soap-opera teleserye like **Esperanza** and **5 Girls and Daddy**, and teen drama anthology **Dear Heart**, and with a number of bankable hits like the first million-peso prize game shows **Who Wants To Be A Millionaire?** and **The Weakest Link**, and the million-peso prize talent search **Born to be a Star**, they helped **IBC 13** rise from its financial slump and mediocre ratings. By acquiring **Vintage Sports**, **VIVA** has also become the country's premier sports content provider with the basketball league **Philippine Basketball Association (PBA)**.

Born to be a Star happy with Philippine ratings

January 7, 2013

Viva-TV is beefing up its promotion of **Born to be a Star** by featuring **Globe Prepaid** is the #1 in Postpaid. In an interview with **Manila Bulletin**, **Viva** chairman and CEO Vic del Rosario Perci Intalan stated that the network is very happy with the above-average ratings of **Born to be a Star**'s New Year episode on **IBC-13**, the Filipino edition of the newest sensation to come out of American television from **Endemol**.

"Ako ang first Born to be a Star", while host a certified singing champion and powerhouse singer Ms. Anja Aguilar waits for auditionees to the talent competition in a Top 12 finalist. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design.

The independent **AGB** survey revealed that **Born to be a Star** in at 28.8 points against **GMA-7's Kapuso Mo, Jessica Soho** with 26.4 percent and **ABS-CBN's Sarah G Live!** with 14.7 percent.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (**Nothing's Gonna Change My Love For You**), Jea Reyes (**Forever's Not Enough**), Rafael Ignacio (**Dance with Me - Orleans**), Bratriz Munoz (**Crazy For You** - Madonna), Reymond Sajor (**Goodbye** - Air Supply), Chivas Anton Malunda (**Wish** - Donna Cruz), Ninay Lescano (**Part of Your World**), Ysrael Carreon (**Hard to Say I'm Sorry** - Chicago), Kevin Montallana (**I Will Be Here For You** - Michael W. Smith), Camille Cortez (**Rolling in the Deep** - Adele), Gemma Fitzgerald (**Reflection** - Christina Aguilera) and Gregg Santos (**Just So You Know** - Jesse McCartney) to perform in a production number.

Born to be a Star being shown often on **Viva-TV** programs on **IBC** like **PBA, Who Wants to be a Millionaire?** and **The Weakest Link**, as well as its news programs **Express Balita** and **Ronda Trese**.

That's a reminder to all their **Born to be a Star** fans to watch **Viva-TV on IBC** more often as the popular talent search.

Millionaire is back on Viva-TV

MANILA, Philippines - The millionaire fever is back on **Viva-TV**. Beginning on February 25, 2012, Saturday, the world's most popular high-rating game show is taking the Philippines by storm once more. Hosted by Christopher de Leon, "**Who Wants to Be a Millionaire?**" is back with the new season loaded with exciting additional lifelines, updated set technology, and the chance for a lucky player to become 2 million pesos richer. The **Viva-TV** production is the Philippine franchise of the British quiz show of the same title. On Saturday nights at 8:30 p.m. slots against with **ABS-CBN's TV Patrol Weekend** and **GMA's Kapuso Mo, Jessica Soho**.

"As we enter our new season, we promise the viewers that we double the fun, excitement, and tension in the seventh season of "**Who Wants to Be a Millionaire?**" That's our final answer," said De Leon. To date, the game show has already given away more than P13 million in total prizes in its six-season run. For the initial episodes of the all-new season of "**Who Wants to Be a Millionaire?**" smart kids could be a few questions away to become young millionaires as the tension-filled game show features honor students recommended by their schools to get this once-in-a-lifetime chance to win P2 million. On top of the jackpot that will be split to the kid player and his/her respective school, win or lose, "**Who Wants to Be a Millionaire?**" will award all the kid players college scholarships.

The overnight-millionaire dream is alive once again as Filipinos take their chance to defy the pressure from the hot seat for P2 million jackpot. To help the player along the way, the hot seat contestant can use lifelines available. Aside from pre-existing 50-50 and Phone-A-Friend lifelines, the new season of "**Who Wants to Be a Millionaire?**" introduces added lifelines that will make the game even more exciting:

People Speak and Switch. Through People Speak, the studio audience who answers correctly will have the chance to win up to P20,000. The Switch lifeline, meanwhile, entitles the contestant to switch out the original question for another question of the same value.

The game show that pioneered the craze over game shows on Philippine TV after returned in May 2009 via its new home **TV5** and return on **IBC-13** in February 25, 2012. For the last decade since its debut in the UK in 1998, “**Who Wants to Be a Millionaire?**” has dominated the ratings game around the globe with international versions spawning in over a hundred countries, including its top-rating Philippine version.

While the elimination of players in the past was through **Fastest Finger First** round done in the studio, hot seat hopefuls this time will be selected through mall auditions. To register in the mall editions, text MILLION (space) Name/Age/Gender/Address to 2256 (Example: MILLION Mark Sy/21/M/12 Leo St., Quezon City). Each text costs P2.50 for **Smart** and **Globe** subscribers, and P2.00 for **Sun Cellular** subscribers.

Don’t miss the new season of “**Who Wants to Be a Millionaire?**” starting on February 25, Saturday, 8:30pm on **Viva-TV** on **IBC**.

Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand

PHILIPPINES - **Globe**, the #1 in Postpaid launched its biggest text promotion, **Call and Txt TV Combo**, promo starts on July 6, 2012, a step seen to drive viewership to **Viva-TV**, particularly during primetime on **IBC-13** plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, **GCASH** and share-a-load services, and a complete list of your all-time favorite **Globe** promos, including the newest **Call and Txt TV Combo** promos from **Globe Prepaid** featuring newest popstar Anja Aguilar as the newest celebrity endorser, new **Globe** for TV commercial during commercial break in between your favorite TV series whether from **ABS-CBN**, **GMA-7** and **IBC-13** as well as **TV5** has **Globe** commercial were shown during **Popstar TV** commercial breaks. After giant's endorsers composed of Gerald Anderson, Sarah Geronimo and Vice Ganda for **Viva**, have strong communication partner from the new popstar Anja Aguilar as the newest product endorsers of **Globe** relaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of charge. The newest popstar of **Viva-TV** opted for the most comprehensive product combinations to **Txt and Call TV Combo**. Given matches - the **Viva-TV** and **Globe**, and view Anja Aguilar - instant hit infomercial, you get unlimited texts to **Globe**, **TM**, **Talk N Text** and **Sun** giving you full access to all networks. Subscribers can register by texting VIVA-TV to 2366 and subscribe VIVA to 8888 with your **Globe** mobile phone in load. Online promos are also

underway in the **IBC-13** website, both www.VIVA.com.ph and www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Globe subscribers can text answers to trivia questions on your favorite **Viva-TV** shows on **IBC-13** like **Popstar Diaries, Annebisheswa, KC.com, Dear Heart, The Jon Santos Show, WOW!, Petra's Panniest, SM Little Stars, Esperanza, Pinokyo's Time, Petrang Kabayo, PBA, Showbiz Star, Pantaxya X, Daily Top 10, Sabi Mo Nanay** and **Especially For You**, and the game shows **The Weakest Link, Fighting Family** and **Who Wants to be a Millionaire?** with their favorite animated cartoons like phenomenal **Winx Club, Pop Pixie, Barbie** and **Polly Pocket** and anime series like **Crayon Shin Chan, Cyborg Kurochan** and **Kirarin** plus their asianovelas **Fondant Garden, Queen and I, Dream High (Season 2)** and **Can You Hear My Heart** to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5 million through a jackpot round. To text answers, prepaid subscribers use **Call and Txt** points earned through reloading; call and mobile browsing services, postpaid subscribers are charged for **Call and Txt** transactions.

An on-air campaign enlists **Viva** talents on **IBC** including Sarah Geronimo, Anne Curtis, KC Concepcion, new popstar Anja Aguilar she is now a new home television network **IBC-13**, Jon Sanos, Ashley Rivera, Charlie Green, Cristine Reyes, Dingdong Avanzado, Vhong Navarro, James Yap, Vice Ganda, Aga Muhlach, Maui Taylor, Katya Santos, Sam Pinto, Nikki Bacolod, Edu Manzano and Christopher de Lon, while print ads and commercials carry **Globe Prepaid** branding.

Using the mobile network's dominance to support **Viva-TV**'s push to increase viewership is the logical next step in **Viva** Chairman and CEO Vic Del Rosario.

The country's number three broadcasting network is owned by **Intercontinental Broadcasting Corporation** in partnership and blocktimer aggrement with **Viva Entertainment**. Since its revamp early last year, **IBC-13** has positioned itself as a strong contender in broadcasting **GMA** and **ABS-CBN**.

New shows on IBC

September 11, 2001

The No.3 network **IBC-13** is the strong third player for the sequestered TV station in the local television industry has the third spot in terms of ratings in the market, the dominance of giant networks **GMA-7** and **ABS-CBN**. **IBC-13** become more aggressive in the surging ahead in the ratings under the new management Cerge Remonde.

Children's programming for kids has **Y2K: Yes to Kids** hosted by Maxene Magalona (Sundays at 10 a.m.), animated **Cartoon Collection** (Saturdays at 10 a.m.), **Sesame Street** (Monday to Friday at 8:30 a.m.) and animal **Kangazoo Club** (Monday to Friday at 4 p.m.)

It has the noontime show **Lunch Break** which airs on Monday to Friday at 11 a.m. to 12:30 p.m. and on Saturdays at 11:30 a.m. to 2:30 p.m., is hosted by Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio,

Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit, directed by JR Ledesma as the noontime show with have more segments.

Also beef up its news and public affairs program on **IBC**: the flagship news program **Express Balita** anchored by Noli Eala and Precious Hipolito-Castelo airs at 4:30 p.m. Late-night newscasts **Ronda Trese** anchored by Ida Miranda Castro and Elmer Mercado airs at 11 p.m. Where the public affairs programs in the late-night slot on **IBC**: public affairs **Linawin Natin** with Jarius Bondoc on Monday which focuses on the issues and programs of government, travel show **Travel and Trade** with Snooky Serna-Go on Tuesday, **Citizens Patrol** with Gen. Arturo Anas, Doy del Castillo and Engr. Ervin Y. Mateoon on Wednesday, tele-magazine **Good Take** with Chin-Chin Gutierrez on Thursday features inspirational and success stories about ordinary people and **Ugnayan Pambansa** with Cerge Remonde on Friday go on weeknights, 11:30 p.m. to 12 midnight.

Viva TV, the entertainment network of Vic del Rosario's **Viva** group which is now on **IBC-13**. The station also had the **PBA Games**, the Viva Tagalog movies and imported telenovelas.

Starting 5 to 6:30 p.m., kids get a triple treat as **Viva-TV** presents the Japanese anime with **Akazukin Cha Chaat** 5 p.m. on Monday to Saturday, **Crayon Shin Chan** at 5:30 p.m. and **Cyborg Kurochan** at 6 p.m. on Mondays, Tuesdays and Thursdays, which is dubbed in Filipino by stars Antoniette Taus (Akazukin Cha Cha), Andrew E. (Crayon Shin Chan) and Ogie Alcasid (Cyborg Kurochan). **Viva-TV** now offers a movie block in Viva Tagalog movies on **IBC** as **Viva Box Office** (Monday, Tuesday, Thursday and Saturday 6:30 p.m.), **Now Showing**(Saturdays at 10 to 11:30 p.m.) and **Sinemaks** (Sunday at 9:30 p.m.).

For those into sports, **Viva-TV** lineup the most popular sports on **IBC**. For the country's favorite, basketball, **Viva-TV** has: **PBA Games**, Wednesday and Friday at 5:30 to 9:30 p.m. and Sunday at 4 to 8:30 p.m., and for the billiards, **Let's Play Pool** on Fridays at 10 p.m. For the boxing in the **Battle of Yokohama** on Mondays at 10 p.m., **Fist of Fury** on Tuesdays at 10 p.m., **Blow By Blow** on Wednesdays at 10 p.m. and **Elrode Boxing Fightson** Saturdays, 11:30 p.m. to 12:30 a.m.

In the new imported telenovelas, **Viva-TV** has the new Mexican soap opera on **IBC**: the noontime telenovela are **Carita De Angel** at 12:30 to 1:30 p.m., **Siempre Te Amare** at 1:30 p.m., and **Maria Del Cielo** at 2 p.m., and new primetime telenovela **Por Un Beso** at 9:30 to 10 p.m. In these local dramas: **Habang May Buhay**(Saturdays at 5:30 to 6:30 p.m.), Erik Matti's **Kagat ng Dilim** (Saturdays 9 to 10 p.m.) and **Dear Heart** with Antoinette Taus (Sundays at 2:30 to 3:30 p.m.)

More: localized the phenomenal game show on **Viva-TV** is **Who Wants to be a Millionaire?** with host Christopher De Leon (Mondays, Tuesdays and Thursdays, 8:30 p.m., Saturdays, 8 p.m. and Sundays, 8:30 p.m.) continue to bring in viewers from front-runners **ABS-CBN** (has **Game KNB?**) and **GMA-7** (has **Korek Na Korek Ka Diyan**).

IBC 13 Schedule in September 2001 [Edit](#)

Saturday

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Movie Trailers of the Week

- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - TODAS (rerun)
- 4:30 - Auto Review
- 5:00 - Akazukin Cha Cha
- 5:30 - Habang May Buhay
- 6:30 - Viva Box Office
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Now Showing
- 11:30 - Elrode Boxing Fights

Sunday

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy
- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Games
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Sinemaks

Monday-Friday

- 8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)
- 8:30 - Sesame Street
- 9:00 - Infomercial
- 9:30 - TV Shopping
- 10:30 - Give a Life
- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Maria del Cielo
- 2:30 - Viva Music Channel

- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Kangazoo Club
- 4:30 - Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)
- 6:00 - Cyborg Kurochan (Monday, Tuesday and Thursday)
- 6:30 - Viva Box Office (Monday, Tuesday and Thursday)
- 8:30 - Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)
- 9:30 - Por Un Beso
- 10:00 - Battle of Yokohama (Monday); Dear Heart (Tuesday); Blow By Blow (Wednesday); Gags Must Be Crazy (Thursday); Let's Play Pool (Friday)
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin (Monday); Travel and Trade (Tuesday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

IBC 13 Schedule in December 2001

[Edit](#)

Saturday

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break
- 2:30 - Amerika Atbp.
- 3:30 - TODAS (rerun)
- 4:30 - Auto Review
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan
- 6:00 - Cyborg Kurochan
- 6:30 - Viva Box Office
- 8:00 - Who Wants to be a Millionaire?
- 9:00 - Kagat ng Dilim
- 10:00 - Habang May Buhay
- 11:00 - Elrode Boxing Fights

Sunday

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids
- 10:30 - Hapi Kung Healthy

- 11:00 - A Taste of Life
- 12:00 - Tukaan
- 1:00 - Ating Alamin
- 2:00 - DMZ-TV
- 2:30 - Dear Heart
- 3:30 - Viva Hot Hits
- 4:00 - PBA Games
- 8:30 - Who Wants to be a Millionaire?
- 9:30 - Sinemaks

Monday-Friday

- 8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Travel and Trade (Wednesday); Citizens Patrol (Thursday); Good Take (Friday)
- 8:30 - Kangazoo Club
- 9:00 - Infomercial
- 9:30 - TV Shopping
- 10:30 - Give a Life
- 11:00 - Lunch Break
- 12:30 - Carita De Angel
- 1:30 - Siempre Te Amare
- 2:00 - Viva Music Channel
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - Express Balita
- 5:00 - Akazukin Cha Cha
- 5:30 - Crayon Shin Chan (Monday, Tuesday and Thursday); PBA Games (Wednesday and Friday)
- 6:00 - Cyborg Kurochan (Monday, Tuesday and Thursday)
- 6:30 - Viva Box Office (Monday, Tuesday and Thursday)
- 8:00 - Bubu Cha Cha (Monday, Tuesday and Thursday)
- 8:30 - Who Wants to be a Millionaire? (Monday, Tuesday and Thursday)
- 9:30 - The Weakest Link
- 10:30 - Por Un Beso
- 11:00 - Ronda Trese
- 11:30 - Linawin Natin (Monday); Travel and Trade (Tuesday); Citizens Patrol (Wednesday); Good Take (Thursday); Ugnayan Pambansa (Friday)

Saturday

- 7:00 - El Shaddai
- 10:00 - Cartoon Collection
- 10:30 - Top 10 Movie Trailers of the Week
- 11:00 - Sagupaan
- 11:30 - Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)
- 2:30 - Amerika Atbp.
- 3:30 - Golf Power
- 4:00 - PBA Games
- 8:00 - Who Wants to be a Millionaire? (Christopher de Leon)
- 9:00 - Viva Box Office
- 10:30 - Celebrations (Cherry Sarmiento and Anna Lozada)
- 11:00 - Elrode Boxing Fights

Sunday

- 9:00 - Family TV Mass
- 10:00 - Y2K: Yes to Kids (Maxene Magalona)
- 10:30 - Citizen's Patrol (Anna Lozada)
- 11:00 - A Taste of Life (Henny Sison)
- 12:00 - Tukaan
- 1:00 - Ating Alamin (Ka Gerry Geronimo)
- 2:00 - DMZ-TV
- 2:30 - Dear Heart (Antoinette Taus)
- 3:30 - Viva Hot Hits
- 4:00 - PBA Games
- 8:00 - Star For A Night (Regine Velasquez)
- 9:00 - Who Wants to be a Millionaire? (Christopher de Leon)
- 10:00 - Sinemaks

Monday-Friday

- 8:00 - Ugnayan Pambansa (Monday); Linawin Natin (Tuesday); Citizens Patrol (Wednesday); People First (Thursday); Good Take (Friday)
- 8:30 - TV Wonderland
- 9:00 - Infomercial
- 9:30 - TV Shopping
- 10:30 - Give a Life
- 11:00 - Lunch Break (Leonard Obal, Joy Viado, Dang Cruz, Earl Ignacio, Yam Ledesma, Ronald Gan Ledesma, Nino Muhlach, Natasha Nave, Ladine Roxas, Yoyoy Villame and Ben Sagmit)

- 12:30 - Natalia
- 1:30 - Siempre Te Amare (Monday-Thursday); Nora Mismo (Nora Mismo) (Friday)
- 2:30 - Maria del Cielo
- 3:00 - Ang Iglesia Ni Cristo
- 4:00 - Sesame Street
- 4:30 - Express Balita (Noli Eala and Precious Hipolito-Castelo)
- 5:30 - Viva Music Channel
- 6:00 - Viva Box Office (Mon); PBA Games (Tue and Thurs); Habang May Buhay (Wed and Fri)
- 7:00 - Bubu Cha Cha (Wednesday and Friday)
- 7:30 - Akazukin Cha Cha (Monday, Wednesday and Friday)
- 8:00 - Crayon Shin Chan
- 8:30 - Cyborg Kurochan
- 9:00 - The Weakest Link (The Weakest Link) (Monday-Wednesday); Who Wants to be a Millionaire? (Christopher de Leon) (Thursday and Friday)
- 10:00 - Carita De Angel
- 10:30 - Por Un Beso
- 11:00 - IBC News Tonight (Anthony Pangilinan)
- 11:30 - Linawin Natin (Jarius Bondoc) (Monday); Travel and Trade (Snooky Serna) (Tuesday); People First (Anthony Pangilinan) (Wednesday); Good Take (Ida Miranda Castro) (Thursday); Ugnayan Pambansa (Cerge Remonde) (Friday)

Viva-TV Gives Free Movie Treats with ‘Viva Box Office’ on IBC

July 1, 2012

The entertainment network **Viva-TV** treat awaits **Kapinoy** viewers will surely get the free movie passes to your favorite Pinoy flicks four times a week long will be glued to their TV screens for an hour and a half on weeknights in intensifies the summer heat with its newest primetime movie block **Viva Box Office**, which will start airing this Monday, July 2 on **IBC-13** showcases an exciting line-up of blockbuster Viva Tagalog movies, which will go up against the news programs **24 Oras** and **TV Patrol**.

Start the tonight right with films of exciting screening of Viva Tagalog movies will be shown on primetime that surely touched your heart, tickled your funny bones, and even gave you Goosebumps.

On Monday, **Viva-TV** tonight bringing you the biggest Filipino blockbusters on the free movie treats with Judy Ann Santos and Sarah Geronimo in ***Hating Kapatid***, Mark Bautista and Sarah Geronimo in ***Lastikman***, Anne Curtis, Luis Manzano and Eugene Domingo in ***Who's That Girl?***, Cristine Reyes in ***Tumbok*** and Vice Ganda in ***Petrang Kabayo*** are the Viva movie hits featured in **Viva Box Office**. On Saturday night animation, in Barbie movie such as ***Barbie in A Mermaid Tale 2***, ***Barbie Princess Charm School*** and ***Barbie in A Fairy Secret***, so don't miss out on the fun and excitement of more primetime TV viewing.

Take part of this Viva movie madness in **Viva Box Office**, 6:30 PM every Monday, Tuesday and Thursday expert the **PBA Games** on Wednesday and Friday right after **Daily Top 10**, and 10:00 PM every Saturday on **IBC-13**.

Tessie Taylor, IBC sales and marketing manager [Edit](#)

Sales and Marketing Department of **IBC-13**.

The market of **Lunch Break** (noontime show), **Chinatown TV** (lifestyle show), **KSP: Kapinoy Sunday Party**(Sunday musical variety show) **DMZ-TV** (dance show), **Cooltura** (educational program), **Y2K: Yes to Kids**(children show), **Magandang Umaga Ba?** (morning show), **Good Take** (magazine show), **Linawin Natin**(public affairs program), **Express Balita** and **Ronda Trese** (flagship news program), **Makabayang Duktor**(medical program) and **Nora Mismo** (public service program) for the top of the ratings. Place your ads and be featured.

Viva-TV shows topped Sunday primetime on September 30 at IBC

September 29, 2012

Boosted by the formidable program Sunday hit shows lineup of popstar Anja Aguilar's ***Dear Heart*** (2:30pm), Ashley Rivera's ***Petra's Panniest*** (3:30pm), ***PBA 2012 Season*** (4:00pm), ***Born to be a Star*** (8:30pm), Christopher de Leon's ***Who Wants to Be a Millionaire?*** (9:30pm) and action-packed ***Sinemaks*** (10:30pm),**Viva-TV**'s Sunday primetime block on **IBC** as the **Kapinoy** network continues to raise the bar in offering shows that highlight entertainment Pinoy pride as teen drama, comedy, sports, talent search, games and action movies.

Starting 2:30pm on September 30, kicks off with teen drama anthology series ***Dear Heart*** starring newest popstar Anja Aguilar in a youthful tale for the singing champion along with new mom diamond star Maricel Soriano and new dad AJ Muhlach, with director Monti Parungao, to be followed by comedy show ***Petra's Panniest*** at 3:30pm with host YouTube sensation Ashley Rivera aka Petra Mahalimuyak presents a

round-up of the funniest movie scenes and online videos with irreverent annotation as only Petra can deliver will now have a one of guest co-host.

Afterwards at 4:00pm, the **PBA 2013 Season** kicks off in spectacular fashion today at Smart Araneta Coliseum. And as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live on IBC-13 hopes to attract more fans with this season's exciting line up of teams and players. The league returns from a season marked by box-office receipts and high viewership ratings. This coming season, the PBA encourages even more game aficionados to support their teams by attending live games or watching them at home as well as topped with live performances from Viva stars during halftime Sunday. The league envisions more vocal fans rooting for their favorite teams and players in line with its slogan, "Kampihan Na!" like all PBA fans, we are very excited to start a brand new PBA season.

Meanwhile at 8:30pm, **Viva TV** will relaunch the new talent search show **Born to be a Star**. One of the big deals related to the show is the fact that its host is singing star Anja Aguilar, who got her own start in showbiz years ago when she topped another TV talent show *Little Big Star* on ABS-CBN. Another big deal is the fact that, on "Star for A Night," contestants won't simply open their mouths, take a deep breath, and sing. The program will showcase each talent in the best possible light, with costuming, styling, coaching, production values-and, perhaps best of all, detailed critiques of their performance by the show's judges. This is a welcome touch that should add a lot of polish and pizzaz to the contestants' numbers, so that both judges and viewers can more productively evaluate their star potential. We hope that singing stars will really emerge from among the contestants who join this contest. We have other talent-search shows on the tube but, for some reason, practically none of their winners have hit it big as singers in recent years, for some of the young talents that will be discovered on **Viva TV**'s new talent show. The prize is a talent management contract with **Viva Artist Agency**.

Crowd favorite game show **Who Wants to be a Millionaire?** at 9:30pm, based on the original British format, contestants from all over the Philippines will compete to get on the "hot seat." All they need to do is answer 15 multiple-choice questions correctly to bag the seven-digit jackpot. WWTBAM is a general knowledge game show full of challenges and suspense on the road to its PhP2 Million cash prize. is hosted by Christopher de Leon quick wit and funny antics will once again make the program entertaining for the entire family. Now on its ninth season, the first full month run will feature smart and charming kids eager to claim victory.

Then at 10:30pm, the action-packed **Sinemaks** as the exciting Viva action blockbuster movies offering viewers featuring local action movies are *Hitman* starring Sam Pinto, *Minsan Pa* starring Sharon Cuneta and PFJ, *Ben Delubyo* starring Bong Revilla, *Hindi Pa Tapos ang Laban* starring FPJ and *Esend ng Tondo* starring FPJ on September this month.

Catch every Sunday with **Dear Heart** at 2:30pm, **Petra's Panniest** at 3:30pm, **The PBA 2013 Season** at 4:00pm, **Born to be a Star** at 8:30pm, **Who Wants to be a Millionaire?** at 9:30pm, and **Sinemaks** at 10:30pm only on the **Kapinoy** network **IBC-13**.

Robert Tan moves to IBC [Edit](#)

June 30, 2012

IBC News and Public Affairs recently announced that **ABS-CBN** anchor Robert Tan is the new anchor for late-night newscast **Ronda Trese**. He will be in a number of segments, most important police report and also local and international news. Robert joins Cathy Eigenmann-Bordalba in the newest homegrown newscasts on TV today.

Before the revitalized **IBC-13** hired him as **Kapinoy** news anchor, Robert Tan already thinking of leaving his network **ABS-CBN** involved in producing, writing and developing relevant news stories on daily basis for all news platforms, whether packaged or live news stories. Robert says he used to work for 8 years when he was at **ABS-CBN**.

Robert Tan starts her day at 11 a.m. He leaves the **PTV-4** after **NewsLife** and before 10:30 p.m. for the 11:30 p.m. of the national late-night newscast **Ronda Trese** on **IBC**.

Viva-TV introduces another new shows this month on IBC in October

September 24, 2012

Viva-TV as the Home of the Stars relaunches thirteen star new programs offering different kinds of entertainment for its viewers: three new sports programs, new soap opera teleserye, new reality show, two new talent search, new animation, three new Mexican telenovela and two new hit Korean drama that complete with new homegrown programming, according to chairman and CEO is Vic Del Rosario.

The word is in **IBC-13**'s programming mix, 30 percent will be devoted to children's programming, 50 percent to news and public affairs, 60 percent to entertainment and 30 percent to sports as part of the network's aggressive programming in the market to the battle for network ratings leadership.

THE PBA: Viva Sports has the *PBA 2013 Season* will once again kicks off in spectacular fashion today at Smart Araneta Coliseum on September 30, 2012 as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live at 4 p.m., hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home. The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday, more sponsors now line up for advertising spots. For the schedule of the *PBA*'s television franchise to proposed that games be held four times a week, with just one game to be held every Wednesday and Friday (6:30 p.m.), the provincial game on Saturdays (5:30 p.m.) and the 4.5 hour double-headers of two games on Sundays (4 p.m.) to bring the best of Philippine basketball to Filipino people.

FOR THE WORLD OPEN 10-BALL FANS: Sensational sports for viewers with an action packed line-up aspiring Efren Bata Reyes will get a billiard of the new offering of Viva-TV. Filipinos just can't get enough of billiard and with good reason. It is in billiard that Filipinos are the pool player for Viva Sports we

produced new world-class billiards, here's the good news for all billiards on IBC-13: *The World Open 10-Ball Championship* which air every Saturday starting at 7:30 p.m., respectively. ESPN will also air the matches live in other countries. *The World Open 10-Ball Championship* featured the top 128 players from 44 countries that include China, Chinese Taipei, Germany, United States, Great Britain and the Philippines.

NINITO "THE FILIPINO FLASH" DONAIRE FLASHBACK FANS: Aspiring Pacquiaos will get a kick out of the new offerings of Viva-TV. Filipinos just can't get enough of boxing, and with good reason. It is in boxing that Filipinos are on equal footing with foreign athletes. In boxing we produced world-renowned champs Manny Pacquiao. Now, here's good news for all boxing aficionados, conquer *Donaire Flashback* this Sunday at 12 noon. Revisits the fights of Philippine's greatest boxing champion Nonito Donaire known as "The Filipino Flash."

ROMANCE TOWN IN AFTERNOON: New afternoon Korean drama on IBC are *Romance Town*, a romantic-drama revolves around the girl named Soon-Geum. Both her mother and grandmother worked as a housemaid and ended up working as a housemaid too, but one day she wins the lottery. Every weekdays at 2:30 p.m., starring stars Sung Yu Ri, Jung Gyu Woon, Kim Min-joon, Min Hyo-rin and Lee Jae-yong.

MEET 2NE1 TV: A newest first Korean reality series is now in the Philippines dubbed in Filipino meet *2NE1 TV*. Every Sunday morning last September 23 at 11 a.m. on IBC, to assist in the group's debut promotions with the K-Pop girl group of 2NE1 are CL (singer), Park Bom, Dara Park and Minzy.

TOTALLY SPIES!: Viva-TV bringing you an action-packed crime fighting *Totally Spies!* produced by Marathon Production got the Tagalized version and here in the Philippines dubbed in Filipino. Premieres on October 1 from Monday to Friday starting at 6 p.m., right after phenomenal fairy-serye *Winx Club*. As the adventures and missions of three teenage spies Sam (voiced by Bianca Casado), Alex (voiced by Sofia Andres) and Clover (voiced by teen star Ella Cruz) led by the founder and administrator of WOOHP, Jerry (voiced by Alfred Vargas).

TVN's K-POP STAR HUNT: Once more into Tagalized, a regional competition called *K-POP Star Hunt* capture the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become the next big K-Pop sensation. Every Saturdays at 2:30 p.m., will be more exciting and more compelling challenges amongst the contestants will include Japan, Vietnam, and Malaysia.

JOIN 5 GIRLS AND DADDY: Another successful of new Viva soap opera as the new star-studded teleserye offering for the families called *5 Girls and Daddy* which premieres on October 8 airs on weeknights at 9 p.m., right after *Esperanza* on IBC-13. Starring new popular Filipino actor AJ Muhlach as the dad of Alfedo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautista as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carma Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, is directed by Wenn V. Deramas with a different show as a follow-up to their soap operas.

EVERY NIGHT I NEED ROMANCE: From the most watched primetime Korean drama in the country like *Dream High*, *Can You Hear My Heart*, *City Hunter*, *King 2 Hearts*, *The Return of Iljimae* and *Prosecutor Princess*. Now, Viva-TV presents another primetime Korean drama series on IBC for the first time in fans of the genre. *I Need Romance*, a romantic-comedy involves with funny, romantic,

and just a little racy. Follows the *Sex and the City*-like adventures of three thirtysomething best friends looking for love in modern-day Seoul, this primetime Koreanovela is expected to entertain Pinoy viewers weeknights at 11 p.m. Starring Jo Yeo-jeong, Kim Jeong-hoon, Choi Yeo-jin Choi Song-hyun and Choi Jin-hyuk. Anja Aguilar sings her carrier single *I Need Romance*, which is the official soundtrack of the hit primetime Korenovela at the same title.

NEW MEXICAN MAR DE AMOR: From the Mexico soap opera of telenovelas *Carita de Angel, Por Un Beso, Siempre Te Amare, Natalia* and *Maria del Cielo*. Now, Viva-TV will bring back a new popular hit Mexico telenovelas for the first time in fans if the genre. Now called *Mar de Amor*, a romantic-drama for Estrella (Zuria Vega), life is like the sea, full of danger and evil. But the sea also fights and moves forward. In her fondness for study, Estrella learned to read, and through books knew love. She begins to fall for the famous writer, Victor Manuel Galindez (Mario Cimarro), this telenovela is expected to entertain the Filipino viewers starting weeknights at 10:30 p.m. With its stars like Zuria Vega as For Estrella and Mario Cimarro as Victor Manuel Galindez.

TERESA: Every weeknights at 2 p.m., new daytime Mexico telenovela called *Teresa*. Starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. *Teresa* is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. *Teresa Chavez* is a young woman dominated by her greed.

MARIA ISABEL: From Monday to Friday at 10:30 p.m., Fernando Carrillo is back with new telenovela *Maria Isabel*. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower

WANTS TO BORN TO BE A STAR: From the popular talent search of Viva is *Star for a Night* with Asia's songbird Regine Velasquez and the winner of popstar princess Sarah Geronimo in a singing competition. Now, Viva-TV conquers the new talent search program from Endemol called *Born to be a Star* with certified young singing champion Anja Aguilar as host. It's like any other talent show like *Little Big Star* with other singing competitons, this one adds some special featires. After the contestants are chosen, Viva will transform them into real stars, complete with makeover, costumes and even back-up singers and dancers. The show premieres on September 30 from Sunday at 8:30 p.m., right after the *PBA*. When they perform their numbers, they will indeed be stars for a night. There will be a grand finals at the end of the year where the top prize will be-P 1 million, of course is another import from United States that is expected to click with local with local viewers because it is a launching pad for new performing talents. The prize is a talent management contract with Viva Artist Agency.

These new shows are just the start of a new and revitalized programming offered by Viva-TV as Home of the Stars.

Themes [Edit](#)

- Brighten Up - Freeplay Music

- Clear - Freeplay Music

Anja Aguilar is her winner in Who Wants to be a Millionaire?

September 29, 2012

If a **Little Big Star** winner, a certified singing champion and powerhouse singer Anja Aguilar born to win when she final answer in **Who Wants to be a Millionaire?** this Saturday (September 29). Given **Viva's** 31 years in the entertainment business and the fact that it is involved with films, TV, music, etc. The singing champion was very future superstar all throughout the game and even serenaded the Millionaire with her beautiful voice in hopes of getting better offers. Can she charm and sing her way to the Final Answer? It may have been her time and destiny to win the talent-search **Little Big Star** on **ABS-CBN**, but is she is winner won a P2 million jackpot in a top-rating hit game show? Will Anja be the first ever millionaire this season?

Don't miss **Viva-TV**'s game show **Who Wants to be a Millionaire?**, with Christopher de Leon as host, this Saturday, Seoptember 30 at 8:30pm and Sunday at 9:30pm while on its 5-times-a-week every Monday, Tuesday and Thursday at 6:30pm starting on October 1 on **IBC-13**.

Viva-TV now bringing telenovelas for Pinoy viewers

October 8, 2012

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas.

Intercontinental Broadcasting Corporation Channel 13 (IBC-13), now trailing behind **GMA Network, Inc.** and**ABS-CBN Broadcasting Corp., IBC** has a blocktiemr with **Viva Entertainment** signed a contract with **Televisa** to air a new Mexican soap operas, bring the Philippines a taste of Mexican telenovelas, Mexico's movie and television industry at the time. Moreover, the new president, Noynoy Aquino III, may try to limit government-controlled stations like **IBC-13** in their purchases of **Kapinoy** programs.

The popular telenovelas of **Viva-TV** such as ***Carita de Angel, Por Un Beso, Siempre Te Amare, Maria del Cielo*** and ***Natalia***. Now, will bring back a new popular hit Mexico telenovelas for the first time in fans if the genre with a new popular telenovela like ***Maria Isabel, Teresa*** and ***Mar de Amor***. The partnership with **Viva Entertainment** is on **IBC-13** to start a totally new trend in television with the introduction of the Mexican program," Mr. Rosario said.

Televisa secured the rights to bring the series to the Philippines, while **IBC-13** will market the program. Under the deal, the two companies will share in the advertising revenues. Rosario revealed that **IBC-13** was positioning itself as a **Kapinoy** program provider that could provide a wide range of programs, not only telenovelas and asianovelas but also television programs had the local telecast of a new and explosive drama series.

Every weeknights at 2 p.m., new daytime Mexico telenovela called ***Teresa***. Starring Angelique Boyer as Teresa Chávez Aguirre with Aarón Díaz, Sebastián Rulli, and Ana Brenda Contreras in co-starring roles. *Teresa* is a remake of the 1959 telenovela of the same name starring Maricruz Olivier. Another version was also made in 1989 with the same name starring Salma Hayek. *Teresa Chavez* is a young woman dominated by her greed.

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From Monday to Friday at 10:30 p.m., Fernando Carrillo is back with new telenovela ***Maria Isabel***. María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola (Fernando Carrillo), a wealthy widower hopes to visit the Philippines again and do films and soap, and also even recording. Well, Fernando Carillo has joined **Viva Artists Agency** for commitments in the Philippines, to be personally managed by big boss Vic del Rosario and music producer-promoter Christian de Walden. The three met and signed the contract in Los Angeles, California, where Señor Carillo is based. He makes movies and continues to appear on television in Hollywood. He has many fond memories of the Philippines, having visited Manila in the '90s and keeping in touch with his fans.

IBC-13, because most of the good **Viva-TV's** Tagalized foreign shows are there, like animated series ***Winx Club, Totally Spies!, Pop Pixie*** and ***Barbie***, anime series like ***Crayon Shin Chan, Cyborg Kurochan, Kirarin***, new Korean reality show like ***K-Pop Star Hunt*** and ***2NE1-TV***, Korean asianovelas ***Romance Town, I Need Romance, Wife Returns***, etc, also from the middle class as well. The show will target the B, C and D markets. Primetime soaps teleserye including ***Esperanza*** and ***5 Girls and Daddy*** and teen drama anthology ***Dear Heart*** have the biggest potential in the international market at this point, he said.

This is something new, especially since Filipino viewers are so used to watching soap series in Mexican, Korean and Taiwanese, he said. Mr. Rosario said the partnership is unfazed with competition as wants to start a new trend in television programming. Despite a decline in telenovela viewership, ***Maria***

Isabel, Teresa and **Mar de Amor**, now is No.1 in the ratings and has generated more advertising in its first week. I like Filipino, Mexican and Korean soap operas that are shown from other networks.

Eventually **Viva-TV** became a huge success on **IBC, Televisa** plans to import a romance telenovela from Mexico once again, it has been the Asian market of the Mexican soap operas. **IBC-13**, a relatively new player in the local television industry has the third spot in terms of ratings, trailing behind the two other giant networks.

Viva turns 31

November 11, 2012

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, and other entertaining goodies are what the **Viva Entertainment Group** has in store to celebrate its 31st anniversary in a raw of Philippine show business.

The activities started last November 9, with the concert of prince of pop Dingdong Avanzado for the 25th anniversary concert as **3.25 (Tatlong Bente Singko)** at the **Music Museum**. This will be followed wth **Viva** day at the **Araneta Center** in Cubao, Quezon City today.

There will be a morotcade around the center starting at 2:30 pm with floats from various **Viva** companies like **Viva Films, Viva Music Group (Vicor Music and Viva Records), Viva Television, Viva Video, Viva Sports, Video City, Viva Cable TV (Pinoy Box Office and Pinoy Extreme), Viva International Pictures (VIP), Viva Artist Agency (VAA), Viva Concerts and Events, and Viva Interactive.**

Viva stars like popstar princess Sarah Geronimo, Anne Curtis, KC Concepcion, songbird Regine Velasquez, Christopher de Leon, certified singing champion Anja Aguilar, return of the actor Onemig Bondoc, Edu Manzano, new actor AJ Muhlach, drama princess Cristine Reyes, Sam Pinto, Martin Escudero, Richard Yap, Jodi Sta. Maria, Richard Gutierrez, newest Mario Maurer, the diamond star Maricel Soriano, star for all season Vilma Santos, unkabogable Vice Ganda, Maui Taylor, Aga Muhlach, Judy Ann Santos, new child star Xyriel Manabat, action star Robin Padilla, Cesar Montano, Luis Manzano, Coco Martin, Yam Concepcion, Rufa Mae Quinto, Willie Revillame, Dingdong Dantes, Rachelle Ann Go, Dina Bonnevie, Miguel Aguilera, Andi Eienmann with famous sports figures such as the the **PBA** players James Yap, among others will join the mororcade.

The motorcade will be followed by **Viva's and I** concert at the **Smart Araneta Coliseum** starring the megastar Sharon Cuneta and Gabby Concepcion. The show will feature, concert king Martin Nievera, Andrew E, boy group XLR8, Side A, prince of pop Dingdong Avanzado, Donna Cruz, Jerome Ponce and Janella Salvador, Marvin Ong, Young JV, Princess Velasco, Mark Bautista, Daniel Padilla, Josh Padilla, Jon Santos, Britain's Got Talent alum Charlie Green, V-Fort, Ella Cruz, Thryo and Yumi, Basil Valdez, Jason Hernandez, Joey Albert, The CompanY, Somedaydream, Davey Langit, Callalily, DJ Durano, Zsa

Zsa Padilla, Candy Pangilinan, Rico J. Puno, Ronnie Liang, Neocolours, Nikki Bacolod, Raymond Lauchengco and Le Velvets.

Love team **Kapamilya** for Richard Yap and Jodi Sta. Maria in **Be Careful with My Heart** at 11:15am, and Ella Cruz leads the role as **Aryana** at 5:45pm. Both teleserye airs weekdays on **ABS-CBN** and co-production of **Viva**.

Martin Escudero with Empoy Marquez leads the role of daytime komik-serye **Kapitan Awesome** every weekday at 2:30pm and popstar princess Sarah Geronimo hosting a teen magazine show **Popstar TV** at 4:30pm. Both **Kapatid** shows is on **TV5**.

For those who choose to stay home today, **Viva-TV's Viva Box Office** on **IBC** will premiere **A Secret Affair** at 9:30pm on November 10. The film is romantic-drama in love triangle story starring Anne Curtis, Derek Ramsay and Andi Eigenmann in the movie directed by Nuel Naval.

Meanwhile, **Sinemaks** on **IBC** will premiere **Bad Boy** at 10:30pm on November 11. The film is action-packed blockbusters starring action star Robin Padilla.

Primetime teleserye **Esperanza** starring drama princess Cristine Reyes every weekdays at 8:30pm, directed by Wenn V. Deramas and teen drama anthology **Dear Heart** starring certified singing champion Anja Aguilar on Sunday at 2:30pm. **Viva-TV** also produces another successful teleserye, **5 Girls and Daddy** starring newest actor AJ Muhlach and child star Xyriel Manabat with director of Wenn V. Deramas, which goes at 9:15pm, Monday to Friday also on **IBC-13**. **Who Wants to be a Millionaire?** with Christopher de Leon follows the movie. The country's leading game show will celebrate its 12th year on the air on November 12.

Viva-TV also produces the hottest newest game show in town, **The Weakest Link** with Edu Manzano, which goes on air at 7:30pm every Monday, Tuesday and Thursday. Last October 1, the new game show back-to-back on Philippine television is now further increased the rating. Also, new popular talent search show like a singing stars, **Born to be a Star** with certified singing champion Anja Aguilar, which airs every Sunday at 8:30pm also on **IBC**.

Yam Concepcion's latest movie, **Rigodon** is another **Viva** anniversary presentation. Directed by Erik Matti, the movie marks Yam Concepcion's first team-up with John James Uy. It opens in Metro Manila theaters on November 21. In December, **Viva** intends to field its big-budgeted comedy movie **Sisterakas** and romantic movie **All at Once** both from **Star Cinema** for the **2012 Metro Manila Film Festival**. **Sisterakas** stars Kris Aquino, Ai Ai Delas Alas and Vice Ganda with Xyriel Manabat, Daniel Padilla and Kathryn Bernardo, directed by Wenn V. Deramas. Meanwhile, **All at Once** starring Marvin Agustin and Anja Aguilar, directed by Mac Alejandre. Meanwhile, **5 Girls and Daddy: The Movie** starring AJ Muhlach and Xyriel Manabat in cinemas on November 28, 2012 at the **SM Megamall** nationwide.

Viva Records is set to release CDs of records by its leading artist that include a christmas album **Christmas with the Stars** plus new album with Onemig Bondoc is **Ikaw Lang, Miguel Aguila** self-titled album, singing champion Anja Aguilar in **Loves OPM** and Ronnie Liang in **May Minamahal**.

Also coming from **Disney** is the release by **Viva Video** of **Disney and Pixar's Brave** for the first time on DVD. The first 3D computer-animated feature from **Disney** now boast. This will be followed in December by the arrival on video of the sci-fi Western movie **Cowboy and Aliens**, sci-fi disaster **2012** and **Mattel's** cartoon movie **Barbie: The Princess and The Popstar**.

Vic del Rosario, Jr. and the late Mina Aragon launched **Viva Films** on November 11, 1981 with **P.S. I Love You**, the movie starring Sharon Cuneta and Gabby Concepcion and directed by Eddie Garcia. Since then, **Viva** has grown into a major player in the local entertainment industry. **Viva** has since been providing the Filipinos with top-quality entertainment in film, television, music, video, concerts, sports and others.

Blockbuster movies reign on Viva Box Office and Sinemaks

January 7, 2012

For total weekend, more than 500 films every year, 30 films each month and more films per week including special showings and made-for-TV films of the big names in the film industry is set to watch **Viva-TV**'s new primetime movie treat premiere has **Viva Box Office (VBO)** on Saturday and **Sinemaks** on Sundays will features. Prepare your favorite **Viva** local blockbuster movies on **IBC-13** that treat awaits **Kapinoy** viewers will surely get the free movie passes to your favorite Pinoy flicks to begin performances in the month of January for the New Year 2013. Some of the best collection of movies from the vaults of **Viva Films**.

Showcases an exciting line-up of blockbuster **Viva** Tagalog movie experience these exciting movies as they are Pinoy for the big screen. Featuring such **Viva Box Office** for the month of January for Tagalized movies **X-Men: First Class** (January 12), **Bulaklak ng Maynila** (January 19) and **Nag-iisang Ikaw** (January 26). Also, the action-packed local movies Sinemaks they featured **Noel Juico: Batang Kriminal** (January 6), **Boy Negro** (January 13), **Ako Ang Katarungan** (January 20) and **The Unkabogable Praybeyt Benjamin** (January 27)

Stay tuned to **Viva-TV** will discover the movie treat. **Viva-TV's Viva Box Office** can be seen on the **Kapinoy Network** from 9:30 to 11:00pm on Saturdays and **Sinemaks** from 10:15pm to 12:15am on Sundays for this weekend right after the phenomenal game show **Who Wants to be a Millionaire?** on **IBC-13**.

Hopefully, for **Viva-TV** has strengthen homegrown primetime hit shows on **IBC-13** like **Popstar Diaries, Esperanza, 5 Girls and Daddy, Dear Heart, Petra's Panniest, The Jon Santos Show, Who Wants to be a Millionaire?** and **The Weakest Link**, and **Born to be a Star** along with the collection of certified Tagalized hits like phenomenal animated series **Winx Club, Totally Spies!** and **Pop Pixie**, anime like **Crayon Shin Chan, Cyborg Kurochan** and **Kirarin**, imported Mexican telenovelas **Maria Isabel, Teresa** and **Mar de Amor** plus Korean dramas like **Wife Returns, Pretty Young Woman** and **My Daughter The Flower** and new reality series **2NE1-TV** and **K-Pop Star Hunt**. Also, by the most popular local and international sports events like the **PBA Games** for the basketball tournaments, **Donaire**

Flashback for boxing fans of Nonito Dannaire as "The Filipino Flash" and **World Open 10-Ball Championship** for the billiard fans.

For more updates on **IBC-13**, log on to www.ibc.com.ph

Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!

January 25, 2012

Weekend television will never be the same again, as **Viva-TV** continues its surge for 2013 on **IBC-13**. Tune in to the **Kapinoy Network** as its features more reasons to stay home with the family on Saturdays and Sundays with top-rating shows like **Dear Heart**, **Who Wants to be a Millionaire?**, **PBA, Born to be a Star**, **K-Pop Star Hunt**, **Pop Pixie** and anime favorites like **Akazukin Cha Cha**, **Cyborg Kurochan**, **Crayon Shin Chan** and **Kirarin**.

On Saturday for a new treat, **Pop Pixie** turns a new season this Saturday at 3:30pm, as Amore (Nadine Lustre) within adventure awaits of pixies together with Cherie (Andi Eigenmann) excitement, it's up to the adventurous and magical Pixie viewers.

Meanwhile, **Akazukin Cha Cha** return to the anime series every Saturday at 4:00pm with the voices of drama princess Cristine Reyes as Cha Cha, completes the three anime series in Japan: **Cyborg Kurochan**(Saturday 4:30pm) with Kurochan (Coco Martin), **Crayon Shin Chan** (Saturday 5:00pm) with Shin Chan (Onemig Bondoc) and **Kirarin** (Saturday 5:30pm) with Kirarin (Sarah Geronimo), At 6:00pm on Saturday and 4:00pm on Sundays, the tournaments of the **PBA Philippine Cup Finals** with replay **Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters** hapening live at **Smart Araneta Coliseum**within on Sunday with guest performances during halftime like **Esperanza** stars primetime princess Cristine Reyes, **5 Girls and Daddy** stars AJ Muhlach and Xyriel Manabat and **Dear Heart** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys.

Right after **PBA**, this Saturday at 8:00pm with **K-Pop Star Hunt**, a K-Pop sensation stars of the audition got a number 1 slot in dominated of drama anthology **Maalaala Mo Kaya** (Ch. 2) and **Magpakailanman** (Ch. 7).

Phenomenal game show **Who Wants to be a Millionaire** turns 12-year anniversary celebration this weekend with host Christopher de Leon, wiht special guest Anja Aguilar won a P2 million on Saturdays, as the **Kapinoy Network**'s phenomenal game shows continues to the most viewed show on national TV. At 10:00pm, Pinoy blockbuster movies **Viva Box Office** presents **Nag-iisang Ikaw** starring, Mikee Cojuangco and Keempee de Leon on January 26 for a valentines day and on Sundays with action-

packed movies **Sinemaks** at 10:15pm with **Praybeyt Benjamin** starring the unkabogable Vice Ganda, directed by Wenn V. Deramas.

At 2:30-3:30pmn on Sundays, teen drama anthology series **Dear Heart** for the January 27 episode with award-winning actor Dingdong Dantes in the spotlight of **My Love is Not Enough** featuring Anja Aguilar together with her friends Janella Salvador and Shy Carlos for her cheerleader sisters.

On January 27, the popular talent search **Born to be a Star** with a singing champion Anja Aguilar goes a Top 10 finalist will compete against the P2 million pesos. They will join Camille Cortez (**Phyramid** - Charice feat. Iyaz), Gregg Santos (**Download** - Dingdong Avanzado), Gemma Fitzgerald (**What Good is That Without You** - Gimik Reunion), PJ Gonzalez (**Foolish Heart**), Jea Reyes (**Now and Forever** - Richard Marx), Kevin Montallana (**God Gave Me You**), Ysrael Carreon (**Paano** - Jovit Baldivino), Rafael Ignacio (**Paano** - Jovit Baldivino) and Beatriz Muñoz (**Just Fall In Love Again** - Angeline Quinto) in the final round to perform in a production number of singing competition that will prize is a talent management contract with **Viva Artist Agency**.

Senators slam RPN-9 for not paying employees

Updated November 27, 2012 - 12:00am

MANILA, Philippines - Senate President Pro Tempore Jinggoy Estrada and Sen. Panfilo Lacson raised concerns yesterday over the failure of the government to fully compensate some employees of the defunct **RPN-9** television, this time is Kapinoy network **IBC-13**.

Estrada and Lacson questioned the officials of the **Presidential Communications Operations Office (PCOO)** under Secretary Herminio Coloma, who was defending their P1.312-billion budget for next year before the Senate.

Speaking through finance committee chairman Sen. Franklin Drilon, PCOO executives explained that there were 213 **RPN** employees were served notices of retrenchment through the **Department of Labor and Employment (DOLE)** on Oct. 1.

"It is basically a retrenchment due to the continued financial losses incurred," Drilon explained.

According to Drilon, **PTV-4** and **RPN-9** are not making money compared to another government television station, **IBC-13** will now make number 3 position, which was able to the programming contract enter a blocktime agreement with **Viva Entertainment**, generating around P100 million in revenue for this year. Drilon, however, explained that out of the 213 **RPN** employees, about half have accepted termination benefits. "They were informed. It was a very difficult decision to make, but given the financial condition of **RPN-9**, there was really no choice but to undertake a retrenchment program," Drilon said.

Congress to review IBC-13, RPN-9 franchises

December 7, 2012

The House of Representatives will review the status of two government television stations to determine whether they violated their franchises.

Rep. Giorgidi Aggabao, principal author of the **House Resolution No. 2854** which seeks the probe, said the two networks in question has entered into an agreement with several companies.

Aggabao further noted that Kitchie Benedicto, daughter of Roberto Benedicto an alleged Marcos crony, is the owner of a 34 percent minority share in **RPN-9**.

Aggabao cited RA 8954 which provides prohibition on the agreements entered into by the networks.

During the administration of then President Cory Aquino, the **Presidential Commission on Good Government** sequestered both **IBC** and **RPN** in favor of the government by virtue of being owned by the Benedicto family.

Even with the existence of joint venture agreements with private enterprises, Aggabao said the government is inclined to privatize both the **IBC** and **RPN** and retain the **People's Television** as the sole-mandated government TV network.

As of now, **IBC** wil not be sole said the privatization is good, when **IBC-13** for being the **Kapinoy** network No.3 behind the giant networks **ABS-CBN** and **GMA.6**.

Neighboring provinces have the highest TV reach than any other region in the country. **ABS-CBN** has a 99% TV households reached in Metro Manila. **GMA** has 97%, **RPN** 95%, **IBC** 92%, **TV5** 92% and **Studio 23** 74%. The current peso-to-dollar exchange rate helped to complicate the net's problems. Once the country's top purveyor of Tagalized programs, **IBC-13** got the Asian crisis rendered foreign programs too expensive. Advertisers also cut their placements in foreign shows by 40%, local programs that had cheaper rates and higher viewership.

Tagalized programming on free TV meanwhile middle-class and upper-class TV audience, offered by **IBC-13** president-CEO Edgar Boots Anson-Roa is to streamline **Kapinoy**'s expenses. **Viva-TV** on **IBC-13** primetime, such foreign cartoons as **Winx Club**, **Totally Spies!**, **Pop Pixie** and **Barbie**, now has 60% local content that will produce imported telenovelas **Mar de Amor**, **Teresa** and **Maria Isabel**, popular anime series **Cyborg Kurochan**, **Kirarin** and **Crayon Shin Chan**, Korean asianovela **I Need Romance**, **Wife Returns** and **Romance Town**, reality series **K-POP Star Hunt** and **2NE1-TV**, local drama series **Esperanza**, **5 Girls and Daddy** and **Dear Heart**, top-rating phenomenal game shows **Who Wants to be a Millionaire?** and **The Weakest Link** and the popular talent search show **Born to be a Star** and also the sports events like the **PBA Games**.

House to review IBC-13 and RPN-9 franchises

Updated December 6, 2012 - 11:05am

MANILA, Philippines - **The House of Representatives** is set to review the status of two government television stations relative to possible violations of their legislative franchise.

The House of Representatives has approved on second reading **House Resolution No. 2854** "directing the **House Committee on Legislative Franchise** to conduct an investigation, in aid of legislation, on the current status of the **International Broadcasting Corporation (IBC)**, a holder of a legislative franchise under Republic Act 8954, to determine if there are possible violations on its franchise."

Rep. Giorgidi Aggabao (4th District, Isabela), principal author of the resolution asked the committee to summon their officials to shed light on the matter.

Aggabao said **IBC** has entered into an agreement with several companies like **Vintage Television (VTV)**, which later merged with **Viva Television** in 2000 covering the **Philippines Basketball Association (PBA)**.

On the other hand, **RPN Channel 9**, has entered into a joint venture with **Solar Entertainment Corp.** in January 2011, he said.

Aggabao further noted that Kitchie Benedicto, daughter of Roberto Benedicto an alleged Marcos crony, is the owner of a 34-percent minority share in RPN-9. Nation (Article MRec), pagematch: 1, sectionmatch: 1 Records show that Congress granted **IBC-13** a new 25-year legislative franchise under **Republic Act 8954** on June 5, 2011. The network now have a programming contract through block-time agreement with **Viva Entertainment** to air the new primetime programming block **Viva-TV**, featuring top-rating, award-winning shows genres form movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events while renamed the branding as the **Kapinoy** network. **IBC** remains undisputed No.3, next to **ABS-CBN** and **GMA Network**.

The lawmaker added that **IBC Channel 13** also entered into a joint venture agreement with Prime Realty, an affiliate of R-II Builders Group of Reghis Romero for the development of 3.5 hectares Broadcast City.

Aggabao noted that RA 8954 provides that "the grantee shall not lease, transfer, grant the usufruct of, sell, nor assign this franchise or the rights and privileges acquired thereunder to any person, firm, company, corporation or entity, nor shall the controlling interest of the grantee be transferred, whether as a whole or in parts and whether simultaneously or contemporaneously, to any such person, firm or company, corporation or entity without the prior approval of the Congress of the Philippines. Any person or entity to which this franchise is sold, transferred or assigned, shall be subject to the same conditions, terms restrictions and limitations of this Act."

During the administration of then President Cory Aquino, the **Presidential Commission on Good Government (PCGG)** sequestered both **IBC** and **RPN** in favor of the government by virtue of being owned by the Benedicto family.

Even with the existence of joint venture agreements with private enterprises, Aggabao said the government is inclined to privatize both the **IBC** and **RPN** and retain the **People's Television (PTV, Channel 4)** as the sole-mandated government TV network.

Snooky scores exclusive interview with Anja Aguilar

January 10, 2013

Actress and female broadcast journalist Snooky Serna got another exclusive interview with a certified singing champion and powerhouse singer Ms. Anja Aguilar which is now a singer-actress as part of **Viva** artists as **Viva Artist Agency (VAA)** she is now on her contract for **IBC-13**.

After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a **Maalaala Mo Kaya** episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, **ASAP 2012**. Discovered via her breakthrough triumph at **Little Big Star**, the young singer now being primed and readied for greater things with release of her solo self-titled album.

The **Little Big Star** winner on **ABS-CBN** talked to Snooky about her entry to the **Viva-TV**'s big teen drama anthology series **Dear Heart** and talent search show **Born to be a Star** on **IBC-13**, her much anticipated fourth album after the success of three albums **Anja Aguilar, Tell Me Your Heart and Loves OPM** as well as compilation albums **Best Dance Hits**, and her concert is **Anja Aguilar: The Concert**.

The scope of the aired piece through on last afternoon's **Express Balita** was limited, as Serna tweeted that they also talked about Anja's boyfriend.

IBC-13 now No.1 on weekend early primetime

October 8, 2012

For the 4-months after airing, data based on **AGB-Nielsen Mega Manila** Individual Ratings show that sequestered TV network **IBC-13** has been winning over competition in the battle over weekend primetime ratings. Last Sunday (October 7), the **AGB Nielsen Arianna Megatam** (Individuals) overnight ratings indicated that for all of primetime (2:30pm-12:30am), **IBC-13** overtook **ABS-CBN** to become the 2nd most watched network. Based on the said reprt, **IBC-13** had an audience share of 28.9% beating **ABS-CBN's** 20.9% and following **GMA-7's** 15.8%.

More notably, **IBC**'s weekend triumvirate from **Viva-TV** shows like **Dear Heart, Petra's Panniest, PBA Philippine Cup, Born to be a Star** and **Who Wants to be a Millionaire?** was number 1 in the 2:30 pm-10:30 pm timeblock with a total of 30.6% audience share compared to **GMA-7's** 29.7% and **ABS-CBN's** 24.5%. Moreover, owing to the remarkable performances of its weekend triumvirate **Dear Heart, PBA, Born to be a Star** and **Who Wants to be a Millionaire?** on the same day, **IBC** landed in the No.1 position in terms of household viewership with a total of 30.6% household shares, compared to network leader **GMA-7's** 28.7% and **ABS-CBN's** 25.5%. "We are very good with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the **Kapino Network** has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings. On our part, we at **IBC-13** are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Eric Canoy, the new owner of **IBC**.

Most Watched TV Station: [Edit](#)

ABS-CBN [Edit](#)

ABS-CBN is a major commercial television network in the Philippines owned and operated by the publicly traded Filipino media conglomerate ABS-CBN Corporation. It is the country's largest and leading television network with an advertising revenues amounted to 17.5 billion pesos for the fiscal year 2011.

GMA 7 [Edit](#)

GMA Network (GMA) is a major commercial television & radio network in the Philippines. GMA Network is owned by GMA Network, Inc. a publicly listed company. Its first broadcast on television was on October 29, 1961, GMA Network (formerly known as DZBB TV Channel 7, RBS TV Channel 7, GMA Radio-Television Arts then GMA Rainbow Satellite Network) is commonly signified to as the "Kapuso Network" in reference to the outline of the company's logo. the network offered all original line-up of television series for the first quarter, in both primetime and afternoon block such as *Legacy, Biritera* and *My*

Beloved in GMA Telebabad and *Alice Bungisngis* and her *Wonder Walis*, *Broken Vow*, *The Good Daughter* and *Hiram na Puso* in GMA Afternoon Prime. In February 28, 2012, the network announced the retirement of Senior Vice President for the Entertainment Group, Wilma Galvante. The announcement came about after Galvante officially retired from the network, ending her 19 years of service as entertainment head. GMA Network appointed Lilybeth Rasonable as Officer in-charge of the Entertainment Group. Rasonable has been with the network since 1998 and has served as Program Manager, Assistant Vice President, and Vice President for Drama for the Entertainment Group. Her latest position prior to the appointment has seen her supervising the group's afternoon and primetime teledramas. In April 2012, GMA Network's Chairman Gilberto Duavit, Jr. announced that the network hit consolidated revenues at 13.083 billion pesos in 2011. That's despite the absence of 2.054 billion pesos worth of revenues from political ads generated in 2010 and the global impact of financial crisis in Europe and slow economic recovery in the U.S. in 2011.

IBC 13 [Edit](#)

IBC 13 is a Philippine VHF major commercial television network of the Government Communications Group headed by the Press Secretary in the Philippines. IBC is owned and operated by the Intercontinental Broadcasting Corporation. It is the country's third-biggest television network as the Kapinoy network with an advertising revenues amounted to 11.5 billion pesos for the fiscal year 2012 with its programming from children's programs, entertainment and news and public affairs. Viva-TV is an entertainment primetime TV programming block in the Philippines. It was owned and operated by Viva Entertainment. Its program genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events.

Viva Entertainment is a programming contract of IBC 13 controlled by the government. The present arrangement calls for IBC 13 to control the non primetime hours, while Viva-TV takes hold of the primetime hours, started the telenovelas like *Maria Isabel*, *Teresa* and *Mar de Amor*, new Korean dramas *I Need Romance*, *Wife Returns* and *Romance Town*, we've been able to watch quality shows like phenomenal animated series *Winx Club*, *Totally Spies*, *Pop Pixie* and *Barbie* as well as the Korean reality shows like *K-POP Star Hunt* and *2NE1-TV*, and anime series from Japan like *Crayon Shin Chan*, *Cyborg Kurochan* and *Sailor Moon*. Among their new Viva-TV shows on IBC like reality show *Especially 4 U* and *Popstar Diaries*, comedy show *Petra's Panniest* and *The Jon Santos Show*, soap-opera primetime teleserye *Esperanza* and *5 Girls and Daddy*, and teen drama anthology series *Dear Heart*, I like watching popular and top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link* and of course, the popular talent search *Born to be a Star*, which become the new homegrown Kapinoy programming.

TV5 [Edit](#)

TV5 is a major Filipino commercial television network based in Novaliches, Quezon City, Philippines. TV5 the network will complete the construction of its new headquarters, the 6,000-sqm TV5 Media Center located in Mandaluyong. In November 2012, TV5 is now on its full-blown nationwide transmission through a series of relay stations across the Philippines, broadcasting all of its all programs via satellite, TV5 is

transmitting via satellite nationwide using previously on Agila 2 and NSS 11 but now moved to current satellite feed in SES 7 through Cignal Digital TV.

Final 12 of Born to be a Star, clothe the countries

December 30, 2012

The Top 12 finalist of **Born to be a Star** on **Viva-TV** to be held on January 6, 2013 at the **Star Theater of Star City** on Roxas Boulevard. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design. Also, watch out for the airing every Sunday at 8:30pm on **IBC-13**, right after the **PBA** and right before phenomenally **Who Wants to be a Millionaire?**. **Viva-TV**'s newest presentation, **Born to be a Star** is the Filipino edition of the newest sensation to come out of American television from **Endemol**.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (**Nothing's Gonna Change My Love For You**), Jea Reyes (**Forever's Not Enough**), Rafael Ignacio (**Dance with Me - Orleans**), Bratriz Munoz (**Crazy For You** - Madonna), Reymond Sajor (**Goodbye** - Air Supply), Chivas Anton Malunda (**Wish** - Donna Cruz), Ninay Lescano (**Part of Your World**), Israel Carreon (**Hard to Say I'm Sorry** - Chicago), Kevin Montallana (**I Will Be Here For You** - Michael W. Smith), Camille Cortez (**Rolling in the Deep** - Adele), Gemma Fitzgerald (**Reflection** - Christina Aguilera) and Gregg Santos (**Just So You Know** - Jesse McCartney) to perform in a production number.

Be guest at the Top 12 finals were Miguel Aguila, Athena Tibi, girl group M.I.L.K and Marvin Ong.

Brought to you by **Viva Entertainment**, the **Kapino** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Sunsilk** and **Lucky Me Supreme**.

Sa Viva-TV, magiging 2013 ang saya

January 7, 2012

Alin ang Masaya? Simula ngayong gabi, may bagong taon, huling-huli mo ang mapapanonood mo sa paboritong TV. Dahil ang **Viva-TV on IBC**, mas masaya ang mga pagpipiliang programa. May bago ka na, di gaya-gaya at tuna na walang patid ang saya!

- ***Winx Club***

Characters: Stella, Aisha, Musa, Tecna, Flora and Bloom

Monday to Friday @ 5:30 pm

Beyond Believix, ang phenomenal numero uno sa animated fairy-serye na Alfea school sa Philippine TV!

- ***Who Wants to be a Millionaire?***

Hosted by Christopher de Leon

Monday, Tuesday and Thursday @ 6:30 pm, Saturday @ 8:30 pm and Sunday @ 9:30 pm

Ang phenomenal game show ang primetime TV na to ang P2 million peso!

- ***Esperanza***

Starring Cristine Reyes

Monday to Friday @ 8:30 pm

Ang primetime phenomenal teleserye ang mahal kitang talaga.

- ***5 Girls and Daddy***

Starring AJ Muhlach and Xyriel Manabat

Monday to Friday @ 9:15 pm

Ang pamilyang explosive teleserye ang kumpletong masaya!

- ***Maria Isabel***

Starring Fernando Carrillo and Adela Noriega

Monday to Friday @ 10:00 pm

Ang telenovela sa primetime ni Maria Isabel.

- ***Totally Spies!***

Characters: Alex, Clover and Sam

Monday to Friday @ 6:00 pm

Ang kauna-unahang fun at action-serye na aksyon ni founder at administrator na WOOHP, Jerry.

- ***Dear Heart***

Starring Anja Aguilar

Sunday @ 2:30 pm

Ang teen drama anthology mas real-life romance istoryya at adventures, success, failures, heartaches at heartwarming victories naman in love.

- ***Pretty Young Woman***

Starring Jang Nara and Choi Daniel

Monday to Friday @ 10:30 pm

Ang koreanovela na makaka-kilig ang primetime tunay na romance!

- ***The Weakest Link***

Hosted by Edu Manzano

Monday, Tuesday and Thursday @ 7:30 pm

Ang game show na phenomenal primetime ang Strongest Link ay P2 million peso.

- ***Mar de Amor***

Starring Zuria Vega and Mario Cimarro

Monday to Friday @ 11:00 pm

Another first in Philippine TV, ang bagong telenovela sa dagat ay mahal kita.

- ***Pop Pixie***

Characters: Amore, Caramel, Cherie and Lockette

Saturday @ 3:30 pm

Ang animation na pixie ay pop pixie, masaya and fairy na to!

- ***Petra's Panniest***

Hosted by Ashley Rivera aka Petra Mahalimuyak

Sunday @ 3:30 pm

Petra ang bagong comedy show na YouTube panniest mo!

- ***Crayon Shin Chan***

Characters: Shin Chan

Saturday @ 4:00 pm

Shin Chan sa boy ang anime na to!

- ***Cyborg Kurochan***

Characters: Kurochan

Saturday @ 4:30 pm

Action-packed anime ang cyborg gadgets at high-tech superhero!

- ***Popstar Diaries***

Starring: Sarah Geronimo

Sunday @ 11:00 am

Popstar princess Sarah G ang archivements sa TV, movie, music, product endorsements at marami!

- ***Kirarin***

Characters: Kirarin

Saturday @ 5:00 pm

Ang girl anime at manga sa aming maganda sa magandang Kirarin.

- ***2NE1-TV***

Starring: CL (singer), Bom, Dara and Minzy

Saturday @ 10:30 am

Ang Tagalized korean TV reality series sa girl group ang Philippine TV!

- ***Born to be a Star***

Hosted by Anja Aguilar

Sunday @ 8:30 pm

Ang talent search show nasa Philippine TV!

Sasabihin mo ang TV mo! **Viva-TV on IBC-13, Home of the Stars.**

Programs [Edit](#)

- ***Viva Kids***: Let the girls shien on these cartoons: *Winx Club* (Monday to Friday @ 5:00 pm), *Totally Spies!*(Monday to Friday @ 6:00 pm) and *Pop Pixie* (Saturday @ 3:30 pm). (show 1)

- ***Esperanza and 5 Girls and Daddy***: Mas bagong soap-opera primetime teleserye sa VIVA simula weeknights: *Esperanza* (8:30 pm) starring Cristine Reyes and *5 Girls and Daddy* (9:15 pm) starring AJ Muhlach and child star Xyriel Manabat. (show 2)

- **Dear Heart:** Sunday @ 2:30 pm. starring a certified singing champion and powerhosue singer Anja Aguilar, directed by Monti Parungao.
- **Who Wants to be a Millionaire?:** Hosted by Christopher de Leon. From Monday, Tuesday and Thursday @ 6:30 pm, Saturday @ 8:30 pm and Sunday @ 9:30 pm. (show 1-4)
- **The Weakest Link:** Monday, Tuesday and Thursday @ 7:30 pm. Hosted by Edu Manzano. (show 2-4)
- **Born to be a Star:** The search of Born to be a Star. Sunday @ 8:30 pm. Hosted by certified singing champion Ms. Anja Aguilar. (show 5)
- **The Jon Santos Show and Petra's Panniest:** Ang comedy show ngayon weekend, *The Jon Santos Show*(Saturday @ 11:00 pm), hosted by Jon Santos and *Petra's Panniest* (Sundays @ 3:30 pm), hosted by Ashley Rivera aka Petra Mahalimuyak (show 6)
- **Popstar Diaries:** Sunday @ 11:00 am. with popstar princess Sarah Geronimo. (show 1-7)
- **2NE1-TV Season 3:** Saturday @ 10:30 am. (show 2-7)
- **Anime Ring Kaisho:** Ang bagong Japanese anime ngayong Sabado ng hapon: *Crayon Shin Chan* (4:00 pm), *Cyborg Kurochan* (4:30 pm) and *Kirarin* (5:00 pm). (show 8)
- **Teresa, Maria Isabel and Mar de Amor:** May bagong telenovela nasa Viva-TV ang weekday ka na! *Teresa* (2:30 pm), *Maria Isabel* (10:00 pm) and *Mar de Amor* (11:00 pm)
- **Pretty Young Woman:** A most romantic-love Korean drama in 2011. Monday to Friday @ 10:30 pm. Starring Jang Nara and Choi Daniel.
- **Donaire Flashback:** Bakbakan sa The Filipino Flash Donaire ay Nonito Donaire. Sunday @ 12:30 pm.
- **World Open 10-Ball Championship:** Saturday @ 2:30 pm.
- **PBA:** Saan ka? Kampihan Na! Wednesdays and Fridays @ 6:30 - 8:30 pm. Saturdays @ 5:30 - 7:30 pm and Sundays @ 4:00 - 8:30 pm.

Anja Aguilar's Cebu Concert

January 11, 2013

Anja Aguilar's Cebu Concert on Friday, January 12, 2013, 8pm at the **Waterfront Hotel Lahug**, Cebu City.

With Special Guests: Bryan Termulo, Marvin Agustin and Paulo Avelino.

Ticket Prices:

- VIP – P4,000
- PREMIUM – P3,800

- DELUXE A – P3,500
- DELUXE B – P3,200
- PATRON – P1,600
- BALCONY – P1000

Tickets are available in **SM Cinema Cebu** and **Consolacion**.

Brought to you by **Esperanza Events Production**.

Born to be a Star Final 10 Picked

January 20, 2013

Born to be a Star as the Top 10 finalist this Sundays at 8:30 pm on **IBC 13**. Following this **PBA Games** and serve as pre-programming of **Who Wants To Be A Millionaire** also followed the action-packed movies **Sinemaks**.

Anton Malunda made it as last-minute additions to the Top 10 finalist of **Born to be a Star** in a singer champion round held Sunday (January 27) at the **Star Theater of Star City** on Roxas Boulevard in Pasay City. Besides that P1 million prize money to winners receive, cloth them all the biggest names in the field of Philippine design.

They will join Camille Cortez (**Phyramid** - Charice feat. Iyaz), Gregg Santos (**Download** - Dingdong Avanzado), Gemma Fitzgerald (**What Good is That Without You** - Gimik Reunion), PJ Gonzalez (**Foolish Heart**), Jea Reyes (**Now and Forever** - Richard Marx), Kevin Montallana (**God Gave Me You**), Israel Carreon (**Paano** - Jovit Baldivino), Rafael Ignacio (**Paano** - Jovit Baldivino) and Beatriz Muñoz (**Just Fall In Love Again** - Angeline Quinto) in the final round to perform in a production number of singing competition that will prize is a talent management contract with **Viva Artist Agency** in order for a talent contest to be exciting, all of the Top 10 finalists must be potential winners. Those in the next **Born to be a Star** list or the Final 10 will battle it out to the grand finals for the P1 million combined total prizes. Would be participating tonight the three soloists and a group competing for the prize of P50,000 and a great opportunity to participate in the semi finals with P100,000 and P1 million.

Born to be a Star, hosted by a certified singing champion and powerhouse singer Ms. Anja Aguilar, airs Saturdays at 8:30 p.m. right after **Who Wants to be a Millionaire?** on **IBC-13**. Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**.

Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Sunsilk** and **Lucky Me Supreme**.

Viva-TV dramas on IBC

The two giant networks air teleserye on primetime, **Viva-TV** as **Home of the Stars** will now relaunch with three new local dramas produced by **Viva Television** premiere this July 2012 on the **Kapinoy** network **IBC-13**.

Esperanza starring Cristine Reyes, **Pinokyo's Time** starring Judy Ann Santos and izzy Canillo, and **Dear Heart**starring popstar Anja Aguilar are the new local dramas is on **Viva-TV**'s fast growing lineup of top-rating shows.

The new **Viva-TV** drama series will bring the two of teleserye and one of teen drama anthology. The exodus of stars from other stations is also imminent.

Esperanza is the much awaited teleserye on primetime TV soap opera for their family and friends. As part of the network's **PrimeTastik** line-up premieres on Monday to Friday at 9 p.m. on **IBC**, starring actress Cristine Reyes along with Cesar Montano, Richard Yap and diamond star Maricel Soriano, Directed by Wenn V. Deramas proved to be a ratings winner.

Follow to the success of **Esperanza**, another soap opera as the child fanta-serye is **Pinokyo's Time** which is airs on Monday to Friday at 9:30 p.m. Everybody kids just at home from school and the playground, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

Dear Heart is the newest teen drama anthology series for the teenagers who are the young popstar. The teen drama airs on Sunday at 2:30 p.m. on **IBC**, starring new popstar Anja Aguilar she in a youthful tale of love and personal discovery (she is her home network **IBC**) together with her family new mom diamond star Maricel Soriano and new dad AJ Muhlach. It is director of Monti Parungao.

New Primetime Stars on Viva-TV [Edit](#)

Viva-TV's primetime stars on **IBC** including as Winx Club characters Bloom meets popstar Anja Aguilar (**Winx Club**), VJ Sam Pinto (**Daily Top 10**), YouTube sensation Ashley Rivera aka Petra Mahalimuyak (**Petra's Panniest**), Dolly Anne Carvajal (**Showbiz Star**), actress of drama princess Cristine Reyes (**Esperanza**) and mother drama Judy Ann Santos and Izzy Canillo (**Pinokyo's Time**) along with new primetime stars such as unkabogable Vice Ganda and Aga Muhlach (**Petrang Kabayo**), action star Robin Padilla and Philip Salvador (**Dalawang Busoy**), and new popular Filipino actor AJ Muhlach (**Sabi Mo Nanay**).

Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

Viva-TV's drama series like Cristine Reyes' teleserye **Esperanza**, Izzy Canillo's **Pinokyo's Time** and popstar Anja Aguilar's teen drama anthology **Dear Heart** which airs on the Kapinoy network IBC-13.

Experience the Viva-TV's drama of teleserye **Esperanza** and **Pinokyo's Time**, and teen drama anthology **Dear Heart** on your **GLOBE** celfone for **Call and Txt TV Combo Promo**.

Your favorite Viva-TV's drama series aren't just on your TV screen. They're now on your **GLOBE** TV screen! Play **Dear Heart**, or try your luck with the surveys in **Esperanza**. Try them now! No need to come on down anywhere! **Esperanza**, **Pinokyo's Time** and **Dear Heart** are now playing on your **GLOBE** celfone!

How to play Dear Heart [Edit](#)

- Key in "DEAR HEART" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Dear Heart, key in your name...

How to play Esperanza [Edit](#)

- Key in "ESPERANZA" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Esperanza, key in your name...

How to play Pinokyo's Time [Edit](#)

- Key in "PINOKYO" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Pinokyo, key in your name...

Viva-TV new cartoon offering from Rainbow S.r.l., Marathon Production and Mattel

September 30, 2012

Rainbow S.r.l and **Marathon Production**, two of the world's most famous brands in providing kid entertainment, have teamed up with the Philippine's most child-friendly network **IBC-13** based on **Anak TVseals**, to give a partnership with **Viva Entertainment** blocktimer with their young Filipino viewers their weekly dose of action and adventure every weeknights starting Monday (October 1).

Every Weeknights, **Viva-TV** will airing the primetime Tagalized animation led by the No.1 phenomenal fairy-serye **Winx Club** at 5:30pm, followed by action-crime fighting **Totally Spies!** at 6:00pm as part of **PrimeTastikblock**

After four months since its premiere, a phenomenal animated fairy-serye **Winx Club** continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country. It has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC**.

Based on the latest data of **Kantar Media/TNS**, the **Rainbow S.r.l**'s localized version of the animated series starring Stella (voiced by Shy Carlos), Aisha, Musa, Tecna (voiced by Janella Salvador), Flora and Bloom (voiced by Anja Aguilar) garnered an average national TV rating of 30.5% compared to the top-rating Korean dramas like **Smile Dong Hae (GMA)** and **Pintada (ABS-CBN)**. Meanwhile, released by **Viva Video**, **Winx Club**DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. The phenomenal success of **Winx Club** is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums from **Viva Records**, attained the platinum status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store.

Meanwhile, a fast-paced and fun **Totally Spies!** is another Tagalized version as an action-crime fighting series features the adventures and missions of three teenage spies Sam (voiced by Bianca Casado), Alex (voiced by Sofia Andres) and Clover (voiced by teen star Ella Cruz) led by the founder and administrator of WOOHP, Jerry (voiced by Alfred Vargas).

This Saturday at 3:30pm, also the most exciting-filled refreshing **Pop Pixie** discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with spin-off series based on **Winx Club** featuring Pixies from **Winx Club** as main characters for **Pop Pixie** are Amore (voiced by Nadine Lustre), Caramel, Cherie and Lockette with Damien (voiced by Dingdong Dantes).

The kids in the United States, **Rainbow S.r.l** and **Marathon Production**, gave **IBC** and **Viva Entertainment** the exclusive rights to air its premium titles across all its media platforms in 2011. Pinoy

kids already enjoyed watching ***Winx Club***, ***Totally Spies!*** and ***Pop Pixie*** which all had successful runs in the **Kapinoy Network**.

Aside from **Rainbow** and **Marathon** shows, viewers can also catch the back-to-back airing of ***Crayon Shin Chan***, ***Cyborg Kurochan*** and ***Kirarin***, Saturdays, starts at 4:00-5:30pm. Our audience is very young, so we come up with kid stuff like anime.

Weeknights are definitely better spent with the new **Kapinoy** cartoon offerings in **IBC-13**.

Esperanza continues to reign on Primetime

January 1, 2013

With the much anticipated princess revelation' of 'Cristine Reyes's character in ***Esperanza***, Viva-TV's first phenomenal hit teleserye turns Season 2 premieres at the new year 2013 continues to reign in the **Viva-TVblock**.

Based on the data of **Kantar Media** last Monday (December 1), ***Esperanza*** marks on its Season 2 premiere once again made it on the top spot of the most watched TV shows in the country with its 37.4% national TV ratings, or almost 25 points ahead versus its rival show in **ABS-CBN's *Ina, Kapatid***, ***Anak*** got 16.9% and **GMA's *Pahiram Ng Sandali*** which only got 14.4%. Now that Doña Consuelo (Jodi Sta. Maria) is sure that Anton (Cesar Montano) was the man who found Esperanza, will she finally reveal the truth to Noel (Dingdong Avanzado)? What are Raphael Salgado's (Richard Yap) wicked plans against Esperanza (Cristine Reyes)?

Don't miss ***Esperanza***, weeknights at 8:30pm, after ***The Weakest Link***, on **Viva-TV's PrimeTastik** on **IBC-13**. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

Cristine Reyes, Greatful to Fans for the High Ratings of Esperanza

January 9, 2012

Viva-TV's phenomenal teleserye **Esperanza** marks on its Season 2 premiere last December 31, 2012 as the new year celebration 2013 with the episode achieved the no.1 spot in the recent list of overall top TV programs nationwide. Based on the data of **Kantar Media** last Monday (January 7) at the new year of 2013, the Cristine Reyes-starrer tied with the country's explosive TV drama **5 Girls and Daddy** with the national TV rating of 35.8%.

Meanwhile, the primetime princess is excited for their drama series' big surprises and revelations. The viewers should watch out for the scene when Raphael Salgado (Richard Yap) discovers that shows Esperanza walking together in Tagaytay City. Will Juan Salgado (Bobby Andrews) fight for his love for signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going?

Don't miss **Esperanza** weeknights at 8:30pm after **The Weakest Link** on Viva-TV's PrimeTastik on **IBC-13**. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

The Weakest Link is back

Viva Television is back in the game, **The Weakest Link**, the phenomenal game show making a surprise comeback on the air with the new host Edu Manzano will premieres on June 30, 2012. **Viva TV** was relaunched the first-ever franchise game show where the show was being taped including the new set at the **IBC** studios in Broadcast City while now have the new franchised in **Endemol**.

Construction of the new set of **The Weakest Link** is back to entertain televiewers once more, now airs on Saturdays from 5 p.m. to 6 p.m. on **IBC-13**.

The Weakest Link is the Philippine version of the British show that took the world by storm a year ago. The local edition begin telecast to rave reviews and enjoy very good ratings. It offers contestants the chance to win P1 million. Auditions are once more being held at the offices of **Viva Entertainment** at 334 E. Rodriguez Sr. Avenue, New Manila, Quezon City. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at lease 18 years of age. **The Weakest Link** is a production of **Viva Television**.

Viva-TV franchise show on IBC this July 2012 [Edit](#)

- **Fighting Family** (game show from Endemol)
- **P-POP Star Hunt** (K-POP Star Hunt) (reality series from tvN)
- **The Weakest Link** (game show now with Endemol)
- **Who Wants to be a Millionaire?** (game show)

Viva relaunches Kapinoy network campaign on IBC [Edit](#)

July 1, 2012 - Vic del Rosario, the chairman and CEO of **Viva Entertainment** is going to shoot for the third network through **Viva-TV** as the **Kapinoy Network Campaign** relaunched yesterday over at **IBC-13** remains a network with its innovative and creative core intact introduced with the new jingle and new theme. This will change and bring a fresh brand of entertainment and excitement to televiewing as **Home of the Stars** sung by Anja Aguilar and continues to raise the bar in sequestered television and radio programming with award-giving bodies commending the **Kapinoy Network's** top-quality shows on **Channel 13** operates mass media communications such as radio, television and telecommunication stations and **Channel 13** going commercial endorsed for the competition for broadcast ads as the new **IBC** characters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. Every Saturdays, popstar princess Sarah Geronimo is **Popstar Diaries** on Saturdays at 4:30 p.m., Anne Curtis is **Annebishowsa** on Sundays at 11 a.m. and KC Concepcion is **KC.com** on Saturdays at 2:30 p.m. A newest teen drama anthology series called **Dear Heart** (Sundays, 2:30 p.m.), is hosted by new popstar Anja Aguilar, directed by Monti Parungao.

Jon Santos host **The Jon Santos Show** (Saturdays at 11 p.m.), a newest late-night talk show on Philippine TV. New coemdy is Vhong Navarro host **WOW!** (Sundays, 3:30 p.m.).

Maui Taylor and Katya Santos are the new hosting for sexiest reality show **Pantaxy X** (Sundays, 11:30 a.m.) and new Britain's Got Talent alum Charlie Green for new host as the new kiddie talent search **SM Little Stars**(Sundays, 12:30 p.m.) with the contract talent management of **Viva Artist Agency**.

Weeknights, new **Viva-TV** primetime programs on **IBC** starting with phenomenal cartoons **Winx Club** at 5 p.m., starring characters like Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar). This is followed by, the newest hour-long countdown called **Daily Top 10** at 5:30 p.m. with host VJ Sam Pinto, the new treat of Viva Tagalog movies on three times a week every Mondays, Tuesdays and Thursdays at 6:30 p.m. with **Viva Box Office** and Ashley Rivera aka Petra Mahalimuyak as new host of **Petra's Panniest** airs Mondays, Tuesdays and Thursdays at 8 p.m.

At 8:30, Dolly Ann Carvajal host **Showbiz Star**, a showbiz press-con on-air that brings the latest and sizzling news and happenings in showbiz. The new teleserye **Esperanza** premieres at 9 p.m., the new soap opera starring actress Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, will be directed by Wenn V. Deramas.

Another child fanta-serye called **Pinokyo's Time** whish premieres at 9:30 p.m., another new soap opera for the kids chiefly kids just home from school or the playground, starring child star Izzy Canillo as Pinokyo as mother drama Judy Ann Santos, with director Jeffreu Jeturian.

The new blend of shows takes over from 10 to 11. On Mondays, actor Richard Gutierrez, IC Mendoza and Onemig Bondoc leads the new dramedy ***Estudyante Blues*** with Andi Eigenmann and Raymond Gutierrez. On Tuesdays, unkabogable Vice Ganda leads the new sitcom ***Petrang Kabayo*** with Aga Muhlach, Candy Pangilinan, Ella Cruz and DJ Durano. On Wednesdays, the adventure story continues is drama anthology ***Wansapanataym***. On Thursdays, new original sitcom ***Dalawang Busoy*** with Robin Padilla, Phillip Salvador, Vilma Santos, Dina Bonnevie and Nadine Lustre leads the role. On Fridays, new actor AJ Muhlach host ***Sabi Mo Nanay***, a one-of-a-kind reality dating-game.

Viva Entertainment and **tvN** proudly present a new franchised reality talent-search show ***P-POP Star Hunt*** every Saturday nights starting July 7 at 1:30 p.m., that will add the stars of K-Pop and P-Pop with contract talent management for **Viva Artist Agency**.

New game show every Saturday nights: phenomenal ***The Weakest Link*** (Saturdays, 5 p.m.), is hosted by Edu Manzano, ***Fighting Family*** is new franchised from Endemol (Saturdays, 3 p.m.), hosted by Dingdong Avanzado with your Viva stars and phenomenon ***Who Wants to be a Millionaire?*** based on the British (Saturdays and Sundays at 9 p.m.), hosted by Christopher de Leon.

Three new anime series will be introduced: ***Crayon Shin Chan*** (Saturdays, 9 a.m.), action-packed ***Cyborg Kurochan*** (Sundays, 9:30 a.m.) and ***Kirarin*** (Saturdays at 10 a.m.).

Plus, with your favorite Korean asianovelas every Monday-Friday with daytime ***Fondant Garden*** at 1:30 p.m., ***Queen and I*** at 2 p.m. and ***Dream High (Season 2)*** at 2:30 p.m. while the new primetime with this is followed by ***Can You Hear My Heart*** at 11 p.m.

IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August

The sequestered radio-TV network **Intercontinental Broadcasting Corp. (IBC-13)** continued its leadership in national TV ratings with **Viva-TV**, the entertainment network of **Viva Entertainment** airtime on Channel 13 among urban and rural homes nationwide with the strengthened viewership of its morning block (6AM-12NN), according to industry-trusted multinational market research group **Kantar Media** in the government-owned networks (like **RPN-9** and **PTV-4**), according to chairman and CEO Vic Del Rosario recently with improve the signal of the channel has shifted to commercial broadcasting, opening doors to private advertisers, additional commercial spots for **IBC**, and more airtime for public service announcements.

For the **Presidential Commission on Good Government (PCGG)** buying the state-owned television networks **Radio Philippines Network (RPN)** and **Intercontinental Broadcasting Corp. (IBC)** wanted to privatize boost the country's coffers in **Aquino Administration** for president Noynoy Aquino. The government has 100% stake in **IBC** and 20.8% in **RPN**, he said.

IBC-13, which has the government-sequestered TV network with its innovative and creative core intact in the media industry also made Philippine TV history is now a strong third player on the local television, grabbing ratings and revenues from media giants **ABS-CBN** and **GMA Network**, also will reach throughout the Philippine and the Southeast Asian region along with new **IBC** charterers are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

The network's main broadcast facilities, news headquarters and satellite operations, offices and studio complex are located at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines with the transmitter tower located at the Coca Cola Plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City. The Broadcast City had **IBC-13**'s corporate headquarters, and the network's news and public affairs department.

Data from **Kantar Media** show that **IBC-13** got an average audience share of 28% nationwide on total day viewership, or 10 points higher than rival **ABS-CBN**'s 43% and **GMA**'s 31%. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13**'s assets.

IBC-13 further widened the lead in the morning block with an average morning audience share from 21% in last month to 30%, taking 3% shares from **ABS-CBN**'s 38% and **GMA**'s 32%, now down to 29%. This lead was mainly brought about by educational programs **Cooltura** and public service program **Nora Mismo**. Cathy Eigenmann-Bordalba hit a national TV rating of 12.5% while supertar Ms. Nora Aunor with a national rating of 11.6%, rattling the morning landscape and trampling **ABS-CBN**'s **Two Wives** (15.4%) and **Be Careful with My Heart** (22.6%), and **GMA**'s **Kapuso Movie Festival** (8.4%) and **Chef Boy Logro** (9.9%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It now has total of 3.250 million homes in rural areas across the Philippines (North Luzon, Central Luzon, South Luzon, Visayas and Mindanao) added to its existing 8.820 million homes in urban areas, bringing the total TV universe to 10.125 million homes nationwide. Kantar Media's audience panel now covers and represents 50% of the total Philippine TV viewing population. This is in contrast to other providers that cover only the urban areas representing only 30% of the total Philippine TV viewing population.

The **Kapinoy** network also got more intense Rosario-led **Viva-TV** maintained its primetime leadership for the whole month of August in viewer-rich primetime (5PM-12MN) when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently, as it garnered an average audience share of 23%, almost twice than **ABS-CBN**'s 49% and **GMA**'s 29%. This translates to a solid 10 percentage point lead or nearly 50% higher viewing than its nearest competitor.

Viva-TV's more primetime programs also reigned in Total Luzon, hitting an average primetime share of 14% vs **ABS-CBN**'s 43% and **GMA**'s 32%. In the Visayas, **Viva-TV**'s primetime viewership averaged 11% vs **ABS-CBN**'s 56% and **GMA**'s 25%, while in Mindanao, it registered 10% as compared to **ABS-CBN**'s 62% and **GMA**'s 18%.

This dominance was mainly driven by **Viva-TV**'s top-caliber primetime offering on **IBC-13** that continue to hold the top program rankings across the country in every region including Mega Manila.

More Filipino homes also tuned in to **IBC-13**'s afternoon block (3PM-5PM), hitting an average national audience share of 18%, higher than **ABS-CBN**'s 39% and **GMA**'s 34%.

Kantar Media, meanwhile, reported that 25 **Kapino** programs secured the top 10 spots in the list of 13 most watched programs in the country in August, which was led by teleserye **Esperanza** with an average national TV rating of 16.2% and the successful teleserye **Pinokyo's Time** for an average TV rating of 14.1%, while the phenomenal animated fairy-serye **Winx Club**, continues to dominate the whole country as the number one program which rated at average national TV rating of 25.1%.

And when primetime clocks in, **IBC** viewership soared to 23 percent or almost twice the number of households tuning to **ABS-CBN** had 49 percent share and **GMA** that had 27 percent share.

Who Wants to be a Millionaire? remained to be the leading phenomenal game show with an average national TV rating of 16.9%, while **IBC Express Balita**, on the other hand, is still the number one afternoon newscast in the country as it scored an average national TV rating of 20.7%.

When it comes to comedy program, **WOW!** is still the undisputed leader with 9.7%. **The Weakest Link**, on the other hand, remained as the phenomenal game show in the list with 12.8%. **Viva Box Office** is the number one movie block from Viva Tagalog movies with an average national TV rating of 13.9% vs flagship news programs **ABS-CBN's TV Patrol** (31.9%) and **GMA's 24 Oras** (18.1%).

The **PBA Games** ranks the league's highest vieweshow ratings by the Governors' Cup in the national TV ratings of 17.9% when plans for the **PBA** franchise for the **2012-13 season** saw a banner season that set records in gate attendance as well as television ratings among the top 10 for the list of the most-watched programs.

Meanwhile, **Can You Hear My Heart** (13.2%) claimed the seven spot in the top 13 and made it as the Korean drama on primetime in the list of the most-watched programs, while **Sinemaks** (11.2%) are among the top 20 in the movie blocks. **IBC**'s noontime show **Lunch Break** topped all daytime programs, including rivals **It's Showtime** got an average of 11.7 percent and **Eat Bulaga** which only hit an average of 15.8 percent.

More programs also proved to be strong contenders in the ratings game as they occupied the 5th to 10th slots in the top 15. These includes **The Jon Santos Show** (16 percent), **Viva Box Office** (26.6 percent), **The Weakest Link** (Saturday) (12.8 percent), **Who Wants to be a Millionaire?** (Saturday) (16.9 percent), **Annebisheswa** (Saturday) (16.1 percent) and **Fighting Family** (Saturday) (11.5 percent). Other **Kapino** programs in the top 15 are **Popstar Diaries** (12.1%), **PBA Games** (17.9%), **Daily Top 10** (13.4%), **Estudyante Blues** (11.2%), **DMZ-TV** (14.1%), and **Petrang Kabayo** (12.2%).

IBC-13's dance mix radio **iDMZ** also continued its winning streak last July in Mega Manila by topping all FM radio stations with a 18% audience share, higher by 11 points than **ABS-CBN's Tambayan 101.9** got 30% and **GMA's 97.1 Baranga LS** that only got 24%, according to the **Nielsen Mega Manila RAM** data.

IBC-13 registered a net income of P1.30 billion for the full year 2011 in privatization said **IBC Board of Directors**, while news media reported that **ABS-CBN** net income plummeted to P2.4 billion and **GMA Network** net income plummeted to P1.72 billion in the same period. When **San Miguel Corporation** and **PLDT** setsights on **RPN-9** and **IBC-13**, including **San Miguel Corp.** and **Philippine Long Distance Telephone Co. (PLDT)** along with two foreign investors.

Kantar Media, a multinational market research group that specializes in audience measurement in more than 100 countries, has 30 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. Among its current subscribers are **ABS-CBN**, **PTV-4**, **IBC-13**, **Sky Cable**, **Cignal Digital TV, J.**

Romeroand Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediocom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like **CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network**. Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN, Brand Ideas, IBC-13, MPG Havas, and 720ConsumerConnect**. **IBC-13** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

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Table 1. Total Day National TV Viewership in August 2012 by Households [Edit](#)

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%
2	GMA	31%
3	IBC-13	20%

Table 3. National Primetime TV Viewership in August 2012 by Households [Edit](#)

Rank	TV Network	Audience Share In %
1	ABS-CBN	49%
2	GMA	27%

3	IBC-13	23%
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Table 4. Total Luzon Primetime TV Viewership in August 2012 by Households

[Edit](#)

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%
2	GMA	32%
3	IBC-13	14%

Table 5. Total Visayas Primetime TV Viewership in August 2012 by Households

[Edit](#)

Rank	TV Network	Audience Share In %
1	ABS-CBN	56%
2	GMA	25%
3	IBC-13	11%

Table 6. Total Mindanao Primetime TV Viewership in August 2012 by Households

[Edit](#)

Rank	TV Network	Audience Share In %
1	ABS-CBN	62%

2	GMA	18%
3	IBC-13	10%

Viva-TV's longest-running TV game shows are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

Viva-TV's phenomenal game shows like *The Weakest Link* with Luis Manzano, *Fighting Family* with Dingdong Avanzado and *Who Wants to be a Millionaire?* with Vic Sotto which airs on the Kapinoy network **IBC-13**.

Experience the thrill of *The Weakest Link*, *Fighting Family* and *Who Wants to be a Millionaire?* on your GLOBE celfone for **Call and Txt TV Combo Promo**.

Your favorite game shows aren't just on your TV screen. They're now on your **GLOBE** TV screen!

Play *The Weakest Link*, *Fighting Family*, or try your luck with the surveys in *Who Wants to be a Millionaire?*. Try them now! No need to come on down anywhere! ***The Weakest Link*, *Fighting Family* and *Who Wants to be a Millionaire?*** are now playing on your **GLOBE** celfone!

How to play The Weakest Link [Edit](#)

- Key in "WEAKEST LINK" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for The Weakest Link, key in your name...

How to play Fighting Family [Edit](#)

- Key in "FIGHTING F" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Fighting Family, key in your name...

How to play Who Wants to be a Millionaire? [Edit](#)

- Key in "WW2BAM" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Who Wants to be a Millionaire?, key in your name...

IBC-13 Win Weekday Ratings

November 6, 2012

According to the latest data from Kantar Media, Most Filipinos tuned in to **IBC-13** programs last Monday (November 5) led by such news programs **Express Balita** and **Ronda Trese** as well as Viva-TV programs like **Winx Club**, **Totally Spies!**, **Who Wants to be a Millionaire?**, **The Weakest Link**, **Esperanza**, **5 Girls and Daddy** and **Maria Isabel**, which become the homegrown programs for the dweller in primetime ratings to show in competition and audience ratings.

For the audience viewership, cellar ratings, credibility issues and mediocre programming, sequestered TV starion **IBC-13** remains the undisputed number 3 nationwide even in weekday programming as seen in the latest TV ratings data provided by **Kantar Media**.

Right now, we are a strong No.3, of course, is to be No.1 in both news and entertainment. With a children's television program **KapinoyLand** scoring a 20.4% beat **GMA's Sana Ay Ikaw Na Nga** (19.3%) and **ABS-CBN's Kung Ako'y Iwan Mo** (7%) when **Barney and Friends** earned a rating of 10.1% at the time.

Kapinoy network's flagship news program **Express Balita** is the No.1 program with the ratings provided of 20.5% beating than afternoon drama **GMA's Magdalena** (16%) and **ABS-CBN's PHR: Paraiso** (8.5%). Meanwhile, a late-night newscast **Ronda Trese** got the No.1 with a 13.1% competing rivals with **Saksi** (10.8%) of **GMA** and **Bandila** (7.4%) of **ABS-CBN**.

Phenomenal animated fairy-serye **Winx Club** continued to reign supreme Tagalized with garnered 15.5% national TV ratings, posting an almost 25-point difference compared to the trampling Korean dramas like **Smile Dong Hae** (Ch. 7) (14.8%) and **A Secret Love** (Ch. 2) (8.8%). **Totally Spies!**, on the other hand, got No.1 as the action crime-fighting of 18.1% rating than **Paroa: Ang Kuwento Ni Mariposa** (17.3%) and **Aryana**(13.9%).

Who Wants to be a Millionaire? renamed a phenomenal game show with a ratings of 26.5% beaten than flagship news programs of **24 Oras** (24.2%) and **TV Patrol** (20.8%) when **The Weakest Link** become phenomenally managed to get 26.6% than **GMA's Aso ni San Roque** (22.1%) and **ABS-CBN's Princess and I**(21.7%).

A primetime teleserye **Esperanza** with 27.5% than rivals **Ina, Kapatid, Anak** (24.6%) and **Temptation of Wife**(21.4%) while explosive teleserye success **5 Girls and Daddy** which rated 23.8% with another rivals **Coffee Prince** (21.3%) of **GMA** and **A Beautiful Affair** (19.9%) of **ABS-CBN**.

Right after the primetime teleserye, **Maria Isabel** now is No.1 in the ratings with 23.4% beaten with **Coffee Prince** (Ch. 7) got a 21.3% and **Kahit Puso'y Masugatan** (Ch. 2) which only got 13.2%

The Weakest Link that rumors got PTV news anchor guest with contestants of 2013

January 1, 2012

Viva-TV's phenomenal game show **The Weakest Link** with Edu Manzano got the rumors of **PTV-4** news anchors of **Telebisyon ng Bayan** will guest from contestant spoofs.

Did rumors of **PTV News Center** like Audrey Gorriceta of **PTV Newsbreak**, Kirby Cristobal, Princess Habibah Sarip and Sandro Hermoso of **News@1**, Snow Badua of **PTV Sports**, Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel of **News @6** and Robert Tan, Isabella Cantu and Angelica Movid of **NewsLife**, both will guest at the contestants of all.

Guest the 8 contestant spoofs of **Day 1**: Audrey Gorriceta, Sandro Hermoso, Atty. Marc Castrodes, Isabella Cantu, Kirby Cristobal, Snow Badua, Robert Tan and Ralph Obina; the **Day 2**: Sandro Hermoso, Robert Tan, Ralph Obina, Snow Badua, Kirby Cristobal, Kathy San Gabriel, Audrey Gorriceta and Atty. Marc Castrodes; from the **Day 3**: Angelica Movid, Snow Badua, Ralph Obina, Audrey Gorriceta, Robert Tan, Kirby Cristobal, Princess Habibah Sarip and Atty. Marc Castrobes; and **Day 4**: Ralph Obina, Audrey Gorriceta, Atty. Marc Castrodes, Sandro Hermoso, Robert Tan, Angelica Movid, Isabella Cantu and Kirby Cristobal.

Don't miss **The Weakest Link** this Monday, Tuesday and Thursday at 7:30pm right after the country's favorite game show **Who Wants to be a Millionaire?** on **IBC-13**.

Day 1 (January 3, 2013): [Edit](#)

- Audrey Gorriceta (Round 7 and Head to Head; go home with Kirby)
- Sandro Hermoso (Round 1)
- Atty. Marc Castrodes (Round 5)
- Isabella Cantu (Round 6)
- Kirby Cristobal (Round 7 and Head to Head; Kirby is The Strongest Link to take home)
- Snow Badua (Round 3)

- Robert Tan (Round 2)
- Ralph Obina (Round 4)

Day 2 (January 7, 2013): [Edit](#)

- Sandro Hermoso (Round 2)
- Robert Tan (Round 5)
- Ralph Obina (Round 4)
- Snow Badua (Round 6)
- Kirby Cristobal (Round 3)
- Kathy San Gabriel (Round 7 and Head to Head; Kathy is The Strongest Link to take home)
- Audrey Gorriceta (Round 1)
- Atty. Marc Castrodes (Round 7 and Head to Head; go home with Kathy)

Day 3 (January 8, 2013): [Edit](#)

- Angelica Movido (Round 1)
- Snow Badua (Round 3)
- Ralph Obina (Round 7 and Head to Head; go home with Robert)
- Audrey Gorriceta (Round 5)
- Robert Tan (Round 7 and Head to Head; Robert is The Strongest Link to take home)
- Kirby Cristobal (Round 6)
- Princess Habibah Sarip (Round 2)
- Atty. Marc Castrobes (Round 4)

Day 4 (January 10, 2013): [Edit](#)

- Ralph Obina (Round 2)
- Audrey Gorriceta (Round 5)
- Atty. Marc Castrodes (Round 6)
- Sandro Hermoso (Round 4)
- Robert Tan (Round 7 and Head to Head; go home with Angelica)
- Angelica Movido (Round 7 and Head to Head; Angelica is The Strongest Link to take home)
- Isabella Cantu (Round 3)
- Kirby Cristobal (Round 1)

New schedule for the PBA this 2012

PBA officials cool on **Viva Sports** and **Sports 5** proposal Malaya Online Edition

July 1, 2012 - **Viva Television**, holder of the **PBA**'s television franchise and also on **Sports5**, a sports division of **TV5**, has proposed drastic changes in the league's playdates, revisions that sources within the league say will not prosper. It also airs as **PBA on TV5** which airs monthly and also **AKTV**, **AksyonTV**, **Kapatiid TV5** and **AksyonTV International**. **Viva** is the home of the biggest and brightest stars in the country, through **Viva-TV**, the entertainment network of **Viva Entertainment Group** headed by chairman and CEO is Vic Del Rosario.

Viva-TV proposed that games be held three times a week, with just one game to be held every Wednesday and Friday starting at 6:30 p.m. to compete with flagship news programs of **GMA's 24 Oras** and **ABS-CBN's TV Patrol** while the provincial games also on Saturday nights. It also proposed that 4 hours of two games be held every Sunday starting at 4 p.m. with some halftime entertainment portion for guest, and players reach out to more fans and further expand gross sales while boosting its own drive to recoup its huge investment.

Last season, one games were held every Wednesday and Friday while the provincial games on Saturday at 6 p.m. and two games also every Sunday, with matches starting at 4 p.m. over the outfit's carrying station Channel 13, more sponsors are now lining up for advertising spots. It also airs on **AKTV**.

Excitement is the **PBA**'s new partnership with **Viva-TV** on **IBC 13**, the country's number one entertainment network which is fast gaining recognition as **Home of the Stars** with the dominated TV rating of the giant networks **GMA Network** and **ABS-CBN**. While the guest performers from **Viva** stars during halftime on Sunday.

The 2012-13 **PBA** Season marks of **Viva Entertainment** and **TV5** deal with the league approximately worth P1 billion to televise the games, P770 million of it in cash. By involving the fans, **TV5**, owned by telecommunications mogul Manny V. Pangilinan, is also hoping to improve its gross sales and **Viva Entertainment**, headed by chairman and CEO Vic Del Sosario.

The changes, **Viva-TV** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Their favorite stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Anja Aguilar, Jon Santos, Ashley Rivera, James Yap, Maui Taylor, Katya Santos, Vhong Navarro, Cristine Reyes, Charlie Green, Dingdong Avanzado, Sam Pinto, Nikki Bacolod, Edu Manzano and Christopher de Leon who are dominating the Philippine entertainment industry.

Also, the single game days are projected to help boost Channel 13's more **Viva-TV** programs on **IBC** such as **Popstar Diaries**, **@Annebisheswa**, **KC.com**, **The Jon Santos Show**, **Petra's Panniest**, **Dear Heart**, **WOW!**, **Esperanza**, **Pinokyo's Time**, **I Am Sarah**, **SM Little Stars**, **Pantaxya X**, **Showbiz Star**, **Daily Top 10** and **Especially For You** and the phenomenal game shows like **Fighting Family**, **The Weakest Link** and **Who Wants to be a Millionaire?** are all produced by **Viva Television**.

The **PBA**'s executive committee will meet tomorrow to discuss **Viva Entertainment**'s proposals. A decision is expected to be handed down well before the opening of the league's 37th season last October 1, 2011.

This early, league insiders, including those from the **Commissioner's Office**, have voiced opposition to the proposal, saying it may help the television network but not necessarily the **PBA**.

"Mukhang mas talo ang **PBA**," said one league insider who requested anonymity.

"Kung three days a week ang laro, lalaki ang overhead ng liga sa mga tauhan, upa sa venue and the like," said another source.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, like **Ginebra**, **San Miguel**, **Alaska**, **Red Bull**, **Air 21** and many more.

"Malamang na hindi kagatin ng tao lalo na't kung mahihinang teams ang maglalaban. Isa pa, hindi mo naman p'wedeng i-schedule lagi ng ordinaryong araw ang mga teams na iyon," said another.

PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Viva-TV on IBC sa bagong TV ratings

June 25, 2012 Manila, Philippines - From ABS-CBN's **Kapamilya** network and GMA's **Kapuso** network are branding, preparing a war chest to reposition **IBC-13** known as the **Kapinoy** network won as the Best TV station in the **2011 Anak TV Seal Awards** and **2012 Catholic Mass Media Awards** is now a strong third in the broadcasting industry as **Viva-TV**. The networks bid to compete with the two major leaders in the ratings game, **GMA Network** and **ABS-CBN**. Diliman-based TV station Channel 13 adding blocktime programs mostly on entertainment, the group of chairman and CEO Vic Del Rosario is on a wait-and-see mode as the government's privatization is concerned.

According to chairman and CEO Vic Del Rosario would raise for the network P1 billion through a combination of borrowings and equity infusion. Rosario said the shareholders would like to take advantage of the network's momentum, having gained more following for its home grown programs and **Viva Tagalog** movies and petition for rehabilitation before the **Quezon City Regional Trial Court Branch 93** in program operations, engineering and maintenance functions with responsible for management, administrative and financial services for the employees it is finally privatized with its claim as the third wheel in local TV landscape.

IBC-13 as the country's third-biggest network for the **Kapinoy** network more than tripled its audience share, according to Rosario. He said the company needed the new capital to upgrade its facilities,

adopting a new broadcast technology to upgrade the capacity, reception, equipment, signal and provincial operations with among its priorities is the broadcasting transmission facilities to strengthen its signal to a level comparable to that of **ABS-CBN 2** and **GMA-7**, according to chairman Orly Mercado with new head Eric Canoy. **IBC**'s new transmitter through the operation of its 60kw transmitter sitting in a 500-ft tower in the Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City with international channel **IBC Global** and **Viva-TV Global**, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network** tied up with **Pilipinas Global Network, Ltd.**

He claimed that **IBC-13** recently became more aggressive shown improvement in reach and reception in the installing more transmitters and the installation of the new **Board of Directors** with Fundador Soriano, Vic Felipe, Ronnie Ricketts and Lauro Vizconde as acquisition of video and audio equipment with cameras, VTRs and monitors. Viewers complained that **IBC-13**'s signal was inferior compared to the two major players listed as **IBC Board of Directors** by the current administration, to privatize **IBC** affirmed by the Supreme Court. It made us the most financially stable among all the government-owned networks (like **RPN 9** and **PTV 4**). With the primetime block, Channel 13 is now earning a monthly revenue for an average of Php73 thousand per hour and supplements its monthly income of Php12 million with its earnings from **Viva** and other block timers, as well as with **RPN 9**'s rental of the facilities. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour.

Made a disclosure at the press conference that the **Viva** group had ventured into the television broadcasting business with a deal to the 85-percent stake in **Intercontinental Broadcasting Corp.**, which owner and operator of **IBC Channel 13** is now a strong number 3 dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.**, received P500 million in fresh money to finance network upgrading, acquisition of new programs and payment of debts, a ranking official said sequestered by the **Philippine Commission on Good Government (PCGG)**, are now running the network improvement of the airconditioning system at the Technical Operations Center and Transmitter Building in Coca Cola plant, Quezon City with the installation of new units **IBCEU** president Joseph Yee said payables to current employees already amounted to P200 million.

The money, Mercado said, the privatization is Field Video Remote (FVR) Vans -- two Electronic Field Production and Electronic News Gathering would be used to buy Satellite News Vehicle OB vans with microwave sets and video and audio equipment which would help improve the station's news coverage. **IBC-13** posted last 2011 a net income before tax of Php55.92 Million. Satellite transmission to digital video compression making it possible for SNG transmission during the live news and special events coverages as **IBCEU** and the **IBC Supervisors and Directors Union** staged a noontime picket just outside the Broadcast City premises in Quezon City.

Installation of the local area network with new beta **IBC-13** corporate and entertainment revamped website a totally different design and new functionalities compared to our old site (networking of offices and webpages just newly designed website to changing the current flash elements new look of screenshot for IBC.com.ph). Be sure to check out the [IBC live video streaming](#), [Radyo Budyong](#) and [IDMZ Live Stream](#) with new **IDMZ** website at 89DMZ.com, [Careers Section](#), [Profiles](#), [Contact Us](#), [Program Schedule](#), [Featured Shows](#), [Station List](#), and of course the [latest announcements](#) with new news portal at NewsTeam13.ph promising a richer online experience for followers.

IBC-13 has provincial 30 stations from TV-13 Mega Manila, TV-13 Baguio, TV-12 Laoag, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-13 Naga, TV-13 Daet, Camarines Norte, TV-13 Santiago, Isabela, TV-13 Legaspi, TV-2 Sorsogon, TV-12 Iloilo, TV-2 Roxas, TV-12 Bacolod, TV-13 Cebu, TV-12 Tacloban, TV-2 Dumaguete, TV-7 Basey, Samar, TV-13 Zamboanga, TV-9 Dipolog, TV-13 Davao, TV-12 Ozamis, TV-13 General Santos, TV-5 Butuan, TV-2 Cotabato, TV-10 Tandag, TV-12 Pagadian and TV-10 Cagayan De Oro and more than 100 cable TV affiliates countrywide including **SkyCable**, **Cignal** and **Dream TV**, and the radio stations like **iDMZ** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan. In any case of privatization, it's pretty much always been **ABS-CBN** and **GMA** making much of more money, with everybody else setting for also-ran position would improve the network's ratings and throughout the Philippine and the Southeast Asian region. Also, new cable channels **Denze TV** and the newest UHF news channel in the Philippine called **IBC News Network or INN**.

New treats beef up for more award-winning and top-rating **Viva-TV** shows on **IBC-13** presented to the entertainment media during the party were **Popstar Diaries**, **Annebishowsa**, **KC.com**, **Dear Heart**, **Esperanza**, **The Jon Santos Show**, **Petra's Panniest**, **Showbiz Star**, **Petrang Kabayo**, **Pantaxya X**, **SM Little Stars**, **Pinokyo's Time**, **WOW!**, **Daily Top 10** and **Especially For You**, and the game shows are **The Weakest Link**, **Fighting Family** and **Who Wants to be a Millionaire?**, thanks to the new mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. The newest weekly 30-minute flagship programs are entitled **@Annebishowsa** with Anne Curtis, **Popstar Diaries** with Sarah Geronimo and **KC.com** with KC Concepcion. With its the newest reality show called **P-POP Star Hunt** having its pilot this Saturday, **Viva-TV** makes in the local scene this month with **Viva**'s local production and the new franchised from **tvN** in Korea.

This Saturday daytime reality program inspired by **tvN**'s **K-POP Star Hunt** for the Filipino teens shine always exciting to meet young Filipinos who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand.

This show can be most revealing, judge Louie Ocampo point out – which makes a teens that is expected with local viewers because it is a launching pad for new K-Pop and P-Pop stars hopes to be **Viva Artist Agency**'s vehicle to discover new stars. The nationwide auditions began last June 15, 2012 at the SM City North EDSA in Ortigas Center, Mandaluyong City. Auditions will also be held in SM Davao last June 25, 2012, and in SM Cebu last June 29, 2012. looking for showbiz hopefuls aged 13-to18-years-old, with good looks and exceptional talent and charm. The prize is a talent management contract with **Viva Artist Agency**.

Rommel Lubguban, which return to senior broadcast producer for **Viva** for write, edit, supervise video graphics promos for **The Weakest Link**, **Who Wants to be a Millionaire?**, **NBA** local broadcast, **PBA** local basketball league and many more.

Started with **Winx Club**, sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the **Winx Club** airs on Monday to Friday at 5 p.m., against with **Precious Hearts**

Romances: Hiyas (Ch. 2) and **It Started with A Kiss** (Ch. 7) and **Daily Top 10**, an hour-long round up of the each day's ten most requested both OPM TV and K-POP videos hosted by VJ Sam Pinto airs on Modnay to Friday at 5:30 p.m., to competes with teleserye **My Daddy Dearest** (Ch. 7) and **Aryanna** (Ch. 2).

Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak called **Petra's Panniest** (Mondays, Tuesdays and Thursdays at 8 p.m.), a 30-minute program showcasing the funniest scenes from **Viva** movies and videos from the internet Monday evening started with a **Showbiz Star**, a Monday to Friday 30-minute talk show at 8:30 p.m. hosted by Dolly Ann Carvajal. Since this is a daily program, it seeks to come up with the latest, the scoops, hindi tinutulugan ang balita. An advantage Dolly Ann has also hosts for CelebrityDATcom. Moreover, since it has a panel of showbiz writer-guests, in part it comes up as a live presscon on TV with different star-guests each day.

Premieres on July 2, there's **Estudyante Blues**, a series about three different brothers portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc. Tonight, **Estudyante Blues** makes its first airing. The cast also includes Andi Eigenmann, Raymond Gutierrez and Princess Velasco. Showtime is 10 p.m. The new original sitcom called **Dalawang Busoy**, on Thursday nights topbilled by the Robin Padilla and Phillip Salvador, and the new reality-dating game **Sabi Mo Nanay** on Friday nights is something new but familiar starring the Filipino actor AJ Muhlach.

On Sundays at 11:30 a.m., the first sexiest reality show called **Pantasya X: The Search for the Nnext Pantasya ng Bayan**. Maui Taylor and Katya Santos as the hosts follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom. Then at 12:30 p.m. on Sundays, join the country's ultimate kiddie talent search on TV is **SM Little Stars** with host the Britain's Got Talent alum Charlie Green competition is open to kids ages 4-7 years old with star potential in SM Supermall for the kid audition for the artist management contract with **Viva Artist Agency**.

Jon Santos host **The Jon Santos Show**, which airs on Saturdays at 11:30 p.m., a one-hour talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

On Tuesday nights, Vice Ganda is "unkabogable", as keeps house in **Petrang Kabayo**, directed by Wenn V. Deramas. The house into a horse while his Erickson (Aga Muhlach) is at work. In the cast also are Ella Cruz, Candy Pangilinan, Sam Pinto and DJ Durano, and the newest variety show **I Am Sarah** on Sundays, at 8:30 p.m. with popstar princess Sarah Geronimo.

Their successful kids of foreign cartoons for the young girls like **Winx Club** (Monday-Friday, 5 p.m.), **Pop Pixie** (Saturdays, 7 a.m.), **Magic Wonderland** (Saturdays, 7:30 a.m.), **Polly Pocket** (Saturdays, 8 a.m.), (Saturdays, 9:30 a.m.) and **Barbie** (Sundays, 10:30 a.m.).

The phenomenal game show based on the British is back: **The Weakest Link** now with new host Edu Manzano, now airs on Saturdays at 5 p.m., contestants win up to P1 million in every episode and another prize of P50,000 is at stake for lucky televiewers who can join the fun by texting WL<Name of Strongest Link> to number 2366. The new franchised from **Endemol** for the new 30-minute star game show called **Fighting Family** which airs on Saturdays at 3 p.m., is hosted by Dingdong Avanzado with your favorite Viva stars. New season of **Who Wants to be a Millionaire?** which starts telecasting on **IBC-13**,

now airs on Saturday and Sunday at 9 p.m. Hosted by Christopher de Leon, at stake in the show is P2 million and P50,000 for home viewer who will join the mini-WW2BAM game via number 2967 for Globe and Touch Mobile users.

New three anime shows dubbed in Filipino shown on **IBC-13** will introduced: **Crayon Shin Chan** (Saturdays, 9 to 9:30 a.m.) is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one, **Cyborg Kurochan** (Saturdays, 9:30 a.m.) is a supercat who is dedicated to saving the world from evil and **Kirarin** (Saturdays, 10 a.m.) is a the magical-girl genre as the 14-year-old beauty girl.

With the help of **Viva Entertainment**, **IBC-13** comes up with new and exciting programming. They also feature daytime asianovela **Fondant Garden** at 1:30 p.m., **Dream High** (Season 2) at 2 p.m., and **Queen and I** at 2:30 p.m. while on primetime with first-ever teleserye **Esperanza** at 9 p.m., the soap opera starring Cristine Reyes in the lead role along with Cesar Montano and Richard Yap followed by another fanta-serye **Pinokyo's Time** at 9:30 p.m., starring child star Izzy Canillo and Judy Ann Santos plus primetime Korean dramas also see in the telecast of **Can You Hear My Heart** at 11 p.m. from Monday to Friday.

In the meantime, while their **Viva-TV** more entertainment shows on **IBC-13**, sports events including the **PBA Games**, foreign cartoons and Korean asianovelas on primetime will beef up **Viva-TV** schedule on **IBC-13** lineup. This is something new, especially since Filipino viewers are so used to watching asianovelas in Taiwan and Korean, he said.

So, when the company into film distribution (**Viva Films**), television production (**Viva Television**), recording (**Viva Records**), talent management (**Viva Artist Agency**), video (**Viva Video**), video rental and retail (**Video City**), events and concerts (**Viva Concerts and Events**) and sports division (**Viva Sports**).

The stars of **Viva-TV** shows on **IBC-13** who helped pick out the raffle winners were: Sarah Geronimo (**Popstar Diaries** and **I Am Sarah**), Anne Curtis (**Annebishowsa**), KC Concepcion (**KC.com**), Anja Aguilar (**Dear Heart**), Jon Santos (**The Jon Santos Show**), Dolly Ann Carvajal (**Showbiz Star**), Ashley Rivera (**Petra's Panniest**), Charlie Green (**SM Little Stars**), James Yap (**PBA Games**), Dingdong Avanzado (**Fighting Family**), Vice Ganda (**Petrang Kabayo**), Aga Muhlach (**Petrang Kabayo**), Vhong Navarro (**WOW!**), Izzy Canillo (**Pinokyo's Time**), Judy Ann Santos (**Pinokyo's Time**), Maui Taylor (**Pantaxya X**), Katya Santos (**Pantaxya X**), Sam Pinto (**Daily Top 10**), Nikki Bacolod (**Especially For You**), Edu Manzano (**The Weakest Link**) and Christopher de Leon (**Who Wants to be a Millionaire?**) being shown on **Viva-TV**'s prime programs on **IBC** like **PBA Games** and **Viva Box Office**, as well as its news programs **Express Balita** and **Ronda Trese**.

With this development on **Viva-TV**, the newest entertainment network on **IBC-13** as the **Kapinoy** network we hope that local TV scene is enlivened beyond a two-network world. After all, **TV5** are the number one network with their own programming. Just the network has a consistent 30 or 45 percent of ratings, can now a strong No. 3 to **GMA 7** and **ABS-CBN** in their ratings.

New sound and new voices on **iDMZ** [Edit](#)

The world's dance music zone is back as **iDMZ** on the dance FM radio band on **IBC-13** relaunched last August 28, 2011 with a new sound, a new face and new DJ voices in the mass-based market with the

name of **DZMZ 89.1** for the #1 internet danze mix radio as a major player. After producing more quality shows for **IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as Facebook (also a group fan page) and Twitter with more than 5,000 active members.

The station's new mix is good for **iDMZ** is inspired by **89 DMZ** to say **Sayaw Pinoy!** plays only dance music and remixed music but also K-Pop music and novelty hits with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audio-video streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes.

iDMZ's non-stop new wave music all-day in 24-hours every Sunday with **Wave 24** (8 a.m.-8 a.m. the following day), a 24-hours of new wave songs with The Unbeatable. Every Monday, be in love with your favorite down mix tempo music typically a song for 24-hours from R&B to love remixes with **Slowjam** (8 a.m.-8 a.m. the following day), with host DJ Ouch.

The Friday show called **Be Heard!** (Fridays, 10 a.m.-12 noon with the replay at 8-10 p.m., Manila Time), a flagship program that promotes both professional and non-professional, Filipino and foreign DJs from all over the world, it has been the station's most sought-after and highly-rated program.

A new rock music's higher registers continues to earplugs every Saturday morning is **Rockin' Manila** (7-9 a.m. with the replay at 7-9 p.m., Manila Time), joined The Force as the rock music in town.

From **Saturday Night Dance** into **Saturday Clubbing** (9 a.m.-12 noon with the replay of 9 p.m.-12 midnight, Manila Time), a 3-hours of non-stop party clubbing music with your favorite in-house and club DJs with The Sting and The Destroyer. The 80s hit popular disco at its best every Saturday afternoons with **Back to the 80s**(1-3 p.m. and 12 midnight-2 a.m.) is the latest additions to **iDMZ** with your Marc the Spark and ZJ Ziggy (also a round o' clock special last July 1, 2012 and a new program). **Retro 70s** (Tuesday-Friday 6-7 p.m.), new hit disco in 70s.

Start your **Peewee in the Morning** habit every Tuesday-Friday (5-7 a.m.), your favorite hottest and freshest news with your favorite slowjam mix on Tuesdays and dance music on Wednesday to Friday. Anchored by radio broadcaster Peewee with George and Jada. Your favorite uninterrupted **Megamix** (everyday, every hour), absolutely commercial free. Every 7-8:30 a.m. is **Celebrty Pinay** interviews with today's hottest artists, with Anne.

Disco-mixing in the different kind of entertainment shouldn't miss include non-stop back-to-back **Mobile Mixes**(at 3 p.m.) with The Sting back-to-back with the home of **Mobile Circuit** (at 4:30 p.m.) hosted by DJ Marlon which both airs every Tuesday to Friday at 3 to 6 p.m.

Other programs listeners shouldn't miss the Original Pilipino Music include **OPM in-a-Raw** (Tuesdays-Friads, 8:30-10 a.m. and Saturdays at 3-4 p.m.) experiences along with the favorite OPM songs hosted by The Sting; pop and love songs on Tuesdays; classic OPM on Wednesdays; novelty and dance music on Thursdays and Pinoy rock music on Fridays, and also more OPM songs every Saturdays. There is also **Pinoy 10 Hitlist** from Tuesdays to Fridays at 7 to 8 p.m., featuring the top 10 OPM hits for your Pinoy artist with your DJ Anne.

The Korean pop music on radio every Saturdays lets **K-Pop N' Go!** (5-7 a.m. with the replay at 4-6 p.m., Manila Time), the newest K-pop radio program to bring your pure non-stop entertainment, K-Pop-style, with your host DJ Alfie. Every Saturday nights is dance music complemented by **Sayaw Top 10** (12 noon-

1 p.m. and 6-7 p.m.), a top 10 countdown of dance music songs tabulated by international artist with your DJ Blare.

Plus, we will be giving away **iDMZ** car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors with available through 24/7 streaming via official website of 89DMZ.com.

Here are iDMZ's line up: [Edit](#)

Sunday

- 8 AM - Wave 24 - The Unbeatable (Andy Santillan)

Monday

- 8 AM - Slowjam - DJ Ouch (Lopie Guzman)

Tuesday-Thursday

- 5 AM - Peewee in the Morning - Peewee (Peewee Wenceslao)
- 7 AM - Celebrity Pinay - DJ Anne
- 8:30 AM - OPM in-a-Raw - The Sting (Terence Khan)
- 9 AM - Megamix
- 10 AM - The KC Show - KC Montero
- 12 NN - Megamix
- 3 PM - Mobile Mixes - The Sting (Terence Khan)
- 4:30 PM - Mobile Circuit - DJ Marlon
- 6 PM - Retto 70s
- 7 PM - Pinoy Top 10 Hitlist - DJ Anne
- 8 PM - Megamix

Friday

- 5 AM - Peewee in the Morning - Peewee (Peewee Wenceslao)
- 7 AM - Celebrity Pinay - DJ Anne
- 8:30 AM - OPM in-a-Raw - The Sting (Terence Khan)
- 10 AM - Be Heard!
- 12 NN - Megamix
- 3 PM - Mobile Mixes - The Sting (Terence Khan)
- 4:30 PM - Mobile Circuit - DJ Marlon
- 6 PM - Retto 70s
- 7 PM - Pinoy Top 10 Hitlist - DJ Anne
- 8 PM - Be Heard! (replay)
- 10 PM - Megamix

Saturday

- 5 AM - K-Pop N Go - DJ Alfie (Alfie Manuel)
- 7 AM - Rockin' Manila - The Force (Neil Centeno)
- 9 AM - Saturday Clubbing - Rommel 'The Destroyer' Dayan and The Sting (Terence Khan)
- 12 NN - Sayaw Top 10 - DJ Blare (Bernadette Camalig)
- 1 PM - Back to the 80s - Marc the Spark and ZJ Ziggy
- 3 PM - OPM in-a-Raw - The Sting (Terence Khan)
- 4 PM - K-Pop N Go - DJ Alfie (Alfie Manuel) (replay)
- 6 PM - Sayaw Top 10 - DJ Blare (Bernadette Camalig)
- 7 PM - Rockin' Manila - The Force (Neil Centeno) (replay)
- 9 PM - Saturday Clubbing - Rommel 'The Destroyer' Dayan and The Sting (Terence Khan) (replay)
- 12 MN - Back to the 80s - Marc the Spark and ZJ Ziggy
- 2 AM - Megamix

DJs

- The Unbeatable (Andy Santillan) (Sunday 8 am-8 am the following day)
- DJ Ouch (Lopie Guzman) (Mondays 8 am-5 am the following day)
- Peewee (Peewee Wenceslao) (Tuesday-Friday 5-7 am and 10 am-3 pm)
- DJ Alfie (Alfie Manuel) (Saturdays 5-7 am)
- The Force (Neil Centeno) (Saturdays 7-9 am)
- DJ Marlon (Tuesday-Friday 4:30-6 pm)
- The Sting (Terence Khan) (Tue-Fri 8:30-10 am, 3-4:30 pm, 9 pm-12 mn and Sat 9 am-12 nn and 3-4 pm)
- Rommel 'The Destroyer' Dayan (Saturdays 9 am-12 nn)
- ZJ Ziggy (Saturdays 1-3 pm and 12 mn-2 am)
- DJ Blare (Bernadette Camalig) (Saturdays 12 nn-1 pm and 6-7 pm)
- Marc The Spark (Saturdays 1-3 pm and 12 mn-2 am)
- DJ Anne (Tuesday-Friday 7-8:30 am and 6-9 pm)
- DJ Kaye (Kaye Tan) (The Word hourly news update everyday 6 am-12 mn)

Viva-TV has more sports events in primetime on IBC-

Viva-TV, the newest entertainment network of **Viva Entertainment Group** on free TV as **Home of the Stars** with its more coverage of local and international sports events from **Viva Sports**, says **Viva** chairman and CEO Vic Del Rosario and **IBC-13** is now the strong third TV ratings of **GMA Network** and **ABS-CBN**. **Viva-TV**'s telecast of the tremendously popular **Philippines Basketball Assn.** games has given viewership of **IBC-13** a big boost.

The **Philippine Basketball Association (PBA)** television franchise become the **2012-13 Season** will be airs the proposed that games be held three times a week with the new schedule on Wednesdays and Fridays with just one game at 6:30 to 8:30 p.m. against with flagship news prorgams **GMA's 24 Oras** and **ABS-CBN's TV Patrol**while the provincial games also on Saturday nights resulted in consistent double digit ratings and a solid audience share despite what appeared to be a decline in the overall popularity of basketball and the troubles besetting the league. Also, the proposed that 4.5 hours of two games be held on Sundays at 4 p.m. with some halftime entertainment portion, more sponsors are now lining up for advertising spots which supplies 50 hours of entertainment programming per week to **IBC** with its coverage of several major sports special events.

With **Viva-TV** on **IBC** as the **PBA**'s coveror and marketing partner, the country's premier basketball league is set to soar to new heights not just in gate attendance but also in TV viewership ratings. In fact, **Viva-TV** scored a record high in its telecast of the Game 7 duel between the **Petron Blaze Boosters** and the **Talk 'N Text Tropang Texters** last January 18 with an average of 1.2 million viewers. (source: Nielsen Media, NUTAM).

It will cover pro sports, specials like world title fights and billiard championships. The entertainment unit, called**Viva TV**, will cover music, minis, TV dramas, pics, cartoons and MTV, among others.

The Main Event, a top-rating weekly boxing show features world championship boxing and major international fights from the leading boxing networks including **HBO Sports** and **Top Rank**. The show has also made its mark by being the only program to telecast fights of Filipino boxers in South Korea, South Africa, Australia, Indonesia and Thailand and select fights in the boxing hotbed of Cebu It now airs on Saturdays from 10:30 to 11:30 a.m. on **IBC-13**, is hosted by Ronnie Nathanielsz.

Viva started out as motion picture producer and distributor almost 30 years ago. Since then it has branched out into television, music, video distribution, concerts and talent management. It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming sports that included a basketball like the **PBA** games, boxing matches including **The Main Event**, olympics, billiards and other events in the **Viva-TV**line-up on **IBC-13** relaunched last June 30, 2012 while the game highlights aired every weekend.

Aside from sports shows, this includes **Popstar Diaries**, **@Annebisheswa**, **KC.com**, **Dear Heart**, **The Jon Santos Show**, **Esperanza**, **Petra's Panniest**, **Pantaxy X**, **Pinokyo's Time**, **Petrang Kabayo**, **SM Little Stars**, **Showbiz Star**, **WOW!**, **Daily Top 10** and **Especially For You** and the game shows like **The Weakest Link**, **Fighting Family** and **Who Wants to be a Millionaire?** along with foreign cartoons like **Pop Pixie**, **Magic Wonderland**, **Barbie**, **Polly Pocket** and **Winx Club**, the Tagalog-dubbed anime like **Crayon Shin Chan**,**Cyborg Kurochan** and **Kirarin** and imported asianovelas like daytime **Fondant Garden** and **Queen and I**, and new primetime **Dream High** and **Can You Hear My Heart**, and the Viva Tagalog movies like **Viva Box Office**and **Sinemaks**.

Viva Entertainmrent is now on **IBC-13**'s major block-timers and the companies which buys airtime from the network for their entertainment programs that will make them rule the number 1 spot.

For inquiries on advertising rates and block times, contact **IBC-13** at telephone number: (632) 952-4002 and telefax number: (632) 951-8983, 931-8940.

Viva provides programs to IBC-13 under VIVA-TV. [Edit](#)

As the premiere for the home of the biggest and brightest stars in the country with Sarah Geronimo, Anne Curtis and KC Concepcion, **Viva-TV** continues to maintain its reputation by bringing more entertainment programs on **IBC-13** never before seen on Free TV with the major networks of **GMA Network** and **ABS-CBN**. **Viva-TV** provides the Filipino viewers - from movies, cartoons, game shows, asianovelas, comedy, drama, anime, sports events and many more - the soap-opera primetime fare, **Viva** said on its website.

Viva-TV is now beefing up on local TV by strengthening its hold over **IBC Channel 13** line-up. On the forefront of more **Viva-TV** programming are: **Popstar Diaries**, **Annebisheswa**, **KC.com**, **The Jon Santos Show**, **WOW!**, **Petra's Panniest**, **Pantaxya X**, **Daily Top 10**, **Showbiz Star**, **Sabi Mo Nanay**, **SM Little Stars** and **Esepecially For U**. The sitcom **Petrang Kabayo**, **Dalawang Busoy** and **Sabi Mo Nanay** and drama series: **Esperanza**, **Pinokyo's Time**, **Estudyante Blues**, **Wansapanataym** and **Dear Heart**, both the **Viva-TV** stars are Sarah Geronimo, Anne Curtis, KC Concepcion, Anja Aguilar, Jon Santos, Ashley Rivera, James Yap, Vhong Navarro, Vice Ganda, Aga Muhlach, Maui Taylor, Katya Santos, Charlie Green, Judy Ann Santos, Izzy Canillo, Robin Padilla, Sam Pinto and Nikki Bacolod.

Meanwhile, Edu Manzano remains the phenomenal game show **The Weakest Link**, Dingdong Avanzado remains the star game show **Fighting Family** and Christopher de Leon remain the Saturday night game show **Who Wants to be a Millionaire?**, brings more excitement game on Philippine TV.

And with cartoons, anime and asianovelas claim over the majority of today's kind of entertainment, **Viva-TV**beefs up its share of award-winning foreign programming with foreign cartoons such as **Winx Club**, **Pop Pixie**, **Polly Pocket**, **Barbie** and **Magic Wonderland**, the newest Tagalog-dubbed anime like **Crayon Shin Chan**, **Cyborg Kurochan** and **Kirarin** plus the asianovelas such as the daytime drama like **Fondant Garden** and **Queen and I** and primetime Korean dramas like **Dream High (Season 2)** and **Can You Hear My Heart**.

Their new **IBC-13** as the station-produced shows will include the noontime show **Lunch Break**, lifestyle show **Chinatown TV**, youth-oriented dance show **DMZ-TV**, educational program **Cooltura** and **Hapi Kung Healthy**, children show **Y2K: Yes to Kids** and **Barney and Friends** for kids, and news and public affairs programs include morning show **Magandang Umaga Ba?**, **Good Take**, **Linawin Natin**, **Makabayang Duktor**, **Pulsong Pinoy** and **Nora Mismo** as well as news programs **Express Balita** and **Ronda Trese**.

Onemig Bondoc meets Crayon Shin Chan [Edit](#)

New actor Onemig Bondoc and CHin Chan, the new boy in Japan who plays the lead in the highly successful anime series **Crayon Shin Chan** recently met when the cartoon character was Shin Chan in the Filipino from**Viva-TV** new anime.

The chance to give voice for a famous animated character is the latest feather in the cap of the popular actor. At this moment, Onemig return to showbiz indstry and the success of the new contract of Kapatiid

network **TV5** with his new teen drama **Sarah G.** with popstar princess Sarah Geronimo. He is also the new movie from **Viva Films**.

Crayon Shin Chan is premieres at 9 a.m. on Saturday on **IBC-13**. It is also the new anime on **Viva-TV** as **Home of the Stars** called **Cyborg Kurochan** on Saturdays at 9:30 a.m., the new Kurochan which is the voice of Coco Martin and **Kirarin** at 10 a.m. on Saturdays, the new **Kirarin** with the voice of the country's popstar princess Sarah Geronimo.

Viva-TV's Born to be a Star debuts September 30 on IBC-13

September 28, 2012

A certified singing champion Anja Aguilar completes the new **Viva TV** triumvirate of program hosts on **IBC**, with Christopher de Leon (**Who Wants To Be a Millionaire?**) and Edu Manzano (**The Weakest Link**).

Here now is your chance to uncover the talent and see the stars for the singing contest. **Viva-TV**'s newest presentation **Born to be a Star** is all set to premiere on Philippine television at 8:30 pm over **IBC-13** on September 30, every Sunday right after the **PBA** and before the country's favorite game show **Who Wants to be a Millionaire?**.

Hosted by singing champion Anja Aguilar, **Born to be a Star** is the Filipino edition of the newest sensation to come out of American television. The show provides a launch pad for unknown, still unsigned talents. After passing auditions, the lucky contestants get the opportunity to perform in a production number created expressly for them, becoming in effect stars for a night. All events leading to the special night will also be documented with the aspiring young singers who battle it out each week to become the next Born to be a Star. They will perform before industry professionals who will tell them if they have what it takes to be a star will lure audiences and advertisers, despite the stiff ratings war among local television networks.

"We know other television stations have well-established programming. What we in **Viva** are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told **BusinessWorld** in an interview.

The weekly winner brings home R50,000, R100,000 for the semi-finals and R1 million for the grand finals, Anja will host the Philippine version of the popular American talent search **Born to be a Star**, herself is a product of a talent contest **Little Big Star** on **ABS-CBN**. The weekly winner of **Born to be a Star** will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of **Endemol**.

As starring of **Dear Heart** (airs Sunday at 2:30pm on **IBC**), Anja has been a singer of superstar in the world with its episode. On **Born to be a Star**, Anja give a talent search hosting in the show.

Set to perform as the evening's stars this Sunday are balikbayan Gemma Fitzgerald, a 20-year-old singer and dancer, Camille Cortez, a 19-year-old in Antipolo, PJ Gonzalez, a 18-year-old in Pasay City, Gregg Santos, a 23-year-old in Quezon City, Jea Reyes, a music belle and Gian Magdangal, a 30-year-old Filipino singer.

These stars are provided with their show wardrobe by **Globe Prepaid**, the No.1 in postpaid and will stay overnight at the **Via Mare Restaurant**. The award-winning Raul Mitra is in charge of the musical arrangements. This Sunday's judges are TV/stage director Fritz Ynfante, songwriter and record producer Vehnee Saturno, band manager Henry Onglatco and **Viva Records** artist and repertoire manager Civ Fontanilla. Raul Mitra, who is married to her younger sister Cacai, is the show's musical arranger, director is Rich Ilustre, and with judges by Richard Yap, Jodi Sta. Maria and diamond star Ms. Maricel Soriano.

Born to be a Star is another quality production from **Viva-TV**, a **Viva Entertainment Company**. Vincent del Rosario, executive vice president said **Viva Communications Inc.** will air **Born to be a Star** on government-owned **IBC-13**. We know other television stations have well-established programming. **Viva** is now airs on **IBC**'s major block-timers, the companies which buys airtime from the network for their more programs on **IBC** as the **Kapinoy** network remains No.3.

Viva provides more programs to **IBC** under the **Viva-TV** block.

The surging ahead in the ratings recently more aggressive are usual fare of telenovelas, variety shows and showbiz talk shows now have three options: number one is **ABS-CBN**, number two is **GMA** and number three is **IBC**.

Today's biggest stars Anne Curtis, Sarah Geronimo and KC Concepcion along with other top celebrities in movies, music, television, live entertainment, and the online world as **Viva Entertainment Group**. It is also bring to television the big matches of local and international sports events in basketball, boxing and billiards.

In its last 4-months of airing, **IBC-13** is now the No.3 station nationwide. This is according to the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

"As the premiere of the home of the biggest and brightest stars in their high-quality entertainment will surely delight fans, **Viva-TV** continues to maintain its reputation by new treat of bringing world-class entertainment, top-rating, more quality, award-winning shows on the undisputed **Kapinoy** branding **IBC** never before seen on Free TV, they have helped **IBC 13** rise from its financial slump and mediocre ratings where the **PBA games** are shown.

Viva-TV as the **Home of the Stars** provides the new treat of Filipino viewers will gives the kind of homegrown programs offer the various genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events - the new soap-opera primetime teleserye fare, "Viva said on its website as well as **IBC-13** websites with official fanage **Facebook** and **Twitter** account.

In terms of hours, 50 percent will be foreign content including cartoons, anime, Mexican and Korean soap operas while **IBC-13** will increase its spread of local programming to 60 percent. This is their home away from home. And they promise entertainment like no other.

Here are top Major Network in AC Nielsen survey (Nationwide)

1. ABS-CBN
2. GMA
3. IBC
3. TV5
4. Studio 23

Top UHF Network in AC Nielsen survey (Nationwide)

1. UNTV
2. Net 25
3. ZTV

PBA game fans goes nationwide on IBC

October 1, 2012

It is a first on Philippine TV, and for basketball fans and for the sport. Coming off a banner year, which saw the **PBA** post record numbers all around--ticket sales, franchise profits, TV ratings, you name it--the **2013 PBA Philippine Cup** first conference (which you can watch on **Viva-TV** via **IBC 13**) got to be their number one source of income.

Viva-TV will have an all-new **PBA games** goes live nationwide ratings on the **Kapinoy** network **IBC-13**. Also, the **Sports5** provided **PBA on TV5**, which airs monthly, while airs every four-times a week on sports channel **AKTV** and **Hyper**, and news channel **AksyonTV** to bring the best of Philippine basketball to the Filipino people.

The head office of the **Intercontinental Broadcasting Corp. (IBC-13)** will have more aggressive for surging ahead in the ratings has received reports from all its provincial relay stations that basketball fans have facilities for their allowing telecast the **Philippine Basketball Association (PBA)** games and more **Viva-TV** programs from continuing to prevent **IBC**'s provincial and relay stations from airing the programs of **Viva-TV on IBC-13**. Also, sequestered TV network **IBC** is now a No.3 behind the giant networks **ABS-CBN** and **GMA**, according to the survey of **AGB Nielsen Media Research**. Added that things are looking up for the company as non-primetime sales for programs aired before 5 pm to 12 midnight slot doubled, while creative selling of content has been adding P6 million a month to the company's revenues by presenting a different program every night, promising a line-up of captivating new

shows with its diverse genres to the **PBA** board. Compromise the **PBA**, and they might compromise their own revenue.

Quality, fan-based broadcasting **Viva** courtesy of your **Kapinoy** from **IBC-13**. Once again, the broadcast partner for the upcoming **PBA** season is **Viva Sports** (or **Viva-TV via IBC 13**) and **Sports5** (or **AKTV**), and because the broadcasting changes introduced by **Viva-TV** were met positively, fans can expect to feel more love from **Viva Sports** manager Ronnie Nathanielsz and his crew of play-by-play commentators, game analysts, reporters, and production staff that **PBA** commissioner **Chito Salud** is beaming with optimism when asked about the future of Asia's first professional basketball league, talent-wise, at the September 26 **PBA** pre-season press conference to the trade industry through an event attended by more than 3,000 movers and shakers from the advertising business as well as the stars from the network's upcoming programs.

Channel 13 airs the **PBA games** on the 5:00 pm-12:00 midnight slot bought by **Viva Sports**, through a new blocktime sales agreement which gives the government-sequestered station P11 million per month with **Channel 13** for making gaining viewership in posing a challenge to the established shows of rival networks have been given new shows as part of the network's continuing strategy to strengthen its **Viva-TV** primetime programming on **IBC**, airing a sports events and top-quality programs; prime-time programing through its **PrimeTastik** block on **Viva-TV** (**Winx Club**, **Totally Spies!**, **Who Wants to be a Millionaire?**, **The Weakest Link**, **Esperanza**, **5 Girls and Daddy**, **Maria Isabel**, **Mar de Amor** and **I Need Romance**) as well as its flagship news programs **Express Balita** and **Ronda Trese**.

Del Rosario owns the movie outfit **Viva Films** and **Video City**, and also **Viva Vintage**, the outfit contracted by the **PBA** beginning in 2000, to air the basketball games as well as its new **PBA** talents. This proposed new sked is win-win for **Viva** and one sided against the **PBA**.

Teleseryes are being produced in such high numbers that TV networks often run out of actors to cast. Channels 2 and 7 air an average of five teleseryes at night, with four more in the afternoon. **Viva-TV** intends to beef up its new primetime teleserye programming in the coming months, more sponsors now line up for advertising spots, they have helped **IBC 13** rise from its financial slump and mediocre ratings. Besides showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season.

The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home with the Filipino basketball fans. **Viva-TV** will feature various genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports.

James Yap said into their ratings, For the schedule of the **PBA**'s television franchise to proposed that games be held four times a week slot on **Channel 13** would mean that viewers of **Channel 13**, in the league's playdates will have basketball coming with just one game to be held every Wednesday and Friday starting at 6:30 pm while provincial games on Saturdays at 5:30 pm and also proposed that two games held every Sunday starting at 4 pm while at the time beefing up its new top-rating **Viva-TV** programming on **IBC** with the No.1 phenomenal animated fairy-serye **Winx Club**, action-crime fighting **Totally Spies!**, comedy show **Petra's Panniest**, soap-opera teleserye **Esperanza** and **5 Girls**

and Daddy, teen drama anthology **Dear Heart**, reality show **Popstar Diaries** and **2NE1 TV, Especially For You**, phenomenal game shows **Who Wants to be a Millionaire?** and **The Weakest Link**, new talent search **Born to be a Star**, new anime like **Crayon Shin Chan, Cyborg Kurochan** and **Kirarin**, new Korean dramas like **Wife Returns, Romance Town** and **I Need Romance** and new Mexican telenovela **Teresa** and **Mar de Amor** which become the homegrown programs for the top of the ratings. The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13**'s own game shows produced by **Viva Television**. The **PBA**'s executive committee will meet tomorrow to discuss **Viva**'s proposals. A decision is expected to be handed down well before the opening of the league's 2013 season last September 30. **PBA**tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Many PBA talents and production peoplei another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, among like **Barangay Ginebra Kings, Globalport Batang Pier, Talk 'N Text Topang Texters, San Mig Coffee Mixers, Petron Blaze Boosters, San Miguel, Air21 Express, Rain or Shine Elasto Painters, Meralco Bolts, Alaska Aces** and **Barako Bull Energy Cola**.

PBA commissioner Chito Salud, welcomed the coming of the **PBA** because the biggest players, who will use to air the **PBA**'s home station.

October 3, Wednesday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 27.1%
2. *Be Careful With My Heart* (ABS-CBN) - 24.8%
3. *Lunch Break* (IBC-13) - 13.4%
4. *Hindi Ka Na Mag-iisa* (GMA-7) - 23.5%
5. *Barney and Friends* (IBC-13) - 14.8%
6. *Kaya ni Mister, Bida si Misis* (IBC-13) - 17.7%
7. *Wife Return* (IBC-13) - 11.5%
8. *KapinoyLand* (IBC-13) - 14.4%
9. *Sana Ay Ikaw Na Nga* (GMA-7) - 22.8%
10. *Showbiz Star* (IBC-13) - 12.2%
11. *Smile Dong Hae* (GMA-7) - 17.7%
12. *Dragon Ball Z Kai* (GMA-7) - 16.6%
13. *Hunter X Hunter* (GMA-7) - 15.9%
14. *Cooltura* (IBC-13) - 15.1%
15. *Teresa* (IBC-13) - 12.1%
16. *Two Wives* (ABS-CBN) - 14.1%

17. *Chef Boy Logro: Kusina Master* (GMA-7) - 13.7%

18. *Romance Town* (IBC-13) - 11.1%

Primetime:

1. *Express Balita* (IBC-13) - 24.1%
2. *One True Love* (GMA-7) - 27.4%
3. *24 Oras* (GMA-7) - 26.7%
4. *Pinokyo's Time* (IBC-13) - 14.5%
5. *Luna Blanca* (GMA-7) - 24.5%
6. *Faithfully* (GMA-7) - 23.2%
7. *Aso Ni San Roque* (GMA-7) - 24.1%
8. *PBA Philippine Cup: Air21 Express vs. Barako Bull Energy Cola* (IBC-13) - 19.1%
9. *Walang Hanggan* (ABS-CBN) - 23.9%
10. *Princess and I* (ABS-CBN) - 23%
11. *I Need Romance* (IBC-13) - 10.9%
12. *Totally Spies!* (IBC-13) - 15.1%
13. *María Isabel* (IBC-13) - 20.3%
14. *Moon Embracing The Sun* (GMA-7) - 22.9%
15. *TV Patrol 25* (ABS-CBN) - 21.6%
16. *Winx Club* (IBC-13) - 18.9%
17. *Lorenzo's Time* (ABS-CBN) - 21%
18. *Inside Protégé* (GMA-7) - 18.3%
19. *Esperanza* (IBC-13) - 20.4%
20. *Mar de Amor* (IBC-13) - 10.1%

October 4, Thursday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 24.6%
2. *Be Careful With My Heart* (ABS-CBN) - 21.6%
3. *Lunch Break* (IBC-13) - 14.1%
4. *Romance Town* (IBC-13) - 10.8%
5. *Sana Ay Ikaw Na Nga* (GMA-7) - 20.7%
6. *Kaya ni Mister, Bida si Misis* (IBC-13) - 13.4%
7. *Hindi Ka Na Mag-iisa* (GMA-7) - 20.6%
8. *Wife Returns* (IBC-13) - 12.2%
9. *Dragon Ball Z Kai* (GMA-7) - 15.7%
10. *Hunter X Hunter* (GMA-7) - 13.7%
11. *Teresa* (IBC-13) - 12.3%
12. *Chef Boy Logro: Kusina Master* (GMA-7) - 13.2%
13. *Two Wives* (ABS-CBN) - 11.7%
14. *Cooltura* (IBC-13) - 16.1%
15. *Showbiz Star* (IBC-13) - 11.5%

16. *Barney and Friends* (IBC-13) - 12.1%

17. *KapinoyLand* (IBC-13) - 16.8%

Primetime:

1. *Express Balita* (IBC-13) - 23.1%
2. *Faithfully* (GMA-7) - 22%
3. *Who Wants to be a Millionaire?* (IBC-13) - 13.2%
4. *One True Love* (GMA-7) - 28.9%
5. *24 Oras* (GMA-7) - 27.3%
6. *Maria Isabel* (IBC-13) - 16.5%
7. *Luna Blanca* (GMA-7) - 26.6%
8. *Walang Hanggan* (ABS-CBN) - 26.2%
9. *Smile Dong Hae* (GMA-7) - 15.5%
10. *I Need Romance* (IBC-13) - 13.1%
11. *Aso Ni San Roque* (GMA-7) - 25.6%
12. *Winx Club* (IBC-13) - 16.1%
13. *Mar de Amor* (IBC-13) - 10.4%
14. *Esperanza* (IBC-13) - 22.1%
15. *Princess and I* (ABS-CBN) - 24.5%
16. *Lorenzo's Time* (ABS-CBN) - 21.5%
17. *The Weakest Link* (IBC-13) - 26.5%
18. *Totally Spies!* (IBC-13) - 11.5%
19. *TV Patrol 25* (ABS-CBN) - 20.3%
20. *Moon Embracing The Sun* (GMA-7) - 20.1%
21. *Inside Protégé* (GMA-7) - 18.1%
22. *Pinokyo's Time* (IBC-13) - 14.3%

October 5, Friday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 24.8%
2. *Be Careful With My Heart* (ABS-CBN) - 21%
3. *Teresa* (IBC-13) - 9.9%
4. *Hindi Ka Na Mag-iisa* (GMA-7) / *Sana Ay Ikaw Na Nga* (GMA-7) - 20.3%
5. *It's Showtime!* (ABS-CBN) - 8%
6. *Kaya ni Mister, Bida si Misis* (IBC-13) - 11.3%
7. *KapinoyLand* (IBC-13) - 19.8%
8. *Showbiz Star* (IBC-13) - 13.1%
9. *Cooltura* (IBC-13) - 12.1%
10. *Dragon Ball Z Kai* (GMA-7) - 14.8%
11. *Lunch Break* (IBC-13) - 13.8%
12. *Chef Boy Logro: Kusina Master* (GMA-7) - 13.9%
13. *Hunter X Hunter* (GMA-7) - 12.7%

14. *Two Wives* (ABS-CBN) - 11.9%
15. *Wife Returns* (IBC-13) - 10.4%
16. *Pokemon* (GMA-7) - 11.2%
17. *Barney and Friends* (IBC-13) - 14.5%

Primetime:

1. *Express Balita* (IBC-13) - 30.1%
2. *One True Love* (GMA-7) - 28.2%
3. *Faithfully* (GMA-7) - 23.1%
4. *Walang Hanggan* (ABS-CBN) - 26.5%
5. *Equator Man* (ABS-CBN) - 5.2%
6. *Pinokyo's Time* (IBC-13) - 16.6%
7. *Princess and I* (ABS-CBN) / *Lorenzo's Time* (ABS-CBN) - 23.8%
8. *Luna Blanca* (GMA-7) - 23.5%
9. *María Isabel* (IBC-13) - 19.7%
10. *Smile Dong Hae* (GMA-7) - 15.8%
11. *Mar de Amor* (IBC-13) - 11.3%
12. *24 Oras* (GMA-7) - 22.5%
13. *Winx Club* (IBC-13) - 20.9%
14. *Aso Ni San Roque* (GMA-7) - 21.1%
15. *PBA Philippine Cup: San Mig Cofee Mixers vs. Alaska Aces* (IBC-13) - 18.9%
16. *Moon Embracing The Sun* (GMA-7) - 20.8%
17. *Esperanza* (IBC-13) - 21.9%
18. *Aryana* (ABS-CBN) - 12.8%
19. *I Need Romance* (IBC-13) - 10.8%
20. *TV Patrol 25* (ABS-CBN) - 20.1%
21. *Inside Protégé* (GMA-7) - 18.3%
22. *Totally Spies!* (IBC-13) - 11.6%
23. *Bubble Gang* (GMA-7) - 16.8%

October 6, Saturday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 26.6%
2. *Be Careful With My Heart Sabado Rewind* (ABS-CBN) - 14.3%
3. *Kapuso Sine Siesta: My Kontrabida Girl* (GMA-7) - 11.6%
4. *Pop Pixie* (IBC-13) - 12.7%
5. *Thundercats* (GMA-7) - 10.2%
6. *Sarap Diva* (GMA-7) - 10.1%
7. *Especialy For You* (IBC-13) - 11.5%
8. *Eskwela Bulilit* (IBC-13) - 10.8%
9. *Looney Tunes Show* (GMA-7) - 9.7%
10. *Lunch Break* (IBC-13) - 18.6%

11. *K-POP Star Hunt* (IBC-13) - 15.5%
12. *Cyborg Kurochan* (IBC-13) - 13.6%
13. *Young Justice* (GMA-7) - 9.6%
14. *Daily Top 10* (IBC-13) - 11.2%
15. *Maynila* (GMA-7) - 9.3%
16. *DMZ-TV* (IBC-13) - 11.2%
17. *Top 10 Movie Trailers of the Week* (IBC-13) - 12.1%
18. *Popstar Diaries* (IBC-13) - 11.3%
19. *Kirarin* (IBC-13) - 10.9%
20. *Del Monte Kitchenomics* (GMA-7) / *It's Showtime* (ABS-CBN) - 8.9%
21. *Crayon Shin Chan* (IBC-13) - 8.9%
- 22.

Primetime:

1. *Kapuso Mo Jessica Soho* (GMA-7) - 22.1%
2. *MMK 20 Maalaala Mo Kaya* (ABS-CBN) - 20.4%
3. *Magandang Gabi, Bayan* (ABS-CBN) - 11.9%
4. *PBA Philippine Cup on Tour: Meralco Bolts vs. Talk 'N Text Tropang Texters* (IBC-13) - 15.1%
5. *Wansapanataym* (ABS-CBN) / *Kapuso Movie Night: Dragon Tiger Gate* (GMA-7) - 19.1%
6. *Kapamilya Deal Or No Deal* (ABS-CBN) - 18.8%
7. *The X Factor Philippines* (ABS-CBN) - 17.7%
8. *Wish Ko Lang! Primetime* (GMA-7) - 17.5%
9. *World Open 10-Ball Championship* (IBC-13) - 10.9%
10. *24 Oras Weekend* (GMA-7) - 15%
11. *Snooky* (IBC-13) - 7.9%
12. *Who Wants to be a Millionaire?* (IBC-13) - 14.1%
13. *Viva Box Office: Moron 5 and the Crying Lady* (IBC-13) - 10.3%
14. *TV Patrol Weekend* (ABS-CBN) - 12.7%
15. *The Jon Santos Show* (IBC-13) - 16.8%

October 7, Sunday [Edit](#)

Daytime:

1. *ASAP 2012* (ABS-CBN) - 12.4%
2. *Kapuso Movie Festival: Dr. Dolittle* (GMA-7) - 12.3%
3. *The Main Event* (IBC-13) - 9.8%
4. *Donaire Flashback* (IBC-13) - 10.9%
5. *Party Pilipinas* (GMA-7) - 11.3%
6. *Kapamilya Blockbusters: Ang Babae Sa Septic Tank* (ABS-CBN) - 10.6%
7. *Chinatown TV* (IBC-13) - 9.9%
8. *Dragon Ball* (GMA-7) - 8.4%
9. *Y2K: Yes to Kids* (IBC-13) - 7.1%
10. *KSP: Kapinoy Sunday Party* (IBC-13) - 10.7%

11. *Bakugan Gundalian Invaders* (GMA-7) / *H.O.T. TV* (GMA-7) - 7.9%
12. *Dear Heart* (IBC-13) - 13.9%
13. *2NE1-TV* (IBC-13) - 11.3%
14. *AHA!* (GMA-7) - 7.8%
15. *The Buzz* (ABS-CBN) - 7.4%
16. *Bananas in Pajamas* (IBC-13) - 10.9%
17. *Petra's Pannies* (IBC-13) - 10.1%
18. *Manny Many Prizes* (GMA-7) - 7.3%
19. *PBA Philippine Cup: Globalport Batang Pier vs. Air21 Express* (IBC-13) - 10.8%
20. *LUV U* (ABS-CBN) - 7.1%

Primetime:

1. *The X Factor Philippines* (ABS-CBN) - 23.9%
2. *Pepito Manaloto Ang Tunay Na Kuwento* (GMA-7) - 21.2%
3. *Kap's Amazing Stories* (GMA-7) - 19.8%
4. *Sarah G Live* (ABS-CBN) - 17.3%
5. *PBA Philippine Cup: Rain or Shine Elasto Painters vs. Barangay Ginebra Kings* (IBC-13) - 17.5%
6. *Born to be a Star* (ABS-CBN) - 17.3%
7. *Protégé The Battle For The Big Artista Break* (GMA-7) - 17.1%
8. *Gandang Gabi Vice* (ABS-CBN) - 17%
9. *Imbestigador* (GMA-7) - 16.4%
10. *Sinemaks: Tulak ng Dibdib Kabig ng Bibig* (IBC-13) - 10.4%
11. *Rated K* (ABS-CBN) - 15.6%
12. *Goin' Bulilit* (ABS-CBN) / *Ibilib* (GMA-7) - 14%
13. *Who Wants to be a Millionaire?* (IBC-13) - 13.4%

October 8, Monday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 23.8%
2. *Be Careful With My Heart* (ABS-CBN) - 20.7%
3. *Romance Town* (IBC-13) - 12.2%
4. *Wife Returns* (IBC-13) - 10.1%
5. *Hindi Ka Na Mag-iisa* (GMA-7) - 19.1%
6. *KapinoyLand* (IBC-13) . 14.1%
7. *Kaya ni Mister, Bida si Misis* (IBC-13) - 11.4%
8. *Sana Ay Ikaw Na Nga* (GMA-7) - 17.5%
9. *Lunch Break* (IBC-13) - 13.8%
10. *Showbiz Star* (IBC-13) - 11.4%
11. *Chef Boy Logro Kusina Master* (GMA-7) - 14.2%
12. *Dragon Ball Z Kai* (GMA-7) - 13.7%
13. *Teresa* (IBC-13) - 11.7%
14. *Two Wives* (ABS-CBN) - 11.8%

15. *Cooltura* (IBC-13) - 10.6%
16. *Hunter X Hunter* (GMA-7) - 11.7%
17. *Barney and Friends* (IBC-13) - 12.6%

Primetime:

1. *Express Balita* (IBC-13) - 22.3%
2. *Magdalena* (GMA-7) - 15.1%
3. *Walang Hanggan* (ABS-CBN) - 25.3%
4. *Smile Dong Hae* (GMA-7) - 13.5%
5. *24 Oras* (GMA-7) - 23.6%
6. *The Weakest Link* (IBC-13) - 25.1%
7. *Aso Ni San Roque* (GMA-7) - 23.1%
8. *María Isabel* (IBC-13) - 17.2%
9. *Ina Kapatid Anak* (ABS-CBN) - 22.7%
10. *Esperanza* (IBC-13) - 20.3%
11. *5 Girls and Daddy* (IBC-13) - 23.2%
12. *Totally Spies!* (IBC-13) - 11.2%
13. *Luna Blanca* (GMA-7) - 22.1%
14. *TV Patrol 25* (ABS-CBN) / *Princess and I* (ABS-CBN) / *Coffee Prince* (GMA-7) - 21.8%
15. *I Need Romance* (IBC-13) - 12.7%
16. *Moon Embracing The Sun* (GMA-7) - 19.3%
17. *Inside Protégé* (GMA-7) - 15.7%
18. *Winx Club* (IBC-13) - 15.5%
19. *Mar de Amor* (IBC-13) - 14.4%
20. *Angel's Temptation* (GMA-7) - 14.8%
21. *Kahit Puso'y Masugatan* (ABS-CBN) - 14%
22. *Who Wants to be a Millionaire?* (IBC-13) - 20.4%

October 10, Wednesday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 24.1%
2. *Be Careful With My Heart* (ABS-CBN) - 21%
3. *Cooltura* (IBC-13) - 15.2%
4. *Teresa* (IBC-13) - 11.1%
5. *Hindi Ka Na Mag-iisa* (GMA-7) - 18.9%
6. *Kaya ni Mister, Bida si Misis* (IBC-13) - 11.8%
7. *Sana Ay Ikaw Na Nga* (GMA-7) - 17.4%
8. *Wife Returns* (IBC-13) - 12%
9. *Dragon Ball Z Kai* (GMA-7) - 15.3%
10. *Romance Town* (IBC-13) - 16.2%
11. *KapinoyLand* (IBC-13) - 15.5%
12. *Showbiz Star* (IBC-13) - 11.9%

13. *Chef Boy Logro: Kusina Master* (GMA-7) - 12.8%
14. *Lunch Break* (IBC-13) - 15.4%
15. *Hunter X Hunter* (GMA-7) - 12.4%
16. *Two Wives* (ABS-CBN) - 11.1%
17. *Barney and Friends* (IBC-13) - 9.8%

Primetime:

1. *Express Balita* (IBC-13) - 19.8%
2. *Magdalena* (GMA-7) - 13.6%
3. *Smile Dong Hae* (GMA-7) - 13.2%
4. *Walang Hanggan* (ABS-CBN) - 25.2%
5. *Winx Club* (IBC-13) - 14.4%
6. *24 Oras* (GMA-7) - 22%
7. *PBA Philippine Cup: Barako Bull Energy Cola vs Petron Blaze Boosters* (IBC-13) - 16.5%
8. *Ina Kapatid Anak* (ABS-CBN) - 21.9%
9. *Aso Ni San Roque* (GMA-7) - 21.6%
10. *Totally Spies!* (IBC-13) - 13.2%
11. *Coffee Prince* (GMA-7) - 21.4%
12. *María Isabel* (IBC-13) - 18.3%
13. *Luna Blanca* (GMA-7) - 21%
14. *Princess and I* (ABS-CBN) - 20.4%
15. *Esperanza* (IBC-13) - 14.3%
16. *TV Patrol 25* (ABS-CBN) - 20.1%
17. *Moon Embracing The Sun* (GMA-7) - 19.3%
18. *5 Girls and Daddy* (IBC-13) - 24.1%
19. *Mar de Amor* (IBC-13) - 11.8%
20. *I Need Romance* (IBC-13) - 15.5%
21. *Inside Protégé* (GMA-7) - 17.2%

October 12, Friday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 23.4%
2. *Be Careful With My Heart* (ABS-CBN) - 21.8%
3. *Lunch Break* (IBC-13) - 12.2%
4. *Sana Ay Ikaw Na Nga* (GMA-7) - 20.6%
5. *Hindi Ka Na Mag-iisa* (GMA-7) - 20.4%
6. *Kaya ni Mister, Bida si Misis* (IBC-13) . 19.9%
7. *Teresa* (IBC-13) - 13.1%
8. *Showbiz Star* (IBC-13) - 14.5%
9. *Dragon Ball Z Kai* (GMA-7) - 14%
10. *Hunter X Hunter* (GMA-7) - 12.9%
11. *Romance Town* (IBC-13) - 10.4%

12. *KapinoyLand* (IBC-13) - 12.4%
13. *Wife Returns* (IBC-13) . 11.6%
14. *Chef Boy Logro: Kusina Master* (GMA-7) - 12.1%
15. *Two Wives* (ABS-CBN) - 11.5%
16. *Cooltura* (IBC-13) - 18.1%
17. *Barney and Friends* (IBC-13) - 10.5%

Primetime:

1. *Express Balita* (IBC-13) - 15.3%
2. *Walang Hanggan* (ABS-CBN) - 26.1%
3. *Magdalena* (GMA-7) - 14.2%
4. *Smile Dong Hae* (GMA-7) - 13.4%
5. *24 Oras* (GMA-7) - 23%
6. *5 Girls and Daddy* (IBC-13) - 25.6%
7. *Mar de Amor* (IBC-13) - 11.2%
8. *PBA Philippine Cup: Talk 'N Text Tropang Texters vs Globalport Batang Pier* (IBC-13) - 17.5%
9. *Aso Ni San Roque* (GMA-7) - 22.3%
10. *Winx Club* (IBC-13) - 17.6%
11. *Luna Blanca* (GMA-7) / *Coffee Prince* (GMA-7) - 22.1%
12. *Ina Kapatid Anak* (ABS-CBN) - 21.6%
13. *Totally Spies!* (IBC-13) - 17.3%
14. *Princess and I* (ABS-CBN) - 20.8%
15. *TV Patrol 25* (ABS-CBN) - 18.8%
16. *Moon Embracing The Sun* (GMA-7) - 18.3%
17. *Esperanza* (IBC-13) - 13.5%
18. *María Isabel* (IBC-13) - 18.5%
19. *I Need Romance* (IBC-13) - 13.2%
20. *Inside Protégé* (GMA-7) - 17.2%
21. *Bubble Gang* (GMA-7) - 16.3%

October 13, Saturday [Edit](#)

Daytime:

1. *Eat Bulaga!* (GMA-7) - 24.8%
2. *Be Careful With My Heart Sabado Rewind* (ABS-CBN) - 14.2%
3. *Lunch Break* (IBC-13) - 11.8%
4. *Maynila* (GMA-7) - 11.4%
5. *Del Monte Kitchenomics* (GMA-7) - 11.1%
6. *Daily Top 10* (IBC-13) - 13.4%
7. *Popstar Diaries* (IBC-13) - 9.8%
8. *Crayon Shin Chan* (IBC-13) - 9.9%
9. *Sarap Diva* (GMA-7) - 9.5%
10. *K-POP Star Hunt* (IBC-13) - 14.9%

11. *Coffee Prince Ulitin Ang Sarap* (GMA-7) - 9.3%
12. *Pop Pixie* (IBC-13) - 8.7%
13. *Cyborg Kurochan* (IBC-13) - 10.1%
14. *Looney Tunes Show* (GMA-7) - 9.1%
15. *DMZ-TV* (IBC-13) - 11.9%
16. *Top 10 Movie Trailers of the Week* (IBC-13) - 11%
17. *Kirarin* (IBC-13) - 12.2%
18. *Thundercats* (GMA-7) / *Young Justice* (GMA-7) / *TV Patrol Weekend* (ABS-CBN) - 8.8%
19. *It's Showtime* (ABS-CBN) - 8.7%
20. *Especially For You* (IBC-13) - 10%

Primetime:

1. *PBA Philippine Cup on Tour: Meralco Bolts vs Barangay Ginebra Kings* (IBC-13) - 11.6%
2. *Kapuso Mo Jessica Soho* (GMA-7) - 22.4%
3. *Magandang Gabi, Bayan* (ABS-CBN) - 19.9%
4. *Kapuso Movie Night: New Police Story* (GMA-7) - 21.1%
5. *MMK 20 Maalaala Mo Kaya* (ABS-CBN) - 20.1%
6. *Wish Ko Lang! Primetime* (GMA-7) - 19.1%
7. *World Open 10-Ball Championship* (IBC-13) - 16.6%
8. *Wansapanataym* (ABS-CBN) - 18%
9. *24 Oras Weekend* (GMA-7) - 15.2%
10. *Snooky* (IBC-13) - 9.9%
11. *Viva Box Office: Kapag Puso'y Sinugatan* (IBC-13) - 11.8%
12. *Kapamilya Deal Or No Deal* (ABS-CBN) - 13.4%
13. *X-Tended Mga Extrang Eksena* (ABS-CBN) - 12.3%
14. *Who Wants to be a Millionaire?* (IBC-13) - 19.7%
15. *The Jon Santos Show* (IBC-13) - 12.5%

PBA on Viva-TV hits number one

October 11, 2012

The **Kapinoy** network **IBC-13**, the league's television partner claims that the **PBA Philippine Cup** on **Viva-TV** last Sunday was no.1 on its timeslot. As a four-time a week with just one game to be held on Wednesdays and Fridays starting at 6:30pm while the out-of-town provincial games on Saturdays and also the two games to be held on Sundays at 4:00pm. Also, with **Who Wants to be a Millionaire?** and **The Weakest Link** backing up the **PBA** on television ratings as well. Also, the **PBA Top 5 Plays for the Week** will shown during commercial breaks.

On Wednesday, Friday and Sunday, the games will be at the **Smart Araneta Coliseum** and during the special location of **SM Mall of Asia Arena** and **Cuneta Astrodome**. On Saturdays, will be at the provincial location from Luzon, Visayas and Mindanao in the Philippines. Ticket rates during Wednesday and Friday will be slashed to a little over half of their rates. Within on Sunday viewers should also tune in for the live musical performances.

Last October 7, **PBA Philippine Cup**, is a new basketball fans on **Viva-TV** continues to **IBC**'s major block-timers, for the first time become the No.1 on its timeslot as the companies which buys airtime from the network for their programs. The **Nielsen TV Audience Measurement** (Mega Manila Individuals) overnight ratings showed that with the basketball league, **IBC** won 30.8%, followed by **ABS-CBN** with 25.4% and **GMA** with 26.5%.

Viva TV continues to give sports fans more exciting action as well as its various genres from movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events is planning to strengthen its homegrown programming on Free TV and provides the Filipino viewers they will add to its strong roster of bringing world-class, quality, award-winning and top-rating shows on **IBC-13** like **Winx Club, Totally Spies!, Pop Pixie, Who Wants To Be A Millionaire, The Weakest Link, PBA, Esperanza, 5 Girls and Daddy, Dear Heart, Donaire Flashback** and **World Open 10-Ball Championship** as well as anime like **Crayon Shin Chan, Cyborg Kurochan** and **Kirarin**, new imported Mexican telenovelas like **Mar de Amor, Teresa** and **Maria Isabel** and a new top-rating Korean dramas like **Wife Returns, I Need Romance** and **Romance Town** plus one such plan is for a newest talent search program to be hosted by **Viva**'s singing champion Ms. Anja Aguilar called **Born to be a Star**. Gathering the team players of just one game on Wednesday and Friday and provincial game on Saturday and with the two games on Sunday, the **PBA 2013 Season** last Sunday. The basketball league got a worldwide trending topic on social networking site, **Twitter** and **Facebook**. And the opening was perform from **Viva** stars. Besides showcasing veteran talents like James Yap, Arwind Santos, Gary David, LA Tenorio, and Mark Caguioa, heralded rookies from the **2012 PBA** draft are set to make their respective debuts this new season. We know the other television stations have well-established programming boost in ratings.

In the last television survey conducted by **AGB Nielsen**, league coveror **IBC-13** garnered increased viewership percentage on **PBA games** in both its primetime slots. Primetime viewership of the games increased by 25 percent this conference compared to last season. The move to air provincial games on Saturdays also proved to be a wise decision on the part of **Viva-TV** as viewership also increased by 55 percent, or a significant rise of 3.6 percent from 2.3 percent.

Mr. Rosario said the basketball league of the **PBA Philippine Cup** will premiere this Sunday 4:00pm, followed by the talent search program **Born to be a Star** hosted by certified singing champion Anja Aguilar at 8:30pm, and the phenomenally game show **Who Wants to be a Millionaire?** hosted by Christopher de Leon at 9:30pm.

"We are ecstatic with the very strong rating of **PBA Philippine Cup** and this is indubitable proof that the **PBA**players, is and remains a large base of loyal followers. We are confident that **PBA** commissioner Chito Salud will also deliver strong ratings during weekdays and provide further lift to the ratings of our weekday shows with one game every Wednesday and Friday for the continuous support of throngs of fans and supporters all across the country and in different parts of the world all around ticket sales,

franchise profits and TV ratings, thanks to **Viva Sports** manager Ronnie Nathanielsz along with many PBA talents and production people”

In the same meeting, the board approved **Viva Sports**’s proposal to change the format of **PBA** playdates from three games a week to four. Starting this season, the **PBA** will hold a game each single game on Wednesday and Friday with out of town provincial on Saturday and a regular double-header Sunday topped with guest performances from your favorite **Viva** stars during halftime.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, among like **Barangay Ginebra Kings**, **Globalport Batang Pier**, **Talk 'N Text Topang Texters**, **San Mig Coffee Mixers**, **Petron Blaze Boosters**, **San Miguel**, **Air21 Express**, **Rain or Shine Elasto Painters**, **Meralco Bolts**, **Alaska Aces** and **Barako Bull Energy Cola**.

With its impressive relaunch, **PBA Philippine Cup** completes a new trio of #1 shows on **Viva-TV**’s Saturday lineup on **IBC**. In October, singing champion Anja Aguilar’s **Born to be a Star** also became the #1 show on its timeslot during its first episode. And **Viva-TV**’s phenomenal game show **Who Wants to be a Millionaire?** hosted by Christopher de Leon, has been consistently ranked the #1 show on its timeslot and has become such a huge hit that it set a trend in game shows on rival networks.

Because of the success of its shows, in less than a year, the **IBC-13** under the leadership of Eric Canoy is now the #1 network on Sunday primetime. The same **Nielsen** report showed that from 2:30pm-10:30pm last Sunday, **IBC-13** got an audience share of 30.9% compared to **ABS-CBN**’s 28.1% and **GMA**’s 26.9%.

“**Viva-TV** has already begin winning weekends on **IBC**, especially Sundays with **Dear Heart**, **Petra's Panniest**, **Born to be a Star**, **Who Wants to be a Millionaire?** and **Sinemaks**. The addition of the **PBA games** makes **Viva on IBC** truly the network to watch. It’s any programmers dream to have Anja Aguilar, Ashley Rivera aka Petra Mahalimuyak, James Yap and Christopher de Leon in one network and on one night. And yet, despite having such big name hosts, the great thing about our Sunday lineup is that the four shows are also focused on the audience, the shows all shine the spotlight on the people,” said **Viva** chairman and CEO Vic del Rosario, Jr.

The **PBA 2013 Season** airs at 6:30pm every Wednesday and Friday, 6:00pm on provincial Saturday and 4:00pm on two double-header Sunday on **IBC-13**.

Totally Prime! [Edit](#)

Let the adventures and missions of three teenage spies Sam, Alex and Clover goes action-packed up every weeknights on **Viva-TV** with a blast as **Totally Spies!** invades your TV screen from Monday to Friday at 6:00pm right after phenomenal fairy-serye **Winx Club** on **IBC-13**.

Totally Spies! joins other **Viva-TV** cartoons titles such **Winx Club**, **Pop Pixie** and **Barbie**, after the **Kapinoy Network** bagged exclusive rights to air them from **Rainbow S.r.l, Marathon Production** and **Mattel Entertainment**. Tune in to the best Cartoons!

PBA Game Star Fans at the Smart Araneta Coliseum

December 1, 2012

The Philippine Basketball Association (PBA) revealed with the **PBA Philippine Cup** on Viva-TV recently trooped to **Smart Araneta Coliseum** at Mega Manila to witness the PBA all-stars of the basketball match from first game **Barangay Ginebra San Miguel Kings vs Barako Bull Energy Cola** and the second game **Rain or Shine Elasto Painters vs San Mig Coffee Mixers** live on December 2 called **PBA Game Star Fans** together with **Esperanza** star Cristine Reyes and Richard Yap will interview during the halftime..

At the opening, basketball fans with a certified singing champion Ms. Anja Aguilar will perform at halftime will sing and dance for cheerdance while the Street Boys at the production number during halftime with rock band Neocolours were treated to fun-filled activities. In the **PBA Game Star Fans**, **Ginebra** was playing catch-up all night, and then got close at late in the game at just five points, 76-71. Then Roger Yap hit a dagger three to seal the game for the **Barako Bull**. Yap was the game's best player with 14 points, 2 rebounds and 5 dimes.

In the second game, **San Mig Coffee Mixers** eke out a 93-92 victory over rival **Rain or Shine Painters** to stay at 2nd place behind **Talk N' Text**. The **Mixers** were up 90-80 with over 2 minutes remaining but the Painters rallied courtesy of 3-pointer and 3 free throws by Jeff Chan, and another 3 from Beau Belga. But **Mixers'** defense foiled attempts of Chan and Belga as time ran out.

Don't miss the **PBA Philippine Cup**, Wednesdays and Fridays at 6:30pm after **Totally Spies!**, Saturdays at 5:30pm right after **Sailor Moon** and Sundays at 4:00pm right after Petra's Pannies on **Viva-TV on IBC**. For more updates, log in to www.ibc.com.ph or follow @ibc13 on **Twitter**.

PBA All Stars up the basketball fans this Sunday viewing primetime

January 26, 2012

While the **PBA Philippine Cup Finals** the **Talk 'N Text Tropang Texters vs. Rain or Shine Elasto Painters** shaping live at **Smart Araneta Coliseum** within on Sunday, for the first time in basketball tournament fans. **The PBA 2013 Season**, its basketball league of treats, gets its new rising-player team of the **Philippine Basketball Association (PBA)** is on **Viva Sports** to promoting a celebrating on its 38th year anniversary since April 9, 1975.

Now called **PBA All-Stars**, the newly relaunched and looked reformatted basketball league will now feature biggest **Viva** stars as they challenge in the games that not only exciting but also a star-studded basketball team.

Conceptualized as a combination of a sports, basketball, game and variety show format, **PBA Games** had doubt its a challenger in time slot in four-times-a-week with just one game to be held on Wednesday and Friday starting at 6:30pm while the provincial games on Saturdays at 5:30pm and also the two games on Sundays at 4:00pm for a regular double-header, features **PBA games** and special events as part of the network's aggressive reporgramming in a bid to challenge giant rivals in the industry. **PBA** commissioner Chito Salud, welcomed the coming of the **PBA** because the biggest players, who will use to air the **PBA**'s home station in a same halftime, post-game host andinterviewer for coverage of **Philippine Basketball Association (PBA)**.

The changes, **Viva Sports** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Also, the single game days are projected to help boost **Channel 13**'s own game shows produced by **Viva Television**.

The premiere telecast of the newly-reformatted sports this Sunday at 4:00pm takes the **PBA** players feature crowd favorites, among like **Barangay Ginebra Kings**, **Globalport Batang Pier**, **Talk 'N Text Topang Texters**,**San Mig Coffee Mixers**, **Petron Blaze Boosters**, **San Miguel**, **Air21 Express**, **Rain or Shine Elasto Painters**,**Meralco Bolts**, **Alaska Aces** and **Barako Bull Energy Cola**. **PBA** tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Some of the **PBA** talents and production with hosting Anthony Suntay and Aaron Atayde for a play-by-play host together with Paolo Trillo, Miakka Lim and Patricia Bermudez-Hizon as he sideline reporter, and Dong Alejar and Janelle So the halftime host for sideline report.

Along with the crowd **PBA** player team as the first professional basketball league in Asia with the new **PBA**winner stars like Tommy Manotoc, Eddie Ocampo, Robert Jaworski, James Yap, Chot Reyes, Jason Castro, Roger Yap and Paul Lee, the much-awaited **PBA All-Stars** team will now be joined by new **PBA** rising stars featuring **Viva**'s rising talents within surprises on Sunday with guest peformances during the halftime along with **Esperanza** stars primetime princess Cristine Reyes, **5 Girls and Daddy** stars new actor AJ Muhlach and child star Xyriel Manabat and **Dear Heart** stars a certified singing champion and powerhouse singer Anja Aguilar for a cheerdance opens the grand ceremonies along with the Street Boys, Jerome Ponce and Aki Torio as the Team Jaworski, and DJ Durano and Giuliano as the Team Yap while Miguel Aguila will perform during halftime to sing *Sobra Kitang Mahal* and award-winning actor Dingdong Dantes will interview at halftime.

The teams will challenge its up in the **PBA** at the **Smart Araneta Coliseum** in challenges to the basketball fans for a **38 Greatest Players in PBA History**.

No less than a certified singing champion and powerhouse singer Anja Aguilar will perform at halftime to promote for a teen drama anthology series **Dear Heart** and poplar talent search show **Born ot be a Star** to the tune of the hit song *To Reach You* and *This Kiss*. Fernando Carrillo, a new actor of telenovela **Maria Isabel**, will inerview airs during the halftime for the games to even as portions that have become fan favorites while a superstar princess Nadine Lustre of **Pop Pixie**, will perform during

halftime for sing and dance at the time for tune in to hit song *Moving On* (DDR) and *If* (DDR) and Coco Martin of **Cyborg Kurochan** to have a birthday anime. A rock band Neocolours will also during a halftime performance.

And then, these are also the cheerdance with Janella Salvador, Shy Carlos and Sofia Andres, who seem to have found their cheerleader dancer fan following should continue to remain staples as the **PBA All-Stars** going a basketball fans to a higher level ***Saan Ka?, Kampihan Na!***.

The **PBA-All Stars** is set on Wednesday and Friday at 6:30pm, Saturdays at 5:30pm and will premiere January 27, 4:00pm on **Viva-TV on IBC-13**.